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UNITED FIRE GROUP INC

Form 8-K January 24, 2014 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 24, 2014

United Fire Group, Inc.

(Exact name of registrant as specified in its charter)

Iowa 001-34257 45-2302834

(State or other jurisdiction (Commission File Number) (IRS Employer Identification No.)

of incorporation)

118 Second Avenue, S.E.,

Cedar Rapids, Iowa 52407 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (319) 399-5700

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

On January 24, 2014, we issued a press release announcing that the Company will hold its 2013 fourth quarter and year-end earnings conference call on February 18, 2014. The release is furnished as Exhibit 99.1 hereto. The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document filed with the Commission.

Item 9.01. Financial Statements and Exhibits.

- (a) None.
- (b) None.
- (c) None.
- (d) Exhibits.

The following exhibits are furnished herewith.

Exhibit 99.1 Press Release dated January 24, 2014, announcing 2013 fourth quarter and year-end earnings conference call.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

United Fire Group, Inc. (Registrant)

Dated: January 24, 2014 /s/ Randy A. Ramlo

Randy A. Ramlo, Chief Executive Officer

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EXHIBIT INDEX

Exhibit Number Description of Exhibit

Press Release, dated January 24, 2014, announcing 2013 fourth quarter and year-end earnings 99.1 conference call.