### UNITED FIRE GROUP INC

Form 5

February 13, 2015

FORM								OMB A	PPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB Number:	3235-0362	
Check this no longer		Wa	Washington, D.C. 20549					Expires:	January 31, 2005	
to Section Form 4 or 5 obligation may conti	Form ANN		CATEMENT OF CHANGES IN BENI OWNERSHIP OF SECURITIES				EFICIAL	Estimated burden hor response	average urs per	
See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported Form 4 30(h) of the Investment Company Act of 1940 Transactions Reported										
1. Name and A	Address of Reporting F	Person * 2. Issuer Symbol	2. Issuer Name and Ticker or Trading Symbol UNITED FIRE GROUP INC [UFCS]				5. Relationship of Reporting Person(s) to Issuer			
		UNITE					(Check all applicable)			
(Last)	(First) (M	(Month/l							% Owner ner (specify	
118 SECOND AVENUE SE, P.O. BOX 73909										
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Reporting  (check applicable line)			
CEDAR RAPIDS,Â	IAÂ 52407-3909						_X_ Form Filed by Form Filed by Person			
(City)	(State)	(Zip) Tab	le I - Non-Der	ivative Sec	curitie	es Acqu	ired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
				Amount	(A) or (D)	Price	(Instr. 3 and 4)			
Common Stock	Â	Â	Â	Â	Â	Â	4,288 (1)	D	Â	
Common Stock	Â	Â	Â	Â	Â	Â	2,000	I	By revocable trust for	

spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Number		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock	Â	Â	Â	Â	Â	Â	(2)	(2)	Common Stock	3,089.5799
Stock Option (right to buy)	\$ 22.46	Â	Â	Â	Â	Â	(3)	05/19/2020	Common Stock	2,727
Stock Option (right to buy)	\$ 20.4	Â	Â	Â	Â	Â	(4)	02/18/2021	Common Stock	2,727
Stock Option (right to buy)	\$ 21.095	Â	Â	Â	Â	Â	(5)	05/16/2022	Common Stock	2,145
Stock Option (right to buy)	\$ 28.925	Â	Â	Â	Â	Â	(6)	05/15/2023	Common Stock	1,755

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
• 6	Director	10% Owner	Officer	Othe			
NOYCE JAMES							
118 SECOND AVENUE SE	λv	Â	Â	â			
P.O. BOX 73909	ΑΛ	A	A	A			
CEDAR RAPIDS, IA 52407-3909							

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### **Signatures**

/s/ James W. Noyce by Michael T. Wilkins, Attorney-in-Fact

02/13/2015

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The number of securities beneficially held directly by the Reporting Person includes: 2,000 shares held in a trust account for the Reporting Person's benefit; 1,002 shares held by the Reporting Person directly; and 1,286 shares of restricted stock issued under the Issuer's Non-Qualified Non-Employee Director Stock Option and Restricted Stock Plan which vest, subject to certain conditions, on May 21, 2017.
- Each share of phantom stock is the economic equivalent of one share of the Issuer's common stock. The shares of phantom stock become payable, in cash, in one lump sum or prorated over five years, at the election of the Reporting Person, upon the Reporting Person's termination of service as a director.
- (3) 2,182 options currently exercisable. Remaining options become vested and exercisable on 05/19/205.
- (4) 1,636 options currently exercisable. Remaining options become vested and exercisable in equal installments on 02/18/2015 and 02/18/2016, respectively.
- (5) 858 options currently exercisable. Remaining options become vested and exercisable in equal installments on 05/16/2015, 05/16/2016 and 05/16/2017, respectively.
- (6) 351 options currently exercisable. Remaining options become vested and exercisable in equal installments on 05/15/2015, 05/15/2016, 05/15/2017 and 05/15/2018, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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