#### UNITED FIRE GROUP INC

Form 5

February 12, 2016

**OMB APPROVAL** FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per 5 obligations OWNERSHIP OF SECURITIES response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4 Transactions Reported 1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer RIFE JOHN A Symbol UNITED FIRE GROUP INC (Check all applicable) [UFCS] (Middle) 3. Statement for Issuer's Fiscal Year Ended (Last) (First) Director 10% Owner \_\_X\_\_ Other (specify Officer (give title (Month/Day/Year) below) below) 12/31/2015 Former Director 118 2ND AVE SE (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line) **CEDAR** \_X\_ Form Filed by One Reporting Person RAPIDS, IAÂ 52401-1212 Form Filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of (Month/Day/Year) Execution Date, if Form: Direct Indirect Security Transaction Acquired (A) or Securities (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned at end Indirect (I) Ownership of Issuer's (Instr. 4) (Instr. 4) (A) Fiscal Year or (Instr. 3 and 4) (D) Price Amount See Common Â Â Â Â Â Â 8,569 (1) Ι footnote Stock #1

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Common

Stock

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21,047

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# $\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock	Â	Â	Â	Â	Â	Â	(2)	(2)	Common Stock	2,094.3231
Stock Option (right to buy)	\$ 39.13	Â	Â	Â	Â	Â	(3)	02/17/2016	Common Stock	20,000
Stock Option (right to buy)	\$ 28.925	Â	Â	Â	Â	Â	(3)	05/15/2023	Common Stock	1,755
Stock Option (right to buy)	\$ 34.39	Â	Â	Â	Â	Â	(3)	02/15/2018	Common Stock	3,000
Stock Option (right to buy)	\$ 21.095	Â	Â	Â	Â	Â	(3)	05/16/2022	Common Stock	2,145
Stock Option (right to buy)	\$ 35.23	Â	Â	Â	Â	Â	(3)	02/16/2017	Common Stock	20,000
Stock Option (right to buy)	\$ 22.46	Â	Â	Â	Â	Â	(3)	05/19/2020	Common Stock	2,727

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

Reporting Owners 2

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RIFE JOHN A

118 2ND AVE SE Â Â Â Former Director

CEDAR RAPIDS, IAÂ 52401-1212

## **Signatures**

/s/ John A. Rife by Michael T. Wilkins, Attorney-in-Fact

02/12/2016

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - The number of shares (excluding frationals) beneficially held indirectly by the Reporting Person includes: 6723 shares held in an
- (1) individual retirement account for Mr. Rife's benefit; 1405 shares heldindividually by Mr. Rife's spouse; and 441 shares held in a SEP individual retirement account for Mr. Rife's benefit.
- Each share of phantom stock is the economic equivalent of one share of the Issuer's common stock. The shares of phantom stock become
- (2) payable, in cash, in one lump sum or prorated over five years, at the election of the Reporting Person, upon the Reporting Person's termination of service as a director.
- (3) All options currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3