UNITED FIRE GROUP INC

Form 4

December 16, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

Number: 3235-0287

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Form filed by More than One Reporting

Person

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Carlton Scott L Issuer Symbol UNITED FIRE GROUP INC (Check all applicable) [UFCS] _X__ Director (Last) (First) (Middle) 3. Date of Earliest Transaction 10% Owner Other (specify Officer (give title (Month/Day/Year) below) 118 2ND AVE SE 12/16/2016 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person

CEDAR RAPIDS, IA 52401-1212

(State)

(Zin)

(City)	(State)	(Zip) Tabl	le I - Non-l	Derivative	Secu	rities Acquii	red, Disposed of,	or Beneficially	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	omr Dispos	ities Acquired (A) ssed of (D) , 4 and 5) (A)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	12/16/2016		M	351	A	\$ 28.925	88,259	D	
Common Stock	12/16/2016		M	429	A	\$ 21.095	88,688	D	
Common Stock	12/16/2016		S	780	D	\$ 49.9089	87,908	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	actionof Derivative		d d		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secur (Instr
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 28.925	12/16/2016		M		351	<u>(1)</u>	05/15/2023	Common Stock	351	\$
Stock Option (right to buy)	\$ 21.095	12/16/2016		M		429	(2)	05/16/2022	Common Stock	429	\$

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting o macrimum, reduces	Director	10% Owner	Officer	Other				
Carlton Scott L								
118 2ND AVE SE	X							
CEDAR RAPIDS, IA 52401-1212								

Signatures

/s/ Scott L. Carlton by Barrie W. Ernst,
Attorney-in-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 351 options currently exercisable. Remaining options become vested and exercisable in equal installments on 5/15/2017 and 5/15/2018, respectively.
- (2) 429 options currently exercisable. Remaining options become vested and exercisable on 5/16/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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