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CENVEO, INC  
Form 8-K  
September 03, 2004

EFFECTIVE AUGUST 23RD, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

SEPTEMBER 3, 2004

CENVEO, INC.  
(Exact Name of Registrant as Specified in its Charter)

COLORADO  
(State or Other Jurisdiction of Incorporation)

1-12551                                  84-1250533  
(Commission File Number)              (IRS Employer Identification Number)

8310 S. VALLEY HWY. #400, ENGLEWOOD, CO 80112  
(Address of principal executive offices) (Zip Code)

303-790-8023  
(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- [ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the

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Exchange Act (17 CFR 240.13e-4(c))

ITEM 5.02 APPOINTMENT OF PRINCIPAL OFFICER.

On September 1, 2004, the Company announced the appointment of Allen Conway to the position of President of its Resale Segment. Mr. Conway has held a succession of leadership roles within the Company and its predecessor companies for the past 26 years, including President, Executive Vice President and Vice President of the Label, Printed Forms and Resale Divisions. Please see a copy of the Company's press release attached hereto as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized

Cenveo, Inc.

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(Registrant)

By: /s/ Michel P. Salbaing

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Michel P. Salbaing

Sr. V.P. and Chief Financial Officer

Date: September 3, 2004