CENVEO, INC Form DEF 14A April 10, 2014

# SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

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April 10, 2014

### Dear Fellow Shareholders:

Please be advised that we will hold our Annual Meeting of Shareholders on Thursday, May 1, 2014 at 8:00 a.m. Eastern Time at the offices of Cenveo, Inc., 200 First Stamford Place, Stamford, Connecticut 06902. At this meeting, we plan on only covering the legal portion of the agenda as outlined on the attached notice on the following page. We will serve no refreshments or breakfast at this meeting.

We hope to host a Cenveo Investor Day later this year after we make additional progress on our integration efforts of National Envelope. We will keep everyone apprised once we set a date.

I would also like to personally thank Len Green for his eight years of service to the Cenveo Board of Directors. Len recently informed me that he is not standing for re-election. His insight and leadership will be missed. On behalf of the entire Company, I want to wish him well in his future endeavors.

Your vote is important to us and I encourage you to sign and return your proxy card so that your shares will count. Thank you.

Robert G. Burton, Sr. Chairman and Chief Executive Officer Shareholder Bondholder

Cenveo, Inc. 200 First Stamford Place Stamford, CT 06902 (203) 595-3000

### NOTICE OF ANNUAL MEETING OF SHAREHOLDERS AND PROXY STATEMENT

To Our Shareholders:

On May 1, 2014, Cenveo, Inc. will hold its 2014 annual meeting of shareholders at the offices of Cenveo, Inc., 200 First Stamford Place, Stamford, Connecticut 06902. The meeting will begin at 8:00 a.m. Eastern Time.

Shareholders who owned shares of our common stock at the close of business on March 27, 2014 may attend and vote at the meeting. We ask that all shareholders be present at the meeting in person or by proxy so that we will have a quorum. At the meeting, you will be asked to:

- 1. Elect six directors for terms expiring at the 2015 annual meeting of shareholders;
- 2. Ratify the selection of Grant Thornton LLP by the Board's Audit Committee as our independent auditors for 2014;
- 3. Approve, by a non-binding, advisory vote, 2013 compensation paid to the Company's named executive officers; and
- 4. Attend to any other business properly presented at the meeting or any adjournment thereof.

We do not know of any other business that will come before the meeting. In order to vote without attending the meeting, you may sign and date the enclosed proxy card and return it in the postage prepaid envelope.

A copy of our 2013 Annual Report is enclosed. This notice and proxy statement, the proxy card and the 2013 Annual Report are being mailed on or about April 10, 2014.

By Order of the Board of Directors,

Ian R. Scheinmann Senior Vice President, Legal Affairs Shareholder

Stamford, Connecticut April 10, 2014

# YOUR VOTE IS IMPORTANT TO CENVEO.

Regardless of whether you plan to attend the meeting in person,

we urge you to vote in favor of each of the proposals as soon as possible.

PROXY STATEMENT TABLE OF CONTENTS	
PROPOSALS TO BE VOTED ON	1
NOMINEES FOR THE BOARD OF DIRECTORS	3
GOVERNANCE, BOARD COMMITTEES AND BOARD COMPENSATION	6
SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT	11
EXECUTIVE OFFICERS	13
COMPENSATION OF EXECUTIVE OFFICERS	14
EQUITY COMPENSATION PLAN INFORMATION	26
REPORT OF THE AUDIT COMMITTEE	30
INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM	G31
TRANSACTIONS WITH RELATED PERSONS, PROMOTERS & CERTAIN CONTROL PERSONS	32
OTHER INFORMATION	33
QUESTIONS AND ANSWERS	34

#### PROPOSALS TO BE VOTED ON

Proposal 1—Election of Directors

Six directors will be elected this year for terms expiring in 2015. The nominees for election are:

Robert G. Burton, Sr. Dr. Mark J. Griffin Gerald S. Armstrong Dr. Susan Herbst Robert G. Burton, Jr. Robert B. Obernier

Each nominee is currently serving as a director of Cenveo. Each person elected as a director will serve until the 2015 annual meeting of shareholders or until such director's successor has been elected and qualified or such director's earlier resignation or removal.

Assuming a quorum is present, each of the six director nominees will be elected by a plurality vote. In an uncontested election (in which the number of nominees does not exceed the number of directors to be elected), however, each elected director who does not get more votes "for" than votes as to which authority is withheld, must submit his or her resignation, which the Board of Directors will determine whether to reject or accept in accordance with Cenveo's bylaws. Consequently, any shares not voted at the meeting, whether by abstention, broker non-votes or otherwise, will have no effect on the election of directors. If any of the director nominees should unexpectedly decline or become unable to serve, the proxies we are soliciting may be voted for a substitute director nominee, or the Board may reduce the number of directors to be elected. Shareholders may not cumulate their votes when electing directors.

Brief biographies of the director nominees are included beginning on page 3. These biographies include their age, business experience for at least the last five years and the names of publicly held and certain other corporations and organizations of which they are also directors or have been directors in the last five years. Each director nominee has served as a director of Cenveo since September 12, 2005, with the exception of Mr. Armstrong who has been a director since December 31, 2007, and Mr. Burton, Jr. and Dr. Herbst who have been directors since September 18, 2013.

The Board of Directors recommends a vote FOR election of these six director nominees.

## Proposal 2—Ratification of Selection of Independent Auditors

Our Audit Committee has selected the firm of Grant Thornton LLP ("Grant Thornton") as our independent auditors for 2014. Neither Cenveo's governing documents nor applicable law requires shareholder ratification of the appointment of our independent auditors. However, the Audit Committee has recommended, and the Board of Directors has determined as a matter of good corporate practice, to submit the appointment of Grant Thornton to the shareholders for ratification. If the shareholders fail to ratify the appointment, the Audit Committee will reconsider whether or not to retain Grant Thornton. Even if the shareholders ratify the appointment, the Audit Committee has the discretion to change the independent auditors at any time.

Additional information can be found on page 30. The selection of our independent auditors will be ratified if the votes in favor of ratification exceed the votes against ratification. Abstentions and broker non-votes will have no effect on this proposal.

The Board of Directors recommends a vote FOR ratification of Grant Thornton as our independent auditors for 2014.

- 1 -

## Proposal 3—Say-on-Pay

Pursuant to Section 14A of the Securities Exchange Act adopted under the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act"), the shareholders of Cenveo may cast an advisory and non-binding vote at the Annual Meeting with respect to the compensation of our named executive officers ("NEOs") as disclosed in this proxy statement in accordance with Securities and Exchange Commission ("SEC") rules.

This proposal is set forth in the following resolution:

RESOLVED, that the compensation paid to the Company's named executive officers, as disclosed pursuant to Item 402 of Regulation S-K, including the Compensation Discussion and Analysis, compensation tables and narrative discussion, is hereby APPROVED.

As described more fully in the Compensation Discussion and Analysis, the Compensation Committee believes that our compensation policies, which set forth clear and simple objectives, will yield long-term increases in shareholder value.

While the vote is advisory and non-binding, the Compensation Committee and Board of Directors will consider the outcome of the vote and seek to determine the causes of any significant negative vote to consider any changes to its compensation practices. Currently, the Company seeks this advisory and non-binding vote annually.

The Board of Directors recommends that you vote, on a non-binding basis, FOR the proposed resolution to approve the named executive officers' compensation.

- 2 -

### NOMINEES FOR THE BOARD OF DIRECTORS

The following nominees are currently serving as members of the Board of Directors (the "Board") of Cenveo, Inc. ("Cenveo" or the "Company") and are standing for re-election.

Robert G. Burton, Sr.

6,981,943 shares

Mr. Burton, 73, has been Cenveo's Chairman and Chief Executive Officer since September 2005. In January 2003, he formed Burton Capital Management, LLC, a company that invests in manufacturing companies, and has been its Chairman, Chief Executive Officer and sole managing member since its formation. Mr. Burton is Cenveo's largest individual shareholder, and the Burton family is the largest group of shareholders of Cenveo stock. Mr. Burton also currently owns over five million of Cenveo bonds. From December 2000 through December 2002, Mr. Burton was the Chairman, President and Chief Executive Officer of Moore Corporation Limited, a leading printing company with over \$2.0 billion in revenue for fiscal year 2002. From April 1991 through October 1999, he was the Chairman, President and Chief Executive Officer of World Color Press, Inc., a \$3.0 billion diversified printing company. From 1981 through 1991, he held a series of senior executive positions at Capital Cities/ABC, including President of ABC Publishing. Mr. Burton was also employed for 10 years as a senior executive of SRA, the publishing division of IBM. Mr. Burton holds both a BS and an MA degree. He also did additional post graduate studies at the University of Alabama. He is the recipient of two honorary doctorate degrees in business from the University of Connecticut and Murray State University ("MSU") where he was Captain of their football team and drafted by the San Francisco 49ers. He is the recipient of the first distinguished Alumnus and Golden Horseshoe Award from the MSU Alumni Association as well as the school's Distinguished Achievement Award from the MSU College of Business and Public Affairs. He is a member of the Syracuse Martin J. Whitman School of Management Advisory Council and a past Syracuse University Trustee. Mr. Burton is also the lead donor for the seventh year of Cenveo's Scholarship Fund for Cenveo's employees' children, which is entirely funded by Cenveo's management and directors. In 2013, Mr. Burton has again donated to the fund, and re-committed to donating a total of \$1 million to Cenveo's Scholarship Fund through these annual donations. He is recognized as one of the printing and manufacturing leaders and is a member of the Printing Hall of Fame. Mr. Burton serves on our Executive Committee (Chair). The Board believes that Mr. Burton's extensive experience as a CEO in the printing and media industry provides the Board with unique insights regarding Company-wide issues and strong leadership.

Gerald S. Armstrong

190,837 shares

Mr. Armstrong, 70, became a director of Cenveo on December 31, 2007. He remains a Managing Director of Arena Capital Partners, LLC (1997 to present), the management company for Arena Capital Investment Fund, L.P., a private investment fund that reached the end of its term on June 30, 2013, and is a director, member of the Audit Committee and Chair of the Board Risk Committee of EverBank Financial Corp., a NYSE-listed and Jacksonville, Florida-based holding company, and EverBank, its federally chartered thrift institution. From 2006 to 2010, Mr. Armstrong was also an Executive Vice President of EarthWater Global, LLC, a water exploration and development company. Prior to co-founding Arena, Mr. Armstrong was a Partner at Stonington Partners, Inc., a private equity partnership formed in 1994 out of Merrill Lynch Capital Partners where Mr. Armstrong had served as a Managing Director since 1988. Prior to

Merrill, Mr. Armstrong served as President and Chief Operating Officer of PACE Industries, Inc., a holding company formed at the end of 1983. Mr. Armstrong is a graduate of Dartmouth College with a degree in English, and he earned an MBA in Finance from New York University's Graduate School of Business (now Stern School of Business). Mr. Armstrong served as an officer in the United States Navy. In past years, Mr. Armstrong has served on the board of directors of First USA, Inc. (now a part of JPMorgan Chase), Ann Taylor Stores Corporation, World Color Press, Inc., and numerous private companies. Mr. Armstrong serves on our Executive Committee, Audit Committee (Vice Chair), Compensation Committee (Chair), and Nominating and Governance Committee (Chair). The Board believes that Mr. Armstrong's service as a principal in a variety of private companies and his strong financial background provide the Board with valuable expertise in acquisitions and financing.

- 3 -

### Robert G. Burton, Jr.

663,362 shares

Mr. Burton, Jr., 38, has been a director of Cenveo since September 18, 2013 and has served as Cenveo's President since August 10, 2011. From December 2010 to August 2011, Mr. Burton was President of Corporate Operations of Cenveo, with a primary focus on Mergers & Acquisitions ("M&A"), Treasury, Information Technology, Human Resources, Legal and Investor Relations. From September 2005 to December 2010, Mr. Burton was Executive Vice President of Investor Relations, Treasury, Human Resources and Legal at Cenveo. He has been a member of the Executive Committee since joining the Cenveo Board. From 2004 to 2005, Mr. Burton was President of Burton Capital Management, LLC and was the primary investment officer before he joined Cenveo on September 12, 2005. Mr. Burton has over 16 years of business experience as an investor relations, M&A and financial professional. Mr. Burton also served as the Senior Vice President, Investor Relations and Corporate Communications for Moore Wallace Incorporated (and its predecessor, Moore Corporation Limited) from December 2001 to May 2003. Mr. Burton served as Vice President, Investor Relations of Walter Industries in 2000. From 1996 through December 1999, Mr. Burton held various management positions at World Color Press, Inc., including Vice President, Investor Relations. Mr. Burton earned a Bachelor of Arts degree from Vanderbilt University majoring in Economics with a minor in Business Administration. The Board believes that Mr. Burton's extensive background and experience as a financial professional provides the Board with valuable expertise and insight.

### Dr. Mark J. Griffin

201,748 shares

Dr. Griffin, 65, has been a director of Cenveo since September 2005. He is the founder of the Eagle Hill School, an independent private school in Greenwich, Connecticut, and served as its headmaster from September 1975 to June 2009. Since July 2009, he has been an independent educational consultant. Since 1991, Dr. Griffin has served on the board of directors of the National Center for Learning Disabilities, and he has been a member of its Executive Committee since 2003. Dr. Griffin has also been on the board of the Learning Disabilities Association of America since 1993. Dr. Griffin served on the board of directors of World Color Press, Inc. from October 1996 to 1999, where he was a member of the Audit and Compensation Committees. Dr. Griffin serves on our Executive Committee, Audit Committee (Vice Chair), Compensation Committee, and Nominating and Governance Committee. The Board believes that Dr. Griffin's experience as a director for other printing industry companies provides the Board with valuable insight and his strong educational background enhances the Board's ability to understand the challenges found in a large and diverse employee base.

#### Dr. Susan Herbst

Dr. Herbst, 51, became a director of Cenveo on September 18, 2013. Since 2011, she has been President of the University of Connecticut. From 2007 to 2011, Dr. Herbst was Executive Vice Chancellor and Chief Academic Officer at The University System of Georgia. In 2005 to 2007, she served as Provost and Executive Vice President for Academic Affairs and Officer in Charge at the University of Albany. From 2003 to 2005, she served as Dean for the College of Liberal Arts at Temple University. From 1989 to 2003, Dr. Herbst served in various positions at Northwestern University including Associate Dean for Faculty Affairs; Chair, Department of Political Science; Director, Program in American Studies; Chair, University Program Review Counsel; and Chair, University Commission on Women. Since 2012, she has served on the Board of Directors of the American Council on Education. Dr. Herbst has served on the Pace Academy Board of Trustees; the Advisory Board of NSF Bridge to the Future for GIs; the Governor's Task Force on Education; Chair of the Publications Board of the APSA/ICA Joint Political Communication Board; and been both Chair and Vice Chair of the Political Communication Division of the International Communication Association. Dr. Herbst is a graduate of the University of Southern California, Annenberg School for Communication, Los Angeles, where she earned her Ph.D. in Communication Theory and Research. She earned her undergraduate degree in Political Science from Duke University. Dr. Herbst serves on our Executive Committee, Audit Committee, Compensation Committee, and Nominating and Governance Committee. The Board believes that Dr. Herbst's diverse experience, education, training and background provide a unique insight to both the Company and the Board.

### Robert B. Obernier

409,995 shares

Mr. Obernier, 76, has been a director of Cenveo since September 2005. Mr. Obernier founded Horizon Paper Company, Inc., a paper supply company, in 1978, and served as President and CEO. In 1991, he became Chairman and CEO. In January 2012, he relinquished the CEO position, but is still the Chairman. Mr. Obernier recently retired as Chairman of the Norwalk Hospital Foundation. Mr. Obernier finished his latest term as a Trustee of Norwalk Hospital in 2007 where he had served since 1995. In 2000, Mr. Obernier also served on the Audit Committee of the board of the Juvenile Diabetes Research Foundation as a volunteer. In November 2011, he received the Juvenile Diabetes Research Foundation's "Award of Distinction." In addition, he has served as President then Chairman, and continues as a member of the Board of Chancellors, for the New York City and Fairfield County Chapters of that Foundation. Mr. Obernier serves on our Executive Committee, Audit Committee (Vice Chair), Compensation Committee, and Nominating and Governance Committee. The Board believes that Mr. Obernier's broad experience in the paper industry provides the Board with greater insight into a key element of the Company's business, and his service on other Audit Committees enhances the Company's Audit Committee.

Ages for Board of Director nominees are calculated as of March 27, 2014 (the "Record Date").

Leonard C. Green is currently serving as a director of Cenveo and serves on our Audit Committee (chair), Executive Committee, Compensation Committee, and Nominating and Governance Committee. Mr. Green is not standing for

re-election, and his term will expire at the upcoming annual meeting of shareholders.

- 5 -

#### GOVERNANCE, BOARD COMMITTEES AND BOARD COMPENSATION

### Nomination of Directors

The current term of office of all of our directors expires at the annual meeting of shareholders. The Nominating and Governance Committee has nominated six of our current directors for re-election.

Our Nominating and Governance Committee identifies and selects, or recommends to the full Board for its consideration, the director nominees for each annual meeting of shareholders using the criteria set forth in our corporate governance guidelines. Our guidelines provide that all directors must have such education, training, experience, skills and expertise as will allow them to perform the duties of a director. The committee has not established any specific minimum qualification standards for Board nominees. However, the committee may identify certain skills or attributes as being particularly desirable for specific director nominees in order to complement the existing Board composition. To date, the committee has identified and evaluated nominees for directors based on several factors, including:

- referrals from our management, existing directors and advisors,
- business and industry experience,
- education.
- diversity,
- leadership abilities,
- professional reputation and affiliation, and
- personal interviews.

We do not pay any fee to a third party to identify or evaluate potential director nominees.

The committee currently has no policy in place regarding the consideration of director candidates recommended by shareholders because the director nomination procedures as described above are set forth in our corporate governance guidelines. Instead, it considers nominees identified in the manner described above. We believe that our Nominating and Governance Committee, consisting entirely of independent directors, can successfully identify appropriate candidates for our Board. Shareholders of record are entitled to nominate director candidates in the manner provided in Cenveo's bylaws. These requirements are summarized in the Questions and Answers section of this proxy statement, which begin on page 34.

The Nominating and Governance Committee has not adopted a formal diversity policy with regard to the identification and selection of director nominees. However, when evaluating a candidate for nomination to the Board, the committee considers how the candidate would contribute to the Board's overall balance of expertise, perspectives, backgrounds and experiences in substantive matters pertaining to the Company's business.

## Corporate Governance

Our Board and management are committed to diligently exercising their oversight responsibilities throughout Cenveo and managing Cenveo's affairs consistent with the highest principles of business ethics. We have adopted a code of business conduct and ethics that applies to all employees, including our senior officers.

We continue to review our corporate governance policies and practices to ensure compliance with the provisions of the Sarbanes-Oxley Act of 2002, the rules of the SEC and the listing standards of the New York Stock Exchange. The

## Board has determined that:

- all of our current directors, except for Mr. Burton, Sr. and Mr. Burton, Jr., satisfy the independence requirements of the New York Stock Exchange's listing standards and the "standards of independence" required by our corporate governance guidelines, and
- •Mr. Green qualifies as an Audit Committee financial expert under the rules of the SEC.

- 6 -

You can view the following documents on our website at www.cenveo.com under "Investors—Governance," or receive copies without charge by writing to our corporate secretary at Cenveo, Inc., 200 First Stamford Place, Stamford, CT 06902:

- the current committee charters for our Nominating and Governance Committee, our Audit Committee and our Compensation Committee,
- our corporate governance guidelines, and
- our code of business conduct and ethics.

## Director Independence

We believe that independent directors play a critical role in governing Cenveo, and we are committed to ensuring that a majority of our directors are independent. Currently, four of our six directors satisfy the independence requirements of the New York Stock Exchange's listing standards and the "standards of independence" required by our corporate governance guidelines. Mr. Burton, Sr. is not considered independent because of his position as Chief Executive Officer of Cenveo, and Mr. Burton, Jr. is not considered independent because of his position as President of Cenveo.

In addition to the Board's determination that four of the six nominees for election meet the foregoing independence standards, the Board has also determined that each member of our Audit Committee, our Nominating and Governance Committee, and our Compensation Committee is independent under these standards. These determinations were made after reviewing all relevant transactions and relationships between each director and any of his or her family members, on one hand, and Cenveo, our senior management and our independent auditors, on the other hand.

As indicated by the criteria in the above sections, the Nominating and Governance Committee strives for a mix of background and experience among its members. The Board does not follow any ratio or formula to determine the appropriate mix. Rather, it uses its judgment to identify nominees whose backgrounds, attributes and experiences, taken as a whole, will contribute to the high standards of Board service at the Company. The effectiveness of this approach is evidenced by the directors' full participation at Board and committee meetings and in shaping the agendas for those meetings.

# **Board Leadership**

Mr. Burton, Sr., the Company's Chief Executive Officer, currently serves as the Chairman of our Board of Directors. The Board believes that its current leadership structure provides independent Board leadership and engagement while also deriving the benefit of having our Chief Executive Officer serve as Chairman of the Board. The Board has determined that Mr. Burton, Sr., given his unique knowledge and experience in the printing, packaging and media industry, is best positioned to chair regular Board meetings and to lead and facilitate discussions of key business and strategic issues.

Each of the Audit, Nominating and Governance, and Compensation Committees is composed entirely of independent directors. Consequently, independent directors directly oversee critical matters such as the remuneration policy for executive officers, succession planning, our corporate governance guidelines, policies and practices, the director nominations process, our corporate finance strategies and initiatives, and the integrity of our financial statements and internal controls over financial reporting.

To provide for independent leadership, the Board has created the position of lead director, whose primary responsibility is to preside over and set the agenda for all executive sessions of the Board in which management directors and other members of management do not participate. The lead director's duties are closely aligned with the role of an independent, non-executive chairman. During 2013, all executive sessions of the meetings of the Board

were chaired by the independent director then serving as lead director. During 2013, our independent directors served as lead directors on a rotating basis each quarter. The lead director also is expected to approve agendas and schedules for meetings of the Board and information sent to the Board, chair Board meetings in the Chairman's absence and act as a liaison between the independent directors.

- 7 -

## The Board's Role in Risk Oversight

Our Board, including its committees, has an advisory role in risk oversight for the Company. Company management maintains primary responsibility for the risk management of the Company. The current trend toward increased regulation and litigation, as well as recent macro-economic challenges, among other things, make it extremely difficult to predict the type and magnitude of risks facing the Company. In spite of this unpredictability, the Board relies on the representations of management, the external audit of the Company's financial statements, the Company's internal control over financial reporting, the Company's insurance advisors, and the historically conservative practices of the Company to provide comfort on the Company's ability to manage its risks. Management's discussion of current risk factors are set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2013 filed with the Securities and Exchange Commission on February 26, 2014.

## **Board Procedures and Committees**

Our full Board considers all major decisions. However, we have established an Audit Committee, a Compensation Committee, and a Nominating and Governance Committee, each of which is governed by a committee charter, and an Executive Committee so that some matters can be addressed in more depth than may be possible in a full Board meeting and (except for the Executive Committee) so that certain matters may be considered, recommended or approved solely by independent directors.

Nominating and Governance Committee. The current members of the Nominating and Governance Committee are Mr. Armstrong (Chair), Mr. Green, Dr. Griffin, Dr. Herbst and Mr. Obernier. This committee:

- identifies candidates for open director positions,
- selects, or recommends that our Board select, the director nominees for each annual shareholders meeting,
- oversees the evaluation of our Board's effectiveness, and
- develops and recommends to our Board our corporate governance practices and policies.

The Nominating and Governance Committee met once in 2013.

Audit Committee. The current members of our Audit Committee are Mr. Green (Chair), Mr. Armstrong, Dr. Griffin, Dr. Herbst and Mr. Obernier. Messrs. Armstrong, Griffin and Obernier act as Vice Chairs of this committee. The Board has determined that each member of the committee is financially literate under the New York Stock Exchange's listing standards, satisfies the independence requirements of the New York Stock Exchange's listing standards and satisfies the SEC's independence requirements for Audit Committee members. The Board has also determined that Mr. Green is an Audit Committee financial expert under the rules of the SEC. A description of each committee member's qualifications and business experience is found in the biographies beginning on page 3. Our Audit Committee:

- monitors the integrity of our financial statements, including our financial reporting process,
- monitors our internal control over financial reporting and compliance with legal and regulatory requirements,
- monitors the independence and performance of our independent auditors,
- monitors the performance of our internal audit function and our financial executives,
- reviews our annual and quarterly financial statements, and
- annually retains our independent auditors and approves the terms and scope of the work to be performed.

The Audit Committee met four times during 2013.

For more information on the Audit Committee, see the Report of the Audit Committee beginning on page 30.

Compensation Committee. The current members of our Compensation Committee are Mr. Armstrong (Chair), Mr. Green, Dr. Griffin, Dr. Herbst and Mr. Obernier. This committee:

- oversees the design, development and implementation of our executive compensation programs,
- evaluates the performance of the CEO and determines CEO compensation,
- reviews matters relating to management advancement and succession, and
- reviews and approves the compensation for our officers and directors, including incentive compensation plans and equity-based plans.

The Compensation Committee met three times during 2013.

Executive Committee. The current members of our Executive Committee are Mr. Burton, Sr. (Chair), Mr. Armstrong, Mr. Burton, Jr., Mr. Green, Dr. Griffin, Dr. Herbst and Mr. Obernier. The Executive Committee exercises the full powers of the Board in intervals between regularly scheduled meetings of the Board. The Executive Committee met four times during 2013.

## Board Meetings and Attendance

The full Board met four times during 2013. With the exception of Mr. Burton, Jr. and Dr. Herbst who became directors on September 18, 2013, each incumbent director attended all of our Board meetings held during 2013, and each committee member attended all of the committee meetings held in 2013. We strongly encourage each director to attend our annual shareholders meeting. All of our then current directors attended our 2013 annual shareholders meeting.

All non-management directors meet in executive session at each regular Board meeting. During 2013, these executive sessions were chaired by the non-management director then serving as lead director. During 2013, our non-management directors served as lead directors on a rotating basis each quarter.

## **Board Compensation**

### Overview

Directors who are employees of Cenveo do not receive compensation for their service on the Board. Our non-employee directors receive a combination of cash and equity compensation. The cash component is intended to compensate our outside directors for their expertise, time and effort. The equity component is intended to align our directors' interests with those of our shareholders and to allow our directors to benefit from increases in our stock price that occur during their term. In addition, our equity grants contain deferred vesting requirements in order to provide an incentive for directors to remain with the Company. Accordingly, approximately one-third of the value of our directors' compensation is in the form of equity grants.

In addition, our Employee Stock Purchase Plan ("ESPP") enables non-employee directors to purchase Cenveo stock, at market prices with no discount but commission-free, through deductions from their cash retainer and fees.

## Cash Compensation to Board Members

From December 30, 2012 through December 28, 2013, each of our non-employee directors received an annual retainer of \$92,000 which is payable in quarterly installments. They also receive \$1,500 for each Board meeting attended in person, \$1,200 for each Board meeting attended by telephone, \$1,200 for each Board committee meeting attended in person, and \$1,200 for each Board committee meeting attended by telephone. In addition, the chair of the Audit

Committee receives \$35,000 annually, vice chairs of the Audit Committee each receive \$10,000 annually, the chair of the Compensation Committee receives \$20,000 annually, and the chair of the Nominating and Governance Committee receives \$5,000 annually.

- 9 -

## **Equity Compensation to Board Members**

On May 1, 2013, with the exception of Dr. Herbst, each of our non-employee directors received 32,500 Restricted Stock Units ("RSUs") valued at \$65,000. These RSUs vest one year from the date of issuance, provided the director has not ceased to be a director of the Company for any reason prior to the vesting date. Each RSU entitles the holder to receive one share of our common stock on the vesting date. Prior to vesting, RSUs do not carry any shareholder voting, dividend or other rights. RSUs that do not vest are forfeited. The RSUs vest immediately upon a change of control of the Company.

## **Board Stock Ownership Requirements**

The Company has established stock ownership guidelines for members of the Board of Directors. These guidelines are designed to encourage the members of the Board to have a meaningful equity ownership in the Company, and thereby link their interests with those of our shareholders. Each member of the Board is required to own shares of Cenveo common stock valued at at least five times the annual retainer within four years of their election. With the exception of Dr. Herbst who joined the Board in September 2013, each of the remaining non-employee Board members has exceeded this requirement as outlined in the Security Ownership of Certain Beneficial Owners and Management table on page 11.

### Other

Board members are also reimbursed for expenses incurred in connection with their attendance at Board meetings and in complying with our corporate governance policies. Cenveo also provides directors' and officers' liability insurance and indemnity agreements for our directors.

Non-Employee Directors' Compensation for Fiscal 2013

The following table shows the cash compensation and value of equity compensation received by each of our non-employee directors.

	Fees					
	Earned or			Non-Equity		
	Paid in	Stock	Option	Incentive Plan	All Other	
	Cash	Awards	Awards	Compensation	Compensation	Total
Name	(1)	(2)	(3)		(4)	
Gerald S. Armstrong	\$141,900	\$65,000	<del></del>	_	_	\$206,900
Leonard C. Green	\$141,900	\$65,000		_	_	\$206,900
Mark J. Griffin	\$116,900	\$65,000	<del>_</del>	_	_	\$181,900
Susan Herbst	\$ 25,525	\$ 0		_	_	\$ 25,525
Robert B. Obernier	\$116,900	\$65,000	<u> </u>	_	<del>_</del>	\$181,900

(1) This column reports the amount of cash compensation earned in 2013 for Board and committee service, including retainer and meeting fees. During 2013, there were four executive committee meetings and one nominating and governance committee meeting that were conducted as part of regularly scheduled Board meetings. The members of those committees were not paid separately for attendance at those committee meetings. Board members may elect to use Board fees to purchase Company stock at full purchase price under the terms of the ESPP. During 2013, Board members used their Board fees and personal funds to purchase stock (both ESPP shares and open market shares) at full purchase price as follows: Mr. Armstrong spent \$63,633; Mr. Green spent \$91,407, Dr. Griffin spent \$11,824; and Mr. Obernier spent \$116,900.

- (2) This column represents the aggregate grant date fair value of RSUs granted in 2013. The grant date fair value of the award of 32,500 RSUs granted to non-employee directors during 2013 was \$2.00 (calculated using the grant date fair value for the RSUs, which was the same as the closing price of Cenveo stock on the grant date of \$2.00). These awards were granted on May 1, 2013 and vest on May 1, 2014. At December 28, 2013, with the exception of Dr. Herbst, each non-employee director had 32,500 unvested RSUs outstanding.
- (3) No options were granted in 2013. At December 28, 2013, Dr. Griffin and Mr. Obernier each had 10,000 vested options and zero unvested options outstanding, Mr. Green had 5,000 vested options and zero unvested options outstanding, and Mr. Armstrong and Dr. Herbst had no option awards.
- (4) None of our non-employee directors received any perquisites or compensation in 2013 other than cash fees and equity awards.

- 10 -

### SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

This chart shows the common stock ownership for each director, director nominee, the NEOs and other executive officers as of the Record Date of March 27, 2014, and owners of more than five percent of our outstanding common stock as of the date of their last Schedule 13D, 13G or 13G/A filing. Each shareholder has direct ownership and sole or shared voting and investment power for the shares listed as noted. Unless otherwise specified, the address for each shareholder named below is c/o Cenveo, Inc., 200 First Stamford Place, Stamford, CT 06902.

	Amount & Nature of Shares Beneficially	Percentage of Common Stock Outstanding
Beneficial Owners	Owned	
Robert G. Burton, Sr.	6,981,943 (a)	10.5%
Robert G. Burton, Jr.	663,362 (b)	*
Michael G. Burton	583,743 (c)	*
Mark S. Hiltwein	452,990 (d)	*
Scott J. Goodwin	222,595 (e)	*
Ian S. Scheinmann	84,397 (f)	*
Gerald S. Armstrong	190,837 (g)	*
Leonard C. Green	1,142,509 (h)	1.7%
Mark J. Griffin	201,748 (i)	*
Susan Herbst	0	*
Robert B. Obernier	409,995 (j)	*
All directors and executive officers as a group (11 persons)	10,934,119	16.2%
Lonestar Partners, L.P.	5,300,000 (k)	8.0%
JPMorgan Chase & Co.	4,475,767 (1)	6.7%
BlackRock, Inc.	4,288,187 (m)	6.5%
Private Management Group, Inc.	3,995,028 (n)	6.0%
Prof. Nathu R Puri	3,408,000 (o)	5.1%

<sup>\*</sup> Less than 1%.

- (a) For Mr. Burton, Sr.: includes (i) 3,582,438 shares owned by Mr. Burton; (ii) 2,987,005 shares owned by Burton Capital Management, LLC ("BCM") (Mr. Burton is the Chairman, CEO and Managing Member of BCM, which was formed to invest in middle market manufacturing companies that provide an opportunity for increased shareholder value through intense management and operational changes and organic and acquisitive growth); (iii) 150,000 stock options that are currently vested and exercisable; (iv) 112,500 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; and (v) 150,000 shares underlying unvested performance stock unit awards that may become exercisable within 60 days of the Record Date. Does not include 187,500 shares underlying unvested restricted stock unit awards.
- (b) For Mr. Burton, Jr.: includes (i) 510,712 shares owned by Mr. Burton, Jr.; (ii) 8,850 shares owned by his children; (iii) 1,300 shares owned by his spouse; (iv) 77,500 stock options that are currently vested and exercisable; (v) 16,250 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; (vi) 40,000 performance stock unit awards that may become exercisable within 60 days of the Record Date; and (vii) 8,750 stock options that will become exercisable within 60 days of the Record Date. Does not include 16,250 shares underlying unvested restricted stock unit awards or 16,250 shares issuable upon exercise of unvested stock options.

(c) For Mr. Michael Burton: includes (i) 392,493 shares owned by Mr. Burton; (ii) 1,000 shares owned by his spouse; (iii) 37,750 owned by his children; (iv) 87,500 stock options that are currently vested and exercisable; (v) 16,250 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; (vi) 40,000 performance stock unit awards that may become exercisable within 60 days of the Record Date; and (vii) 8,750 stock options that will become exercisable within 60 days of the Record Date. Does not include 33,750 shares underlying unvested restricted stock unit awards or 16,250 shares issuable upon exercise of unvested stock options.

- 11 -

- (d) For Mr. Hiltwein: includes (i) 310,490 shares owned by Mr. Hiltwein; (ii) 90,000 stock options that are currently vested and exercisable; (iii) 15,000 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; (iv) 30,000 performance stock unit awards that may become exercisable within 60 days of the Record Date; and (v) 7,500 stock options that will become exercisable within 60 days of the Record Date. Does not include 26,250 shares underlying unvested restricted stock unit awards or 12,500 shares issuable upon exercise of unvested stock options.
- (e) For Mr. Goodwin: includes (i) 96,595 shares owned by Mr. Goodwin; (ii) 76,000 stock options that are currently vested and exercisable; (iii) 12,500 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; (iv) 30,000 performance stock unit awards that may become exercisable within 60 days of the Record Date; and (v) 7,500 stock options that will become exercisable within 60 days of the Record Date. Does not include 22,500 shares underlying unvested restricted stock unit awards or 12,500 shares issuable upon exercise of unvested stock options.
- (f) For Mr. Scheinmann: includes (i) 48,147 shares owned by Mr. Scheinmann; (ii) 11,250 stock options that are currently vested and exercisable; (iii) 2,500 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; (iv) 20,000 performance stock unit awards that may become exercisable within 60 days of the Record Date; and (v) 2,500 stock options that will become exercisable within 60 days of the Record Date. Does not include 8,750 shares underlying unvested restricted stock unit awards or 11,250 shares issuable upon exercise of unvested stock options.
- (g) For Mr. Armstrong: includes (i) 143,337 shares owned by Mr. Armstrong; (ii) 32,500 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; and (iii) 15,000 shares owned by his son. Mr. Armstrong disclaims beneficial ownership of the shares owned by his son.
- (h) For Mr. Green: includes (i) 938,369 shares owned by Mr. Green; (ii) 5,000 stock options that are currently vested and exercisable; (iii) 32,500 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date; (iv) 27,540 shares owned by his spouse; (v) 52,100 shares owned by Dalled, Inc.; (vi) 18,700 shares owned by Jobel Management Corp.; (vii) 11,200 shares owned by Market Investments, LP; (viii) 19,900 shares owned by Southern States Investment Co., Inc.; (ix) 700 shares owned by Altman Trust-Green Realty Associates; (x) 11,000 shares owned by Canal Corporation; (xi) 15,500 shares owned by Founder, Inc.; (xii) 2,000 shares owned by Habel Leasing Corp.; and (xiii) 8,000 shares owned by the Green Family Limited Partnership. Mr. Green disclaims beneficial ownership of the foregoing shares except to the extent of his pecuniary interest therein. Includes approximately 726,616 shares of the Company stock that Mr. Green has in investment accounts that have margin agreements available to them.
- (i) For Dr. Griffin: includes (i) 159,248 shares owned by Dr. Griffin; (ii) 10,000 stock options that are currently vested and exercisable; and (iii) 32,500 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date.
- (j) For Mr. Obernier: includes (i) 367,495 shares owned by Mr. Obernier; (ii) 10,000 stock options that are currently vested and exercisable; and (iii) 32,500 shares underlying unvested restricted stock unit awards that will become exercisable within 60 days of the Record Date.
- (k) Lonestar Partners, L.P., Cottonwood Capital GP LLC, Lonestar Capital Management LLC, Jerome L. Simon and Yedi Wong (the "Reporting Persons") have shared voting and dispositive power of 5,300,000 shares. The address of the Reporting Persons is One Maritime Plaza, Suite 1105, San Francisco, California 94111. The foregoing information is based solely on the Schedule 13G/A filed by the Reporting Persons with the SEC on February 14, 2014.

- (1) JPMorgan Chase & Co. ("JPM") is the beneficial owner of 4,475,767 shares. The address for JPM is 270 Park Avenue, New York, New York 10017. The foregoing information is based solely on the Schedule 13G filed by JPM with the SEC on January 24, 2014.
- (m)BlackRock, Inc. ("BlackRock") is the beneficial owner of 4,288,187 shares. The address for BlackRock is 40 East 52nd Street, New York, New York 10022. The foregoing information is based solely on the Schedule 13G/A filed by BlackRock with the SEC on January 28, 2014.
- (n) Private Management Group, Inc. ("PMG") is the beneficial owner of 3,995,028 shares. The address for PMG is 15635 Alton Parkway, Suite 400, Irvine, California 92618. The foregoing information is based solely on the Schedule 13G/A filed by PMG with the SEC on February 5, 2014.
- (o) Prof. Nathu R Puri ("Prof. Puri") is the beneficial owner of 3,408,000 shares. The address for Prof. Puri is 6 Union Road, Nottingham, NG3 1FH, United Kingdom. The foregoing information is based solely on the Schedule 13D filed by Prof. Puri with the SEC on December 30, 2013.

- 12 -

# **EXECUTIVE OFFICERS**

### Robert G. Burton, Sr.

Please refer to page 3 for the biography of Mr. Burton, Sr., our Chairman and Chief Executive Officer.

### Robert G. Burton, Jr.

Please refer to page 4 for the biography of Mr. Burton, Jr., our President.

#### Scott J. Goodwin

Mr. Goodwin, 36, has served as Cenveo's Chief Financial Officer since August 2012 and was Chief Accounting Officer from April 2012 to August 2012. From June 2009 to April 2012, Mr. Goodwin served as Cenveo's Corporate Controller. Mr. Goodwin joined Cenveo as Assistant Corporate Controller in June 2006. From September 1999 to June 2006, he worked in public accounting at Deloitte & Touche, LLP. Mr. Goodwin is a CPA and received his Bachelor's degree in Accounting from The Citadel.

## Mark S. Hiltwein

Mr. Hiltwein, 50, has served as Cenveo's President, Envelope Group since August 2012. He was Chief Financial Officer from December 2009 to August 2012, and was Chief Financial Officer from July 2007 to June 2009. From June 2009 to December 2009, Mr. Hiltwein served as Cenveo's President of Field Sales and Manufacturing. From July 2005 to July 2007, he was President of Smartshipper.com, an online third party logistics company. From February 2002 through July 2005, Mr. Hiltwein was Executive Vice President and Chief Financial Officer of Moore Wallace Incorporated, a \$3.5 billion printing company. Prior to that, he served as Senior Vice President and Controller from December 2000 to February 2002. Mr. Hiltwein has served in a number of financial positions from 1992 through 2000 with L.P. Thebault Company, a commercial printing company, including Chief Financial Officer from 1997 through 2000. Mr. Hiltwein began his career at Mortenson and Associates, a regional public accounting firm where he held various positions in the audit department. Mr. Hiltwein received his Bachelor's degree in Accounting from Kean University, and he is a CPA.

### Michael G. Burton

Mr. Burton, 36, has served as Cenveo's President, Print, Label and Packaging group since July 2013. In November 2010, Mr. Burton became President, Label division and subsequently became responsible for the Packaging division in January 2012. From September 2005 to November 2010, Mr. Burton was Senior Vice President, Operations with a primary focus on procurement, information technology, environmental health & safety, and human resources. From 2003 to 2005, he was also Executive Vice President, Operations of Burton Capital Management, LLC. He was a founding member of this group before he joined Cenveo on September 12, 2005. Mr. Burton was previously Vice President of Commercial & Subsidiary Operations, a \$600 million division of Moore Corporation Limited. Mr. Burton received his Bachelor of Arts degree from the University of Connecticut where he was captain of the football team.

#### Ian R. Scheinmann

Mr. Scheinmann, 45, has served as Cenveo's Senior Vice President, Legal Affairs since August 2010. From May 2010 until August 2010, he served as Cenveo's in-house real estate counsel. Prior to his role as Cenveo's in-house counsel, Mr. Scheinmann was Cenveo's outside real estate counsel as a member of Rudoler & DeRosa, LLC in Bala Cynwyd, Pennsylvania, where his practice covered a wide range of real estate and business transactions. Prior to joining Rudoler & DeRosa, from August 2002 until March 2009, Mr. Scheinmann was a shareholder with the Philadelphia office of Greenberg Traurig, LLP. From 1995 until 2002, he was engaged in private practice with (i) Dilworth Paxson, LLP in Philadelphia, Pennsylvania (September 2000 until July 2002), (ii) Anderson, Kill and Olick, P.C. in Newark, New Jersey and New York, New York (November 1996 until May 2000), and (iii) Weiner Lesniak in

Parsippany, New Jersey (October 1995 until October 1996). Mr. Scheinmann received his Bachelor of Science in Business Administration from the John M. Olin School of Business at Washington University, St. Louis, Missouri and his J.D. with honors from Seton Hall University School of Law.

- 13 -

#### COMPENSATION OF EXECUTIVE OFFICERS

Compensation Discussion and Analysis

## 2013 Highlights

The Company acquired certain operating assets of National Envelope out of bankruptcy. This transaction brought together two of the leading companies in the envelope manufacturing market. The strategic combination advanced the Company's revenue position, strengthened customers' demand, enhanced our product and solutions portfolio, broadened our customer base, improved our cost structure, and provided greater financial flexibility and stability. As importantly, the Company acquired a significant pool of approximately 1,600 talented employees with expertise in our industry and markets. The Company is now the largest envelope manufacturing company in North America. Integration has been moving rapidly and smoothly with a well-defined integration team driving the process. Other important achievements over the past year include:

- Achieved cash flow from continuing operations of \$22.3 million.
- Reduced the Company's pension underfunding status by \$62 million.
- Made significant capital investments in our label and packaging businesses and e-commerce initiatives to position the Company for future growth.
- Completed the sale of our custom envelope business to Ennis for approximately \$47 million. This divestiture allows Cenveo to focus on our direct and office product envelope businesses, our integration of National Envelope and our other core operations, including the label and packaging businesses.
- Completed a refinancing of our term loan and revolving credit facility that lowered cash interest expense on our indebtedness by over \$8 million on an annual basis and provided further cushion for financial covenant compliance.

In 2013, our achievements began translating into market value and stock price improvement, as our share price improved 27.9%.

# **Program Summary**

The executive compensation program at Cenveo is designed to align shareholder interests in creating long-term value with Company needs to retain, motivate and reward executive talent. Our named executive officers ("NEOs") are critical to Cenveo's successes, and the Compensation Committee believes that an incentive-based compensation structure is crucial to motivate our executives. Key features of the program's objectives, principles and design include the following:

- compensation levels designed to reward strong performance and withhold rewards when Company and individual objectives are not achieved;
- base salary, typically the smallest component of the compensation package, is set for each executive based on level of responsibility in the organization and individual skills, performance and experience;
- an annual incentive program including Management By Objectives Plan ("MBO Plan") that require the achievement of specific and pre-set financial goals and individual targets before any incentives are paid;
- a primarily equity-based long-term incentive program of which at least 50% is tied to Company performance;
- stock ownership requirements for executives to further strengthen the alignment of executives and shareholders;
- compensation targets and levels reviewed against a broad range of printing, packaging and media companies similar in revenue size to Cenveo, as well as certain other companies that are our direct competitors, since we are significantly larger than most of our direct competitors and our markets for talent are necessarily broader;

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the Company's practices and principles of no option repricing or option grants below fair market value, and no tax gross-ups on any benefits or perquisites; and

• minimal perquisites representing a deminimis percentage of the total compensation package.

- 14 -

## Company Overview

Cenveo is a leading global provider of print and related resources, offering world-class solutions in the areas of envelope converting, commercial printing, label manufacturing and specialty packaging. The Company provides a one-stop offering through services ranging from design and content management to fulfillment and distribution.

Achieving our long-term goals requires a highly talented and motivated executive team. Also, given our prominence in the industry, many of our executives are potential candidates for senior leadership roles at other companies in our industry, as well as companies in many other industries. Thus, our overall executive compensation program is designed to be highly competitive with those companies in our industry, considering our size and scale, and also competitive with similar or larger companies in general. In addition, our executive compensation program is designed to strike an appropriate balance between rewarding our executives for strong performance, ensuring long-term Company success and encouraging them to remain with the Company.

# **Guiding Principles**

Cenveo's executive compensation programs have been designed to provide a total compensation package that will enable the Company to attract, retain and motivate people who are capable of discharging responsibilities in a company larger than its present size, thus ensuring leadership continuity for the organization as we grow.

In designing our executive compensation program, we are guided by the following principles:

- PAY FOR PERFORMANCE.
- Establish a direct relationship between executive compensation and our financial and operating performance.

   Provide performance-based compensation (including equity awards) that allow executive officers to earn rewards
- for maximizing shareholder value.
- Align the interests of our executives with those of our shareholders.
- Retain the executives necessary for our long-term success.
- Reward individual initiative and the achievement of specified Company and individual goals.

### Operation of the Compensation Committee

The Compensation Committee of the Board administers our executive compensation program. The committee establishes and monitors the Company's overall compensation strategy to ensure that executive compensation supports the Company's business objectives. In carrying out its responsibilities, the committee reviews and determines the compensation (including salary, annual incentive, long-term incentives and other benefits) of the Company's executive officers, including all NEOs.

For a more complete description of the responsibilities of the committee, see Governance, Board Committees and Board Compensation beginning on page 6 of this proxy statement, and the charter of the committee posted on Cenveo's website at www.cenveo.com.

### Shareholder Outreach

Cenveo, its Board of Directors and management take compensation matters seriously. While the annual shareholder advisory votes have approved our executive compensation, during the course of 2013, the Company continued its practice of engaging its major shareholders about various topics including executive compensation. Meetings were held with investors throughout the year, representing at the time, over 30% of our outstanding shares, to hear feedback and explain the Company's compensation policy. In these conversations, the Company reinforced the following philosophy for 2013:

- Incentive compensation will be tied to the financial targets that have been approved by the Board and communicated to shareholders. For 2013, the Compensation Committee also included performance targets tied to the acquisition and successful integration of National Envelope, given the importance of the acquisition to the Company's future success.
- At least 50% of all current and future equity awards to management, including NEOs, will be performance-based to more closely align compensation with performance.

- 15 -

• The Key Employee Retention Plan ("KERP"), which issued awards from 2008-2010, was fully paid out by the end of 2013. No new KERP awards have been made since 2010.

While the vote is advisory and non-binding, the Compensation Committee and Board of Directors will consider the outcome of the vote and seek to determine the causes of any significant negative vote to consider any changes to its compensation practices. Currently, the Company seeks this advisory and non-binding vote annually.

As always, the Company is open to shareholder feedback in regards to its compensation philosophy and believes that its current philosophy will serve its shareholders well in the future.

## The Compensation Program

The key components of our current compensation program for Cenveo executive officers are:

- · Base salary.
- Annual incentive bonus under the MBO Plan.
- Long-term performance-based and other equity awards.
- Other benefits, including an employee stock purchase plan, 401(k) plan and severance protection.

To remain competitive, the committee periodically reviews our executive compensation program to determine how well actual compensation targets and levels meet our overall philosophy and executive compensation in our targeted markets. Compensation targets and levels are reviewed against a broad range of printing, packaging and media companies similar in revenue size to Cenveo, as well as certain other companies that are our direct competitors, since we are significantly larger than most of our direct competitors and our markets for talent are necessarily broader. As such, primary consideration is placed on market data from industrial companies of similar size in terms of revenue, as noted above. Our guiding principles and the structure of our compensation program are applied consistently to all NEOs. Any differences in compensation levels that exist among our NEOs are primarily due to differences in market practices for similar positions, differences in levels of responsibility, factors related to a newly hired NEO and/or the performance of individual NEOs.

## **Base Salary**

Base salary is designed to compensate our NEOs in part for their roles and responsibilities as well as provide a stable and fixed level of compensation that serves as a retention tool throughout the executive's career. The Company has employment agreements with certain NEOs that provide a minimum base salary. These initial base salaries were set considering: 1) each executive's role and responsibilities at the time the individual joined the Company or the agreements that were negotiated; 2) the skills and future potential of the individual with the Company; and 3) salary levels for similar positions in our target market. Annually, the committee reviews the base salaries of each NEO. Adjustments are made based on individual performance, changes in roles and responsibilities, and external market data for similar positions. In 2013, the committee made the following salary increases for certain NEOs in connection with a merit increase and change in responsibilities: for Mr. Burton, Sr., \$400,000; for Mr. Burton, Jr., \$75,000; for Mr. M. Burton, \$75,000; and for Mr. Scheinmann, \$20,000. Under the terms of Mr. Burton, Sr.'s employment agreement, no further increases to the CEO's base salary are permitted for the balance of the term. No other NEOs or other executive officers received an increase in 2013.

### **Short-Term Cash Incentives**

We provide annual incentive awards under our MBO Plan usually in the form of cash. These short-term cash incentives are designed to reward the achievement of specific, pre-set financial results of the Company and individual

performance targets measured over the fiscal year for which that compensation is paid. MBO targets for 2013 were: for Mr. Burton, Sr., our CEO, 300% of base salary, for Messrs. Burton, Jr., Hiltwein and M. Burton, 115% of base salary, for Mr. Goodwin, 100% of base salary and for Mr. Scheinmann, 75% of base salary.

The actual individual awards to executives are based not only on performance against Company-wide performance goals as described above, but also on each executive's performance against specific individual objectives. Goals for the CEO were recommended and approved by the committee, and specific individual objectives for the other NEOs were reviewed and approved by the CEO. The goals can vary from year-to-year depending upon the key business objectives and areas of emphasis for each business unit and each NEO. If the performance target or targets for the

- 16 -

year are achieved, each executive may receive a bonus up to the maximum amount established by the committee at the beginning of the performance period. The committee and the Board review CEO performance and the final bonus determination for the CEO is made by the committee. The CEO reviews with the committee the other NEO payouts, including a discussion on performance against individual objectives, and the other NEO final bonus determinations are based on the committee's overall view of each NEO's performance. Given the vagaries of the marketplace and the possibility of unforeseen developments, the committee has discretionary authority to adjust such awards to reflect actual performance in light of such developments but never in excess of the maximum bonus amount established at the beginning of the performance period.

In 2013, incentive compensation was based on a pre-set Company financial performance goal and specific goals and achievements related to the successful acquisition and integration of National Envelope. These performance levels were set by the committee after thorough discussion with management. For 2013, the only pre-set financial goal was the achievement of \$75 million of free cash flow. In light of the Company's subsequent acquisition in September 2013 of certain operating assets of National Envelope, a competitor with revenues of over \$300 million, the committee also set certain incentive goals to align managements' and shareholders' interest. Given the size, strategic benefit and importance of this acquisition, incentives related to this acquisition composed 25% of the incentive compensation opportunity for 2013. The goals related to National Envelope set by the committee incentivized management on quickly integrating National Envelope's operations, achieving levels of cost savings and synergies, and driving National Envelope's operations to becoming cash flow positive after being in bankruptcy twice in the preceding three years. For 2013, the committee reviewed the Company's performance against the financial target of \$75 million of free cash flow, which was not achieved, and the targets related to the National Envelope integration, which were achieved and awarded. In particular, the Company successfully completed the following National Envelope objectives by year-end 2013:

- Negotiated and completed the successful acquisition of certain operating assets of National Envelope.
- Reviewed and integrated approximately 1,600 former National Envelope employees into the Cenveo platform.
- Consolidated the Cenveo and National Envelope finance departments into one cohesive unit.
- Assisted in and coordinated substantial accounts receivable collection efforts with HRV NE, LLC, a division of HILCO, in order to achieve Cenveo's profit sharing threshold as outlined in the acquisition agreement.
- Assisted in and coordinated the reduction of certain National Envelope inventory that was purchased by Southern Paper, LLC.
- Transitioned National Envelope's supply chain and vendor base to Cenveo's platform.

These actions resulted in approximately \$15 million in savings on an annual basis. The committee reviewed the Company's performance against the financial target of \$75 million of free cash flow, which was not achieved, and the targets related to the National Envelope acquisition and integration which were achieved, and awarded our NEO's approximately 25% of their target bonus opportunity for 2013.

## Retention

We attempt to retain our executives who meet our performance standards by providing competitive compensation packages and by having equity compensation awards vest over a four-year period. During the economic downturn from 2008 to 2010, the Company put in place a KERP to ensure that the Company retained the services of managers who the Board determined are critical to the long-term performance of the Company. Given the challenging economic conditions that the Company faced during the recession, the committee felt it was necessary to implement a plan to retain senior management, many of whom were considered for other senior level opportunities within the industry. Under the KERP, a participant is awarded a specified dollar award that is paid out in equal monthly installments over a period of three years. KERP awards are not vested and any participant who leaves the Company forfeits the unpaid portion of the award, except in the event of retirement or death.

Historically, the committee has taken several factors into consideration when making KERP awards including an individual's performance against his/her objectives, market value for an individual's services, and succession planning.

As the Company stated in last year's proxy statement, and in an effort to more closely align the Company's compensation-for-performance program, there were no new KERP awards made for 2013. The only KERP payments made were the pay-out of prior KERP awards that were issued in 2010. The last remaining payments under the one

- 17 -

remaining legacy KERP were fully paid out at the end of 2013. The KERP payments were significantly reduced in 2012 for our NEOs as the program was near its end, and the amounts paid in 2013 were similar to those paid in 2012. We believe the KERP was effective in retaining key employees.

#### Long-Term Incentive Awards

Our long-term incentive awards are used to link Company performance and increases in shareholder value to the total compensation for our NEOs. These awards are also key components of our ability to attract and retain our NEOs and are consistent with our emphasis on linking executive pay to shareholder value. Consistent with this philosophy, at least 50% of all awards to management, including NEOs, in 2013 were performance-based to more closely align compensation with performance. In 2013, the performance criteria attached to these awards was the attainment of \$75 million of free cash flow for 2013. The actual results did not meet these target levels and, consequently, 100% of the PSUs will be forfeited on the vesting date of May 1, 2014.

Options have a per share exercise price of 100% of the fair market value of a share of our common stock on the date of grant and, accordingly, the value of the option is dependent on the future market performance of the common stock. The number of shares of common stock subject to options granted to our executive officers is generally based on the salary, responsibilities and performance of each officer. In addition, the committee reviews the number and value of options granted by selected peer companies in making option grants to our executive officers.

Restricted shares are shares of common stock that are subject to forfeiture. The shares vest on the basis of performance and/or continued employment as determined in advance by the committee. The shares generally are forfeited by participants if they leave Cenveo before the shares have vested. A participant who has received a grant of restricted shares will receive dividends and the right to vote those shares. Restricted shares may not be transferred, encumbered or disposed of until they have vested.

Each RSU has the fair market value of one share of common stock on the settlement date specified in the award agreement (generally the vesting date) and is paid in cash, shares or other property as determined by the committee. The RSUs vest on the basis of continued employment. A participant is credited with dividend equivalents on any vested RSUs when dividends are paid to shareholders, but is not entitled to dividend equivalents on unvested RSUs. RSUs generally may not be transferred prior to the delivery of the common stock.

On May 1, 2013, the Company issued to NEOs and certain other employees, Performance Stock Units ("PSUs") which are 100% linked directly to the Company's financial performance. These PSUs represented 50% of the NEO's and other employee's long-term awards for the year. The performance criteria attached to these PSUs was the attainment of \$75 million of free cash flow for 2013. The actual results did not meet this target level. Consequently, 100% of the PSUs will be forfeited on the vesting date of May 1, 2014.

When determining the appropriate combination of stock options, restricted shares, RSUs and PSUs, our goal is to weigh the cost of these grants with their potential benefits as a compensation tool. We believe that providing combined grants of stock options, on the one hand, and restricted shares and/or RSUs and PSUs, on the other, effectively balances our objective of focusing the NEOs on delivering long-term value to our shareholders, with our objective of providing value to the executives with the equity awards. Stock options only have value to the extent the price of the Company's stock on the date of exercise exceeds the exercise price on the grant date, and thus are an effective compensation element only if the stock price increases over the term of the award. Unlike stock options, restricted shares and RSUs offer executives the opportunity to receive shares of the Company's stock on the date the restriction lapses. In the case of PSUs, executives have the opportunity to receive shares based on the attainment of specific performance measures. In this regard, RSUs and PSUs serve both to reward and retain executives, as all of the PSUs we have granted vest upon satisfaction of performance targets, and the RSUs vest over an extended period

of time. The value of the RSUs and PSUs is linked to the price of the Company's stock on the date the RSU or PSU vests. Unvested stock options, RSUs and PSUs are forfeited if the executive voluntarily leaves the Company and generally are vested upon a change in control of the Company or if the Company terminates the executive's employment without cause.

Equity incentive compensation in the form of stock options, restricted shares, RSUs and PSUs will have a value that is contingent upon the performance of the Company's share price. For management, all equity awards, with the exception of PSUs, vest ratably over a four-year period to further align our interest with shareholders. Consistent

- 18 -

with the Company's compensation philosophy, at least 50% of all future awards to management, including NEOs, will be performance-based to more closely align compensation with performance.

During 2013, Mr. Burton, Sr. vested in 212,500 RSUs. Also during 2013, Messrs. Burton, Jr., Hiltwein, M. Burton, Goodwin, and Scheinmann vested in 30,000, 26,250, 30,000, 17,500, and 1,250 RSUs, respectively. In addition, Messrs. Burton Sr., Burton, Jr., Hiltwein, M. Burton, Goodwin, and Scheinmann vested in 37,500, 24,375, 25,000, 24,375, 21,500 and 3,750 in stock options, respectively, in 2013. All of these awards were granted in 2009, 2010, and 2011. The value realized by each executive upon such vesting is set forth in the Option Exercises and Stock Vested table on page 25. None of the NEOs exercised stock options or sold shares during 2013. The number of shares subject to such awards and their full value for financial reporting purposes are set forth in the Grants of Plan-Based Awards table on page 23.

#### **Benefits**

Our benefit programs are established based upon an assessment of competitive market factors and a determination of what is needed to attract and retain high-caliber executives. Cenveo's primary benefits for executives include participation in the Company's broad-based plans: retirement plans, savings plans, the Company's health and dental plans and various insurance plans, including disability and life insurance.

Cenveo also provides certain executives, including the NEOs, the following benefits:

Employee Stock Purchase Plan. In 2005, we adopted an employee stock purchase plan that allows our employees, including executives, to purchase our common stock at market prices on a monthly basis through payroll deductions. In 2007, we amended the plan to allow participation by our non-employee directors. Payroll deductions may not exceed \$50,000 per month. Mr. Burton, Sr. and all NEOs have always participated in the ESPP.

Other Compensation. We provide our NEOs with other benefits, reflected in the All Other Compensation column in the Summary Compensation Table on page 22 that we believe are reasonable, competitive and consistent with the Company's overall executive compensation program. We believe that these benefits generally allow our executives to work more efficiently. Excluding KERP payments, the costs of these benefits, which include car allowances and life insurance premiums, constitute only a small percentage of each NEO's total compensation.

#### Pension and Retirement Benefits

No Retirement Compensation for Executives. Our CEO and other executive officers receive no pension or other retirement payments or contributions from the Company.

No Deferred Compensation Plan for Executives. We have no deferred compensation plan for our executive officers.

401(k) Plan. We have a 401(k) plan to which all eligible employees, including executive officers, can contribute a portion of their compensation on a pre-tax basis. A plan participant can direct the investment of contributions into more than twenty funds, including the Company's common stock. We do not match employee contributions under this plan, except as required under existing collective bargaining agreements.

## Stock Ownership Guidelines

The committee has established stock ownership guidelines for our team of executives. These guidelines are designed to encourage our executive officers to have a meaningful equity ownership in the Company and thereby link their interests with those of our shareholders. The levels are calculated as a multiple of the executive's base salary, and executives are given five years to reach their requisite ownership levels. The levels are as follows: Chairman and CEO – five times base salary; President, Executive Vice Presidents and Senior Vice Presidents – three times base salary; and Vice Presidents – two times base salary.

In 2013, our CEO, Robert G. Burton, Sr., purchased over \$701,025 of the Company's stock. He is the largest individual shareholder of Cenveo stock and owns over 5,222,000 of Cenveo corporate bonds. Mr. Burton also has contributed \$725,000 to the Cenveo Scholarship Program. Our other executive officers have also invested in the Company's stock. For their current stock ownership, see Security Ownership of Certain Beneficial Owners and Management on page 11.

## Tax Deductibility Policy

The committee considers the deductibility of compensation for federal income tax purposes in the design of Cenveo's programs. Currently, except for RSUs that vest solely over time, all of the incentive compensation paid to our NEOs for 2013 qualifies as "performance-based compensation" and, thus, is fully deductible by the Company for federal income tax purposes. While we generally seek to ensure the deductibility of the incentive compensation paid to our NEOs, the committee intends to retain the flexibility necessary to provide cash and equity compensation in line with competitive practice, our compensation philosophy, and the best interests of our shareholders even if these amounts are not fully tax deductible. Our current long-term equity incentive plan is structured to give the committee the flexibility to grant awards that qualify as performance-based under Section 162(m) of the Internal Revenue Code ("IRC") as well as awards that do not qualify.

#### Employment and Severance Arrangements.

Our CEO has an employment agreement that provides for his employment by Cenveo through December 31, 2015, subject to automatic one-year renewals absent notice of non-renewal by either party at least 90 days before the end of the term. The employment agreement was previously amended on December 30, 2008 in order to comply with regulations issued under Section 409A of the IRC. Our other NEOs have employment agreements that provide for severance in the event the Company terminates their employment without cause or they terminate their employment for good reason. If the Company terminates a NEO's employment "without cause," or if the NEO terminates his employment for "good reason," each as defined in the agreement, the executive's severance would include a lump sum severance payment, COBRA coverage for a specified period and immediate vesting of all outstanding stock options and other equity grants, each in the amounts specified under "Employment Agreements" on page 28.

#### **Role of Compensation Consultant**

Neither the Company nor the committee has formally used the services of any compensation consultant in matters affecting senior executive or director compensation.

# Role of Company Management

Cenveo management, including the CEO, develops preliminary recommendations regarding compensation matters with respect to all NEOs, other than the CEO, and provides these recommendations to the committee, which makes the final compensation determinations. Separately, the committee makes the final determination on CEO

compensation. The management team is responsible for the administration of the compensation programs once committee determinations are finalized.

- 20 -

## Succession Planning

At each committee meeting, the committee meets and discusses the current performance of each of Cenveo's senior executives, including the NEOs, as well as reviews and discusses the current and future senior management organization of Cenveo. This ongoing review encompasses Mr. Burton, Sr.'s direct reports as well as his positions of Chairman and CEO. Mr. Burton, Sr. participates in these discussions and has recommended an organization in case he was to be unable to lead the Company. Mr. Burton, Sr. has told the committee and the Board that he has no intent to retire as long as he is in good health so that he can continue to increase shareholder value. As noted previously in this proxy statement, Mr. Burton, Sr. is Cenveo's largest individual shareholder and has almost two years remaining on his present employment contract. In furtherance of the Company's succession planning, in August, 2011, Mr. Burton, Sr. recommended and the Board unanimously approved the appointment of Robert G. Burton, Jr. to the position of President. The committee and all the independent directors serving on the Board feel very fortunate to have a global printing and media executive of Mr. Burton, Sr.'s stature and highly distinguished long-term track record serving as our Chairman and CEO.

## **Compensation Committee Report**

The committee has reviewed and discussed the above Compensation Discussion and Analysis with the Company's management. Based on the review and discussions, the committee recommended to the Company's Board of Directors that the Compensation Discussion and Analysis be included in the Company's proxy statement. This report is provided by the following independent directors, who comprise the committee:

## THE COMPENSATION COMMITTEE

Gerald S. Armstrong (Chair) Leonard C. Green Dr. Mark J. Griffin Dr. Susan Herbst Robert B. Obernier

#### Compensation Committee Interlocks and Insider Participation

All members of the Compensation Committee during fiscal year 2013 were independent directors, and no member was an employee or former employee. No committee member had any relationship requiring disclosure under the section titled "Transactions with Related Persons, Promoters and Certain Control Persons" as discussed on page 32. During fiscal year 2013, none of our executive officers served on the Compensation Committee (or its equivalent) or board of directors of another entity whose executive officer served on our committee.

There are no family relationships between directors, director nominees and executive officers except that Robert G. Burton, Sr. is father to Robert G. Burton, Jr. and Michael G. Burton.

- 21 -

## **Summary Compensation Table**

							Change in	1	
							Pension		
							Value		
						Non-	and Non-		
						Equity	qualified		
						Incentive	Deferred		
				~ 1		Plan	Compen-		
Name and			_	Stock	Option	Compen-	sation	Compen-	
Principal		a .	Bonus	Award(s)	Awards	sation	Earnings	sation	
Position	Year	Salary	(1)	(2)	(3)	(1)	(4)	(5)	Total
Robert G.	2013	\$1,500,000	_	\$600,000	-	_\$1,125,000	_	\$1,170,124	\$4,395,124
Burton, Sr.	2012	<b>4.100.000</b>						<b></b>	<b>***</b>
Chairman and Chief	2012	\$1,100,000	_	_		<u> </u>		\$1,940,124	\$3,040,124
Executive	2011	\$1,100,000	_	\$1,686,000	_	-\$2,908,201	_	\$3,937,663	\$9,631,864
Officer									
Mark S.	2013	\$600,000		\$100,000	\$10,140	\$172,500		\$153,744	\$1,036,384
Hiltwein									
President,	2012	\$595,833	_	_				\$244,979	\$840,812
Envelope Group									
	2011	\$550,000	_	\$252,900	\$45,180	\$368,801	_	\$434,534	\$1,651,415
Michael G.	2013	\$678,750		\$130,000	\$15,210	\$211,313		\$165,939	\$1,201,212
Burton									
President, Print,	2012	\$655,000	_	_		<del></del> .		\$267,290	\$922,290
Label,									
and Packaging	2011	\$600,000	_	\$337,200	\$45,180	\$280,000		\$540,593	\$1,802,973
Scott J.	2013	\$425,625	_	\$100,000	\$10,140	\$106,406	_	\$73,680	\$715,851
Goodwin									
Chief Financial	2012	\$378,510	_	_		<del></del> .		\$115,285	\$493,795
Officer									
	2011	\$293,750	_	\$168,600	\$45,180	\$44,444		\$152,189	\$704,163
Ian R.	2013	\$218,333	_	\$60,000	\$10,140	\$41,250	_	\$18,528	\$348,251
Scheinmann									
Senior Vice	2012	\$200,000	_	_		<del></del>		\$22,561	\$222,561
President,									
Legal Affairs	2011	\$200,000	_	\$28,100	\$33,885	\$55,000		\$13,134	\$330,119
Robert G.	2013	\$693,750		\$130,000	\$15,210	\$215,625		\$165,939	\$1,220,524
Burton, Jr.									
President	2012	\$675,000	_	<u> </u>				\$267,290	\$942,290
	2011	\$600,000		\$337,200	\$45,180	\$485,134		\$548,561	\$2,016,075

<sup>(1) 100%</sup> of our annual cash bonus is performance-based, and is therefore included under the "Non-Equity Incentive Plan Compensation" column. The requirements for receiving this bonus are described elsewhere in this proxy statement.

<sup>(2)</sup> Represents the aggregate grant date fair value of RSUs and PSUs granted during 2013 and 2011, computed in accordance with FASB ASC Topic 718. Grant date fair value is calculated using the closing price of Cenveo stock on the date of grant. There were no RSUs or PSUs granted to NEOs during 2012.

- (3) Represents the aggregate grant date fair value of stock options granted in 2013 and 2011, computed in accordance with FASB ASC Topic 718. There were no stock options granted to NEOs in 2012. For additional information, refer to note 12 of the consolidated financial statements in the Company's Annual Report on Form 10-K for the year ended December 28, 2013.
- (4) We pay no pension or other retirement compensation to, and have no deferred compensation plan for, our NEOs.
- (5) This column reports perquisites of life insurance premiums, car allowances, ESPP bonus match, and KERP payments. Life insurance premiums during 2013 were as follows: For Mr. Burton, Sr., \$11,124; for Mr. Hiltwein, \$1,242; for Mr. Goodwin, \$383; for Mr. Scheinmann, \$180; for Mr. M. Burton, \$486; and for Mr. Burton, Jr., \$486. Car allowances during 2013 were as follows: For Mr. Burton, Sr., \$18,000; for Messrs. Hiltwein, M. Burton and Burton, Jr., \$12,000; for Mr. Scheinmann, \$7,800; and for Mr. Goodwin, \$9,000. ESPP bonus match amounts during 2013 were as follows: For Mr. Burton, Sr., \$16,000; for Mr. Hiltwein, \$3,000; for Mr. Goodwin, \$1,800; for Mr. Scheinmann, \$1,800; for Mr. M. Burton, \$3,450; and for Mr. Burton, Jr., \$3,450. KERP payments during 2013 were as follows: For Mr. Burton, Sr., \$1,125,000; for Mr. Hiltwein, \$137,502; for Mr. Goodwin, \$62,496; for Mr. Scheinmann, \$8,748; for Mr. M. Burton, \$150,003; and for Mr. Burton, Jr., \$150,003. As stated in the Retention section on page 17, there were no new KERP awards made for 2013. The last remaining payments under the one remaining legacy KERP were fully paid out at the end of 2013.

- 22 -

#### Grants of Plan-Based Awards in 2013

The following table provides information about equity and non-equity awards granted to the NEOs in 2013.

Name	Grant Date	Estimated Future Payouts Under Non- Equity Incentive Plan Awards(1) Target	All Other Stock Awards: Number of Shares of Stock or Units(2)	All Other Option Awards: Number of Securities Underlying Options(3)	Exercise or Base Price of Option Awards (per share)(4)	Grant Date Fair Value of Stock and Option Awards(5)
Robert G. Burton, Sr.	_	\$4,500,000	_	_	_	_
	5/1/2013		150,000 RSUs	_	_	\$300,000
	5/1/2013		150,000 PSUs	_	_	\$300,000
Mark S. Hiltwein		\$690,000	_	_	_	_
	5/1/2013		20,000 RSUs	_	_	\$40,000
	5/1/2013		30,000 PSUs	_		\$60,000
	5/1/2013			10,000	\$2.00	\$10,140
Michael G. Burton	_	\$845,250	_	_	_	_
	5/1/2013		25,000 RSUs	_	_	\$50,000
	5/1/2013		40,000 PSUs	_		\$80,000
	5/1/2013			15,000	\$2.00	\$15,210
Scott J. Goodwin	_	\$425,625		_	_	
	5/1/2013		20,000 RSUs	_	_	\$40,000
	5/1/2013		30,000 PSUs	_		\$60,000
	5/1/2013			10,000	\$2.00	\$10,140
Ian R. Scheinmann	_	\$165,000	_	_		_
	5/1/2013		10,000 RSUs	_	_	\$20,000
	5/1/2013		20,000 PSUs	_		\$40,000
	5/1/2013			10,000	\$2.00	\$10,140
Robert G. Burton, Jr.	_	\$862,500	_		_	_
	5/1/2013		25,000 RSUs	_	_	\$50,000
	5/1/2013		40,000 PSUs	_		\$80,000
	5/1/2013			15,000	\$2.00	\$15,210

- (1) This column shows the potential value of the payout for each NEO under our MBO Plan for 2013. The potential payouts were performance-driven and therefore completely at risk.
- (2) This column shows the number of RSUs and PSUs granted in 2013 to the NEOs. The RSU award granted on May 1, 2013 vests 25% per year over four years beginning May 1, 2014. The PSU award granted on May 1, 2013 vests 100% on May 1, 2014 if the performance targets were met. The performance targets were not met, and the PSUs will be forfeited as of the vesting date.
- (3) This column shows the number of stock options granted in 2013 to the NEOs. The options granted on May 1, 2013 vest 25% per year over four years beginning May 1, 2014, the first anniversary of the date of grant.
- (4) This column shows the exercise price for the stock options granted, which was the closing price of Cenveo stock on the date of grant.
- (5) This column shows the grant date fair value of the RSUs and PSUs granted to the NEOs in 2013. Generally, the grant date fair value is the closing price of Cenveo stock on the date of grant (\$2.00 for the RSU and PSU award).

Stock options are valued using a multiple grant-date measured fair value approach per ASC 718. Actual amounts received by our executives will depend on our executives' continued employment through the vesting period and our stock price when the executives ultimately sell the stock.

- 23 -

## Outstanding Equity Awards at 2013 Fiscal Year-End

The following table provides information on the holdings of stock options and stock awards of the NEOs as of December 28, 2013. This table includes unexercised and unvested option awards; unvested RSUs and PSUs; and unvested restricted stock. Each equity grant is shown separately for each NEO. Each grant shown in the table vests 25% per year over four years beginning on the first anniversary of the date of grant with the exception of the PSUs which vest one year from date of grant. The market value of the stock awards shown in the table is based on the closing market price of our stock on December 28, 2013, the last business day of the fiscal year, which was \$3.53.

			Option Awa	rds		Stock A	wards Market Value
		Number of	Number of			Number of Shares or	of Shares or Units of
		Securities	Securities			Units of	Stock
		Underlying	Underlying			Stock	That
		Unexercised	Unexercised	Option	Option	That Have	Have
	Grant	Options-	Options-	Exercise	Expiration	Not	Not
Name	Date	Exercisable	Unexercisable	Price	Date	Vested(1)	Vested
Robert G. Burton, Sr.	7/1/2009	150,000	0	\$4.22	7/1/2015	_	
	5/21/2010	_	_		-	<b>—</b> 75,000	\$264,750
	1/12/2011	_	_	_	-	<b>—</b> 150,000	\$529,500
	5/1/2013	_	_		-	<b>—</b> 150,000	\$529,500
	5/1/2013	_	_	_	-	— 150,000*	\$529,500
Mark S. Hiltwein	6/8/2009	20,000	0	\$4.90	6/8/2015		
	7/1/2009	40,000	0	\$4.22	7/1/2015	_	
	5/21/2010	15,000	5,000	\$7.02	5/21/2016	10,000	\$35,300
	1/12/2011	10,000	10,000	\$5.62	1/12/2017	22,500	\$79,425
	5/1/2013	0	10,000	\$2.00	5/1/2019	20,000	\$70,600
	5/1/2013	_	_		-	- 30,000*	\$105,900
Michael G. Burton	6/8/2009	17,500	0	\$4.90	6/8/2015		_
	7/1/2009	40,000	0	\$4.22	7/1/2015	_	
	5/21/2010	15,000	5,000	\$7.02	5/21/2016	10,000	\$35,300
	1/12/2011	10,000	10,000	\$5.62	1/12/2017	30,000	\$105,900
	5/1/2013	0	15,000	\$2.00	5/1/2019	25,000	\$88,250
	5/1/2013	_	_	_	-	<b>40,000</b> *	\$141,200
Scott J. Goodwin	6/8/2009	16,000	0	\$4.90	6/8/2015	_	
	7/1/2009	30,000	0	\$4.22	7/1/2015	_	
	5/21/2010	15,000	5,000	\$7.02	5/21/2016	7,500	\$26,475
	1/12/2011	10,000	10,000	\$5.62	1/12/2017	15,000	\$52,950
	5/1/2013	0	10,000	\$2.00	5/1/2019	20,000	\$70,600
	5/1/2013	_	_	_	-	- 30,000*	\$105,900
Ian R. Scheinmann	1/12/2011	7,500	7,500	\$5.62	1/12/2017	2,500	\$8,825
	5/1/2013	0	10,000	\$2.00	5/1/2019	10,000	\$35,300
	5/1/2013		_		-	— 20,000*	\$70,600
Robert G. Burton, Jr.	6/8/2009	17,500	0	\$4.90	6/8/2015	_	
	7/1/2009	30,000	0	\$4.22	7/1/2015		
	5/21/2010	15,000	5,000	\$7.02	5/21/2016	10,000	\$35,300

1/12/2011	10,000	10,000	\$5.62	1/12/2017	30,000	\$105,900
5/1/2013	0	15,000	\$2.00	5/1/2019	25,000	\$88,250
5/1/2013					- 40,000*	\$141,200

(1) All numbers in this column are unvested RSUs or PSUs. PSUs are marked with an "\*"

# Option Exercises and Stock Vested in Fiscal 2013

This table shows the RSUs that vested in 2013. No options were exercised by our NEOs in 2013.

	Option Awards		Stock Awards		
	Number of		Number of		
	Shares Acquired	Value Realized	Shares Acquire	d Value Realized	
Name	on Exercise	on Exercise	on Vesting	on Vesting(4)	
Robert G. Burton, Sr.	_	<del></del>	62,500(1)	\$129,375	
	_	_	75,000(2)	\$167,250	
	_	_	75,000(3)	\$213,000	
Mark S. Hiltwein			5,000(1)	\$10,350	
	_	<del></del>	10,000(2)	\$22,300	
			11,250(3)	\$31,950	
Michael G. Burton	_	<del></del>	5,000(1)	\$10,350	
			10,000(2)	\$22,300	
	_	_	15,000(3)	\$42,600	
Scott J. Goodwin	_		2,500(1)	\$5,175	
	_	_	7,500(2)	\$16,725	
	_		7,500(3)	\$21,300	
Ian R. Scheinmann	_	<del></del>	1,250(3)	\$3,550	
Robert G. Burton, Jr.	_		5,000(1)	\$10,350	
	_	_	10,000(2)	\$22,300	
			15,000(3)	\$42,600	

- (1) Restricted Stock Units. Represents vesting of 25% of awards granted on July 1, 2009.
- (2) Restricted Stock Units. Represents vesting of 25% of awards granted on May 21, 2010.
- (3) Restricted Stock Units. Represents vesting of 25% of awards granted on January 12, 2011.
- (4) Amounts reflect the market price of the stock on the date the award vested. The July 1, 2009 award vested on July 1, 2013; closing price of Cenveo stock on that date was \$2.07. The May 21, 2010 award vested on May 21, 2013; closing price of Cenveo stock on that date was \$2.23. The January 12, 2011 award vested on January 14, 2013; closing price of Cenveo stock on that date was \$2.84.

- 25 -

## **EQUITY COMPENSATION PLAN INFORMATION**

The following table shows shares reserved for issuance for outstanding awards granted under our equity compensation plans as of December 28, 2013.

		Weighted	
		Average	
	Number of Securities	Exercise Price	Number of Securities
	to be Issued upon	of	Remaining Available for
	Exercise of	Outstanding	Issuance under Equity
	Outstanding	Options,	Compensation Plans
	Options, Warrants	Warrants	(Excluding Securities
	and Rights	and Rights	Reflected in Column (a))
Plan Category	(a)	(b)	(c)
Equity compensation plans approved by shareholders	3,461,750(1)	\$5.23(2)	2,135,413(3)
Equity compensation plans not approved by shareholders(4)	n/a	n/a	n/a
Total	3,461,750	\$5.23	2,135,413

- (1) Includes 1,778,000 shares subject to outstanding stock options, 980,750 shares subject to outstanding RSU awards, and 703,000 shares subject to outstanding PSU awards. The PSU award, granted on May 1, 2013 vests 100% on May 1, 2014 if the performance targets were met. The performance targets were not met, and the PSUs will be forfeited as of the vesting date.
- (2) The weighted average exercise price does not take outstanding RSU or PSU awards into account because such awards have no exercise price.
- (3) These shares are available for issuance under our 2007 Long-Term Equity Incentive Plan (the "2007 Plan"). The 2007 Plan, as approved by shareholders, provides that any unused shares authorized under prior plans (and shares that become available due to forfeitures of awards granted under such plans) are rolled over into the 2007 Plan. The 2007 Plan provides for the grant of stock options, stock appreciation rights, restricted stock, restricted stock units, and other stock-based awards. The 2007 Plan does not limit the number of shares that can be issued as restricted stock awards and/or RSU awards.
- (4) Does not include shares purchased under our employee stock purchase plan, which are purchased on the open market. The employees and directors participating in the plan pay the full market price for the shares. The Company does not reserve shares for this plan.

- 26 -

# Potential Payments on Termination

The following table describes the potential payments and benefits that each of the NEOs would be entitled to receive upon termination of employment under various circumstances and upon a change of control. In each case, the table assumes the executive's termination or the change of control occurred on December 28, 2013. The table does not include payments the executive would be entitled to receive in the absence of one of these specified events, such as from the exercise of previously-vested stock options (which amount can be calculated from the Outstanding Equity Awards at 2013 Fiscal Year-End table on page 24).

	Continuation Accelerated			
	Cash	of	Vesting of	Total
	Severance	Medical	Equity	Termination
	Payment	Benefits(1)	Awards(2)	Benefits
Robert G. Burton, Sr.	·			
Ÿ Voluntary Resignation	\$0	\$0	\$0	\$0
Ÿ Retirement	\$0	\$0	\$0	\$0
Ÿ Death	\$0	\$0	\$0	\$0
Ÿ Disability	\$3,000,000	\$0	\$0	\$3,000,000
Ÿ Without Cause or For Good Reason	\$12,036,000	\$21,518	\$1,853,250	\$13,910,768
Ÿ Change of Control	\$0	\$0	\$1,853,250	\$1,853,250
Mark S. Hiltwein				
Ÿ Voluntary Resignation	\$0	\$0	\$0	\$0
Ÿ Retirement	\$0	\$0	\$0	\$0
Ÿ Death	\$0	\$0	\$0	\$0
Ÿ Disability	\$0	\$0	\$0	\$0
Ÿ Without Cause or For Good Reason	\$1,302,000	\$15,721	\$306,525	\$1,624,246
Ÿ Change of Control	\$0	\$0	\$306,525	\$306,525
Michael G. Burton				
Ÿ Voluntary Resignation	\$0	\$0	\$0	\$0
Ÿ Retirement	\$0	\$0	\$0	\$0
Ÿ Death	\$0	\$0	\$0	\$0
Ÿ Disability	\$0	\$0	\$0	\$0
Ÿ Without Cause or For Good Reason	\$1,592,250	\$15,721	\$393,600	\$2,001,571
Ÿ Change of Control	\$0	\$0	\$393,600	\$393,600
Scott J. Goodwin				
Ÿ Voluntary Resignation	\$0	\$0	\$0	\$0
Ÿ Retirement	\$0	\$0	\$0	\$0
Ÿ Death	\$0	\$0	\$0	\$0
Ÿ Disability	\$0	\$0	\$0	\$0
Ÿ Without Cause or For Good Reason	\$860,250	\$16,972	\$271,225	\$1,148,447
Ÿ Change of Control	\$0	\$0	\$271,225	\$271,225
Ian R. Scheinmann				
Ÿ Voluntary Resignation	\$0	\$0	\$0	\$0
Ÿ Retirement	\$0	\$0	\$0	\$0
Ÿ Death	\$0	\$0	\$0	\$0
Ÿ Disability	\$0	\$0	\$0	\$0
Ÿ Without Cause or For Good Reason	\$392,800	\$18,280	\$0	\$411,080
Ÿ Change of Control	\$0	\$0	\$130,025	\$130,025
Robert G. Burton, Jr.				
Ÿ Voluntary Resignation	\$0	\$0	\$0	\$0

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Ÿ Retirement	\$0	\$0	\$0	\$0
Ÿ Death	\$0	\$0	\$0	\$0
Ÿ Disability	\$0	\$0	\$0	\$0
Ÿ Without Cause or For Good Reason	\$1,624,500	\$15,721	\$393,600	\$2,033,821
Ÿ Change of Control	\$0	\$0	\$393,600	\$393,600

- (1) Reflects payment of COBRA premiums under the executives' employment agreements.
- (2) Reflects the value of RSUs whose vesting is accelerated on the termination of employment and the option spread of stock options whose vesting is accelerated on the termination of employment, in each case based on the closing price of the Company's common stock of \$3.53 on December 28, 2013, the last business day of the fiscal year.

Employment Agreements. The Company is party to employment agreements with all of the NEOs (collectively, the "Employment Agreements"). The Employment Agreements provide for termination of the executive's employment at any time by the Company with or without cause and by the executive with or without good reason. The executive would be entitled to a lump sum severance payment and certain health and welfare benefits upon the occurrence of certain events: (1) the Company's termination of the executive's employment for reasons other than for cause, or (2) the executive's termination of his employment for good reason. Under the Employment Agreements, the lump sum severance payment for Mr. Burton, Sr. would be equal to two times his annualized total compensation, and for Messrs. Burton, Jr., Hiltwein, Goodwin, M. Burton and Scheinmann, one times their annualized total compensation. Annualized total compensation is defined as the executive's base salary, target bonus opportunity and annual car allowance, at the effective rate immediately prior to the executive's termination date. The executive would also be reimbursed for COBRA coverage under the Company medical and dental plans for a period of up to 12 months for Messrs. Burton, Jr., Hiltwein, Goodwin, M. Burton, and Scheinmann, and 24 months for Mr. Burton, Sr. For all NEOs, all outstanding stock options and other equity grants would immediately vest. There is no gross-up for excise taxes in any of the Employment Agreements.

If Mr. Burton, Sr.'s employment is terminated on account of a disability, he will be paid a lump sum equal to two times his base salary in effect at the time of such termination under his employment agreement. In the event an executive's employment is terminated for any other reason, including death, or upon voluntary termination by the executive without good reason, the executive is entitled to receive only his earned but unpaid salary through the date of termination plus all other amounts (other than any severance benefits) payable under the terms of the Company's benefit plans through the date of termination.

The Employment Agreements each contain non-competition and non-solicitation provisions on the part of the executives that match the time period for which severance is paid (12 months for Messrs. Burton, Jr., Hiltwein, Goodwin, M. Burton, and Scheinmann, and 24 months for Mr. Burton, Sr.).

#### **Definitions**

"Cause" is defined for purposes of the Employment Agreements to mean:

- willful and continued failure of the executive to perform his duties under the Employment Agreement,
- willful engagement in illegal conduct or misconduct materially damaging to the Company and its subsidiaries,
- conviction of, or pleading nolo contendere to a felony, or
- dishonesty or misappropriation relating to the Company or any of its funds, properties or other assets, and
- in the event that the event or condition is curable, failure to remedy such event or condition within 30 days following written notice thereof from the Company (and an affirmative vote by two-thirds of the Board in the case of Mr. Burton, Sr.).

"Good Reason" is defined for purposes of the Employment Agreements to mean:

- a material dimunition of the executive's authority, duties or responsibilities,
- material reduction in executive's annual base salary,
- relocation of the executive's place of employment more than 35 miles from his current location.

failure to continue the executive's participation in employee benefit plans, programs, arrangements and policies, or
 a material breach of the Employment Agreement by the Company.

In Mr. Burton, Sr.'s agreement "Good Reason" also means:

failure of a successor company to assume the Employment Agreement,
 failure to provide office space, related facilities and support personnel appropriate for the executive's responsibilities and position, or
 without executive's prior written consent, removal of or failure to nominate, re-elect or re-appoint the executive to the Board, or failure by the Company to renew the Employment Agreement.

## Change of Control

The equity awards granted to the NEOs provide for accelerated vesting upon a change of control. Change of control is defined to include any of the following events:

- An acquisition of any voting securities of the Company (the "Voting Securities") by any "Person" which such Person has forty percent (40%) or more of the combined voting power of the then outstanding Voting Securities.
- The individuals who, as of the date of the grant, are members of the Board, cease for any reason to constitute at least a majority of the Board.
- Consummation of a merger, consolidation or reorganization involving the Company.

# Effects of our Compensation Programs on Risk

All significant acquisitions and debt incurrences are reviewed, and must be approved, by our senior corporate management. Therefore, even though associates in our divisions may have performance targets that will be affected by growth or short-term profitability of their divisions, they are not in a position to cause us to undertake transactions that might expose us to risks that are material to us as a company without the concurrence of our senior corporate management.

Our senior executives and other members of our senior corporate management may participate in bonus programs that are based upon achievement of performance that may benefit from our growth or generating short-term profits. However, because most of the decisions that could expose us to significant risks relate to matters that affect us in the long-term, we do not believe that they expose us to significant risk.

In addition, because most of our senior executives have performance requirements based on our results as a company which do not relate to exposing the Company to financial exposure or surety, and are consistent with established industry practice, we do not think that, even when our incentive bonus programs are in effect, those programs create material incentives for our senior executives, or any other of our associates, to expose us to significant risk.

- 29 -

#### REPORT OF THE AUDIT COMMITTEE

The following report of the Audit Committee does not constitute soliciting material and should not be deemed filed or incorporated by reference into any other Company filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent the Company specifically incorporates this report by reference therein.

The Audit Committee reviews the Company's financial reporting process on behalf of the Board. Management has primary responsibility for the consolidated financial statements and the reporting process, including internal control over financial reporting. The independent auditors are responsible for performing an independent audit of the Company's consolidated financial statements in accordance with the standards of the Public Company Accounting Oversight Board and to issue a report on such consolidated financial statements, including a report on the effectiveness of the Company's internal controls over financial reporting. The Audit Committee monitors these processes through periodic meetings with management and the independent auditors.

In this context, the Audit Committee has met and held discussions with management and the independent auditors. Management represented to the Audit Committee that the Company's consolidated financial statements were prepared in accordance with accounting principles generally accepted in the United States, and the Audit Committee reviewed and discussed the consolidated financial statements with management and the independent auditors. The Audit Committee also discussed with the independent auditors the matters required to be discussed by Auditing Standard No. 16, Communications with Audit Committees, as adopted by the Public Company Accounting Oversight Board.

In addition, the Audit Committee discussed with the independent auditors their independence from the Company and its management, and the Audit Committee has received from the independent auditors the written disclosures and letter required by Rule 3526 of the Public Company Accounting Oversight Board regarding the independent auditors' communications with the Audit Committee concerning independence. The Audit Committee has concluded that the independent auditors are independent from the Company and its management.

The Audit Committee discussed with the independent auditors the overall scope and plans for their audit. The Audit Committee met periodically with the independent auditors, with and without management present, to discuss the results of its examination, its evaluation of the Company's internal controls over financial reporting and the overall quality of the Company's financial reporting.

In reliance on the reviews and discussions described above, the Audit Committee recommended to the Board of Directors, and the Board has approved, that the audited consolidated financial statements of the Company for the year ended December 28, 2013, be included in the Company's Annual Report on Form 10-K for the year ended December 28, 2013, for filing with the SEC.

#### THE AUDIT COMMITTEE

Leonard G. Green (Chair) Gerald S. Armstrong Dr. Mark J. Griffin Dr. Susan Herbst Robert B. Obernier

#### INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Audit Committee selected Grant Thornton LLP as our independent auditors for 2014. Representatives of Grant Thornton will be present at our annual meeting. They will be available to make a statement, if they desire to do so, or respond to appropriate questions after the meeting.

#### Fees

The following table shows the fees billed by Grant Thornton LLP related to fiscal years 2013 and 2012:

	2013	2012
Audit fees(1)	\$1,622,076	\$2,094,354
Audit-related fees(2)	_	- 59,148
Tax fees(3)	24,750	40,234
All other fees	_	
Total	\$1,646,826	\$2,193,736

- (1) For the audit of our annual consolidated financial statements including the Form 10-K, the audit of our internal control over financial reporting, the reviews of our consolidated financial statements included in the Company's reports on Form 10-Q filed with the SEC and for services that are normally provided by the independent registered public accounting firm in connection with regulatory filings for those fiscal years.
- (2) For due diligence services rendered in connection with acquisitions.
- (3) For tax advice and planning.

## Auditor Independence

The Audit Committee considered the effect of the services described above under audit-related fees and tax fees may have had on the independence of the Company's independent auditors. Audit-related fees amounted to 0% and 2.7% of our total fees billed for 2013 and 2012, respectively. Tax fees amounted to 1.5% and 1.8% of our total fees billed in 2013 and 2012, respectively. The committee approved these services and determined that those non-audit services were compatible with maintaining the independence of its principal auditors. The Company's auditors provided the committee with the written disclosures and the letter required by applicable requirements of the Public Company Accounting Oversight Board regarding the independent auditors' communications with the Audit Committee concerning independence and the committee discussed with its independent auditors their independence.

#### TRANSACTIONS WITH RELATED PERSONS, PROMOTERS & CERTAIN CONTROL PERSONS

Policy. The Company's policy requires that all related person transactions required to be disclosed by SEC rules be approved by at least three of the Company's disinterested directors. This policy is set forth in the Settlement and Governance Agreement. In reviewing any such transactions, the disinterested directors consider the benefit of the transaction to the Company; whether the transaction involves standard prices, rates or charges; the nature of the related person's interest in the transaction; the materiality of the transaction to each party; whether the transaction might affect the status of a director as independent under the independence standards of the NYSE; and other factors that help to determine whether the transaction is in the best interest of the Company. Any director who is a related person with respect to a transaction is recused from the review of the transaction.

Settlement and Governance Agreement. On September 9, 2005, Cenveo's former management entered into a Settlement and Governance Agreement with Burton Capital Management, LLC and Robert G. Burton, Sr. Pursuant to the Settlement and Governance Agreement, Cenveo's incumbent board of directors approved a reconstituted board of directors, which included Mr. Burton, Sr. This agreement was filed as an exhibit to the Company's Form 8-K filed with the SEC on September 12, 2005. This agreement has no current effect on the nomination or election of directors.

Indemnity Agreements. Cenveo has entered into indemnity agreements with each NEO and other executive officers that provide that Cenveo will indemnify the executives in lawsuits brought against any executive in his or her capacity as an officer of Cenveo.

Related Party Transactions in 2013. In the fourth quarter of 2013, Cenveo entered into a 10-year lease of a manufacturing facility with GBA Commercial Baldwin LLC, a related party wholly-owned and managed by executives of the Company, including the Burton family. The Company believes the lease terms have not been significantly affected by the fact that the Company and the lessors are related. The Company recognized less than \$0.1 million in rental expense associated with the lease during 2013, which is recorded in cost of sales. Future lease payments related to this lease (undiscounted) are \$5.2 million.

- 32 -

#### OTHER INFORMATION

Section 16(a) Beneficial Ownership Reporting Compliance

Our directors, executive officers and certain other shareholders are required to report their ownership of our common stock and any changes in that ownership to the Securities and Exchange Commission. To the best of our knowledge, all required filings in 2013 were made in a timely fashion. In making these statements, we have relied on the representations of the persons involved and on copies of their reports filed with the Securities and Exchange Commission.

#### Available Materials

SHAREHOLDERS MAY REQUEST FREE COPIES OF CERTAIN MATERIALS (ANNUAL REPORT, FORM 10-K AND PROXY STATEMENT) FROM CENVEO, INC., 200 FIRST STAMFORD PLACE, STAMFORD, CT 06902, ATTENTION: CORPORATE SECRETARY. THESE MATERIALS MAY ALSO BE ACCESSED ON OUR WEB SITE AT www.cenveo.com.

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on May 1, 2014: The Notice of Annual Meeting of Shareholders and Proxy Statement and Annual Report are available at http://materials.proxyvote.com/15670S, a non-traceable, non-edgar website.

#### Shareholder List

A list of registered shareholders on the Record Date for the annual meeting will be available for inspection from April 10, 2014 through the annual meeting at the offices of Shipman & Goodwin LLP, 300 Atlantic Street, Stamford, Connecticut 06901.

## Contact the Board

Any interested parties may at any time direct questions to the independent directors of the Board by sending an e-mail to CenveoIndependentDirector@cenveo.com. All communications required by law or regulation to be relayed to the Board will be promptly delivered to our independent directors. The independent directors monitor these e-mail messages and facilitate an appropriate response.

Employees and others may confidentially or anonymously report potential violations of laws, rules, regulations or our code of business conduct and ethics, including questionable accounting or auditing practices, by calling our ethics and business conduct hotline at 1-800-513-4056 or via the internet at www.mysafeworkplace.com.

D i r e c t i o n s t o t h e M e e t i n g c a n b e f o u n d a t http://www.empirestaterealtytrust.com/properties/office/first-stamford-place.

## **QUESTIONS AND ANSWERS**

- Q: Why am I receiving these materials?
- A: Cenveo is providing these proxy materials to you and soliciting your vote in connection with its annual meeting of shareholders, which will take place on May 1, 2014. As a shareholder, you are invited to attend the meeting and may vote on the proposals described in this proxy statement.
- Q: What information is contained in these materials?
- A: The information included in this proxy statement relates to the proposals to be voted on at the meeting, the voting process, the compensation of directors and executive officers and certain other required information. Our 2013 Annual Report is also enclosed.
- Q: Who may vote at the meeting?
- A: Only shareholders of record at the close of business on March 27, 2014 may vote at the meeting. As of the Record Date, 66,351,596 shares of Cenveo's common stock were issued and outstanding. Each shareholder is entitled to one vote for each share of common stock held on the Record Date.
- Q: What is the difference between holding shares as a shareholder of record and as a beneficial owner?
- A: Most shareholders hold shares through a stockbroker, bank or other nominee rather than directly in their own name. There are some distinctions between shares held of record and shares owned beneficially, which are summarized below:

Shareholder of Record. If your shares are registered directly in your name with our transfer agent, Registrar & Transfer Company, you are considered to be the shareholder of record of those shares, and these proxy materials are being sent directly to you by Cenveo. As the shareholder of record, you have the right to vote by proxy or to vote in person at the meeting. In that case, we have enclosed a proxy card for you to use.

Beneficial Owner. If your shares are held in a stock brokerage account or by a bank or other nominee, you are considered the beneficial owner of shares held in street name, and these proxy materials are being forwarded to you by your broker or bank, which is considered to be the shareholder of record of those shares. As the beneficial owner, you have the right to direct your broker how to vote and are also invited to attend the meeting. If you wish to vote these shares at the meeting, you must contact your bank or broker for instructions as to how to do so. Your broker or bank has enclosed a voting instruction card for you to use in directing the broker or nominee how to vote your shares for you.

- Q: What may I vote on at the meeting?
- A: You may vote on the following three proposals:
  - to elect six nominees to serve on Cenveo's Board of Directors for terms expiring at the next annual meeting,
  - to ratify the selection of our independent auditors for 2014, and
  - to approve the advisory resolution on named executive officer compensation as disclosed in the proxy statement.
- O: How does the Board of Directors recommend I vote?
- A: The Board recommends that you vote your shares FOR each of the six listed director nominees, FOR the ratification of our independent auditors, and FOR the advisory resolution on named executive officer compensation.

- Q: How can I vote my shares?
- A: You may vote either in person at the meeting or by proxy. Please refer to the instructions included on your proxy card to vote by proxy. If you hold your shares in street name through a bank, broker or other record holder, then you may vote by the methods your bank or broker makes available using the instructions the bank or broker has included with this proxy statement. These methods may include voting over the internet, by telephone or by mailing a voting instruction card. If you want to attend the meeting and vote your shares that are held in street name, you must first obtain a legal proxy from your bank or broker in order to do so.

- 34 -

- O: How are votes counted?
- A: In the election of directors, you may vote FOR all of the director nominees or your vote may be WITHHELD with respect to one or more nominees. You may vote FOR, AGAINST or ABSTAIN on the proposal to ratify the auditors. You may vote FOR, AGAINST or ABSTAIN on the advisory resolution on named executive officer compensation.
- Q: What is a "quorum" and why is it necessary?
- A: Conducting business at the annual meeting requires a quorum. For a quorum to exist, shareholders representing a majority of the outstanding shares entitled to vote must be present in person or represented by proxy. Under the Colorado Business Corporation Act, abstentions and broker non-votes are treated as present for purposes of determining whether a quorum exists.
- Q: What vote is required to approve each proposal, and how will votes be counted?
- A: Under the rules that govern brokers who have record ownership of shares that are held in "street name" for their clients, who are the beneficial owners of the shares, brokers have discretion to vote these shares on routine matters but not on non-routine matters. Your broker will have discretionary authority to vote your shares on Proposal No. 2 at the Annual Meeting, which is a routine matter. Thus, if you do not otherwise instruct your broker, the broker may turn in a proxy card voting your shares "FOR" Proposal No. 2, Ratification of Selection of Independent Auditors. Your broker will not have discretionary authority to vote your shares with respect to Proposal No. 1, Election of Directors, or Proposal No. 3, Say-on-Pay. A "broker non-vote" occurs when the broker does not receive voting instructions from the beneficial owner with respect to a non-routine matter and therefore the broker expressly indicates on a proxy card that it is not voting on a matter. To the extent your broker submits a broker non-vote with respect to your shares on a proposal, your shares will not be deemed "votes cast" with respect to that proposal. Accordingly, broker non-votes will have no effect on the outcome of the vote with respect to Proposal No. 1, 2, or 3.

#### If a quorum is present:

For Proposal No. 1, each of the six director nominees will be elected by a plurality vote. However, in an uncontested election (in which the number of nominees does not exceed the number of directors to be elected), each elected director who does not get more votes for than as to which authority is withheld must submit his or her resignation, which the Board of Directors will determine whether to reject or accept in accordance with Cenveo's bylaws. Cenveo's articles of incorporation do not permit shareholders to cumulate their votes. Abstentions and broker non-votes will have no effect on the vote for directors.

For Proposal No. 2, the selection of Grant Thornton LLP as our independent auditors, will be ratified if the votes cast in favor of the proposal exceed the votes cast against the proposal. Abstentions and broker non-votes will have no effect on the proposal.

For Proposal No. 3, the non-binding, advisory resolution approving the compensation of our named executive officers, will be adopted if the votes cast in favor of the proposal exceed the votes cast against the proposal. Abstentions and broker non-votes will have no effect on the proposal.

- Q: Can I change my vote?
- A: You have the right to revoke your proxy by:
  - providing written notice to Cenveo's corporate secretary before the meeting that you revoke your proxy,
  - voting in person at the meeting, or

• signing a later-dated proxy card and submitting it so that it is received before the meeting begins.

Attending the meeting will not by itself revoke a proxy.

- Q: What does it mean if I get more than one proxy card?
- A: If your shares are registered differently and are held in more than one account, then you will receive more than one proxy card. Be sure to vote all of your accounts so that all of your shares are voted. We encourage you to have all accounts registered in the same name and address whenever possible.

- 35 -

- Q: How will voting on any other business be conducted?
- A: The last date for timely filing stockholder proposals to be included in the proxy statement relating to the 2014 annual meeting was December 31, 2013. As of the date of this proxy statement, the Board has not received notice of any business, and presently does not know of any business to be presented for consideration at the meeting other than election of six directors, the ratification of our independent auditors, and the advisory vote on the compensation of our named executive officers. If any other business is properly presented at the meeting, your proxy gives Scott J. Goodwin, our Chief Financial Officer, and Ian R. Scheinmann, our Senior Vice President, Legal Affairs, authority to vote on these matters in their discretion.
- Q: Who may attend the meeting?
- A: All shareholders who owned shares of our common stock on the Record Date, March 27, 2014, may attend the meeting.
- Q: Where and when will I be able to find the results of the voting?
- A: The results of the voting will be published on Form 8-K to be filed with the Securities and Exchange Commission within four business days of the annual meeting.
- Q: When are shareholder proposals for the 2015 annual meeting due?
- A: In order to be considered for inclusion in our proxy statement for the 2015 annual meeting a shareholder proposal must be received by our Corporate Secretary at our principal office by December 11, 2014. A shareholder of record may introduce a proposal to be voted on at our 2014 annual meeting that is not included in our proxy statement for that meeting. In order to do so, the shareholder must provide written notice of such intention that is received by our Corporate Secretary at our principal office no later than February 24, 2015. Such notice must include a brief description of the proposal desired to be introduced, the reason for it, and the proposing shareholder's interest in the matter; the proposing shareholder's name and address as they appear on the Company's books; the number of shares of common stock owned beneficially by the proposing shareholder and the date they were acquired; and a representation that the shareholder intends to appear at the annual meeting and present the proposal.
- Q: How can shareholders nominate a candidate for director?
- A: A shareholder of record may nominate a candidate for director by providing written notice to our Corporate Secretary at our principal office. If the nomination relates to an election to be held at our annual meeting, the notice must be received by our Corporate Secretary no later than 90 days before the anniversary date of the previous year's annual meeting, and if it relates to an election to be held at a special meeting, it must be received by the close of business on the tenth day after the day notice of the special meeting was first mailed or publicly disclosed. The notice must include all information about the proposed nominee required by SEC rules to be included in a proxy statement, the nominee's written consent to serve if elected, the nominating shareholder's name and address as they appear on the Company's books and the number of shares beneficially owned by the nominating shareholder.
- Q: Who will bear the cost of soliciting proxies for the meeting, and how will these proxies be solicited?
- A: The Company will pay the cost of preparing, assembling, printing, mailing and distributing these proxy materials, including the charges and expenses of brokers, banks, nominees and other fiduciaries who forward proxy materials to their principals. Proxies may be solicited by mail, in person, by telephone or by electronic communication by our officers and employees, who will not receive any additional compensation for these solicitation activities.