

CVENT INC  
Form SC 13G  
January 31, 2014

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. \_\_)\*

Cvent, Inc.

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(Name of Issuer)

Common Stock, \$.0001 par value per share

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(Title of Class of Securities)

23247G109

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(CUSIP Number)

December 31, 2013

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(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

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The information required in the remainder of this cover page shall not be deemed to be “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934 (“Act”) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 23247G109

13G

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1 NAMES OF REPORTING PERSONS

New Enterprise Associates 13, L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands exempted limited partnership

5 SOLE VOTING POWER

NUMBER OF 0 shares

SHARES 6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7,296,582 shares

EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0 shares

WITH 8 SHARED DISPOSITIVE POWER

7,296,582 shares

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

7,296,582 shares

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.1%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

PN

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## 1 NAMES OF REPORTING PERSONS

NEA Partners 13, L.P.

## 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a) (b) 

## 3 SEC USE ONLY

## 4 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands exempted limited partnership

5 SOLE VOTING POWER

NUMBER OF  
SHARES0 shares  
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY  
EACH7,296,582 shares  
7 SOLE DISPOSITIVE POWERREPORTING  
PERSON  
WITH0 shares  
8 SHARED DISPOSITIVE POWER

7,296,582 shares

## 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

7,296,582 shares

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) 

## 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.1%

## 12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

PN

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1 NAMES OF REPORTING PERSONS

NEA 13 GP, LTD

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands exempted company

5

SOLE VOTING POWER

NUMBER OF  
SHARES

6

0 shares

SHARED VOTING POWER

BENEFICIALLY

OWNED BY  
EACH

7

7,296,582 shares

SOLE DISPOSITIVE POWER

REPORTING  
PERSON

WITH

8

0 shares

SHARED DISPOSITIVE POWER

7,296,582 shares

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

7,296,582 shares

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.1%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

CO

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1 NAMES OF REPORTING PERSONS

M. James Barrett

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF  
SHARES

6 0 shares  
SHARED VOTING POWER

BENEFICIALLY

OWNED BY  
EACH

7 7,296,582 shares  
SOLE DISPOSITIVE POWER

REPORTING  
PERSON

WITH

8 0 shares  
SHARED DISPOSITIVE POWER

7,296,582 shares

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7,296,582 shares

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12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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1 NAMES OF REPORTING PERSONS

Peter J. Barris

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF 0 shares

SHARES 6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7,296,582 shares

EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0 shares

WITH 8 SHARED DISPOSITIVE POWER

7,296,582 shares

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

7,296,582 shares

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18.1%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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1 NAMES OF REPORTING PERSONS

Forest Baskettt

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF  
SHARES

6 0 shares  
SHARED VOTING POWER

BENEFICIALLY

OWNED BY

7 7,296,582 shares  
SOLE DISPOSITIVE POWER

EACH

REPORTING

PERSON

8 0 shares  
SHARED DISPOSITIVE POWER

WITH

7,296,582 shares

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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18.1%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN



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1 NAMES OF REPORTING PERSONS

Ryan D. Drant

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF  
SHARES

0 shares  
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY  
EACH

7,296,582 shares  
7 SOLE DISPOSITIVE POWER

REPORTING  
PERSON  
WITH

0 shares  
8 SHARED DISPOSITIVE POWER

7,296,582 shares

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18.1%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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## 1 NAMES OF REPORTING PERSONS

Patrick J. Kerins

## 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a) (b) 

## 3 SEC USE ONLY

## 4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States citizen

5 SOLE VOTING POWER

NUMBER OF  
SHARES0 shares  
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY

7,296,582 shares  
7 SOLE DISPOSITIVE POWER

EACH

REPORTING

PERSON

WITH

0 shares  
8 SHARED DISPOSITIVE POWER

7,296,582 shares

## 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

7,296,582 shares

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18.1%

## 12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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## 1 NAMES OF REPORTING PERSONS

Krishna S. Kolluri

## 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a) (b) 

## 3 SEC USE ONLY

## 4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF  
SHARES6 0 shares  
SHARED VOTING POWER

BENEFICIALLY

OWNED BY

7 7,296,582 shares  
SOLE DISPOSITIVE POWER

EACH

REPORTING

PERSON

WITH

8 0 shares  
SHARED DISPOSITIVE POWER

7,296,582 shares

## 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

7,296,582 shares

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## 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.1%

## 12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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## 1 NAMES OF REPORTING PERSONS

David M. Mott

## 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a) (b) 

## 3 SEC USE ONLY

## 4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF  
SHARES6 0 shares  
SHARED VOTING POWER

BENEFICIALLY

OWNED BY

7 7,296,582 shares  
SOLE DISPOSITIVE POWER

EACH

REPORTING

PERSON

WITH

8 0 shares  
SHARED DISPOSITIVE POWER

7,296,582 shares

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18.1%

## 12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

1 NAMES OF REPORTING PERSONS

Scott D. Sandell

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF 0 shares

SHARES 6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7,296,582 shares

EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0 shares

WITH 8 SHARED DISPOSITIVE POWER

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18.1%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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## 1 NAMES OF REPORTING PERSONS

Ravi Viswanathan

## 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a) (b) 

## 3 SEC USE ONLY

## 4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF  
SHARES6 0 shares  
SHARED VOTING POWER

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SOLE DISPOSITIVE POWER

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PERSON

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SHARED DISPOSITIVE POWER

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## 12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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