PLAYTEX PRODUCTS INC Form 8-K October 05, 2007

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

## CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 1, 2007

## PLAYTEX PRODUCTS, INC.

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**(State or Other Jurisdiction of Incorporation or Organization)

1-12620 (Commission File Number) **51 0312772** (I.R.S. Employer Identification No.)

300 Nyala Farms Road, Westport, Connecticut

(Address of Principal Executive Offices)

**06880** (Zip Code)

(203) 341 4000

(Registrant s telephone number, including area code)

#### Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.01 Completion of Acquisition or Disposition of Assets.

On October 1, 2007, Energizer Holdings, Inc. ( Energizer ) acquired Playtex Products, Inc. pursuant to the Agreement and Plan of Merger (the Merger Agreement ), dated as of July 12, 2007, among the Company, Energizer and ETKM Inc., a wholly-owned subsidiary of Energizer. Under the terms of the Merger Agreement, ETKM merged with and into the Company (the Merger ), and all outstanding shares of common stock of the Company were converted into the right to receive \$18.30 per share in cash (the Merger Consideration ), and the Company became a wholly-owned subsidiary of Energizer. The Merger Agreement also provided for the cancellation of outstanding restricted stock unit awards and shares of restricted stock and for the payment, to each holder, of an amount equal to the Merger Consideration multiplied by the number of restricted stock units or the number of shares of restricted stock. In addition, all outstanding stock options were cancelled and each holder will be paid an amount equal to the number of shares underlying the option multiplied by the difference between the Merger Consideration and the exercise price of the option. A copy of the press release issued by Energizer is attached as Exhibit 99.1 and is incorporated by reference.

#### Item 3.01 Notice of Delisting or Failure to Satisfy a Continued Listing Rule of Standard; Transfer of Listing.

As contemplated by the Merger Agreement, on October 1, 2007, the New York Stock Exchange filed a delisting application on Form 25 with the Securities and Exchange Commission with respect to the Company s common stock.

#### Item 5.01 Changes in Control of Registrant.

The information provided in response to Item 2.01 of this current report on Form 8-K is incorporated herein by reference. The total consideration paid by Energizer in the Merger for the outstanding shares and equity awards, and the repayment of outstanding indebtedness of Playtex Products Inc., was \$1,890,000,000. The source of funds for the consideration was primarily Energizer s previously announced \$1.5 billion term loan, as well as other pre-established credit facilities. As a result of the Merger, Energizer now controls the Company.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press release dated October 1, 2007.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PLAYTEX PRODUCTS, INC.

(Registrant)

Date: October 5, 2007

By: /s/ Paul E. Yestrumskas

Name: Paul E. Yestrumskas

Title: Vice President, General Counsel and Secretary