

GOLFSMITH INTERNATIONAL HOLDINGS INC  
Form 8-K  
July 29, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): **July 29, 2010**

**GOLFSMITH INTERNATIONAL HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**000-52041**  
(Commission  
File Number)

**16-1634847**  
(I.R.S. Employer  
Identification No.)

**11000 North IH-35, Austin, Texas**  
(Address of principal executive offices)

**78753-3195**  
(Zip Code)

Registrant's telephone number, including area code: **(512) 837-8810**

**Not Applicable**

Former name or former address, if changed since last report

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02 Results of Operations and Financial Condition.**

On July 29, 2010 Golfsmith International Holdings, Inc. (the Company) issued a news release announcing its results of operations for the second quarter ended July 3, 2010.

The Company will conduct an earnings conference call at 9:00 a.m. (eastern time) on July 29, 2010. The earnings conference call will be available live on the Company's web site at [investors.golfsmith.com](http://investors.golfsmith.com).

The news release issued on July 29, 2010, is furnished as Exhibit No. 99.01 of Item 9.01 Financial Statements and Exhibits, to this Current Report on Form 8-K. The Company's Annual Report to Shareholders and its reports on Forms 10-K, 10-Q and 8-K and other publicly available information should be consulted for other important information about the Company.

The information in this Current Report on Form 8-K, including Exhibit No. 99.01 of Item 9.01 Financial Statements and Exhibits, hereto, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability of that section. The information in this Current Report on Form 8-K shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

**Item 9.01 Financial Statements and Exhibits.**

Exhibit 99.01 Press Release Dated July 29, 2010.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GOLFSMITH INTERNATIONAL HOLDINGS, INC.

*July 29, 2010*

*By:*

*Sue E. Gove*

*Name: Sue E. Gove*

*Title: Executive Vice President, Chief Operating  
Officer and Chief Financial Officer*

Exhibit Index

<b>Exhibit No.</b>	<b>Description</b>
99.01	Press Release Dated July 29, 2010