

DEERE & CO  
Form 8-K  
August 11, 2010

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report: 11 August 2010

(Date of earliest event reported)

**DEERE & COMPANY**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction of incorporation)

**1-4121**  
(Commission File Number)

**36-2382580**  
(IRS Employer Identification No.)

One John Deere Place

Edgar Filing: DEERE & CO - Form 8-K

Moline, Illinois 61265

(Address of principal executive offices and zip code)

(309) 765-8000

(Registrant's telephone number, including area code)

---

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

---

Item 7.01 Regulation FD Disclosure

Deere & Company  
One John Deere Place, Moline, IL 61265 USA  
Phone: 309-765-8000  
[www.deere.com](http://www.deere.com)

## **DEERE EARNINGS CONFERENCE CALL TO BE BROADCAST ON WEBSITE**

MOLINE, IL -- (11 August 2010) Deere & Company today said its third-quarter 2010 earnings conference call would be broadcast over the Internet on Wednesday, 18 August, beginning at 9:00 a.m. central time. During the call, the company's financial and operating performance will be discussed with analysts, investors and other members of the financial community.

The conference call can be accessed at [www.deere.com/confcall](http://www.deere.com/confcall). The recorded call will be available on the Deere website for a period of time afterward.

The Deere earnings release, other financial information and conference call information slides referred to in the conference call, can be accessed at [www.deere.com/financialreports](http://www.deere.com/financialreports).

###

*John Deere (Deere & Company - NYSE: DE) is the world's leading provider of advanced products and services for agriculture and forestry and a major provider of advanced products and services for construction, lawn and turf care, landscaping and irrigation. John Deere also provides financial services worldwide and manufactures and markets engines used in heavy equipment. Since it was founded in 1837, the company has extended its heritage of integrity, quality, commitment and innovation around the globe.*

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

DEERE & COMPANY

By: /s/ Gregory R. Noe  
Gregory R. Noe, Secretary

Dated: August 11, 2010