HARTE HANKS INC Form 8-K May 18, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

May 18, 2015 (May 14, 2015)

Date of Report (Date of earliest event reported)

HARTE HANKS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

of incorporation)

1-7120 (Commission File Number)

74-1677284 (IRS Employer

Identification No.)

9601 McAllister Freeway, Suite 610

San Antonio, Texas 78216

(210) 829-9000

(Address of principal executive offices and Registrant s telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

| o | Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) |
|---|--|
| 0 | Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) |
| 0 | Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |
| o | Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) |
| | |

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Item 5.07 Submission of Matters to a Vote of Security Holders.

Harte Hanks, Inc. (the Company) held its Annual Meeting of Stockholders on May 14, 2015, at which stockholders voted on the items below as indicated.

Election of three Class I directors to serve until the Company s 2018 Annual Meeting of Stockholders: (1)

| Nominee | Number of Shares Voted For | Number of Shares Withheld | Broker Non-Votes |
|----------------------|----------------------------------|---------------------------------|---------------------|
| David L. Copeland | 41,030,346 | 9,748,725 | 6,374,590 |
| Christopher M. Harte | 50,127,863 | 651,208 | 6,374,590 |
| Scott C. Key | 50,103,816 | 675,255 | 6,374,590 |

(2) Ratification of the appointment of KPMG LLP as the Company s independent registered public accounting firm for fiscal year 2015:

| Number of | Number of | Number of |
|------------|---------------|-----------|
| Shares | Shares | Shares |
| Voted For | Voted Against | Abstained |
| 56,626,046 | 517.903 | |

For more information on the foregoing proposals, see the Company s proxy statement dated April 2, 2015.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Harte Hanks, Inc.

Dated: May 18, 2015

/s/ Robert L. R. Munden By: Senior Vice President,

General Counsel & Secretary