

ASTA FUNDING INC
Form 4
December 02, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CELANO ED

(Last) (First) (Middle)

C/O ASTA FUNDING, INC., 210 SYLVAN AVENUE

(Street)

ENGLEWOOD CLIFFS, NJ 07632

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ASTA FUNDING INC [ASFI]

3. Date of Earliest Transaction (Month/Day/Year)
11/30/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/30/2004		M		2,000	A	\$ 5.96
Common Stock	11/30/2004		M		6,666	A	\$ 4.73
Common Stock	11/30/2004		M		11,666	A	\$ 14.87
Common Stock	11/30/2004		S		200	D	\$ 21.94
Common Stock	11/30/2004		S		200	D	\$ 21.91
					2,000	D	
					8,666	D	
					20,332	D	
					20,132	D	
					19,932	D	

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Common Stock	11/30/2004	S	700	D	\$ 21.9	19,232	D
Common Stock	11/30/2004	S	200	D	\$ 21.89	19,032	D
Common Stock	11/30/2004	S	700	D	\$ 21.84	18,332	D
Common Stock	12/01/2004	S	300	D	\$ 23.64	18,032	D
Common Stock	12/01/2004	S	200	D	\$ 23.63	17,832	D
Common Stock	12/01/2004	S	1,375	D	\$ 23.61	16,457	D
Common Stock	12/01/2004	S	300	D	\$ 23.58	16,157	D
Common Stock	12/01/2004	S	825	D	\$ 23.55	15,332	D
Common Stock	12/01/2004	S	100	D	\$ 23.22	15,232	D
Common Stock	12/01/2004	S	200	D	\$ 23.21	15,032	D
Common Stock	12/01/2004	S	730	D	\$ 23.2	14,302	D
Common Stock	12/01/2004	S	200	D	\$ 23.19	14,102	D
Common Stock	12/01/2004	S	400	D	\$ 23.18	13,702	D
Common Stock	12/01/2004	S	200	D	\$ 23.12	13,502	D
Common Stock	12/01/2004	S	170	D	\$ 23.1	13,332	D
Common Stock	12/01/2004	S	1,379	D	\$ 22.72	11,953	D
Common Stock	12/01/2004	S	621	D	\$ 22.7	11,332	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Options (Right to buy)	\$ 5.96	11/30/2004		M	2,000	(1) 11/14/2011	Common Stock	2,000
Stock Options (Right to buy)	\$ 4.73	11/30/2004		M	6,666	(2) 11/01/2012	Common Stock	6,666
Stock Options (Right to buy)	\$ 14.87	11/30/2004		M	11,666	(3) 11/03/2013	Common Stock	11,666

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CELANO ED C/O ASTA FUNDING, INC. 210 SYLVAN AVENUE ENGLEWOOD CLIFFS, NJ 07632		X		

Signatures

/s/ Ed Celano 12/02/2004
 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options vest in three equal annual installments beginning on 11/14/2002.
- (2) These options vest in three equal annual installments beginning on 11/01/2003.
- (3) These options vest in three equal annual installments beginning on 11/03/2003.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.