Whitaker Ronald C Form 4 May 05, 2010

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

Number: 3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Whitaker Ronald C |   |   | 2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR] |  |   |                  |         | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)   |  |   |
|---|---|---|--|--|---|------------------|---------|--|--|---|
| (Last)  | (First) (M                              | (iddle) 3. ]                                    | Date of I  | Earliest Tra                           | insaction                               |                  |         | (Circ  | ck an applicable   | <i>c)</i>   |
| · ·   |   |   | (Month/Day/Year)<br>05/03/2010   |  |   |                  |         | _X_ Director<br>Officer (giv<br>below)   |  | 6 Owner<br>er (specify  |
|   | (Street)                                | 4. 1  | If Amen  | dment, Dat                             | e Original                              |                  |         | 6. Individual or   | Joint/Group Fili   | ng(Check  |
|   |   | File  | led(Montl  | h/Day/Year)                            |   |                  |         | Applicable Line)   | . One Departing D  |   |
| SOUTHPORT, CT 06890   |   |   |  |  |   |                  |         | _X_ Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person                          |  |   |
| (City)  | (State) (                               | Zip)  | Table  | I - Non-Do                             | erivative S                             | Securi           | ties Ac | quired, Disposed   | of, or Beneficia   | lly Owned   |
| 1.Title of<br>Security<br>(Instr. 3)                        | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution D<br>any<br>(Month/Day, | Date, if   | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. SecurionAcquired Disposed (Instr. 3, | (A) o<br>l of (D | )       | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common Stock (1)  | 05/03/2010                              |   |  | A                                      | 1,925                                   | A                | \$0     | 20,806   | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|---|---|--|---|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Common<br>Stock<br>(Right to<br>Buy) (2)            | (3)   | 05/03/2010                              |   | A                                      | 2,888   | 05/03/2013   | 05/03/2013         | Common<br>Stock   | 2,888                                  |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
|   | Director      | 10% Owner | Officer | Other |  |  |
| Whitaker Ronald C C/O STURM RUGER & CO INC. 1 LACEY PLACE SOUTHPORT, CT 06890 | X             |           |         |       |  |  |

#### **Signatures**

/s/ Leslie M. Gasper, attorney-in-fact 05/05/2010

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The restricted stock vests and becomes exercisable on the date of the Company's 2011 Annual Meeting
- (2) Restricted Stock Units subject to time-based and other conditions of the award.
- (3) Securities convert to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2