

GASPER LESLIE MARTIN  
Form 4  
August 05, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GASPER LESLIE MARTIN

(Last) (First) (Middle)

C/O STURM, RUGER AND COMPANY, INC., ONE LACEY PLACE

(Street)

SOUTHPORT, CT 06890

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
STURM RUGER & CO INC [RGR]

3. Date of Earliest Transaction (Month/Day/Year)  
08/05/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Corporate Secretary

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V Amount (A) or (D) Price			
Common Stock	08/05/2011	08/05/2011	M <sup>(1)</sup>	3,750 A \$ 13.39	6,470	I <sup>(2)</sup>	with spouse
Common Stock	08/05/2011	08/05/2011	F <sup>(1)</sup>	2,490 D \$ 27.18	3,980	I <sup>(2)</sup>	with spouse
Common Stock	08/05/2011	08/05/2011	M <sup>(1)</sup>	5,000 A \$ 8.23	8,980	I <sup>(2)</sup>	with spouse
Common Stock	08/05/2011	08/05/2011	F <sup>(1)</sup>	2,689 D \$ 27.18	6,291	I <sup>(2)</sup>	with spouse
Common Stock	08/05/2011	08/05/2011	M <sup>(1)</sup>	1,872 A \$ 8.69	8,163	I <sup>(2)</sup>	with spouse

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Common Stock 08/05/2011 08/05/2011 F(1) 1,029 D \$ 27.18 7,134 I(2) with spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 13.39	08/05/2011	08/05/2011	<u>M</u> (1)	3,750	04/28/2010 04/24/2017	Common Stock	3,750
Employee Stock Option (Right to Buy)	\$ 8.23	08/05/2011	08/05/2011	<u>M</u> (1)	5,000	04/28/2009 04/28/2018	Common Stock	5,000
Employee Stock Option (Right to Buy)	\$ 8.69	08/05/2011	08/05/2011	<u>M</u> (1)	1,872	03/02/2010 03/02/2019	Common Stock	1,872

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GASPER LESLIE MARTIN C/O STURM, RUGER AND COMPANY, INC. ONE LACEY PLACE			Corporate Secretary	

SOUTHPORT, CT 06890

## Signatures

Leslie M.  
Gasper

08/05/2011

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Represents cashless exercise of vested stock options.
- (2) Includes 5,345 shares held directly by Ms. Gasper, and 1,789 shares held jointly with Ms. Gasper's spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.