Sullivan Thomas Patrick Form 4 August 26, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Common

Common

Stock

Stock

08/26/2011

08/26/2011

(Print or Type Responses)

(Finit of Type	responses)								
1. Name and A Sullivan Th	Symbol	er Name and M RUGEF			·5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	(Month/Day/Year) URM, RUGER & 08/26/2011 ANY, INC., ONE LACEY						Director 10% Owner X Officer (give title Other (specify below) VP of Newport Operations		
	(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
SOUTHPORT, CT 06890 — Form filed by More than One Reporting Person									porting
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	4. Securit on(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/26/2011	08/26/2011	M(1)	40,000	A	\$ 6.85	75,826	D	
Common Stock	08/26/2011	08/26/2011	F(1)	20,157	D	\$ 31.22	55,669	D	
Common Stock	08/26/2011	08/26/2011	M(1)	15,000	A	\$ 13.39	70,669	D	

 $F_{-}^{(1)}$

 $M_{\underline{-}1}^{(1)}$

9,556

15,000 A

08/26/2011

08/26/2011

61,113

\$ 8.23 76,113

D

D

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Common Stock	08/26/2011	08/26/2011	F(1)	7,981	D	\$ 31.22 68,1	32 D
Common Stock	08/26/2011	08/26/2011	M <u>(1)</u>	5,864	A	\$ 8.69 73,9	96 D
Common Stock	08/26/2011	08/26/2011	F(1)	3,175	D	\$ 70,8	21 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of ctionDerivative Securities 3) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Employee Stock Option (Right to Buy)	\$ 6.85	08/26/2011	08/26/2011	M <u>(1)</u>	2	40,000	<u>(2)</u>	08/14/2016	Common Stock	40,000
Employee Stock Option (Right to Buy)	\$ 13.39	08/26/2011	08/26/2011	M <u>(1)</u>		15,000	04/28/2010	04/24/2017	Common Stock	15,000
Employee Stock Option (Right to Buy)	\$ 8.23	08/26/2011	08/26/2011	M <u>(1)</u>		15,000	04/28/2009	04/28/2018	Common Stock	15,000
Employee Stock Option (Right to Buy)	\$ 8.69	08/26/2011	08/26/2011	M <u>(1)</u>		5,864	03/02/2010	03/02/2019	Common Stock	5,864

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Sullivan Thomas Patrick C/O STURM, RUGER & COMPANY, INC. ONE LACEY PLACE SOUTHPORT, CT 06890			VP of Newport Operations				

Signatures

/s/ Leslie M. Gasper, attorney-in-fact

08/26/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents cashless exercise of vested stock options.
 - The options were exercisable in five installments of 20,000 shares each. The annual installments became exercisable on August 14, 2007,
- (2) August 14, 2008, August 14, 2009, August 14, 2010 and August 14, 2011, respectively. Mr. Sullivan has now exercised all options from this award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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