

Verney Steven C  
Form 3  
March 08, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Verney Steven C		(Month/Day/Year)	ALLSTATE CORP [ALL]	
(Last)	(First)	(Middle)	02/27/2012	
C/O THE ALLSTATE CORPORATION,Â 2775 SANDERS ROAD			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)	(Check all applicable)			
			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below) (specify below)	
			EVP & Chief Risk Officer, AIC	
NORTHBROOK,Â ILÂ 60062			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	14,965	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	02/20/2011	02/20/2017	Common Stock	13,764	\$ 62.24	D	Â
Employee Stock Option (Right to Buy)	02/21/2010	02/21/2016	Common Stock	9,000	\$ 53.84	D	Â
Employee Stock Option (Right to Buy)	02/21/2010	02/21/2016	Common Stock	12,585	\$ 53.84	D	Â
Employee Stock Option (Right to Buy)	02/22/2009	02/22/2015	Common Stock	12,028	\$ 52.57	D	Â
Employee Stock Option (Right to Buy)	Â <u>(1)</u>	02/22/2020	Common Stock	10,417	\$ 31.41	D	Â
Employee Stock Option (Right to Buy)	Â <u>(2)</u>	02/22/2021	Common Stock	22,561	\$ 31.74	D	Â
Employee Stock Option (Right to Buy)	Â <u>(3)</u>	02/22/2022	Common Stock	12,335	\$ 31.56	D	Â
Employee Stock Option (Right to Buy)	02/26/2012	02/26/2018	Common Stock	22,058	\$ 48.82	D	Â
Employee Stock Option (Right to Buy)	Â <u>(4)</u>	02/27/2019	Common Stock	50,271	\$ 16.83	D	Â
Employee Stock Option (Right to Buy)	02/06/2008	02/06/2014	Common Stock	14,820	\$ 45.96	D	Â
Employee Stock Option (Right to Buy)	02/07/2007	02/07/2013	Common Stock	12,980	\$ 31.78	D	Â
Restricted Stock Units	Â <u>(5)</u>	Â <u>(5)</u>	Common Stock	4,925	\$ <u>(5)</u>	D	Â
Restricted Stock Units	Â <u>(6)</u>	Â <u>(6)</u>	Common Stock	6,810	\$ <u>(6)</u>	D	Â
Restricted Stock Units	Â <u>(7)</u>	Â <u>(7)</u>	Common Stock	10,166	\$ <u>(7)</u>	D	Â
Restricted Stock Units	02/27/2013	02/27/2013	Common Stock	8,846	\$ <u>(8)</u>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Verney Steven C C/O THE ALLSTATE CORPORATION 2775 SANDERS ROAD	Â	Â	Â EVP & Chief Risk Officer, AIC	Â

NORTHBROOK, IL 60062

## Signatures

Steven C.  
Verney

03/07/2012

Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Stock option award granted on February 22, 2010 for 10,417 shares of common stock vesting in 3 increments. 50% vested on February 22, 2012. The remaining increments will vest 25% on February 22, 2013 and 25% on February 22, 2014.

(2) Stock option award granted on February 22, 2011 for 22,561 shares of common stock vesting in 3 increments. 50% vesting on February 22, 2013, 25% vesting on February 22, 2014, and the remaining 25% vesting on February 22, 2015.

(3) Stock option award granted on February 22, 2012 for 12,335 shares of common stock vesting in 3 increments. 50% vesting on February 22, 2014, 25% vesting on February 22, 2015, and the remaining 25% vesting on February 22, 2016.

(4) Stock option award granted on February 27, 2009 for 50,271 shares of common stock vesting in 4 annual increments with the remaining 25% increment vesting on February 27, 2013.

(5) Award of Restricted Stock Units (RSUs) granted on February 22, 2010 under The Allstate Corporation 2009 Equity Incentive Plan. Each RSU represents the right to receive, without the payment of any consideration, one share of Allstate common stock on the day following the last day of the period of restriction (the conversion date). 50% of the total number of RSUs converted on February 22, 2012, 25% will convert on February 22, 2013, and the remaining 25% will convert on February 22, 2014.

(6) Award of Restricted Stock Units (RSUs) granted on February 22, 2011 under The Allstate Corporation 2009 Equity Incentive Plan. Each RSU represents the right to receive, without the payment of any consideration, one share of Allstate common stock on the day following the last day of the period of restriction (the conversion date). 50% of the total number of RSUs will convert on February 22, 2013, 25% will convert on February 22, 2014, and the remaining 25% will convert on February 22, 2015.

(7) Award of Restricted Stock Units (RSUs) granted on February 22, 2012 under The Allstate Corporation 2009 Equity Incentive Plan. Each RSU represents the right to receive, without the payment of any consideration, one share of Allstate common stock on the day following the last day of the period of restriction (the conversion date). 50% of the total number of RSUs will convert on February 22, 2014, 25% will convert on February 22, 2015, and the remaining 25% will convert on February 22, 2016.

(8) Award of Restricted Stock Units (RSUs) granted on February 27, 2009 under The Allstate Corporation Amended and Restated 2001 Equity Incentive Plan. Each RSU represents the right to receive, without the payment of any consideration, one share of Allstate common stock on the day following the last day of the period of restriction (the conversion date). The total number of RSUs will convert on February 27, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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