

PUBLIX SUPER MARKETS INC  
 Form 5  
 February 02, 2015

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
 CRENSHAW WILLIAM E

2. Issuer Name and Ticker or Trading Symbol  
 PUBLIX SUPER MARKETS INC  
 [NONE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/27/2014

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 CEO

P.O. BOX 407

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

LAKELAND, FL 33802-0407

(City) (State) (Zip)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) Amount	(D) Price			
Common Stock	03/11/2014	Â	G	1,392	D \$ 30.15	600,810	I	By Trustee Of Mother's Trust
Common Stock	03/11/2014	Â	G	1,392	A \$ 30.15	13,258	I	By Trustee Of Nephews' Trust
Common Stock	03/11/2014	Â	G	1,392	D \$ 30.15	5,999,418	I	By Trustee Of Mother's Trust

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Common Stock	03/11/2014	Â	G	1,392	A	\$ 30.15	12,106	I	By Trustee Of Niece's Trust
Common Stock	03/11/2014	Â	G	464	A	\$ 30.15	2,052,000	D	Â
Common Stock	03/11/2014	Â	G	464	D	\$ 30.15	5,998,954	I	By Trustee Of Mother's Trust
Common Stock	03/11/2014	Â	G	1,623	D	\$ 30.15	5,997,331	I	By Trustee Of Mother's Trust
Common Stock	03/11/2014	Â	G	2,784	D	\$ 30.15	2,049,216	D	Â
Common Stock	03/11/2014	Â	G	67,310	D	\$ 30.15	252,219	I	By Trustee GRAT Trust
Common Stock	03/11/2014	Â	J4	89,072	D	\$ 30.15	163,147	I	By Trustee GRAT Trust
Common Stock	03/11/2014	Â	J4	89,072	A	\$ 30.15	2,138,288	D	Â
Common Stock	04/18/2014	Â	J	165,838	A	\$ 30.15	328,985	I	By Trustee GRAT Trust
Common Stock	04/18/2014	Â	J	165,838	D	\$ 30.15	1,972,450	D	Â
Common Stock	08/05/2014	Â	G	2,102	A	\$ 33.85	15,360	I	By Trustee Of Nephews' Trust
Common Stock	08/05/2014	Â	G	2,102	D	\$ 33.85	5,995,229	I	By Trustee Of Mother's Trust
Common Stock	08/05/2014	Â	G	3,254	D	\$ 33.85	5,991,975	I	By Trustee Of Mother's Trust
Common Stock	08/05/2014	Â	G	3,254	A	\$ 33.85	15,360	I	By Trustee Of Niece's Trust
Common Stock	08/26/2014	Â	G	1,652	D	\$ 33.85	1,970,798	D	Â
Common Stock	08/26/2014	Â	J	45,125	D	\$ 33.85	283,860	I	By Trustee GRAT

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
Common Stock		08/26/2014		J	A	\$ 33.85 2,015,923	D	Trust
Common Stock		08/26/2014		G	D	\$ 33.85 174,700	I	By Trustee GRAT Trust
Common Stock		08/26/2014		J	D	\$ 33.85 165,838	I	By Trustee GRAT Trust
Common Stock		08/26/2014		J	D	\$ 33.85 5,983,374	I	By Trustee Of Mother's Trust
Common Stock		12/31/2014		G	D	\$ 33.8 2,009,401	D	
Common Stock		12/31/2014		J	D	\$ 33.8 5,982,960	I	By Trustee Of Mother's Trust
Common Stock						1,777.5709	I	By 401(k) <sup>(1)</sup>
Common Stock						173,092.403	I	By ESOP <sup>(2)</sup>
Common Stock						43,260	I	By Family Limited Partnership <sup>(3)</sup>
Common Stock						25,000	I	By Spouse
Common Stock						19,280	I	By Spouse As Custodian For Children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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