

Rendle Steven E
 Form 4
 October 30, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Rendle Steven E

2. Issuer Name and Ticker or Trading Symbol
 V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 105 CORPORATE CENTER BLVD
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 10/26/2017

Director 10% Owner
 Officer (give title below) Other (specify below)
 President & CEO

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock | 10/26/2017 | | M | 44,100 A | \$ 18.72 162,235.0576 | D | |
| Common Stock | 10/26/2017 | | M | 21,504 A | \$ 18.72 183,739.0576 | D | |
| Common Stock | 10/26/2017 | | S | 44,100 D | \$ 70.572 139,639.0576 | D | |
| Common Stock | 10/26/2017 | | S | 21,504 D | \$ 70.572 118,135.0576 | D | |
| | | | | | 43,011 | I | By Grat |

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Common
Stock

Common Stock 154.939 I By Trust
(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|---------------------|---|--|---|----------------------------|
| 2010 Non-qualified Stock Option (Right to Buy) | \$ 18.72 | 10/26/2017 | | M | 44,100 | (4) 02/15/2020 | Common Stock | 44,100 |
| 2010 Non-qualified Stock Option (Right to Buy) | \$ 18.72 | 10/26/2017 | | M | 21,504 | (5) 02/15/2020 | Common Stock | 21,504 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------|-------|
| | Director | 10% Owner | Officer | Other |
| Rendle Steven E 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | X | | President & CEO | |

Signatures

/s/ Mark R. Townsend for Steven E. Rendle (Pursuant to Signing Authority on File)

10/30/2017

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$70.95 to not more than \$71.29. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(2) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$70.57 to not more than \$70.64. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(3) 401(k).

(4) This option vested as follows: 14,700 shares vested on 02/16/2011; 14,700 shares vested on 02/16/2012; and 14,700 shares vested on 02/16/2013.

(5) This option vested as follows: 7,168 shares vested on 02/16/11; 7,168 shares vested on 02/16/12; and 7,168 shares vested on 02/16/13.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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