

DEAN FOODS CO/
Form 4
May 25, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHENKEL PETE

(Last) (First) (Middle)
2515 MCKINNEY AVENUE, LB
30, SUITE 1200

(Street)

DALLAS, TX 75201

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DEAN FOODS CO/ [DF]

3. Date of Earliest Transaction (Month/Day/Year)
05/23/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
President, Dean Dairy Group

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/23/2005		S	8,500	D \$ 39	150,792.07	D
Common Stock	05/23/2005		S	500	D \$ 39.03	150,292.07	D
Common Stock	05/24/2005		S	12,600	D \$ 39	137,692.07	D
Common Stock	05/24/2005		S	2,700	D \$ 39.03	134,992.07	D
Common Stock	05/24/2005		S	300	D \$ 39.04	134,692.07	D

Edgar Filing: DEAN FOODS CO/ - Form 4

Common Stock	05/24/2005	S	2,000	D	\$ 39.15	132,692.07	D
Common Stock	05/24/2005	S	3,000	D	\$ 39.16	129,692.07	D
Common Stock	05/24/2005	S	400	D	\$ 39.2	129,292.07	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
Stock Units ⁽¹⁾	\$ 0					01/07/2004	01/07/2013	Common Stock	54,000
Stock Units ⁽¹⁾	\$ 0					01/13/2005	01/13/2014	Common Stock	28,000
Stock Units ⁽¹⁾	\$ 0					01/10/2006	01/10/2015	Common Stock	26,000
Incentive Stock Option (right to buy) ⁽²⁾	\$ 24.7933					01/06/2004	01/06/2013	Common Stock	4,032
Incentive Stock Option (right to buy) ⁽²⁾	\$ 31.17					01/13/2005	01/13/2004	Common Stock	2,139
Non-Qualified Stock Option (right to buy) ⁽²⁾	\$ 12.4792					01/04/2001	01/04/2010	Common Stock	99,500

Non-Qualified Stock Option (right to buy) (2)	\$ 14.375	01/22/2002	01/22/2011	Common Stock	293,02
Non-Qualified Stock Option (right to buy) (2)	\$ 20.35	01/14/2003	01/14/2012	Common Stock	295,08
Non-Qualified Stock Option (right to buy) (2)	\$ 20.35	01/14/2003	01/14/2012	Common Stock	195,00
Non-Qualified Stock Option (right to buy) (2)	\$ 24.7933	01/06/2004	01/06/2013	Common Stock	162,96
Non-Qualified Stock Option (right to buy) (2)	\$ 31.17	01/13/2005	01/13/2014	Common Stock	106,79
Non-Qualified Stock Option (right to buy) (2)	\$ 31.85	01/10/2006	01/10/2015	Common Stock	71,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHENKEL PETE 2515 MCKINNEY AVENUE, LB 30, SUITE 1200 DALLAS, TX 75201	X		President, Dean Dairy Group	

Signatures

Pete Schenkel 05/25/2005

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

A Stock Unit, which is issued under the Company's 1989 Stock Awards Plan, is a right to receive one share of common stock of the
(1) Issuer in the future, subject to the terms and conditions of the award agreement. The units vest annually, on a prorata basis, over a five-year period beginning on the first anniversary date of grant, subject to certain accelerated vesting provisions.

(2) The shares of common stock subject to the Option vest ratably in three equal increments commencing on the first anniversary of the grant date.

Edgar Filing: DEAN FOODS CO/ - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.