

Harig Robert J  
 Form 4  
 September 22, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Harig Robert J

2. Issuer Name and Ticker or Trading Symbol  
 CRACKER BARREL OLD COUNTRY STORE, INC [CBRL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 305 HARTMANN DR  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 09/20/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Sr. VP, Human Resources

LEBANON, TN 37087

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock	09/20/2010		M		5,000	A	\$ 35.6 20,254.76 D
Common Stock	09/20/2010		S		5,000	D	\$ 50.9825 15,254.76 D <u>(1)</u>
Common Stock	09/20/2010		M		4,529	A	\$ 35.6 19,783.76 D
Common Stock	09/20/2010		S		4,529	D	\$ 50.9825 15,254.76 D <u>(1)</u>
	09/20/2010		M		7,061	A	\$ 34.6 22,315.76 D

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Common Stock								
Common Stock	09/20/2010		S	7,061	D	\$ 50.9825	15,254.76	D
						<u>(1)</u>		
Common Stock	09/20/2010		M	3,611	A	\$ 27.02	18,865.76	D
Common Stock	09/20/2010		S	3,611	D	\$ 50.9825	15,254.76	D
						<u>(1)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (right to buy)	\$ 35.6	09/20/2010		M	5,000	09/22/2005 09/22/2014	Common Stock	5,000	
Stock Options (right to buy)	\$ 35.6	09/20/2010		M	4,529	09/22/2005 09/22/2014	Common Stock	4,529	
Stock Options (right to buy)	\$ 34.6	09/20/2010		M	7,061	09/22/2006 09/22/2015	Common Stock	7,061	
Stock Options (right to buy)	\$ 27.02	09/20/2010		M	3,611	09/25/2009 09/25/2018	Common Stock	3,611	

buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Harig Robert J 305 HARTMANN DR LEBANON, TN 37087			Sr. VP, Human Resources	

## Signatures

Robert J. Harig by Forrest Shoaf, Attorney-in-fact	09/22/2010
<small>**Signature of Reporting Person</small>	<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
Represents the weighted average sale price for the transaction reported. Sales prices ranged from \$50.91 per share to \$51.03 per share.
- (1) The reporting person undertakes to provide upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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