

CENVEO, INC  
Form 10-Q  
November 12, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended October 2, 2010

Commission file number 1-12551

CENVEO, INC.  
(Exact name of Registrant as specified in its charter.)

COLORADO  
(State or other jurisdiction of  
incorporation or organization)

84-1250533  
(I.R.S. Employer Identification No.)

ONE CANTERBURY GREEN  
201 BROAD STREET  
STAMFORD, CT  
(Address of principal executive offices)

06901  
(Zip Code)

203-595-3000  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

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Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of “large accelerated filer”, “accelerated filer”, and “smaller reporting company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of November 8, 2010 the registrant had 62,726,032 shares of common stock outstanding.

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CENVEO, INC. AND SUBSIDIARIES

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For the quarterly period ended October 2, 2010

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## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(in thousands)

Assets	October 2, 2010 (unaudited)	January 2, 2010
<b>Current assets:</b>		
Cash and cash equivalents	\$47,070	\$ 10,796
Accounts receivable, net	265,595	268,563
Inventories	152,262	145,228
Prepaid and other current assets	62,618	64,843
<b>Total current assets</b>	<b>527,545</b>	<b>489,430</b>
Property, plant and equipment, net	358,319	387,879
Goodwill	203,461	319,756
Other intangible assets, net	242,069	295,418
Other assets, net	62,187	33,290
<b>Total assets</b>	<b>\$ 1,393,581</b>	<b>\$ 1,525,773</b>
<b>Liabilities and Shareholders' Deficit</b>		
<b>Current liabilities:</b>		
Current maturities of long-term debt	\$ 10,657	\$ 15,057
Accounts payable	180,309	183,940
Accrued compensation and related liabilities	31,228	29,841
Other current liabilities	85,312	98,079
<b>Total current liabilities</b>	<b>307,506</b>	<b>326,917</b>
Long-term debt	1,279,534	1,218,860
Other liabilities	139,072	156,506
Commitments and contingencies		
<b>Shareholders' deficit:</b>		
Preferred stock	—	—
Common stock	627	620
Paid-in capital	340,505	331,051
Retained deficit	(654,529 )	(477,905 )
Accumulated other comprehensive loss	(19,134 )	(30,276 )
<b>Total shareholders' deficit</b>	<b>(332,531 )</b>	<b>(176,510 )</b>
<b>Total liabilities and shareholders' deficit</b>	<b>\$ 1,393,581</b>	<b>\$ 1,525,773</b>

See notes to condensed consolidated financial statements.

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
(in thousands, except per share data)  
(unaudited)

	Three Months Ended		Nine Months Ended	
	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
Net sales	\$455,127	\$448,039	\$1,354,325	\$1,257,783
Cost of sales	365,521	359,343	1,100,728	1,028,024
Selling, general and administrative expenses	54,544	52,570	160,070	153,455
Amortization of intangible assets	3,076	2,587	8,861	7,258
Restructuring and impairment charges	188,115	8,537	209,218	49,300
Operating income (loss)	(156,129 )	25,002	(124,552 )	19,746
Interest expense, net	30,953	29,037	92,059	79,389
(Gain) loss on early extinguishment of debt	—	—	2,598	(16,917 )
Other (income) expense, net	83	266	1,115	(2,320 )
Loss from continuing operations before income taxes	(187,165 )	(4,301 )	(220,324 )	(40,406 )
Income tax expense (benefit)	(27,176 )	4,131	(41,022 )	(9,946 )
Loss from continuing operations	(159,989 )	(8,432 )	(179,302 )	(30,460 )
Income from discontinued operations, net of taxes	2,800	9,505	2,678	8,970
Net income (loss)	\$(157,189 )	\$1,073	\$(176,624 )	\$(21,490 )
Income (loss) per share – basic and diluted:				
Continuing operations	\$(2.56 )	\$(0.15 )	\$(2.88 )	\$(0.55 )
Discontinued operations	0.04	0.17	0.04	0.16
Net income (loss)	\$(2.52 )	\$0.02	\$(2.84 )	\$(0.39 )
Weighted average shares outstanding:				
Basic and diluted	62,473	55,911	62,268	54,978

See notes to condensed consolidated financial statements.

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(in thousands)  
(unaudited)

	Nine Months Ended	
	October 2, 2010	October 3, 2009
<b>Cash flows from operating activities:</b>		
Net loss	\$ (176,624)	\$ (21,490)
<b>Adjustments to reconcile net loss to net cash provided by operating activities:</b>		
Income from discontinued operations, net of taxes	(2,678)	(8,970)
Depreciation and amortization, excluding non-cash interest expense	50,102	49,873
Non-cash interest expense, net	3,423	1,700
(Gain) loss on early extinguishment of debt	2,598	(16,917)
Stock-based compensation provision	8,791	10,817
Non-cash restructuring and impairment charges	188,831	23,786
Deferred income taxes	(40,105)	(12,676)
Non-cash taxes	(4,001)	—
Loss (gain) on sale of assets	31	(3,876)
Other non-cash charges	6,196	5,772
<b>Changes in operating assets and liabilities excluding the effects of acquired businesses:</b>		
Accounts receivable	2,054	11,209
Inventories	(9,617)	29,497
Accounts payable and accrued compensation and related liabilities	(3,196)	(25,945)
Other working capital changes	1,953	(9,762)
Other, net	(4,066)	316
Net cash provided by operating activities	23,692	33,334
<b>Cash flows from investing activities:</b>		
Cost of business acquisitions, net of cash acquired	(21,507)	(3,189)
Capital expenditures	(13,578)	(23,519)
Proceeds from sale of property, plant and equipment	2,918	5,709
Proceeds from sale of investment	—	4,032
Net cash used in investing activities	(32,167)	(16,967)
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of 8 % senior second lien notes	397,204	—
Proceeds from exercise of stock options	1,670	98
Repayment of term loans	(312,902)	(22,839)
(Repayments) borrowings under revolving credit facility, net	(22,500)	55,250
Payment of refinancing or repurchase fees, redemption premiums and expenses	(13,009)	(94)
Repayments of other long-term debt	(5,613)	(6,979)
Purchase and retirement of common stock upon vesting of RSUs	(1,001)	(2,028)
Repayment of 8 % senior subordinated notes	—	(23,024)
Payment of amendment and debt issuance costs	—	(7,296)
Repayment of 7 % senior subordinated notes	—	(4,295)

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Repayment of 10½% senior notes	—	(3,250)
Net cash provided by (used in) financing activities	43,849	(14,457)
Effect of exchange rate changes on cash and cash equivalents	900	(235)
Net increase in cash and cash equivalents	36,274	1,675
Cash and cash equivalents at beginning of period	10,796	10,444
Cash and cash equivalents at end of period	\$ 47,070	\$ 12,119

See notes to condensed consolidated financial statements.



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(Unaudited)

1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements (“financial statements”) of Cenveo, Inc. and subsidiaries (collectively, “Cenveo” or the “Company”) have been prepared in accordance with Rule 10-01 of Regulation S-X promulgated by the Securities and Exchange Commission (“SEC”) and, in the Company’s opinion, include all adjustments (consisting of normal recurring accruals) necessary for a fair presentation of financial position as of October 2, 2010 and the results of operations and cash flows for the three and nine month periods ended October 2, 2010 and October 3, 2009. Certain information and footnote disclosures normally included in annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) have been condensed or omitted pursuant to SEC rules. The results of operations for the three and nine month periods ended October 2, 2010 are generally not indicative of the results to be expected for any interim period or for the full year, primarily due to seasonality, restructuring, acquisition and debt related activities or transactions. The January 2, 2010 consolidated balance sheet has been derived from the audited consolidated financial statements at that date. These financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto included in the Company’s Annual Report on Form 10-K for the fiscal year ended January 2, 2010 (“Form 10-K”) filed with the SEC.

It is the Company’s practice to close its fiscal quarters on the Saturday closest to the last day of the calendar month. The reporting periods for the third quarter of 2010 and 2009 consisted of 13 weeks and 14 weeks, respectively. The reporting periods for the nine months ended October 2, 2010 and October 3, 2009 each consisted of 39 weeks.

New Accounting Pronouncements

In August 2009, the Financial Accounting Standards Board (“FASB”) issued an accounting pronouncement that provides guidance on the measurement of liabilities at fair value. The guidance provides clarification for circumstances in which a quoted market price in an active market for an identical liability is not available, an entity is required to measure fair value using a valuation technique that uses the quoted price of an identical liability when traded as an asset or, if unavailable, quoted prices for similar liabilities or similar assets when traded as assets. If none of this information is available, an entity should use a valuation technique in accordance with existing fair value principles. The adoption of this pronouncement did not have a material impact on the Company’s financial statements.

In October 2009, the FASB issued an accounting pronouncement which amends revenue recognition guidance for arrangements with multiple deliverables. The new guidance eliminates the residual method of revenue recognition and allows the use of management’s best estimate of selling price for individual elements of an arrangement when vendor specific objective evidence, vendor objective evidence or third-party evidence is unavailable. Full retrospective application of the new guidance is optional. The adoption of this pronouncement did not have a material impact on the Company’s financial statements.

In January 2010, the FASB issued an accounting pronouncement that provides for certain disclosures relating to fair value measurements. This pronouncement requires additional disclosures regarding transfers between Levels 1, 2 and 3 of the fair value hierarchy of this pronouncement as well as a more detailed reconciliation of recurring Level 3 measurements. Certain disclosure requirements of this pronouncement were effective and adopted by the Company in the first quarter of 2010. The remaining disclosure requirements of this pronouncement will be effective for the Company’s first quarter in 2011. The adoption of this pronouncement did not have a material impact on the Company’s

financial statements.

In February 2010, the FASB issued an accounting pronouncement that provides additional guidance on disclosure requirements pertaining to subsequent events. This pronouncement amends the subsequent events topic by no longer requiring an SEC filer to disclose the date through which subsequent events have been evaluated. The adoption of this pronouncement did not have a material impact on the Company's financial statements.

## 2. Acquisitions

The Company accounts for business combinations under the provisions of the Business Combination Topic of the FASB Accounting Standards Codification ("ASC") 805 ("ASC 805"). Acquisitions are accounted for by the acquisition method, and, accordingly, the assets and liabilities of the acquired businesses have been recorded at their estimated fair value on the acquisition date with the excess of the purchase price over their estimated fair value recorded as goodwill.

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CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

2. Acquisitions (Continued)

2010

Glyph International

On May 31, 2010, the Company acquired all of the stock of Glyph International and its subsidiaries (“Glyph”). Glyph is a leading provider of content solutions to publishers, with operations in Bangalore and New Delhi, India and sales offices in London, England and Fort Lauderdale, Florida. Glyph, which was acquired to further enhance the Company’s content management operations, specializes in full suite content production, from project management through editorial, composition, artwork, and XML creation. Total purchase price was \$15.1 million, net of cash acquired of \$2.3 million and was allocated to the tangible and identifiable assets acquired and liabilities assumed based on their estimated fair values at the acquisition date. The Glyph acquisition preliminarily resulted in \$9.5 million of goodwill, none of which is deductible for income tax purposes, and which was assigned entirely to the Company’s commercial printing segment. The acquired identifiable intangible assets relate to: (i) customer relationships of \$3.1 million, which are being amortized over their weighted average useful lives of seven years, and (ii) tradenames of \$0.4 million, which are being amortized over their weighted average useful life of four years.

Glyph’s results of operations and cash flows are included in the Company’s condensed consolidated statements of operations and cash flows from June 1, 2010 and are not included in 2009. Pro-forma results for the three and nine months ended October 3, 2009, assuming the acquisition of Glyph had been made on January 4, 2009, have not been presented since the effect would not be material.

Clix Direct Marketing Services Inc.

On February 11, 2010, the Company acquired Clix Direct Marketing Services Inc. (“Clix”). The acquisition of Clix allows the Company an opportunity to provide certain customers with end-of-production capabilities that will allow the Company to service several key customer relationships with a full suite of capabilities. The total purchase price was allocated to the tangible and identifiable assets acquired and liabilities assumed based on their estimated fair values at the acquisition date. The Clix acquisition preliminarily resulted in \$5.3 million of goodwill, all of which is deductible for income tax purposes, and was assigned entirely to the Company’s commercial printing segment. The acquired identifiable intangible asset relates to customer relationships of \$1.3 million, which are being amortized over their weighted average useful lives of nine years.

Clix’s results of operations and cash flows are included in the Company’s condensed consolidated statements of operations and cash flows from February 11, 2010 and are not included in 2009. Pro-forma results for the three and nine months ended October 3, 2009, assuming the acquisition of Clix had been made on January 4, 2009, have not been presented since the effect would not be material.

2009

Nashua Corporation

On September 15, 2009, the Company acquired all of the stock of Nashua Corporation (“Nashua”). Nashua, founded in 1854, is a manufacturer, converter and marketer of labels and specialty papers whose primary products include pressure-sensitive labels, tags, transaction and financial receipts, thermal and other coated papers, and wide-format

papers. The Company believes that Nashua further strengthens its position in the pharmaceutical labels market while giving it access to new shelf label market customers. Under the terms of acquisition, each share of Nashua common stock was converted into the right to receive: (i) \$0.75 per share in cash, without interest, and (ii) 1.265 shares of Cenveo common stock. The total consideration in connection with the Nashua acquisition, net of cash acquired of \$1.0 million, was \$49.7 million, which is comprised of cash consideration of \$4.2 million and non-cash consideration of \$45.5 million, primarily relating to the issuance of approximately 7.0 million shares of Cenveo common stock, which closed on the New York Stock Exchange at \$6.53 on September 15, 2009. The total purchase price was allocated to the tangible and identifiable assets acquired and liabilities assumed based on their estimated

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 2. Acquisitions (Continued)

fair values at the acquisition date. The Nashua acquisition resulted in \$9.2 million of goodwill, none of which is deductible for income tax purposes, and which was assigned entirely to the Company's envelopes, forms and labels segment. The acquired identifiable intangible assets, aggregating \$29.6 million, include: (i) the Nashua trademark of \$16.0 million, which has been assigned an indefinite useful life due to the Company's intention to continue using the Nashua name, the long operating history of Nashua and its existing customer base, (ii) customer relationships of \$13.0 million, which are being amortized over their estimated weighted average useful lives of seven years; and (iii) a royalty agreement of \$0.6 million, which is being amortized over the contract life of nine years.

## Purchase Price Allocation

The following table summarizes the allocation of the purchase price of Nashua to the assets acquired and liabilities assumed in the acquisition (in thousands):

	As of September 15, 2009
Accounts receivable, net	\$ 24,056
Other current assets	28,999
Property, plant and equipment	27,985
Goodwill	9,218
Other intangible assets	29,600
Other assets	2,944
Total assets acquired	122,802
Current liabilities, excluding current maturities of long-term debt	25,990
Current maturities of long-term debt	2,800
Other liabilities	43,350
Total liabilities assumed	72,140
Net assets acquired	50,662
Less cash acquired	(1,001)
Cost of Nashua acquisition, net of cash acquired	\$ 49,661

The fair values of property, plant and equipment, goodwill and intangible assets associated with the Nashua acquisition were determined to be Level 3 under the fair value hierarchy. Property, plant and equipment values were estimated based on discussions with machinery and equipment brokers, internal expertise related to the equipment and current marketplace conditions. Intangible asset values, including the Nashua tradename and customer relationships, were estimated based on future cash flows, customer attrition rates, as applicable, discounted using an estimated weighted-average cost of capital.

Nashua's results of operations and cash flows are included in the Company's condensed consolidated statements of operations and cash flows from September 15, 2009. Net sales of \$60.7 million and \$182.7 million are included in the Company's condensed consolidated statement of operations for the three and nine months ended October 2, 2010. Net sales of \$14.1 million are included in the Company's condensed consolidated statement of operations for the three and nine months ended October 3, 2009.



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 2. Acquisitions (Continued)

## Unaudited Pro Forma Operating Data

The following supplemental pro forma consolidated summary operating data of the Company for the three and nine month periods ended October 3, 2009 presented herein has been prepared by adjusting the historical data as set forth in its condensed consolidated statements of operations to give effect to the Nashua acquisition as if it had been consummated as of January 4, 2009 (in thousands, except per share amounts):

	Three Months Ended October 3, 2009		Nine Months Ended October 3, 2009	
	As Reported	Pro Forma	As Reported	Pro Forma
Net sales	\$ 448,039	\$ 497,482	\$ 1,257,783	\$ 1,430,900
Operating income	25,002	25,882	19,746	19,653
Loss from continuing operations	(8,432 )	(8,186 )	(30,460 )	(30,920 )
Net income (loss)	1,073	1,319	(21,490 )	(21,950 )
Income (loss) per share – basic and diluted:				
Continuing operations	\$ (0.15 )	\$ (0.13 )	\$ (0.55 )	\$ (0.50 )
Discontinued operations	0.17	0.15	0.16	0.14
Net income (loss)	\$ 0.02	\$ 0.02	\$ (0.39 )	\$ (0.36 )
Weighted average shares outstanding:				
Basic and diluted	55,911	61,706	54,978	61,583

The pro forma information is presented for comparative purposes only and does not purport to be indicative of the Company's actual condensed consolidated results of operations had the Nashua acquisition actually been consummated as of the beginning of the period noted above, or of the Company's expected future results of operations.

## Acquisition-related Restructuring Activities

Upon the adoption of a new accounting pronouncement on January 4, 2009, the Company was required to expense restructuring and integration related costs that it previously included in the purchase price allocation of its prior year acquisitions. As a result, restructuring and impairment charges incurred in connection with the integration of Nashua and Glyph into the Company's operations are included in restructuring and impairment charges in the condensed consolidated statements of operations.

Upon the acquisition of Nashua, the Company developed and implemented its plan to integrate Nashua into its existing operations. In the fourth quarter of 2009, activities related to Nashua included the closure and consolidation of Nashua's Vernon, California point-of-sale facility ("Vernon") into the Company's existing Los Angeles, California envelope facility and elimination of duplicative headcount and public company costs. In the first nine months of 2010, activities related to Nashua primarily related to the closure of Vernon and the closure and consolidation of Nashua's Omaha, Nebraska labels facility into the Company's existing operations.

Upon the acquisition of Glyph, the Company developed and implemented its plan to integrate Glyph into its existing operations. Since June of 2010, these activities have included the elimination of headcount and the closure of a sales

office in Fort Lauderdale, Florida.

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CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 2. Acquisitions (Continued)

Restructuring and impairment charges for the three and nine months ended October 2, 2010 related to Nashua and Glyph were as follows (in thousands):

	Three Months Ended October 2, 2010			Nine Months Ended October 2, 2010		
	Nashua	Glyph	Total	Nashua	Glyph	Total
Employee separation costs	\$ 96	\$ 78	\$ 174	\$ 1,349	\$ 78	\$ 1,427
Asset impairments, net of gain on sale	39	—	39	337	—	337
Equipment moving expenses	66	—	66	700	—	700
Lease termination expenses	2	159	161	194	159	353
Building clean-up and other expenses	267	—	267	553	—	553
Total restructuring and impairment charges	\$ 470	\$ 237	\$ 707	\$ 3,133	\$ 237	\$ 3,370

In connection with prior acquisitions, the Company recorded liabilities in the purchase price allocations associated with its plan to exit certain activities and, in connection with the Nashua acquisition, the Company assumed related liabilities on the date of acquisition. In addition, in connection with the Nashua and Glyph acquisitions, the Company incurred liabilities associated with their respective integrations into the Company's operations. A summary of the activity recorded for these liabilities is as follows (in thousands):

	Lease Termination Costs	Employee Separation Costs	Other Exit Costs	Total
Balance as of January 2, 2010	\$ 2,791	\$ 532	\$ —	\$ 3,323
Accruals, net	353	1,427	553	2,333
Payments	(1,199 )	(1,531 )	(553 )	(3,283 )
Balance as of October 2, 2010	\$ 1,945	\$ 428	\$ —	\$ 2,373

## 3. Inventories

Inventories by major category are as follows (in thousands):

	October 2, 2010	January 2, 2010
Raw materials	\$ 70,466	\$ 60,332
Work in process	26,986	25,812
Finished goods	54,810	59,084
	\$ 152,262	\$ 145,228

## 4. Property, Plant and Equipment

Property, plant and equipment are as follows (in thousands):

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	October 2, 2010	January 2, 2010
Land and land improvements	\$ 19,158	\$ 18,622
Buildings and building improvements	108,516	106,785
Machinery and equipment	616,994	616,022
Furniture and fixtures	12,290	12,652
Construction in progress	7,927	12,143
	764,885	766,224
Accumulated depreciation	(406,566 )	(378,345 )
	\$ 358,319	\$ 387,879

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

5. Goodwill and Other Intangible Assets

The changes in the carrying amount of goodwill as of October 2, 2010 and January 2, 2010 by reportable segment are as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Total
Balance as of January 2, 2010	\$ 152,071	\$ 167,685	\$ 319,756
Acquisition	795	14,814	15,609
Foreign currency translation	—	281	281
Impairment charge	—	(132,185 )	(132,185 )
Balance as of October 2, 2010	\$ 152,866	\$ 50,595	\$ 203,461

During the third quarter of 2010, based on a combination of factors, including the continued economic uncertainty that remains in the U.S. and global economies and revisions to forecasted operating results, the Company believed that there were sufficient indicators that would require it to perform an interim goodwill and long-lived asset impairment analysis as of October 2, 2010. The Company's valuation of all of its reporting units was performed using the income approach in which the Company utilized a discounted cash flow analysis to determine the present value of expected future cash flows of each reporting unit. The Company performed a market approach analysis in order to support the reasonableness of the fair value determined under the income approach. The Company's current year analysis utilized a higher discount rate applied to lower estimated future cash flows compared to its prior year analysis and reflects increased borrowing rates and equity risk premiums implied by current market conditions. The Company determined that the fair value of its remaining reporting units, other than its Publisher Services Group ("PSG"), were not below their carrying amounts, including goodwill. Thus, no further analysis was performed on those reporting units. However, since the fair value of its PSG reporting unit was determined to be below its carrying amounts including goodwill, the Company performed additional fair value measurement calculations to determine total impairment. As part of its valuation to determine the total impairment charge, the Company also estimated the fair value of significant tangible and intangible long-lived assets of its PSG reporting unit. These tangible and intangible long-lived assets were valued using appropriate valuation techniques for assets of their nature, such as the relief-from-royalty and income approaches.

As a result of its preliminary goodwill and long-lived asset impairment analysis, the Company recorded estimated non-cash, pre-tax impairment charges of \$132.2 million related to goodwill and \$49.2 million related to other long-lived assets, of which \$22.0 million related to an indefinite lived tradename and \$27.2 million related customer relationships in its PSG reporting unit. The Company expects to finalize the analysis on its PSG reporting unit during the fourth quarter of 2010 and any adjustments to its preliminary estimates as a result of completing its impairment analysis or allocation of fair value to appropriate assets will be recorded or adjusted in the fourth quarter of 2010. The Company believes that these charges primarily resulted from reductions in the estimated fair value of this reporting unit due to: (i) higher discount rates applied to lower estimated future cash flows and (ii) continued economic uncertainty, which has increased customer cost awareness resulting in continued price pressures, lower page counts, and a shift from historical web and sheet-fed print products to lower cost digital print products.



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 5. Goodwill and Other Intangible Assets (Continued)

Other intangible assets are as follows (in thousands):

	Weighted Average Remaining Amortization Period (Years)	October 2, 2010			January 2, 2010			
		Gross Carrying Amount	Impairment Charge	Accumulated Amortization	Net Carrying Amount	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
Intangible assets with determinable lives:								
Customer relationships	13	\$176,586	\$ (27,234 )	\$ (46,051 )	\$103,301	\$172,205	\$ (38,394 )	\$133,811
Trademarks and tradenames	23	21,361	—	(5,677 )	15,684	21,011	(4,986 )	16,025
Patents	3	3,028	—	(2,225 )	803	3,028	(2,023 )	1,005
Non-compete agreements	2	2,456	—	(2,202 )	254	2,456	(1,958 )	498
Other	8	802	—	(275 )	527	802	(223 )	579
		204,233	(27,234 )	(56,430 )	120,569	199,502	(47,584 )	151,918
Intangible assets with indefinite lives:								
Trademarks		143,500	(22,000 )	—	121,500	143,500	—	143,500
Total		\$347,733	\$ (49,234 )	\$ (56,430 )	\$242,069	\$343,002	\$ (47,584 )	\$295,418

Annual amortization expense for intangible assets for each of the five years in the period ending October 3, 2015 is estimated to be as follows (in thousands):

	Annual Estimated Expense
2011	\$ 10,844
2012	10,727
2013	10,548
2014	10,264
2015	10,135



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 6. Long-Term Debt

Long-term debt is as follows (in thousands):

	October 2, 2010	January 2, 2010
Term loan, due 2013	\$ 370,404	\$ 683,306
7 % senior subordinated notes, due 2013	296,270	296,270
10½% senior notes, due 2016	170,000	170,000
8 % senior subordinated notes, due 2014 (\$32.2 million outstanding principal amount as of October 2, 2010 and January 2, 2010)	32,636	32,715
8 % senior second lien notes, due 2018 (\$400.0 million outstanding principal amount as of October 2, 2010)	397,368	—
Revolving credit facility, due 2012	—	22,500
Other	23,513	29,126
	1,290,191	1,233,917
Less current maturities	(10,657 )	(15,057 )
Long-term debt	\$ 1,279,534	\$ 1,218,860

The estimated fair value of the Company's long-term debt was approximately \$1.3 billion and \$1.2 billion as of October 2, 2010 and January 2, 2010, respectively. The fair value was determined by the Company to be Level 2 under the fair value hierarchy and was based upon review of known trading levels and interest rates on financing options available to the Company with similar terms and maturities.

## 8 % Notes Issuance, 2010 Refinancing and Debt Compliance

On February 5, 2010, the Company issued \$400 million of 8 % senior second lien notes due 2018 ("8 % Notes") that were sold with registration rights to qualified institutional buyers in accordance with Rule 144A under the Securities Act of 1933, and to certain non-U.S. persons in accordance with Regulation S under the Securities Act of 1933. The 8 % Notes were issued at a discount of approximately \$2.8 million, of which approximately \$2.6 million remains unamortized as of October 2, 2010. Net proceeds after fees and expenses were used to pay down \$300.0 million of the Company's term loans and delayed-draw term loans due 2013 ("Term Loans") and \$88.0 million outstanding under the revolving credit facility due 2012 ("Revolving Credit Facility" and collectively with the Term Loans, the "Amended Credit Facilities") simultaneously in combination with an amendment to the Company's Amended Credit Facilities ("2010 Refinancing").

The 8 % Notes were issued pursuant to an indenture among Cenveo, Inc., certain subsidiary guarantors and Wells Fargo Bank, National Association, as trustee, and an Intercreditor Agreement among Cenveo, Inc., certain subsidiary guarantors, Bank of America, N.A. as first lien agent and control agent, and Wells Fargo Bank, National Association, as second lien collateral agent. The 8 % Notes pay interest semi-annually on February 1 and August 1, commencing August 1, 2010. The 8 % Notes have no required principal payments prior to their maturity on February 1, 2018. The 8 % Notes are guaranteed on a senior secured basis by Cenveo, Inc. and substantially all of its domestic subsidiaries with a second priority lien on substantially all of the assets that secure the Amended Credit Facilities, and on a senior unsecured basis by substantially all of the Canadian subsidiaries. As such the 8 % Notes rank pari passu with all the Company's senior debt and senior in right of payment to all of the Company's subordinated debt. The Company can redeem the 8 % Notes, in whole or in part, on or after February 1, 2014, at redemption prices ranging from 100.0% to

approximately 104.4%, plus accrued and unpaid interest. In addition, at any time prior to February 1, 2013, the Company may redeem up to 35% of the aggregate principal amount of the notes originally issued with the net cash proceeds of certain public equity offerings. The Company may also redeem up to 10% of the aggregate principal amount of notes per twelve-month period before February 1, 2014 at a redemption price of 103% of the principal amount, plus accrued and unpaid interest, and redeem some or all of the notes before February 1, 2014 at a redemption price of 100% of the principal amount, plus accrued and unpaid interest, if any, to the redemption date, plus a “make whole” premium. Each holder of the 8 % Notes has the right to require the Company to repurchase such holder’s notes at a purchase price of 101% of the principal amount thereof, plus accrued and unpaid interest thereon, upon the occurrence of certain events specified in the indenture that constitute a change in control. The 8 % Notes contain covenants, representations, and warranties substantially



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

6. Long-Term Debt (Continued)

similar to the Company's 10½% senior notes due 2016 ("10½% Notes"), including a consolidated secured debt to consolidated cash flow liens incurrence test. In order to fulfill its registration rights obligations, on April 28, 2010, the Company launched a registered exchange offer ("Exchange Offer") to exchange any and all of its outstanding unregistered 8 % Notes for publicly tradable notes having substantially identical terms and guarantees, except that the exchange notes will be freely tradable. The Exchange Offer expired on May 26, 2010, and nearly all unregistered 8 % Notes were exchanged for registered 8 % Notes.

Prior to the 2010 Refinancing, the Company's Amended Credit Facilities, which are secured by a first priority lien on substantially all of the Company's assets, contained two financial covenants that must be complied with: a maximum consolidated leverage ratio ("Leverage Covenant"), and a minimum consolidated interest coverage ratio ("Interest Coverage Covenant"). The 2010 Refinancing provided the Company, among other things, the ability to pay down at least \$300.0 million of Term Loans and a portion of the Revolving Credit Facility then outstanding with net proceeds from the 8 % Notes while also resetting the financial covenants. The Leverage Covenant threshold, with which the Company must be in pro forma compliance at all times, now requires the Company to not exceed 6.50:1.00 at any time during fiscal year 2010 before stepping down to 6.25:1.00 during fiscal year 2011 and then reducing to 5.50:1.00 for the remainder of the term of the Amended Credit Facilities. The Interest Coverage Covenant was also reset, primarily to allow for interest to be paid on the 8 % Notes, requiring the Company to not be less than 1.70:1.00 through the end of the third quarter of 2010 with the threshold stepping up thereafter starting at 1.85:1.00 through the fourth quarter of 2010 and reaching 2.25:1.00 in 2012. Lenders to the Amended Credit Facilities also granted the Company the ability to increase the Revolving Credit Facility or Term Loans by \$100.0 million subject to the Company's compliance with the terms contained within the Amended Credit Facilities. Additionally, the fiscal year 2009 mandatory excess cash flow payment that was to be made in March 2010 was waived given the substantial pay down of the Term Loans with net proceeds from the 8 % Notes.

As conditions to the 2010 Refinancing becoming effective, the Company agreed to reduce the Revolving Credit Facility borrowing capacity, following a \$15.0 million capacity increase, from \$187.5 million to \$150.0 million. Further, the 2010 Refinancing, among other things: (i) added a maximum first lien leverage ratio covenant that the Company must be in pro forma compliance with at all times ("First Lien Leverage Covenant"), which ratio may not exceed 2.25:1.00 prior to maturity, and (ii) in calculating its three financial covenants, modified the Company's ability to add back certain amounts during a given 12-month period and certain cost savings resulting from acquisitions. No changes were made to pricing on the Revolving Credit Facility or Term Loans, while a 15 basis points fee was paid on a post-amendment balance basis to all consenting lenders who approved the 2010 Refinancing.

All other provisions of the Company's Amended Credit Facilities remain in full force and effect, including failure to operate within the revised Leverage Covenant and Interest Coverage Covenant and new First Lien Leverage Covenant ratio thresholds, in certain circumstances, or failure to have effective internal controls would prevent the Company from borrowing additional amounts and could result in a default under the Amended Credit Facilities. Such default could cause the indebtedness outstanding under the Amended Credit Facilities and, by reason of cross-acceleration or cross-default provisions, all of the aforementioned notes and any other indebtedness the Company may then have, to become immediately due and payable.

As the Amended Credit Facilities have senior secured and first priority lien position in the Company's capital structure and the most restrictive covenants, then provided the Company is in compliance with the Amended Credit Facilities,

the Company would also be in compliance, in most circumstances, with the consolidated secured debt to consolidated cash flow liens incurrence tests within the Company's 8 % Notes and 10½% Notes indentures and the fixed charge coverage debt incurrence tests within all of the Company's indentures. As of October 2, 2010, the Company was in compliance with all debt agreement covenants.

In connection with the 2010 Refinancing, the Company incurred a loss on early extinguishment of debt of \$2.6 million, of which \$1.1 million relates to the write-off of previously unamortized debt issuance costs and \$1.5 million relates to fees paid to consenting lenders. In addition, the Company capitalized \$2.1 million of which \$1.5 million relates to amendment expenses and \$0.6 million relates to fees paid to consenting lenders, both of which will be amortized over the remaining life of the Amended Credit Facilities. In connection with the issuance of the 8 % Notes, the Company capitalized \$9.4 million of which \$7.6 million relates to fees paid to lenders and \$1.8 million relates to offering expenses, all of which will be amortized over the eight year life of the 8 % Notes.

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 6. Long-Term Debt (Continued)

## Interest Rate Swaps

From time to time the Company enters into interest rate swap agreements to hedge interest rate exposure of notional amounts of its floating rate debt. As of October 2, 2010 and January 2, 2010, the Company had \$250.0 million and \$500.0 million, respectively, of such interest rate swaps. The Company's hedges of interest rate risk were designated and documented at inception as cash flow hedges and are evaluated for effectiveness at least quarterly. In the third quarter of 2010, the Company redeemed \$200.0 million notional amount of interest rate swaps. In conjunction with the 2010 Refinancing, the Company de-designated \$125.0 million notional amount of interest rate swap agreements previously used to hedge interest rate exposure on its floating rate debt, of which \$50.0 million matured in March 2010 and \$75.0 million is to mature in the second quarter of 2011. The Company de-designated an additional \$5.0 million notional amount of an interest rate swap agreement that was redeemed in the third quarter of 2010 following a voluntary repayment of \$10.0 million of its Term Loans on April 1, 2010. The Company has not terminated the balance of these interest rate swap agreements; however, the Company may terminate them at any time prior to their scheduled maturity date. Any ineffectiveness, as a result of these de-designations, will be marked-to-market through interest expense, net in the condensed consolidated statement of operations. The fair value of these de-designated swaps currently recorded in accumulated other comprehensive loss in the condensed consolidated balance sheets are being amortized to interest expense, net in the condensed consolidated statement of operations over the remaining life of each respective interest rate swap agreement. For the three and nine months ended October 2, 2010, income from ineffectiveness of \$0.3 million and \$1.0 million, respectively, and expense of \$0.2 million and \$1.2 million, respectively, relating to the amortization from accumulated other comprehensive loss (Note 12) was recorded in interest expense, net in the condensed consolidated statement of operations.

The Company's interest rate swaps are valued using discounted cash flows, as no quoted market prices exist for the specific instruments. The primary inputs to the valuation are maturity and interest rate yield curves, specifically three-month London Interbank Offered Rate ("LIBOR"), using commercially available market sources. The interest rate swaps are categorized as Level 2 as required by the Fair Value Measurements and Disclosures Topic of the ASC 820. The table below presents the fair value of the Company's interest rate swaps (in thousands):

	October 2, 2010	January 2, 2010
<b>Current Liabilities:</b>		
Interest Rate Swaps	\$ 3,233	\$ 9,044
Interest Rate Swaps (ineffective)	1,214	—
<b>Long-Term Liabilities:</b>		
Interest Rate Swaps	—	7,875

## Extinguishments

From January 4, 2009 through April 8, 2009, the Company purchased in the open market and retired principal amounts of approximately \$40.1 million, \$7.1 million and \$5.0 million of its 8 % senior subordinated notes due 2014 ("8 % Notes"), 7 % senior subordinated notes due 2013 ("7 % Notes"), and 10½% Notes, respectively, for approximately \$23.0 million, \$4.3 million and \$3.3 million, respectively, plus accrued and unpaid interest. These open market

purchases were made within permitted restricted payment limits under the Company's debt agreements. In connection with these repurchases and retirements, the Company recognized gains on early extinguishment of debt of approximately \$21.9 million in the nine months ended October 3, 2009, respectively, which included the write-off of \$0.6 million of fair value increase related to the 8 % Notes, \$0.2 million of previously unamortized debt issuance costs and fees paid of \$0.1 million.

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

6. Long-Term Debt (Continued)

On April 24, 2009, the Company amended its Amended Credit Facilities with the consent of the lenders thereunder, which included, among other things, modifications to the Leverage Covenant and the Interest Coverage Covenant ("2009 Amendment"). In connection with the 2009 Amendment, the Company incurred a loss on early extinguishment of debt of approximately \$5.0 million, of which approximately \$3.9 million relates to fees paid to consenting lenders and approximately \$1.1 million relates to the write-off of previously unamortized debt issuance costs. In addition, the Company capitalized approximately \$3.4 million of third party costs and fees paid to consenting lenders and is amortizing them over the remaining life of the Amended Credit Facilities.

7. Commitments and Contingencies

The Company is party to various legal actions that are ordinary and incidental to its business. While the outcome of pending legal actions cannot be predicted with certainty, management believes the outcome of these various proceedings will not have a material adverse effect on the Company's condensed consolidated financial condition or results of operations.

The Company is involved in certain environmental matters and has been designated as a potentially responsible party for certain hazardous waste sites. There have been no significant changes related to these environmental matters and, based on information currently available, the Company believes that remediation of these environmental matters will not have a material adverse effect on the Company's condensed consolidated financial condition or results of operations.

During the third quarter of 2010 and 2009, the Company reduced its liability for uncertain tax positions by \$10.7 million and \$12.1 million, respectively, net of deferred tax assets of \$3.9 million and \$2.6 million, respectively, as a result of the expiration of certain statutes of limitations. In the three and nine month periods ended October 2, 2010 and October 3, 2009, income tax benefits of \$2.8 million and \$9.5 million, respectively, are included in income from discontinued operations, net of taxes, in the Company's condensed consolidated statement of operations, as a result of these expirations. In the three and nine month periods ended October 2, 2010, an income tax benefit of \$4.0 million is included in income tax expense (benefit) in the Company's condensed consolidated statement of operations, as a result of these expirations.

8. Fair Value Measurements

Certain assets and liabilities of the Company are required to be recorded at fair value on either a recurring or non-recurring basis. Fair value is determined based on the exchange price that would be received for an asset or paid to transfer a liability in an orderly transaction between market participants. The fair value of the Company's cash and cash equivalents, accounts receivable, short-term debt and current liabilities approximate their carrying values. On a recurring basis, the Company records its interest rate swap contracts (Note 6) at fair value. The Company records impairments on its long-lived assets held (Note 4) and goodwill and other intangible assets (Note 5) based on fair values on a nonrecurring basis. The Company also evaluates its acquisitions (Note 2) and long-term debt (Note 6) using fair value.

9. Pension Plans

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The components of the net periodic pension expense for the Company's pension plans and other postretirement benefit plans are as follows (in thousands):

	Three Months Ended		Nine Months Ended	
	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
Service cost	\$ 244	\$ 122	\$ 733	\$ 319
Interest cost	3,905	2,780	11,947	7,776
Expected return on plan assets	(3,614 )	(2,176 )	(10,843 )	(6,028 )
Net amortization and deferral	1	1	2	2
Recognized net actuarial loss	559	588	1,678	1,764
Net periodic pension expense	\$ 1,095	\$ 1,315	\$ 3,517	\$ 3,833

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 9. Pension Plans (Continued)

Interest cost on projected benefit obligation includes \$0.2 million related to the Company's postretirement plans for each of the three months ended October 2, 2010 and October 3, 2009, respectively, and \$0.9 million and \$0.6 million in the nine months ended October 2, 2010 and October 3, 2009, respectively.

During the nine months ended October 2, 2010, the Company made contributions of \$9.4 million to its pension plans and postretirement plans. The Company expects to contribute approximately \$0.8 million to its pension plans and postretirement plans for the remainder of 2010.

## 10. Stock-Based Compensation

Total stock-based compensation expense recognized in selling, general and administrative expenses in the Company's condensed consolidated statements of operations was \$3.2 million and \$8.8 million for the three and nine months ended October 2, 2010, respectively, and \$4.0 million and \$10.8 million for the three and nine months ended October 3, 2009, respectively.

As of October 2, 2010, there was approximately \$18.2 million of total unrecognized compensation cost related to unvested share-based compensation grants, which is expected to be amortized over a weighted-average period of 1.6 years.

A summary of the Company's outstanding stock options as of and for the nine month period ended October 2, 2010 is as follows:

	Options	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (In Years)	Aggregate Intrinsic Value(a) (In Thousands)
Outstanding at January 2, 2010	3,917,851	\$ 11.73	3.7	\$ 5,513
Granted	660,000	7.02		
Exercised	(167,500)	4.76		\$ 405
Forfeited	(420,354)	14.83		
Outstanding at October 2, 2010	3,989,997	10.92	3.2	\$ 669
Exercisable at October 2, 2010	2,556,747	13.43	2.2	\$ 220

(a) Intrinsic value for purposes of this table represents the amount by which the fair value of the underlying stock, based on the respective market prices at October 2, 2010 or, if exercised, the exercise dates, exceeds the exercise prices of the respective options.

The weighted-average grant date fair value of stock options granted during the nine month period ended October 2, 2010 were at exercise prices equal to the market price of the stock on the grant dates, as calculated under the Black-Scholes Model with the weighted-average assumptions as follows:

Weighted average fair value of option grants	\$2.77
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## Assumptions:

Expected option life in years	4.25	
Risk-free interest rate	1.61	%
Expected volatility	47.3	%
Expected dividend yield	0.0	%

The risk-free interest rate represents the U.S. Treasury Bond constant maturity yield approximating the expected option life of stock options granted during the period. The expected option life represents the period of time that the stock options granted during the period are expected to be outstanding, based on the mid-point between the vesting date and contractual expiration date of the option. The expected volatility is based on the historical market price volatility of the Company's common stock for the expected term of the options, adjusted for expected mean reversion.



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 10. Stock-Based Compensation (Continued)

## Restricted Shares and Restricted Share Units (“RSUs”)

A summary of the Company’s unvested restricted shares and RSUs as of and for the nine month period ended October 2, 2010 is as follows:

	Restricted Shares		RSUs	
	Shares	Weighted Average Grant Date Fair Value	Shares	Weighted Average Grant Date Fair Value
Unvested at January 2, 2010	161,144	\$6.53	1,896,585	\$9.72
Granted	—	—	756,924	7.02
Vested	(1,447 )	6.53	(904,710 )	10.48
Forfeited	(134,397 )	—	(28,125 )	9.49
Unvested at October 2, 2010	25,300	6.53	1,720,674	8.13

The total fair value of RSUs that vested during the three and nine month periods ended October 2, 2010 was \$3.6 million and \$5.6 million, respectively, as of the respective vesting dates.

## 11. Restructuring and Impairment Charges

## Goodwill and Other Long-Lived Asset Impairments

As disclosed in Note 5, the Company recorded estimated non-cash, pre-tax impairment charges of \$132.2 million related to goodwill and \$49.2 million related to other long-lived assets, of which \$22.0 million related to an indefinite lived tradename and \$27.2 million related to customer relationships in its PSG reporting unit. The Company expects to finalize the analysis on its PSG reporting unit during the fourth quarter of 2010 and any adjustments to its preliminary estimates as a result of completing its impairment analysis or allocation of fair value to appropriate assets will be recorded or adjusted in the fourth quarter of 2010.

## Cost Savings and Restructuring Plans

The Company has three active and two residual cost savings plans: (i) the plans related to the Nashua and Glyph acquisitions disclosed in Note 2 and the 2009 Cost Savings and Restructuring Plan; and (ii) the 2007 Cost Savings and Integration Plan and the 2005 Cost Savings and Restructuring Plan.

## 2009 Cost Savings and Restructuring Plan

In the first quarter of 2009, the Company developed and implemented a cost savings and restructuring plan to reduce its operating costs and realign its manufacturing platform in order to compete effectively during the current economic downturn. As part of this plan, in the first nine months of 2010, the Company continued to implement cost savings initiatives throughout its operations, closed and consolidated a journal plant into its existing operations and announced the closure and consolidation of a commercial printing plant into its existing operations. As a result of these actions and the initiatives taken in connection with the integration of Nashua and Glyph, the Company reduced its headcount

by approximately 700 employees in the first nine months of 2010. The following tables present the details of the expenses recognized as a result of this plan.

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 11. Restructuring and Impairment Charges (Continued)

## 2010 Activity

Restructuring and impairment charges for the three months ended October 2, 2010 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Employee separation costs	\$45	\$413	\$1,504	\$1,962
Asset impairments, net of gain on sale	(7 )	(320 )	—	(327 )
Equipment moving expenses	—	404	—	404
Lease termination expenses	139	210	2	351
Multi-employer pension withdrawal expenses	2,266	—	—	2,266
Building clean-up and other expenses	70	937	67	1,074
Total restructuring and impairment charges	\$2,513	\$1,644	\$1,573	\$5,730

Restructuring and impairment charges for the nine months ended October 2, 2010 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Employee separation costs	\$2,931	\$3,516	\$1,634	\$8,081
Asset impairments, net of gain on sale	64	1,134	—	1,198
Equipment moving expenses	191	1,385	—	1,576
Lease termination expenses	297	4,153	348	4,798
Multi-employer pension withdrawal expenses	3,854	—	—	3,854
Building clean-up and other expenses	376	3,399	292	4,067
Total restructuring and impairment charges	\$7,713	\$13,587	\$2,274	\$23,574

## 2009 Activity

Restructuring and impairment charges for the three months ended October 3, 2009 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Employee separation costs	\$775	\$1,448	\$83	\$2,306
Asset impairments, net of gain on sale	152	1,491	—	1,643
Equipment moving expenses	449	1,134	—	1,583
Lease termination expenses (income)	(994 )	77	15	(902 )
Building clean-up and other expenses	611	1,729	102	2,442
Total restructuring and impairment charges	\$993	\$5,879	\$200	\$7,072

Restructuring and impairment charges for the nine months ended October 3, 2009 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Employee separation costs	\$ 4,224	\$ 9,476	\$ 803	\$ 14,503
Asset impairments, net of gain on sale	2,733	5,579	—	8,312
Equipment moving expenses	1,173	1,632	—	2,805
Lease termination expenses	2,992	687	194	3,873
Multi-employer pension withdrawal expenses	—	11,303	—	11,303
Building clean-up and other expenses	1,792	2,212	102	4,106
Total restructuring and impairment charges	\$ 12,914	\$ 30,889	\$ 1,099	\$ 44,902

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 11. Restructuring and Impairment Charges (Continued)

A summary of the activity charged to the restructuring liabilities for the 2009 Cost Savings and Restructuring Plan is as follows (in thousands):

	Lease Termination	Employee Separation Costs	Pension Withdrawal Liabilities	Building Clean-up and Other Expenses	Total
Balance at January 2, 2010	\$ 2,224	\$ 3,403	\$ 11,303	\$ 140	\$ 17,070
Accruals, net	4,798	8,081	3,854	4,067	20,800
Payments	(3,634 )	(8,973 )	(265 )	(4,207 )	(17,079 )
Balance at October 2, 2010	\$ 3,388	\$ 2,511	\$ 14,892	\$ —	\$ 20,791

## 2007 Cost Savings and Integration Plan

The following tables present the details of the expenses recognized as a result of this plan.

## 2010 Activity

Restructuring and impairment charges for the three months ended October 2, 2010 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Total
Lease termination expenses (income)	\$ (23 )	\$ (2 )	\$ (25 )
Building clean-up and other expenses	17	150	167
Total restructuring and impairment charges	\$ (6 )	\$ 148	\$ 142

Restructuring and impairment charges for the nine months ended October 2, 2010 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Total
Asset impairments, net of gain on sale	\$ —	\$ 74	\$ 74
Lease termination expenses	43	40	83
Building clean-up and other expenses	46	437	483
Total restructuring and impairment charges	\$ 89	\$ 551	\$ 640

## 2009 Activity

Restructuring and impairment charges for the three months ended October 3, 2009 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
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Employee separation costs	\$ 19	\$ (19 )	\$ —	\$ —
Asset impairments, net of gain on sale	143	1,079	—	1,222
Lease termination expenses (income)	63	(48 )	—	15
Building clean-up and other expenses	54	204	(8 )	250
Total restructuring and impairment charges	\$ 279	\$ 1,216	\$ (8 )	\$ 1,487

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 11. Restructuring and Impairment Charges (Continued)

Restructuring and impairment charges for the nine months ended October 3, 2009 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Employee separation costs	\$ 108	\$ 87	\$ 29	\$ 224
Asset impairments, net of gain on sale	67	981	—	1,048
Equipment moving expenses	—	57	—	57
Lease termination expenses (income)	94	(540 )	3	(443 )
Multi-employer pension withdrawal expenses	—	2,122	—	2,122
Building clean-up and other expenses	134	568	22	724
Total restructuring and impairment charges	\$ 403	\$ 3,275	\$ 54	\$ 3,732

A summary of the activity charged to the restructuring liabilities for the 2007 Cost Savings and Integration Plan is as follows (in thousands):

	Lease Termination	Employee Separation Costs	Pension Withdrawal Liabilities	Building Clean-up and Other Expenses	Total
Balance at January 2, 2010	\$ 1,641	\$ 1	\$ 3,156	\$—	\$ 4,798
Accruals, net	83	—	—	483	566
Payments	(543 )	(1 )	—	(483 )	(1,027 )
Balance at October 2, 2010	\$ 1,181	\$—	\$ 3,156	\$—	\$ 4,337

## 2005 Cost Savings and Restructuring Plan

The following tables present the details of the expenses recognized as a result of this plan.

## 2010 Activity

Restructuring and impairment charges (income) for the three months ended October 2, 2010 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Lease termination expenses	\$ —	\$ 8	\$ 81	\$ 89
Building clean-up and other expenses	(46 )	31	43	28
Total restructuring and impairment charges (income)	\$ (46 )	\$ 39	\$ 124	\$ 117

Restructuring and impairment charges (income) for the nine months ended October 2, 2010 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Asset impairments, net of gain on sale	\$ —	\$ (165 )	\$ —	\$ (165 )
Lease termination expenses (income)	(73 )	(42 )	214	99
Building clean-up and other expenses	(37 )	208	110	281
Total restructuring and impairment charges (income)	\$ (110 )	\$ 1	\$ 324	\$ 215



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 11. Restructuring and Impairment Charges (Continued)

## 2009 Activity

Restructuring and impairment charges (income) for the three months ended October 3, 2009 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Asset impairments	\$—	\$ 28	\$—	\$ 28
Equipment moving expenses	—	14	—	14
Lease termination expenses (income)	(185 )	11	62	(112 )
Building clean-up and other expenses	30	18	—	48
Total restructuring and impairment charges (income)	\$(155 )	\$ 71	\$ 62	\$(22 )

Restructuring and impairment charges (income) for the nine months ended October 3, 2009 were as follows (in thousands):

	Envelopes, Forms and Labels	Commercial Printing	Corporate	Total
Asset impairments	\$—	\$ 18	\$—	\$ 18
Equipment moving expenses	—	14	—	14
Lease termination expenses (income)	(207 )	365	18	176
Building clean-up and other expenses	223	235	—	458
Total restructuring and impairment charges	\$ 16	\$ 632	\$ 18	\$ 666

A summary of the activity charged to restructuring liabilities for the 2005 Cost Savings and Restructuring Plan is as follows (in thousands):

	Lease Termination Costs	Pension Withdrawal Liabilities	Building Clean-up and Other Expenses	Total
Balance at January 2, 2010	\$ 1,678	\$ 88	\$—	\$ 1,766
Accruals, net	99	—	281	380
Payments	(1,148 )	(88 )	(281 )	(1,517 )
Balance at October 2, 2010	\$ 629	\$—	\$—	\$ 629

## 12. Comprehensive Income (Loss)

A summary of comprehensive income (loss) is as follows (in thousands):

Three Months Ended	Nine Months Ended
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	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
Net income (loss)	\$(157,189 )	\$1,073	\$(176,624 )	\$(21,490 )
Other comprehensive income (loss):				
Unrealized gain on cash flow hedges, net of taxes	3,502	528	8,973	4,718
Currency translation adjustment	2,390	1,809	2,169	3,323
Comprehensive income (loss)	\$(151,297 )	\$3,410	\$(165,482 )	\$(13,449 )

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 13. Income (Loss) per Share

Basic income (loss) per share is computed based upon the weighted average number of common shares outstanding for the period. Diluted income (loss) per share reflects the potential dilution that could occur if stock options, restricted stock and RSUs to issue common stock were exercised under the treasury stock method. For the three and nine months ended October 2, 2010 and October 3, 2009, the effect of approximately 5,085,341 and 6,196,592 stock options outstanding, restricted stock and RSUs, respectively, which would be calculated using the treasury stock method, were excluded from the calculation of diluted income (loss) per share, as the effect would be anti-dilutive.

The following table sets forth the computation of basic and diluted income (loss) per share for the periods ended (in thousands, except per share data):

	Three Months Ended		Nine Months Ended	
	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
Numerator for basic and diluted income (loss) per share				
Loss from continuing operations	\$ (159,989 )	\$ (8,432 )	\$ (179,302 )	\$ (30,460 )
Income from discontinued operations, net of taxes	2,800	9,505	2,678	8,970
Net income (loss)	\$ (157,189 )	\$ 1,073	\$ (176,624 )	\$ (21,490 )
Denominator for weighted average common shares outstanding:				
Basic shares	62,473	55,911	62,268	54,978
Dilutive effect of equity awards	—	—	—	—
Diluted shares	62,473	55,911	62,268	54,978

## 14. Segment Information

The Company operates in two reportable segments: the envelopes, forms and labels segment and the commercial printing segment. The envelopes, forms and labels segment specializes in the design, manufacturing and printing of: (i) direct mail and customized envelopes developed for the advertising, billing and remittance needs of a variety of customers, including financial services companies; (ii) custom labels and specialty forms sold through an extensive network of resale distributors for industries including food and beverage, manufacturing and pharmacy chains; and (iii) stock envelopes, labels and business forms generally sold to independent distributors, office-products suppliers and office-products retail chains. The commercial printing segment provides print, design and content management offerings, including: (i) high-end color printing of a wide range of premium products for major national and regional customers; (ii) general commercial printing products for regional and local customers; (iii) scientific, technical and medical journals, special interest and trade magazines for non-profit organizations, educational institutions and specialty publishers; and (iv) specialty packaging and high quality promotional materials for multinational consumer products companies.

Operating income (loss) of each segment includes substantially all costs and expenses directly related to the segment's operations. Corporate expenses include corporate general and administrative expenses including stock-based

compensation.

Corporate identifiable assets primarily consist of cash and cash equivalents, miscellaneous receivables, deferred financing fees, deferred tax assets and other assets.

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CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 14. Segment Information (Continued)

The following tables present certain segment information (in thousands):

	Three Months Ended		Nine Months Ended	
	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
<b>Net sales:</b>				
Envelopes, forms and labels	\$243,743	\$212,311	\$729,648	\$581,419
Commercial printing	211,384	235,728	624,677	676,364
<b>Total</b>	<b>\$455,127</b>	<b>\$448,039</b>	<b>\$1,354,325</b>	<b>\$1,257,783</b>
<b>Operating income (loss):</b>				
Envelopes, forms and labels	\$23,182	\$27,522	\$68,204	\$54,454
Commercial printing	(168,144 )	6,714	(164,557 )	(7,143 )
Corporate	(11,167 )	(9,234 )	(28,199 )	(27,565 )
<b>Total</b>	<b>\$(156,129 )</b>	<b>\$25,002</b>	<b>\$(124,552 )</b>	<b>\$19,746</b>
<b>Restructuring and impairment charges:</b>				
Envelopes, forms and labels	\$2,931	\$1,117	\$10,825	\$13,333
Commercial printing	183,487	7,166	195,795	34,796
Corporate	1,697	254	2,598	1,171
<b>Total</b>	<b>\$188,115</b>	<b>\$8,537</b>	<b>\$209,218</b>	<b>\$49,300</b>
<b>Net sales by product line:</b>				
Envelopes	\$129,969	\$138,124	\$387,623	\$394,139
Commercial printing	152,502	159,947	436,021	450,993
Journals and periodicals	58,653	75,013	188,063	221,996
Labels and business forms	114,003	74,955	342,618	190,655
<b>Total</b>	<b>\$455,127</b>	<b>\$448,039</b>	<b>\$1,354,325</b>	<b>\$1,257,783</b>
<b>Intercompany sales:</b>				
Envelopes, forms and labels to commercial printing	\$1,070	\$1,123	\$3,415	\$3,447
Commercial printing to envelopes, forms and labels	865	387	2,760	1,313
<b>Total</b>	<b>\$1,935</b>	<b>\$1,510</b>	<b>\$6,175</b>	<b>\$4,760</b>

	October 2, 2010	January 2, 2010
<b>Identifiable assets:</b>		
Envelopes, forms and labels	\$ 677,812	\$ 689,516
Commercial printing	619,691	776,637
Corporate	96,078	59,620
<b>Total</b>	<b>\$ 1,393,581</b>	<b>\$ 1,525,773</b>



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

15. Condensed Consolidating Financial Information

Cenveo is a holding company (“Parent Company”), which is the ultimate parent of all Cenveo subsidiaries. The Parent Company’s wholly owned subsidiary, Cenveo Corporation (“Subsidiary Issuer”), has issued the 7 % Notes and the 8 % Notes and, in connection with an acquisition, assumed the 8 % Notes (“Subsidiary Issuer Notes”), which are fully and unconditionally guaranteed, on a joint and several basis, by the Parent Company and substantially all of its wholly-owned subsidiaries (“Guarantor Subsidiaries”).

Presented below is condensed consolidating financial information for the Parent Company, the Subsidiary Issuer, the Guarantor Subsidiaries and the Non-Guarantor Subsidiaries for the three and nine months ended October 2, 2010 and October 3, 2009. The condensed consolidating financial information has been presented to show the nature of assets held, results of operations and cash flows of the Parent Company, the Subsidiary Issuer, the Guarantor Subsidiaries and the Non-Guarantor Subsidiaries, assuming the guarantee structure of the Subsidiary Issuer Notes was in effect at the beginning of the periods presented.

The supplemental condensed consolidating financial information reflects the investments of the Parent Company in the Subsidiary Issuer, the Guarantor Subsidiaries and the Non-Guarantor Subsidiaries using the equity method of accounting. The Company’s primary transactions with its subsidiaries other than the investment account and related equity in net income (loss) of unconsolidated subsidiaries are the intercompany payables and receivables between its subsidiaries.

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING BALANCE SHEET  
October 2, 2010  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated
<b>Assets</b>						
<b>Current assets:</b>						
Cash and cash equivalents	\$ —	\$ 43,835	\$ 424	\$ 2,811	\$ —	\$ 47,070
Accounts receivable, net	—	103,370	159,696	2,529	—	265,595
Inventories	—	70,545	80,358	1,359	—	152,262
Notes receivable from subsidiaries	—	46,438	—	—	(46,438 )	—
Prepaid and other current assets	—	47,057	11,353	4,208	—	62,618
Total current assets	—	311,245	251,831	10,907	(46,438 )	527,545
Investment in subsidiaries	(332,531 )	1,441,491	9,402	6,725	(1,125,087 )	—
Property, plant and equipment, net	—	115,873	241,128	1,318	—	358,319
Goodwill	—	29,244	167,197	7,020	—	203,461
Other intangible assets, net	—	7,289	231,489	3,291	—	242,069
Other assets, net	—	94,878	(33,687 )	996	—	62,187
Total assets	\$ (332,531 )	\$ 2,000,020	\$ 867,360	\$ 30,257	\$ (1,171,525 )	\$ 1,393,581
<b>Liabilities and Shareholders' (Deficit) Equity</b>						
<b>Current liabilities:</b>						
Current maturities of long-term debt	\$ —	\$ 3,929	\$ 6,728	\$ —	\$ —	\$ 10,657
Accounts payable	—	92,898	86,222	1,189	—	180,309
Accrued compensation and related liabilities	—	16,445	14,339	444	—	31,228
Other current liabilities	—	61,841	21,662	1,809	—	85,312
Intercompany payable (receivable)	—	785,791	(786,979 )	1,188	—	—
Notes payable to issuer	—	—	36,938	9,500	(46,438 )	—
Total current liabilities	—	960,904	(621,090 )	14,130	(46,438 )	307,506



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Long-term debt	—	1,262,963	16,571	—	—	1,279,534
Other liabilities	—	108,684	30,388	—	—	139,072
Shareholders' (deficit) equity	(332,531)	(332,531 )	1,441,491	16,127	(1,125,087)	(332,531 )
Total liabilities and shareholders' (deficit) equity	\$ (332,531)	\$ 2,000,020	\$ 867,360	\$ 30,257	\$ (1,171,525)	\$ 1,393,581

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS  
For the three months ended October 2, 2010  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net sales	\$ —	\$ 182,220	\$ 265,559	\$ 7,348	\$ —	\$ 455,127
Cost of sales	—	151,774	208,524	5,223	—	365,521
Selling, general and administrative expenses	—	28,892	25,144	508	—	54,544
Amortization of intangible assets	—	114	2,803	159	—	3,076
Restructuring and impairment charges	—	2,836	185,279	—	—	188,115
Operating income (loss)	—	(1,396 )	(156,191 )	1,458	—	(156,129 )
Interest expense (income), net	—	30,744	255	(46 )	—	30,953
Intercompany interest expense (income)	—	(326 )	255	71	—	—
Other (income) expense, net	—	604	(602 )	81	—	83
Income (loss) from continuing operations before income taxes and equity in income (loss) of unconsolidated subsidiaries	—	(32,418 )	(156,099 )	1,352	—	(187,165 )
Income tax expense (benefit)	—	(4,268 )	(23,477 )	569	—	(27,176 )
Income (loss) from continuing operations before equity in income of unconsolidated subsidiaries	—	(28,150 )	(132,622 )	783	—	(159,989 )
Equity in income (loss) of unconsolidated subsidiaries	(157,189 )	(131,839 )	783	—	288,245	—
Income (loss) from continuing operations	(157,189 )	(159,989 )	(131,839 )	783	288,245	(159,989 )
Income from discontinued operations, net of taxes	—	2,800	—	—	—	2,800
Net income (loss)	\$ (157,189 )	\$ (157,189 )	\$ (131,839 )	\$ 783	\$ 288,245	\$ (157,189 )



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS  
For the nine months ended October 2, 2010  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net sales	\$ —	\$ 532,492	\$ 803,364	\$ 18,469	\$ —	\$ 1,354,325
Cost of sales	—	445,885	642,057	12,786	—	1,100,728
Selling, general and administrative expenses	—	83,478	75,759	833	—	160,070
Amortization of intangible assets	—	318	8,384	159	—	8,861
Restructuring and impairment charges	—	12,945	196,273	—	—	209,218
Operating income (loss)	—	(10,134 )	(119,109 )	4,691	—	(124,552 )
Interest expense (income), net	—	91,223	889	(53 )	—	92,059
Intercompany interest expense (income)	—	(821 )	750	71	—	—
Loss on early extinguishment of debt	—	2,598	—	—	—	2,598
Other expense, net	—	906	57	152	—	1,115
Income (loss) from continuing operations before income taxes and equity in income (loss) of unconsolidated subsidiaries	—	(104,040 )	(120,805 )	4,521	—	(220,324 )
Income tax expense (benefit)	—	(22,497 )	(19,165 )	640	—	(41,022 )
Income (loss) from continuing operations before equity in income of unconsolidated subsidiaries	—	(81,543 )	(101,640 )	3,881	—	(179,302 )
Equity in income (loss) of unconsolidated subsidiaries	(176,624 )	(97,759 )	3,881	—	270,502	—
Income (loss) from continuing operations	(176,624 )	(179,302 )	(97,759 )	3,881	270,502	(179,302 )
Income from discontinued operations, net of taxes	—	2,678	—	—	—	2,678
Net income (loss)	\$ (176,624 )	\$ (176,624 )	\$ (97,759 )	\$ 3,881	\$ 270,502	\$ (176,624 )



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS  
For the nine months ended October 2, 2010  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Cash flows from operating activities:						
Net cash provided by (used in) operating activities						
	\$ 8,791	\$ (81,809 )	\$ 88,453	\$ 8,257	\$ —	\$ 23,692
Cash flows from investing activities:						
Cost of business acquisitions, net of cash acquired						
	—	(10,307 )	—	(11,200 )	—	(21,507 )
Capital expenditures						
	—	(6,617 )	(6,961 )	—	—	(13,578 )
Intercompany note						
	—	(9,500 )	—	—	9,500	—
Proceeds from sale of property, plant and equipment						
	—	1,759	1,159	—	—	2,918
Net cash (used in) provided by investing activities						
	—	(24,665 )	(5,802 )	(11,200 )	9,500	(32,167 )
Cash flows from financing activities:						
Proceeds from issuance of 8 % senior second lien notes						
	—	397,204	—	—	—	397,204
Proceeds from exercise of stock options						
	1,670	—	—	—	—	1,670
Repayment of term loans						
	—	(312,902 )	—	—	—	(312,902 )
Repayments under revolving credit facility, net						
	—	(22,500 )	—	—	—	(22,500 )
Payment of refinancing or repurchase fees, redemption premiums and expenses						
	—	(13,009 )	—	—	—	(13,009 )
Repayments of other long-term debt						
	—	(66 )	(5,547 )	—	—	(5,613 )
	(1,001 )	—	—	—	—	(1,001 )

Purchase and retirement of  
common stock  
upon vesting of RSUs

Intercompany note	—	—	—	9,500	(9,500 )	—
Intercompany advances	(9,460 )	92,611	(77,468 )	(5,683 )	—	—
Net cash (used in) provided by financing activities	(8,791 )	141,338	(83,015 )	3,817	(9,500 )	43,849
Effect of exchange rate changes on cash and cash equivalents	—	—	24	876	—	900
Net increase (decrease) in cash and cash equivalents	—	34,864	(340 )	1,750	—	36,274
Cash and cash equivalents at beginning of period	—	8,971	764	1,061	—	10,796
Cash and cash equivalents at end of period	\$ —	\$ 43,835	\$ 424	\$ 2,811	\$ —	\$ 47,070

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING BALANCE SHEET  
January 2, 2010  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated
<b>Assets</b>						
<b>Current assets:</b>						
Cash and cash equivalents	\$ —	\$ 8,971	\$ 764	\$ 1,061	\$ —	\$ 10,796
Accounts receivable, net	—	111,687	151,046	5,830	—	268,563
Inventories	—	70,252	73,715	1,261	—	145,228
Notes receivable from subsidiaries	—	36,938	—	—	(36,938 )	—
Prepaid and other current assets	—	50,319	13,501	1,023	—	64,843
Total current assets	—	278,167	239,026	9,175	(36,938 )	489,430
Investment in subsidiaries	(176,510)	1,537,082	4,225	6,725	(1,371,522)	—
Property, plant and equipment, net	—	125,694	261,765	420	—	387,879
Goodwill	—	29,243	290,513	—	—	319,756
Other intangible assets, net	—	7,590	287,828	—	—	295,418
Other assets, net	—	26,664	6,278	348	—	33,290
Total assets	\$ (176,510)	\$ 2,004,440	\$ 1,089,635	\$ 16,668	\$ (1,408,460)	\$ 1,525,773
<b>Liabilities and Shareholders' (Deficit) Equity</b>						
<b>Current liabilities:</b>						
Current maturities of long-term debt	\$ —	\$ 7,610	\$ 7,447	\$ —	\$ —	\$ 15,057
Accounts payable	—	97,442	84,657	1,841	—	183,940
Accrued compensation and related liabilities	—	15,670	14,171	—	—	29,841
Other current liabilities	—	76,919	20,357	803	—	98,079
Intercompany payable (receivable)	—	781,625	(786,378 )	4,753	—	—
Notes payable to issuer	—	—	36,938	—	(36,938 )	—
Total current liabilities	—	979,266	(622,808 )	7,397	(36,938 )	326,917



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Long-term debt	—	1,197,461	21,399	—	—	1,218,860
Other liabilities	—	4,223	153,962	(1,679 )	—	156,506
Shareholders' (deficit) equity	(176,510)	(176,510 )	1,537,082	10,950	(1,371,522)	(176,510 )
Total liabilities and shareholders' (deficit) equity	\$ (176,510)	\$ 2,004,440	\$ 1,089,635	\$ 16,668	\$ (1,408,460)	\$ 1,525,773

CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS  
For the three months ended October 3, 2009  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net sales	\$ —	\$ 193,278	\$ 249,861	\$ 4,900	\$ —	\$ 448,039
Cost of sales	—	161,391	194,715	3,237	—	359,343
Selling, general and administrative expenses	—	28,725	23,743	102	—	52,570
Amortization of intangible assets	—	111	2,476	—	—	2,587
Restructuring, impairment and other charges	—	7,485	1,052	—	—	8,537
Operating income (loss)	—	(4,434 )	27,875	1,561	—	25,002
Interest expense (income), net	—	28,714	345	(22 )	—	29,037
Intercompany interest expense (income)	—	(243 )	243	—	—	—
Other expense, net	—	114	129	23	—	266
Income (loss) from continuing operations before income taxes and equity in income of unconsolidated subsidiaries	—	(33,019 )	27,158	1,560	—	(4,301 )
Income tax expense	—	3,083	1,039	9	—	4,131
Income (loss) from continuing operations before equity in income of unconsolidated subsidiaries	—	(36,102 )	26,119	1,551	—	(8,432 )
Equity in income of unconsolidated subsidiaries	1,073	27,670	1,551	—	(30,294 )	—
Income (loss) from continuing operations	1,073	(8,432 )	27,670	1,551	(30,294 )	(8,432 )
Income from discontinued operations, net of taxes	—	9,505	—	—	—	9,505
Net income (loss)	\$ 1,073	\$ 1,073	\$ 27,670	\$ 1,551	\$ (30,294 )	\$ 1,073



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS  
For the nine months ended October 3, 2009  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Net sales	\$ —	\$ 567,878	\$ 675,563	\$ 14,342	\$ —	\$ 1,257,783
Cost of sales	—	478,523	540,053	9,448	—	1,028,024
Selling, general and administrative expenses	—	88,417	64,746	292	—	153,455
Amortization of intangible assets	—	320	6,938	—	—	7,258
Restructuring, impairment and other charges	—	31,098	18,202	—	—	49,300
Operating income (loss)	—	(30,480 )	45,624	4,602	—	19,746
Interest expense (income), net	—	78,220	1,227	(58 )	—	79,389
Intercompany interest expense (income)	—	(831 )	831	—	—	—
Gain on early extinguishment of debt	—	(16,917 )	—	—	—	(16,917 )
Other (income) expense, net	—	566	(3,088 )	202	—	(2,320 )
Income (loss) from continuing operations before income taxes and equity in income of unconsolidated subsidiaries	—	(91,518 )	46,654	4,458	—	(40,406 )
Income tax (benefit) expense	—	(13,047 )	1,892	1,209	—	(9,946 )
Income (loss) from continuing operations before equity in income of unconsolidated subsidiaries	—	(78,471 )	44,762	3,249	—	(30,460 )
Equity in income of unconsolidated subsidiaries	(21,490 )	48,011	3,249	—	(29,770 )	—
Income (loss) from continuing operations	(21,490 )	(30,460 )	48,011	3,249	(29,770 )	(30,460 )
Income from discontinued operations, net of taxes	—	8,970	—	—	—	8,970
Net income (loss)	\$ (21,490 )	\$ (21,490 )	\$ 48,011	\$ 3,249	\$ (29,770 )	\$ (21,490 )



CENVEO, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

## 15. Condensed Consolidating Financial Information (Continued)

CENVEO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS  
For the nine months ended October 3, 2009  
(in thousands)

	Parent Company	Subsidiary Issuer	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Eliminations	Consolidated
Cash flows from operating activities:						
Net cash provided by (used in) operating activities	\$ 10,817	\$ (68,981 )	\$ 88,028	\$ 3,470	\$ —	\$ 33,334
Cash flows from investing activities:						
Capital expenditures	—	(9,074 )	(14,445 )	—	—	(23,519 )
Cost of business acquisitions, net of cash acquired	—	(3,189 )	—	—	—	(3,189 )
Intercompany note	—	2,257	—	—	(2,257 )	—
Investment in guarantor subsidiary preferred shares	—	—	—	(6,725 )	6,725	—
Proceeds from sale of property, plant and equipment	—	5,139	570	—	—	5,709
Proceeds from sale of investment	—	—	4,032	—	—	4,032
Net cash (used in) provided by investing activities	—	(4,867 )	(9,843 )	(6,725 )	4,468	(16,967 )
Cash flows from financing activities:						
Repayment of 8 % senior subordinated notes	—	(23,024 )	—	—	—	(23,024 )
Repayment of term loans	—	(22,839 )	—	—	—	(22,839 )
Payment of amendment and debt issuance costs	—	(7,296 )	—	—	—	(7,296 )
Repayments of other long-term debt	—	(364 )	(6,615 )	—	—	(6,979 )
Repayment of 7 % senior subordinated notes	—	(4,295 )	—	—	—	(4,295 )

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Repayment of 10½% senior notes	—	(3,250 )	—	—	—	(3,250 )
Purchase and retirement of common stock upon vesting of RSUs	(2,028 )	—	—	—	—	(2,028 )
Payment of fees on repurchase and retirement of debt	—	(94 )	—	—	—	(94 )
Borrowings under revolving credit facility, net		55,250	—	—	—	55,250
Proceeds from exercise of stock options	98	—	—	—	—	98
Proceeds from issuance of preferred shares	—	—	6,725		(6,725 )	—
Intercompany note	—	—	(2,257 )	—	2,257	—
Intercompany advances	(8,887 )	84,410	(75,523 )	—	—	—
Net cash (used in) provided by financing activities	(10,817 )	78,498	(77,670 )	—	(4,468 )	(14,457 )
Effect of exchange rate changes on cash and cash equivalents	—	—	(223 )	(12 )	—	(235 )
Net increase (decrease) in cash and cash equivalents	—	4,650	292	(3,267 )	—	1,675
Cash and cash equivalents at beginning of period	—	4,715	1,053	4,676	—	10,444
Cash and cash equivalents at end of period	\$ —	\$ 9,365	\$ 1,345	\$ 1,409	\$ —	\$ 12,119

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This Management's Discussion and Analysis of Financial Condition and Results of Operations, which we refer to as MD&A, of Cenveo, Inc. and its subsidiaries, which we refer to as Cenveo, should be read in conjunction with the accompanying condensed consolidated financial statements and "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the fiscal year ended January 2, 2010, which we refer to as our 2009 Form 10-K. Item 7 of our 2009 Form 10-K describes the application of our critical accounting policies, for which there have been no significant changes as of October 2, 2010.

### Forward-Looking Statements

Certain statements in this report may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally can be identified by the use of terminology such as "may," "expect," "intend," "estimate," "anticipate," "plan," "foresee," "believe" or "continue" expressions, or as other statements that do not relate solely to historical facts. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that could cause actual results to differ materially from what is expressed or forecasted in these forward-looking statements. In view of such uncertainties, investors should not place undue reliance on our forward-looking statements. Such statements speak only as of the date they were made, and we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Factors that could cause actual results to differ materially from management's expectations include, without limitation: (i) recent U.S. and global economic conditions have adversely affected us and could continue to do so; (ii) our substantial indebtedness could impair our financial condition and prevent us from fulfilling our business obligations; (iii) our ability to service or refinance our debt; (iv) the terms of our indebtedness imposing significant restrictions on our operating and financial flexibility; (v) additional borrowings are available to us that could further exacerbate our risk exposure from debt; (vi) our ability to successfully integrate acquisitions; (vii) a decline of our consolidated or individual reporting units operating performance could result in the impairment of our assets; (viii) our continuing Securities and Exchange Commission compliance; (ix) intense competition in our industry; (x) the general absence of long-term customer agreements in our industry, subjecting our business to quarterly and cyclical fluctuations; (xi) factors affecting the U.S. postal services impacting demand for our products; (xii) the availability of the Internet and other electronic media affecting demand for our products; (xiii) increases in paper costs and decreases in its availability; (xiv) our labor relations; (xv) our compliance with environmental rules and regulations; and (xvi) our dependence on key management personnel. This list of factors is not exhaustive, and new factors may emerge or changes to the foregoing factors may occur that would impact our business. Additional information regarding these and other factors can be found elsewhere in this report and in our other filings with the Securities and Exchange Commission, which we refer to as the SEC.

### Business Overview

We are one of the largest diversified printing companies in North America, according to the December 2009 Printing Impressions 400 report. Our broad portfolio of products includes envelope production, commercial printing, forms and labels manufacturing, packaging and publisher offerings. We operate a global network of over 70 printing and manufacturing, content management and distribution facilities, which we refer to as manufacturing facilities, serving a diverse base of over 100,000 customers. Since 2005, when current senior management joined Cenveo, we have significantly improved profitability by diversifying our revenue base, consolidating and closing plants, centralizing and leveraging our purchasing spend, seeking operational efficiencies, and reducing corporate and field staff. In addition, we have made investments in our businesses through acquisitions of highly complementary companies and



capital expenditures, while also divesting non-strategic businesses.

We operate our business in two complementary reportable segments: envelopes, forms and labels and commercial printing.

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Envelopes, Forms and Labels. We are one of the largest North American envelope manufacturers, a leading forms and labels provider and the largest North American prescription labels manufacturer for retail pharmacy chains. In 2009, we added to our envelopes, forms and labels business with the acquisition of Nashua Corporation, which we refer to as Nashua. Our envelopes, forms and labels segment represents approximately 54% of our net sales for the three and nine months ended October 2, 2010, respectively, and primarily specializes in the design, manufacturing and printing of:

- Direct mail and customized envelopes developed for advertising, billing and remittance;
- Custom labels and specialty forms; and
- Stock envelopes, labels and business forms.

Our envelopes, forms and labels segment serves customers ranging from Fortune 50 companies to middle market and small companies serving niche markets. We offer direct mail products used for customer solicitations and custom envelopes used for billing and remittance by end users including banks, brokerage firms and credit card companies in addition to a broad group of other customers in various industries. We print a diverse line of custom labels and specialty forms for a broad range of industries including manufacturing, warehousing, packaging, food and beverage, and health and beauty, which we sell through extensive networks within the resale channels. We also produce pressure-sensitive prescription labels for the retail pharmacy chain market. We supply a diverse line of custom products for our small and mid-size business forms and labels customers, including both traditional and specialty forms and labels for use with desktop PCs and laser printers. We also provide direct mail and overnight packaging labels, food and beverage labels, and shelf and scale labels for national and regional customer accounts. Our printed office products include business documents, specialty documents and short-run secondary labels, which are made of paper or film, affixed with pressure sensitive adhesive and are used for mailing, messaging, bar coding and other applications by large through smaller-sized customers across a wide spectrum of industries. We produce a broad line of stock envelopes, labels and traditional business forms that are sold through independent distributors, contract stationers, national catalogs for the office products market, office products superstores and quick printers.

Commercial Printing. We are one of the leading commercial printing companies in North America and one of the largest providers of end-to-end content management solutions to scientific, technical and medical journals, which we refer to as STM journals. In 2010, we added to our commercial printing business with the acquisition of Clix Direct Marketing Services Inc., which we refer to as Clix, and Glyph International, which we refer to as Glyph, and collectively with Clix we refer to as the 2010 Acquisitions. Our commercial printing segment represents approximately 46% of our net sales for the three and nine months ended October 2, 2010, respectively, and provides one-stop print, design, content management fulfillment and distribution offerings, including:

- High-end color printing of a wide range of premium products for major national and regional customers;
- General commercial printing products for regional and local customers;
- STM journals, special interest and trade magazines for not-for-profit organizations, educational institutions and specialty publishers; and
- Specialty packaging and high quality promotional materials for multinational consumer products companies.

Our commercial printing segment primarily caters to the consumer products, pharmaceutical, financial services, publishing, and telecommunications industries, with customers ranging from Fortune 50 companies to middle market

and small companies operating in niche markets. We provide a wide array of commercial print offerings to our customers including electronic prepress, digital asset archiving, direct-to-plate technology, high-quality color printing on web and sheet-fed presses and digital printing. The broad selection of commercial printing products we produce also includes specialty packaging, journals and specialized periodicals, annual reports, car brochures, direct mail products, advertising literature, corporate identity materials, financial printing, books, directories, calendars, brand marketing materials, catalogs, and maps. In our journal and specialty magazine business, we offer complete solutions, including editing, content processing, content management, electronic peer review, production, distribution and reprint marketing. Our primary customers for our specialty packaging and promotional products are pharmaceutical, apparel, tobacco and other large multi-national consumer product companies.

## Consolidated Operating Results

Management's Discussion and Analysis of Financial Condition and Results of Operations includes an overview of our condensed consolidated results of operations for the three and nine month periods ended October 2, 2010 and October 3, 2009 followed by a discussion of the results of operations of each of our reportable segments for the same period. Our results for the three and nine month periods ended October 3, 2009 do not include the operating results of the 2010 Acquisitions but do include the operating results of Nashua from the September 15, 2009 acquisition date.

The current U.S. and global economic conditions, as well as actions we have taken to mitigate the effects of the current conditions, have affected and, most likely will continue to affect, our results of operations and financial position. Through the first nine months of 2010, we have seen a mild recovery in most of our businesses; however, certain of our businesses have been significantly impacted by the uncertainty that remains in the U.S. and global economies. During the third quarter of 2010, given the continued economic uncertainty that remains in the U.S. and global economies and revisions to our forecasted operating results, primarily in our Publisher Services Group, which we refer to as PSG, reporting unit, we believed that there were sufficient indicators that would require us to perform an interim goodwill and long-lived asset impairment analysis as of October 2, 2010.

Our preliminary valuation on all of our reporting units was performed using the income approach in which we utilized a discounted cash flow analysis to determine the present value of expected future cash flows of each reporting unit. We performed a market approach analysis in order to support the reasonableness of the fair value determined under the income approach. Our current year valuation utilized a higher discount rate applied to lower estimated future cash flows when compared to our prior year analysis and reflects increased borrowing rates and equity risk premiums implied by current market conditions. Based on our preliminary valuation, we determined that the fair value of our remaining reporting units, other than PSG, were not below their carrying amounts, including goodwill. Thus, no further analysis was performed on those reporting units. However, since the fair value of our PSG reporting unit was determined to be below its carrying amounts including goodwill, we performed additional fair value measurement calculations to determine total impairment. As part of our valuation to determine the total impairment charge, we also estimated the fair value of significant tangible and intangible long-lived assets of our PSG reporting unit. These tangible and intangible long-lived assets were valued using appropriate valuation techniques for assets of their nature, such as the relief-from-royalty and income approaches.

As a result of our preliminary goodwill and long-lived asset impairment analysis, we recorded estimated non-cash, pre-tax impairment charges of \$132.2 million related to goodwill and \$49.2 million related to other long-lived assets, of which \$22.0 million related to an indefinite lived tradename and \$27.2 million related to customer relationships within our PSG reporting unit. We expect to finalize the analysis on our PSG reporting unit during the fourth quarter of 2010 and any adjustments to our preliminary estimates as a result of completing our impairment analysis or allocation of fair value to appropriate assets will be recorded or adjusted in the fourth quarter of 2010. We believe that these charges primarily resulted from reductions in the estimated fair value of this reporting unit due to: (i) higher discount rates applied to lower estimated future cash flows as compared to our prior year analysis and (ii) continued economic uncertainty, which has increased customer cost awareness resulting in continued price pressures, lower page counts, and a shift from historical web and sheet-fed print products to lower cost digital print products.

Our 2009 cost savings initiatives coupled with our integration initiatives in connection with our acquisition of Nashua in 2009 and our 2010 Acquisitions included a reduction of approximately 700 employees in the first nine months of 2010, the closure and consolidation of seven manufacturing facilities in 2009 and three in 2010, which resulted in lower fixed costs in the first nine months of 2010 with relatively similar production throughput as compared to the first nine months of 2009. We have substantially completed the integration of Nashua into our existing manufacturing platform and believe that we are on target to achieve our expected synergies. In February of 2010, we completed the

acquisition of Clixx. This small acquisition has provided our Canadian operations with end-of-production capabilities that have allowed us to service several key customer relationships with a full suite of capabilities. In May of 2010, we completed the acquisition of Glyph, which we believe will enhance our content management operations. In the third quarter of 2010, we began integrating Glyph into our existing content management operations and believe we are on target to achieve our expected synergies.

In February of 2010, we completed a partial debt refinancing, which we refer to as the 2010 Refinancing, that included an amendment to our revolving credit facility due 2012, which we refer to as the Revolving Credit Facility, and our term loans and delayed-draw term loans due 2013, which we refer to as the Term Loans, which collectively with the Revolving Credit Facility we refer to as the Amended Credit Facilities, and the issuance of \$400 million

8 % senior second lien notes due 2018, which we refer to as the 8 % Notes. This refinancing extended maturities on approximately one quarter of our total debt and provided us with immediate liquidity through the elimination of all amounts outstanding under our Revolving Credit Facility.

During the first nine months of 2010, our envelopes, forms and labels segment has been impacted by: (i) disruption in the traditional envelope and direct mail envelope markets as a result of exacerbated pricing pressures in the envelope converting marketplace due to one of our larger competitors entering and reemerging from bankruptcy, (ii) increased unit volume for our direct mail envelope customers, primarily financial institutions, as compared to the first nine months of 2009, (iii) overall decline in the traditional documents and forms marketplace and pricing pressures resulting from customers' continued and improved abilities to print high quality documents on their own, and (iv) improved performance of our labels business due to general improvement in the economy as compared to the first nine months of 2009.

During the first nine months of 2010, our commercial printing segment has been impacted by: (i) significant revenue and operating margin decline in our STM journals business, which has lagged the current economic downturn due to customer committed print requirements, and (ii) improved performance in our commercial print and specialty packaging businesses due to general improvement in the economy as compared to the first nine months of 2009.

A summary of our condensed consolidated statements of operations is presented below. The summary presents reported net sales and operating income. See Segment Operations below for a summary of net sales and operating income of our reportable segments that we use internally to assess our operating performance. Our fiscal quarters end on the Saturday closest to the last day of the calendar month. Our reporting periods for the third quarter of 2010 and 2009 consisted of 13 weeks and 14 weeks, respectively and our reporting periods for the nine months ended October 2, 2010 and October 3, 2009 each consisted of 39 weeks.

	Three Months Ended		Nine Months Ended	
	October 2, 2010 (in thousands, except per share amounts)	October 3, 2009	October 2, 2010 (in thousands, except per share amounts)	October 3, 2009
Net sales	\$ 455,127	\$ 448,039	\$ 1,354,325	\$ 1,257,783
Operating income (loss):				
Envelopes, forms and labels	23,182	27,522	68,204	54,454
Commercial printing	(168,144 )	6,714	(164,557 )	(7,143 )
Corporate	(11,167 )	(9,234 )	(28,199 )	(27,565 )
Total operating income (loss)	(156,129 )	25,002	(124,552 )	19,746
Interest expense, net	30,953	29,037	92,059	79,389
(Gain) loss on early extinguishment of debt	—	—	2,598	(16,917 )
Other (income) expense, net	83	266	1,115	(2,320 )
Loss from continuing operations before income taxes	(187,165 )	(4,301 )	(220,324 )	(40,406 )
Income tax expense (benefit)	(27,176 )	4,131	(41,022 )	(9,946 )
Loss from continuing operations	(159,989 )	(8,432 )	(179,302 )	(30,460 )
Income from discontinued operations, net of taxes	2,800	9,505	2,678	8,970
Net income (loss)	\$ (157,189 )	\$ 1,073	\$ (176,624 )	\$ (21,490 )

## Income (loss) per share—basic and diluted:

Continuing operations	\$ (2.56 )	\$ (0.15 )	\$ (2.88 )	\$ (0.55 )
Discontinued operations	0.04	0.17	0.04	0.16
Net income (loss)	\$ (2.52 )	\$ 0.02	\$ (2.84 )	\$ (0.39 )

## Net Sales

Net sales increased \$7.1 million in the third quarter of 2010, as compared to the third quarter of 2009, due to higher sales from our envelopes, forms and labels segment of \$31.4 million offset in part by lower sales from our commercial printing segment of \$24.3 million. See Segment Operations below for a detailed discussion of the primary factors affecting the change in our net sales by reportable segment.

Net sales increased \$96.5 million in the first nine months of 2010, as compared to the first nine months of 2009, due to higher sales from our envelopes, forms and labels segment of \$148.2 million offset in part by lower sales from our commercial printing segment of \$51.7 million. See Segment Operations below for a detailed discussion of the primary factors affecting the change in our net sales by reportable segment.

## Operating Income (Loss)

Operating income (loss), excluding the preliminary non-cash goodwill and other long-lived assets estimated impairment charges of \$181.4 million in our commercial printing segment, increased \$0.3 million in the third quarter of 2010, as compared to the third quarter of 2009. This increase was primarily due to an increase in operating income (loss) from our commercial printing segment of \$6.6 million, offset in part by lower operating income in our envelopes, forms and labels segment of \$4.3 million. See Segment Operations below for a more detailed discussion of the primary factors for the changes in operating income by reportable segment.

Operating income (loss), excluding the preliminary non-cash goodwill and other long-lived assets estimated impairment charges of \$181.4 million in our commercial printing segment, increased \$37.1 million in the first nine months of 2010, as compared to the first nine months of 2009. This increase was primarily due to increases in operating income (loss) from our commercial printing segment of \$23.9 million and our envelopes, forms and labels segment of \$13.8 million. See Segment Operations below for a more detailed discussion of the primary factors for the changes in operating income by reportable segment.

## Interest Expense

Interest expense increased \$1.9 million to \$30.9 million in the third quarter of 2010, as compared to \$29.0 million in the third quarter of 2009. This increase in 2010 was primarily due to higher interest rates resulting from the issuance of our 8 % Notes and the 2010 Refinancing, partially offset by having one less week in the third quarter of 2010 as compared to the third quarter of 2009. Interest expense in the third quarter of 2010 reflected average outstanding debt of approximately \$1.3 billion and a weighted average interest rate of 8.9%, as compared to average outstanding debt of \$1.3 billion and a weighted average interest rate of 7.8% in the third quarter of 2009.

Interest expense increased \$12.7 million to \$92.1 million in the first nine months of 2010, as compared to \$79.4 million in the first nine months of 2009. This increase in 2010 was primarily due to higher interest rates resulting from: (i) the 2009 amendment to our Amended Credit Facilities, which we refer to as the 2009 Amendment, (ii) the issuance of our 8 % Notes and (iii) the 2010 Refinancing. Interest expense in the first nine months of 2010 reflected average outstanding debt of approximately \$1.3 billion and a weighted average interest rate of 8.8%, as compared to average outstanding debt of \$1.3 billion and a weighted average interest rate of 7.7% in the first nine months of 2009.

As a result of the issuance of our 8 % Notes and the 2010 Refinancing, we expect higher interest expense for the remainder of 2010 as compared to 2009.

## (Gain) Loss on Early Extinguishment of Debt



During the first nine months of 2010, in connection with the 2010 Refinancing, we incurred a loss on early extinguishment of debt of \$2.6 million of which \$1.1 million relates to the write-off of previously unamortized debt issuance costs and \$1.5 million relates to fees paid to consenting lenders.

For the first nine months of 2009, we recognized gains on early extinguishment of debt of \$16.9 million, comprising gains of \$21.9 million related to the repurchase and retirement of principal amounts of \$40.1 million of the 8 % senior subordinated notes due 2014, which we refer to as the 8 % Notes; \$7.1 million of the 7 % senior subordinated notes due 2013, which we refer to as the 7 % Notes; and \$5.0 million of the 10½% senior notes due 2016, which we refer to as the 10½% Notes. These gains were partially offset by the loss on early extinguishment of debt related to the 2009 Amendment of \$5.0 million, of which \$3.9 million was related to fees paid to consenting lenders and \$1.1 million was related to the write-off of previously unamortized debt issuance costs.

## Income Taxes

	Three Months Ended		Nine Months Ended	
	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
	(in thousands)		(in thousands)	
Income tax expense (benefit) for U.S. operations	\$ (28,276 )	\$ 3,723	\$ (42,832 )	\$ (11,508 )
Income tax expense for foreign operations	1,100	408	1,810	1,562
Income tax expense (benefit)	\$ (27,176 )	\$ 4,131	\$ (41,022 )	\$ (9,946 )
Effective income tax rate	14.5 %	(96.0 ) %	18.6 %	24.6 %

In the third quarter of 2010, we had an income tax benefit of \$27.2 million, compared to an income tax expense of \$4.1 million in the third quarter of 2009, which primarily relates to income tax benefits from our estimated impairment charges related to goodwill and other long-lived assets and the reversal of liabilities for uncertain tax positions, partially offset by taxes on our domestic operations. Our effective tax rate in the three months ended October 2, 2010 was lower than the federal statutory rate, primarily due to the non-deductibility for income tax purposes of a significant portion of the estimated impairment charges related to goodwill and other long-lived assets. Our effective tax rate in the three months ended October 3, 2009 was lower than the federal statutory rate, primarily due to non-deductible expenses and state income taxes.

In the first nine months of 2010, we had an income tax benefit of \$41.0 million, compared to \$9.9 million in the first nine months of 2009, which primarily relates to income tax benefits from our estimated impairment charges related to goodwill and other long-lived assets and the reversal of liabilities for uncertain tax positions as well as taxes on our domestic operations. Our effective tax rate in the nine months ended October 2, 2010 was lower than the federal statutory rate, primarily due to the non-deductibility for income tax purposes of a significant portion of the estimated impairment charges related to goodwill and other long-lived assets. Our effective tax rate in the nine months ended October 3, 2009 was lower than the federal statutory rate, primarily due to non-deductible expenses and state income taxes.

During the third quarter of 2010 and 2009, we reduced our liability for uncertain tax positions by \$10.7 million and \$12.1 million, respectively, as a result of the expiration of certain statutes of limitations. We do not believe that it is reasonably possible that our unrecognized tax benefits will change significantly in the next twelve months.

We assess the recoverability of our deferred tax assets and, to the extent recoverability does not satisfy the “more likely than not” recognition criteria under Accounting Standards Codification 740, Income Taxes, record a valuation allowance against our deferred tax assets. We record valuation allowances to reduce our deferred tax assets to an amount that is more likely than not to be realized. We consider our recent operating results and anticipated future taxable income in assessing the need for a valuation allowance. As of October 2, 2010, the total valuation allowance on our net U.S. deferred tax assets was approximately \$24.5 million.

## Segment Operations

Our Chief Executive Officer monitors the performance of the ongoing operations of our two reportable segments. We assess performance based on net sales and operating income (loss).

## Envelopes, Forms and Labels

Three Months Ended

Nine Months Ended

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	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
	(in thousands)		(in thousands)	
Segment net sales	\$243,743	\$212,311	\$729,648	\$581,419
Segment operating income	\$23,182	\$27,522	\$68,204	\$54,454
Operating income margin	9.5	% 13.0	% 9.3	% 9.4
Restructuring and impairment charges	\$2,931	\$1,117	\$10,825	\$13,333

Segment Net Sales

Segment net sales for our envelopes, forms and labels segment increased \$31.4 million, or 14.8%, in the third quarter of 2010, as compared to the third quarter of 2009. This increase was primarily due to \$43.0 million of sales generated from the integration of Nashua into our operations, including the impact of work transitioned from our existing operations to Nashua, as Nashua was not included in our results for a full quarter in the third quarter of

2009. These increases were offset in part by (i) lower sales volumes of approximately \$8.1 million, primarily due to having one less week in the third quarter of 2010, as compared to the third quarter of 2009, the continued general economic conditions impacting our office products business, and our decision to exit certain lower margin transactional business within our envelope operations, and (ii) lower sales of \$3.5 million from price and product mix changes, primarily due to pricing pressures on our office products business as a result of the continued general economic conditions and our business forms operations, primarily resulting from overall decline in the traditional documents and forms marketplace and pricing pressures resulting from customers' continued and improved abilities to print high quality documents on their own, which are being offset in part by our ability to pass along material price increases to our customers over time.

Segment net sales for our envelopes, forms and labels segment increased \$148.2 million, or 25.5%, in the first nine months of 2010, as compared to the first nine months of 2009. This increase was primarily due to: (i) \$156.4 million of sales generated from the integration of Nashua into our operations, including the impact of work transitioned from our existing operations to Nashua, as Nashua was not included in our results for a full nine months in 2009, and (ii) higher sales volumes of approximately \$11.3 million due to increased unit volumes from our envelope customers, primarily our financial institution customers, offset in part by the loss of sales from three plant closures in 2009 and our decision to exit certain lower margin transactional business within our envelope operations. These increases were offset in part by lower sales of \$19.5 million from price and product mix changes, primarily due to pricing pressures on our office products business as a result of the continued general economic conditions and our business forms operations, primarily resulting from an overall decline in the traditional documents and forms marketplace and pricing pressures resulting from customers' continued and improved abilities to print high quality documents on their own, which are being offset in part by our ability to pass along material price increases to our customers over time.

#### Segment Operating Income

Segment operating income for our envelopes, forms and labels segment decreased \$4.3 million, or 15.8%, in the third quarter of 2010, as compared to the third quarter of 2009. This decrease was primarily due to (i) higher selling, general and administrative expenses of \$3.2 million primarily due to Nashua, as Nashua was not included in our results for a full quarter in the third quarter of 2009, partially offset by our cost savings initiatives and having one less week in the third quarter of 2010, as compared to the third quarter 2009, (ii) higher restructuring and impairment charges of \$1.8 million and (iii) higher amortization expense of \$0.3 million, primarily due to amortizable intangible assets relating to Nashua, as Nashua was not included in our results for a full quarter in the third quarter of 2009. These decreases were offset in part by increased gross margins of \$1.0 million, primarily due to gross margins generated from Nashua, as Nashua was not included in our results for a full quarter in the third quarter of 2009.

Segment operating income for our envelopes, forms and labels segment increased \$13.8 million, or 25.3%, in the first nine months of 2010, as compared to the first nine months of 2009. This increase was primarily due to: (i) increased gross margins of \$20.9 million primarily due to gross margins generated from Nashua, as Nashua was not included in our results for a full nine months in 2009, and lower fixed costs resulting from three envelope plant closures in 2009, and (ii) lower restructuring and impairment charges of \$2.5 million. These increases were offset in part by: (i) higher selling, general and administrative expenses of \$8.3 million primarily due to Nashua, as Nashua was not included in our results for a full nine months in 2009, partially offset by our cost savings initiatives, and (ii) higher amortization expense of \$1.4 million, primarily due to amortizable intangible assets relating to Nashua, as Nashua was not included in our results for a full nine months in 2009.

#### Commercial Printing

Three Months Ended

Nine Months Ended

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	October 2, 2010	October 3, 2009	October 2, 2010	October 3, 2009
	(in thousands)		(in thousands)	
Segment net sales	\$211,384	\$235,728	\$624,677	\$676,364
Segment operating income (loss)	\$(168,144 )	\$6,714	\$(164,557 )	\$(7,143 )
Operating income (loss) margin	(79.5 )%	2.8 %	(26.3 )%	(1.1 )%
Restructuring and impairment charges	\$183,487	\$7,166	\$195,795	\$34,796

Segment Net Sales

Segment net sales for our commercial printing segment decreased \$24.3 million, or 10.3%, in the third quarter of 2010, as compared to the third quarter of 2009. This decrease was due to: (i) lower sales volumes of \$25.4 million primarily due to having one less week in the third quarter of 2010, as compared to the third quarter of 2009,

the current general economic conditions impacting our STM journals business, and the closure of a commercial printing facility in the fourth quarter of 2009 and two facilities in 2010, and (iii) lower sales of \$3.2 million from price and product mix changes, primarily due to continued general economic conditions. These decreases were offset in part by: (i) \$4.3 million of sales generated from the integration of the 2010 Acquisitions, as the 2010 Acquisitions were not included in our results for the third quarter of 2009, and (ii) increased sales resulting from higher material costs being passed along to our customers over time.

Segment net sales for our commercial printing segment decreased \$51.7 million, or 7.6%, in the first nine months of 2010, as compared to the first nine months of 2009. This decrease was due to (i) lower sales volumes of \$43.0 million primarily due to the current general economic conditions impacting our STM journals business, the closure of four commercial printing facilities during 2009 and two facilities in 2010, and (ii) lower sales of \$16.4 million from price and product mix changes, primarily due to continued general economic conditions. These decreases were offset in part by: (i) \$7.7 million of sales generated from the integration of the 2010 Acquisitions, as the 2010 Acquisitions were not included in our results for the first nine months of 2009, and (ii) increased sales resulting from higher material costs being passed along to our customers over time.

#### Segment Operating Income (Loss)

Segment operating income (loss) for our commercial printing segment, excluding the preliminary non-cash estimated goodwill and other long-lived assets impairment charges of \$181.4 million, increased \$6.6 million, or 97.7%, in the third quarter of 2010 as compared to the third quarter of 2009. This increase was due to: (i) lower restructuring and impairment charges of \$5.1 million, (ii) lower selling, general and administrative expenses of \$1.3 million, resulting from a commercial printing facility closure in the fourth quarter of 2009 and two facility closures in 2010 and other cost savings initiatives, offset in part by higher selling, general and administrative expenses from the 2010 Acquisitions, as the 2010 Acquisitions were not included in our results for the third quarter of 2009, and (iii) increased gross margins of \$0.4 million primarily due to the 2010 Acquisitions, as the 2010 Acquisitions were not included in our results for the third quarter of 2009, and our cost savings initiatives, significantly offset by the loss of gross margins from a commercial printing facility closure in the fourth quarter of 2009 and two facility closures in 2010. These increases were slightly offset by higher amortization expense of \$0.2 million recorded in the quarter, as a result of the 2010 Acquisitions.

Segment operating income (loss) for our commercial printing segment, excluding the preliminary non-cash estimated goodwill and other long-lived impairment charges of \$181.4 million, increased \$24.0 million, or 336.1% in the first nine months of 2010, compared to the first nine months of 2009. This increase was due to: (i) lower restructuring and impairment charges of \$20.4 million, (ii) increased gross margins of \$2.6 million primarily due to the 2010 Acquisitions, as the 2010 Acquisitions were not included in our results during the first nine months of 2009 and our cost savings initiatives, significantly offset by the loss of gross margins from four commercial printing facility closures in 2009 and two facility closures in 2010 and (iii) lower selling, general and administrative expenses of \$1.2 million, resulting from our four commercial printing facility closures in 2009 and two plant closures in 2010, offset by the 2010 Acquisitions, as the 2010 Acquisitions were not included in our results during the first nine months of 2009. These increases were slightly offset by higher amortization expense of \$0.2 million, related to the 2010 Acquisitions.

#### Corporate Expenses

Corporate expenses include the costs of running our corporate headquarters. Corporate expenses were higher in the third quarter of 2010, as compared to the third quarter of 2009, primarily due to higher restructuring and impairment charges from our cost savings initiatives. Corporate expenses were higher in the first nine months of 2010, as compared to the first nine months of 2009, primarily due to higher restructuring and impairment charges from our cost savings initiatives.

## Restructuring and Impairment Charges

In the first quarter of 2009, we developed and implemented a cost savings and restructuring plan, which we refer to as the 2009 Plan, to reduce our operating costs and realign our manufacturing platform in order to compete effectively during the then current economic downturn. Upon the acquisition of Nashua, we developed and implemented our plan to integrate Nashua into our existing operations. Upon the acquisition of Glyph, we developed and implemented a plan to integrate Glyph into our existing operations. Since June of 2010, these activities have included the elimination of headcount and the closure of a sales office in Fort Lauderdale, Florida. In the first nine months of 2010, we closed three manufacturing facilities, Nashua's Omaha, Nebraska label facility, a journal facility in Charlottesville, Virginia and a commercial printing facility in Costa Mesa, California and consolidated them into our existing operations. As a result of these actions and other cost savings initiatives, we reduced our headcount by

approximately 700 employees in the first nine months of 2010. We continue to pursue additional cost savings opportunities in an effort to mitigate any further potential impact on our operations from the continued general economic conditions and, therefore, expect to incur further restructuring charges in 2010. As of October 2, 2010, our total restructuring liability was \$28.1 million of which \$7.8 million is classified as short-term and \$20.3 million is classified as long-term on our condensed consolidated balance sheet.

During the third quarter of 2010, we incurred \$188.1 million of restructuring and impairment charges, which included \$132.2 million related to the estimated goodwill impairment charge, \$49.2 million of other long-lived asset estimated impairment charges, \$2.1 million of employee separation costs, asset impairments, net of \$(0.3) million, equipment moving expenses of \$0.5 million, lease termination expenses of \$0.6 million, multi-employer pension withdrawal expenses of \$2.3 million and building clean-up and other expenses of \$1.5 million. During the third quarter of 2009, we incurred \$8.5 million of restructuring and impairment charges, which included \$2.3 million of employee separation costs, asset impairments, net of \$2.9 million, equipment moving expenses of \$1.6 million, lease termination income of \$(1.0) million and building clean-up and other expenses of \$2.7 million.

During the first nine months of 2010, we incurred \$209.2 million of restructuring and impairment charges, which included \$132.2 million related to the estimated goodwill impairment charge, \$49.2 million of other long-lived asset estimated impairments charges, \$9.5 million of employee separation costs, asset impairments, net of \$1.4 million, equipment moving expenses of \$2.3 million, lease termination expenses of \$5.3 million, multi-employer pension withdrawal expenses of \$3.9 million and building clean-up and other expenses of \$5.4 million. During the first nine months of 2009, we incurred \$49.3 million of restructuring and impairment charges, which included \$14.7 million of employee separation costs, asset impairments, net of \$9.4 million, equipment moving expenses of \$2.9 million, lease termination expenses of \$3.6 million, multi-employer pension withdrawal expenses of \$13.4 million and building clean-up and other expenses of \$5.3 million.

#### Liquidity and Capital Resources

**Net Cash Provided by Operating Activities.** Net cash provided by operating activities was \$23.7 million in the first nine months of 2010, which was primarily due to our net loss adjusted for non-cash items of \$36.6 million and a working capital increase of \$8.8 million. The increase in our working capital primarily resulted from a decrease in accounts payable due largely to the timing of payments to our vendors and an increase in inventory due to the timing of work performed for our customers, offset in part by a decrease in receivables primarily due to the timing of collections from and sales to our customers.

Cash provided by operating activities is generally sufficient to meet daily disbursement needs. On days when our cash receipts exceed disbursements, we reduce our revolving credit balance or place excess funds in conservative, short-term investments until there is an opportunity to pay down debt. On days when our cash disbursements exceed cash receipts, we use our invested cash balance and/or our revolving credit balance to fund the difference. As a result, our daily revolving credit balance fluctuates depending on working capital needs. The 2010 Refinancing and 8 % Notes issuance resulted in the elimination of nearly all of our Revolving Credit Facility balances and thereby substantially increasing our liquidity position, which may cause us to modify what we do with accumulating cash in the future. Regardless, at all times we believe we have sufficient liquidity available to us to fund our cash needs.

Net cash provided by operating activities was \$33.3 million in the first nine months of 2009, which was primarily due to our net loss adjusted for non-cash items of \$28.0 million and a decrease in our working capital of \$5.0 million. The decrease in our working capital primarily resulted from a decrease in inventories due to the timing of work performed for our customers and a decrease in receivables due to lower sales volume and the timing of collections from and sales to our customers, partially offset by a decrease in accounts payable due to lower sales volume and accrued compensation liabilities primarily due to the timing of payments to our vendors.



Net Cash Used in Investing Activities. Net cash used in investing activities was \$32.2 million in the first nine months of 2010, primarily resulting from \$21.5 million of cash consideration for the 2010 Acquisitions and capital expenditures of \$13.6 million, offset in part by \$2.9 million of proceeds from the sale of property, plant and equipment.

Our debt agreements limit capital expenditures to \$45.0 million in 2010 plus any unused permitted amounts from 2009 and any proceeds received from the sale of property, plant and equipment. We estimate that we will spend approximately \$20.0 million on capital expenditures in 2010, before considering proceeds from the sale of property, plant and equipment. Our primary sources for our capital expenditures are cash generated from operations, proceeds from the sale of property, plant and equipment, and financing capacity within our current debt arrangements. These sources of funding are consistent with prior years' funding of our capital expenditures.

Net cash used in investing activities was \$17.0 million in the first nine months of 2009, primarily from capital expenditures of \$23.5 million and cost of business acquisitions of \$3.2 million for Nashua, offset in part by \$5.7 million of proceeds from the sale of property, plant and equipment and \$4.0 million of proceeds from the sale of an investment.

Net Cash Provided by (Used in) Financing Activities. Net cash provided by financing activities was \$43.8 million in the first nine months of 2010, primarily due to cash proceeds from issuance of the 8 % Notes, net of the original issuance discount, of \$397.2 million, offset in part by: (i) the repayment of Term Loans of \$312.9 million and \$22.5 million, net pay down of our Revolving Credit Facility in connection with the 2010 Refinancing, (ii) payment of fees and expenses of \$13.0 million in connection with the issuance of the 8 % Notes and the 2010 Refinancing, and (iii) repayments of other long-term debt of \$5.6 million.

Net cash used in financing activities was \$14.5 million in the first nine months of 2009, primarily due to: (i) aggregate payments of \$30.6 million related to the repurchase and retirement of our 8 % Notes, 7 % Notes and 10½% Notes, (ii) the repayment of \$22.8 million of Term Loans, primarily related to our mandatory excess cash flow sweep requirement under our Amended Credit Facilities, (iii) the payment of \$7.3 million for the Amendment, and (iv) the repayment of other long-term debt of \$7.0 million, offset in part by the proceeds on net borrowings under our Revolving Credit Facility of \$55.3 million.

Long-Term Debt. Our total outstanding long-term debt, including current maturities, was approximately \$1.3 billion as of October 2, 2010, an increase of \$56.3 million from January 2, 2010. This increase was primarily due to the issuance of our 8 % Notes and the 2010 Refinancing. As of October 2, 2010, approximately 90% of outstanding debt was subject to fixed interest rates. As of November 9, 2010, we had approximately \$62.9 million borrowing availability under our Revolving Credit Facility.

#### 8 % Notes Issuance, 2010 Refinancing and Debt Compliance

On February 5, 2010, we issued our \$400 million 8 % Notes that were sold with registration rights to qualified institutional buyers in accordance with Rule 144A under the Securities Act of 1933, and to certain non-U.S. persons in accordance with Regulation S under the Securities Act of 1933. The 8 % Notes were issued at a discount of approximately \$2.8 million, of which approximately \$2.6 million remains unamortized as of October 2, 2010. Net proceeds after fees and expenses were used to pay down \$300.0 million of our Term Loans and \$88.0 million outstanding under our Revolving Credit Facility.

The 8 % Notes were issued pursuant to an indenture among Cenveo, Inc., certain subsidiary guarantors and Wells Fargo Bank, National Association, as trustee, and an Intercreditor Agreement among Cenveo, Inc., certain subsidiary guarantors, Bank of America, N.A. as first lien agent and control agent, and Wells Fargo Bank, National Association, as second lien collateral agent. The 8 % Notes pay interest semi-annually on February 1 and August 1, commencing August 1, 2010. The 8 % Notes have no required principal payments prior to their maturity on February 1, 2018. The 8 % Notes are guaranteed on a senior secured basis by Cenveo, Inc. and substantially all of our domestic subsidiaries with a second priority lien on substantially all of the assets that secure the Amended Credit Facilities, and on a senior unsecured basis by substantially all of our Canadian subsidiaries. As such the 8 % Notes rank pari passu with all our senior debt and senior in right of payment to all of our subordinated debt. We can redeem the 8 % Notes, in whole or in part, on or after February 1, 2014, at redemption prices ranging from 100.0% to approximately 104.4%, plus accrued and unpaid interest. In addition, at any time prior to February 1, 2013, we may redeem up to 35% of the aggregate principal amount of the notes originally issued with the net cash proceeds of certain public equity offerings. We may also redeem up to 10% of the aggregate principal amount of notes per twelve-month period before February 1, 2014 at a redemption price of 103% of the principal amount, plus accrued and unpaid interest, and redeem some or all of the notes before February 1, 2014 at a redemption price of 100% of the principal amount, plus accrued and unpaid interest, if any, to the redemption date, plus a “make whole” premium. Each holder of the 8 % Notes has the right to

require us to repurchase such holder's notes at a purchase price of 101% of the principal amount thereof, plus accrued and unpaid interest thereon, upon the occurrence of certain events specified in the indenture that constitute a change in control. The 8 % Notes contain covenants, representations, and warranties substantially similar to our 10½% Notes, including a consolidated secured debt to consolidated cash flow liens incurrence test. In order to fulfill our registration rights obligations, on April 28, 2010, we launched a registered exchange offer, which we refer to as Exchange Offer, to exchange any and all of our outstanding unregistered 8 % Notes for publicly tradable notes having substantially identical terms and guarantees, except that the exchange notes will be freely tradable. The Exchange Offer expired on May 26, 2010, and nearly all unregistered 8 % Notes were exchanged for registered 8 % Notes.

Prior to the 2010 Refinancing, our Amended Credit Facilities, which are secured by a first priority lien on substantially all of our assets, contained two financial covenants that must be complied with: a maximum consolidated leverage ratio, which we refer to as the Leverage Covenant, and a minimum consolidated interest coverage ratio, which we refer to as the Interest Coverage Covenant. The 2010 Refinancing provided us, among other things, the ability to pay down at least \$300.0 million of Term Loans and a portion of the Revolving Credit Facility then outstanding with net proceeds from the 8 % Notes while also resetting the financial covenants. The Leverage Covenant threshold, with which we must be in pro forma compliance at all times, now requires us to not exceed 6.50:1.00 at any time during fiscal year 2010 before stepping down to 6.25:1.00 during fiscal year 2011 and then reducing to 5.50:1.00 for the remainder of the term of the Amended Credit Facilities. The Interest Coverage Covenant was also reset, primarily to allow for interest to be paid on the 8 % Notes, requiring us to not be less than 1.70:1.00 through the end of the third quarter of 2010 with the threshold stepping up thereafter starting at 1.85:1.00 through the fourth quarter of 2010 and reaching 2.25:1.00 in 2012. Lenders to the Amended Credit Facilities also granted us the ability to increase the Revolving Credit Facility or Terms Loans by \$100.0 million subject to our compliance with the terms contained within the Amended Credit Facilities. Additionally, the fiscal year 2009 mandatory excess cash flow payment that was to be made in March 2010 was waived given the substantial pay down of the Term Loans with net proceeds from the 8 % Notes.

As conditions to the 2010 Refinancing becoming effective, we agreed to reduce the Revolving Credit Facility borrowing capacity, following a \$15.0 million capacity increase, from \$187.5 million to \$150.0 million. Further, the 2010 Refinancing, among other things: (i) added a maximum first lien leverage ratio covenant that we must be in pro forma compliance with at all times, which we refer to as the First Lien Leverage Covenant, which ratio may not exceed 2.25:1.00 prior to maturity, and (ii) in calculating our three financial covenants, modified our ability to add back certain amounts during a given 12-month period and certain cost savings resulting from acquisitions. No changes were made to pricing on the Revolving Credit Facility or Term Loans, while a 15 basis points fee was paid on a post-amendment balance basis to all consenting lenders who approved the 2010 Refinancing.

All other provisions of our Amended Credit Facilities remain in full force and effect, including failure to operate within the revised Leverage Covenant and Interest Coverage Covenant and new First Lien Leverage Covenant ratio thresholds, in certain circumstances, or failure to have effective internal controls would prevent us from borrowing additional amounts and could result in a default under the Amended Credit Facilities. Such default could cause the indebtedness outstanding under the Amended Credit Facilities and, by reason of cross-acceleration or cross-default provisions, all of the aforementioned notes and any other indebtedness we may then have, to become immediately due and payable.

As the Amended Credit Facilities have senior secured and first priority lien position in our capital structure and are the most restrictive covenants, then provided we are in compliance with the Amended Credit Facilities, we would also be in compliance, in most circumstances, with the consolidated secured debt to consolidated cash flow liens incurrence tests within our 8 % Notes and 10½% Notes indentures and the fixed charge coverage debt incurrence tests within all our notes indentures.

As of October 2, 2010, we were in compliance with all debt agreement covenants.

#### Letters of Credit

On October 2, 2010, we had outstanding letters of credit of approximately \$21.5 million and a de minimis amount of surety bonds related to performance and payment guarantees. Based on our experience with these arrangements, we do not believe that any obligations that may arise will be significant.

#### Credit Ratings

Our current credit ratings are as follows:

Rating Agency	Corporate Rating	Amended Credit Facilities	8 % Notes	10½% Notes	7 % Notes	8 % Notes	Outlook	Last Update
Moody's	B2	Ba2	B2	B3	Caa1	Caa1	Negative	September 2010
Standard & Poor's	B+	BB	B	B-	B-	B-	Negative	January 2010

In September 2010, Moody's Investors Services, which we refer to as Moody's, affirmed our Corporate Rating and the ratings on our Amended Credit Facilities, 8 % Notes, 10½% Notes, 7 % Notes and 8 % Notes.

In January 2010, Standard & Poor's Ratings Services, which we refer to as Standard & Poor's, affirmed our Corporate Rating and the ratings on our 10½% Notes, 7 % Notes and 8 % Notes, while raising the rating on our

Amended Credit Facilities from BB- to BB, in conjunction with the issuance of our 8 % Notes, which were rated B, in the 2010 Refinancing.

The terms of our existing debt do not have any rating triggers that impact our funding availability or unduly influence our daily operations, including planned capital expenditures. We do not believe that our current ratings will unduly influence our ability to raise additional capital. Some of our constituents closely track rating agency actions and would note any raising or lowering of our credit ratings; however, we believe that along with reviewing our credit ratings, additional quantitative and qualitative analyses must be performed to accurately judge our financial condition.

We expect that our cash on hand plus internally generated cash flows and financing available under our Revolving Credit Facility will be sufficient to fund our working capital needs and short-term growth for the next 12 months; however, this cannot be assured.

**Contractual Obligations.** Contractual obligations disclosed in our 2009 Form 10-K increased by approximately \$270.9 million as a result of our 2010 Refinancing. Our outstanding long-term debt increased by approximately \$61.5 million and our expected future cash interest payments on long-term debt increased by approximately \$209.4 million, primarily due to the extension of maturities on \$400 million of our outstanding debt.

**Off-Balance Sheet Arrangements.** It is not our business practice to enter into off-balance sheet arrangements. Accordingly, as of October 2, 2010, we do not have any off-balance sheet arrangements.

**Guarantees.** In connection with the disposition of certain operations, we have indemnified the purchasers for certain contingencies as of the date of disposition. We have accrued the estimated probable cost of these contingencies.

#### Seasonality

Our envelopes market and certain segments of the direct mail market have historically experienced seasonality with a higher percentage of volume of products sold to these markets occurring during the fourth quarter of the year related to holiday purchases. Our general labels business has historically experienced a seasonal increase during the first and second quarters of the year primarily resulting from the release of our product catalogs to the trade channel customers and our customers' spring advertising campaigns. Our prescription label business has historically experienced seasonality in its sales due to cold and flu seasons generally concentrated in the fourth and first quarters of the year. Our documents businesses have historically experienced higher volume in the fourth quarter, primarily resulting from tax forms and related documents. As a result of these seasonal variations, some of our envelopes, forms and labels operations operate at or near capacity at certain times throughout the year.

Our commercial printing plants also experience seasonal variations. Revenues from annual reports are generally concentrated from February through April. Revenues associated with consumer publications, such as holiday catalogs and automobile brochures, tend to be concentrated from July through October. Revenues associated with the educational and scholarly market and promotional materials tend to decline in the summer. As a result of these seasonal variations, some of our commercial printing operations operate at or near capacity at certain times throughout the year.

#### New Accounting Pronouncements

We are required to adopt certain new accounting pronouncements. See Note 1 to our condensed consolidated financial statements included herein.

#### Available Information

Our Internet address is: [www.cenveo.com](http://www.cenveo.com). We make available free of charge through our website our Annual Report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports filed pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 as soon as reasonably practicable after such documents are filed electronically with the SEC. In addition, our earnings conference calls are archived for replay on our website and presentations to securities analysts are also included on our website.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risks such as changes in interest and foreign currency exchange rates, which may adversely affect results of operations and financial position.

As of October 2, 2010 and through the date of this filing, principally all of our outstanding debt is subject to fixed interest rates, primarily due to the 2010 Refinancing. As a result, our risk to variable interest rate fluctuations has been significantly reduced since January 2, 2010. Historically, we have not utilized derivatives for speculative purposes; however, with the 2010 Refinancing, certain interest rate swaps were de-designated from hedge accounting. As a result, we have currently elected not to early terminate these specific interest rate swap agreements and have marked-to-market any change in their valuation through interest expense, net in the condensed consolidated statement of operations. We may elect to early terminate these specific interest rate swap agreements at any time in the future.

Our changes in foreign currency exchange rates are managed through normal operating and financing activities. We have foreign operations, primarily in Canada, and thus are exposed to market risk for changes in foreign currency exchange rates. For the three months ended October 2, 2010, a uniform 10% strengthening of the U.S. dollar relative to the local currency of our foreign operations would have resulted in a decrease in sales and operating income of approximately \$2.7 million and \$0.3 million, respectively. For the nine months ended October 2, 2010, a uniform 10% strengthening of the U.S. dollar relative to the local currency of our foreign operations would have resulted in a decrease in sales and operating income of approximately \$7.5 million and \$1.0 million, respectively. The effects of foreign currency exchange rates on future results would also be impacted by changes in sales levels or local currency prices.

#### Item 4. Controls and Procedures

##### Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (“Exchange Act”)) as of October 2, 2010. Based on that evaluation, our Chief Executive Officer and our Chief Financial Officer concluded that our disclosure controls and procedures were effective as of October 2, 2010 in order to provide reasonable assurance that information required to be disclosed by the Company in its filings under the Exchange Act was recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission.

##### Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting (as defined in the Securities Exchange Act of 1934 Rule 13a-15(f) and 15d-15(f)) during the quarter ended October 2, 2010 that have materially affected or are reasonably likely to materially affect, our internal control over financial reporting.

##### Inherent Limitations on Effectiveness of Controls

Our management, including our Chief Executive Officer and our Chief Financial Officer, does not expect that our disclosure controls or our internal control over financial reporting will prevent or detect all error and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system’s objectives will be met. Our disclosure controls and procedures are designed to provide reasonable assurance of achieving their objectives. The design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Further, because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of



some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Projections of any evaluation of controls effectiveness to future periods are subject to risks. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with policies or procedures.

## PART II. OTHER INFORMATION

## Item 1. Legal Proceedings

From time to time, we are involved in litigation that we consider to be ordinary and incidental to our business. While the outcome of pending legal actions cannot be predicted with certainty, we believe the outcome of these proceedings will not have a material adverse effect on our consolidated financial position, results of operations or liquidity.

## Item 1A. Risk Factors

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, “Item 1A. Risk Factors” in our Annual Report on Form 10-K for the year ended January 2, 2010, which could materially affect our business, financial condition or future results. The risks described in our Annual Report on Form 10-K are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

## Item 6. Exhibits

Exhibit Number	Description
2.1	Stock Purchase Agreement dated as of July 17, 2007 among Cenveo Corporation, Commercial Envelope Manufacturing Co., Inc. and its shareholders—incorporated by reference to Exhibit 2.1 to registrant’s current report on Form 8-K filed July 20, 2007.
3.1	Articles of Incorporation—incorporated by reference to Exhibit 3(i) of the registrant’s quarterly report on Form 10-Q for the quarter ended June 30, 1997, filed August 14, 1997.
3.2	Articles of Amendment to the Articles of Incorporation dated May 17, 2004—incorporated by reference to Exhibit 3.2 to registrant’s quarterly report on Form 10-Q for the quarter ended June 30, 2004, filed August 2, 2004.
3.3	Amendment to Articles of Incorporation and Certificate of Designations of Series A Junior Participating Preferred Stock of the Registrant dated April 20, 2005—incorporated by reference to Exhibit 3.1 to registrant’s current report on Form 8-K filed April 21, 2005.
3.4	Bylaws as amended and restated effective February 22, 2007—incorporated by reference to Exhibit 3.2 to registrant’s current report on Form 8-K filed August 30, 2007.
4.1	Indenture dated as of February 4, 2004 between Mail-Well I Corporation and U.S. Bank National Association, as Trustee, and Form of Senior Subordinated Note and Guarantee relating to Mail-Well I Corporation’s 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.5 to registrant’s annual report on Form 10-K for the year ended December 31, 2003.



- 4.2 Supplemental Indenture, dated as of June 21, 2006 among Cenveo Corporation (f/k/a Mail-Well I Corporation), the Guarantors named therein and U.S. Bank National Association, as Trustee, to the Indenture dated as of February 4, 2004 relating to the 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.2 to registrant’s current report on Form 8-K filed June 27, 2006.
- 4.3 Third Supplemental Indenture, dated as of March 7, 2007 among Cenveo Corporation (f/k/a Mail-Well I Corporation), the Guarantors named therein and U.S. Bank National Association, as Trustee, to the Indenture dated as of February 4, 2004 relating to the 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.7 to registrant’s quarterly report on Form 10-Q for the quarter ended March 31, 2007.
- 4.4 Fourth Supplemental Indenture, dated as of July 9, 2007 among Cenveo Corporation (f/k/a Mail-Well I Corporation), the Guarantors named therein and U.S. Bank National Association, as Trustee, to the Indenture dated as of February 4, 2004 relating to the 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.8 to registrant’s quarterly report on Form 10-Q for the quarter ended June 30, 2007.
- 4.5 Fifth Supplemental Indenture, dated as of August 30, 2007 among Cenveo Corporation (f/k/a Mail-Well I Corporation), the Guarantors named therein and U.S. Bank National Association, as Trustee, to the Indenture dated as of February 4, 2004 relating to the 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.6 to registrant’s quarterly report on Form 10-Q for the quarter ended September 29, 2007.
- 4.6 Sixth Supplemental Indenture, dated as of April 16, 2008 among Cenveo Corporation (f/k/a Mail-Well I Corporation), the Guarantors named therein and U.S. Bank National Association, as Trustee, to the Indenture dated as of February 4, 2004 relating to the 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.7 to registrant’s quarterly report on Form 10-Q for the quarter ended June 28, 2008.
- 4.7 Seventh Supplemental Indenture, dated as of August 20, 2008 among Cenveo Corporation (f/k/a Mail-Well I Corporation), the Guarantors named therein and U.S. Bank National Association, as Trustee, to the Indenture dated as of February 4, 2004 relating to the 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.8 to registrant’s quarterly report on Form 10-Q for the quarter ended September 27, 2008.
- 4.8 Eighth Supplemental Indenture, dated as of October 15, 2009 among Cenveo Corporation (f/k/a Mail-Well I Corporation), the Guarantors named therein and U.S. Bank National Association, as Trustee, to the Indenture dated as of February 4, 2004 relating to the 7 % Senior Subordinated Notes due 2013—incorporated by reference to Exhibit 4.1 to registrant’s current report on Form 8-K filed October 16, 2009.
- 4.9 Indenture, dated as of June 15, 2004, among Cadmus Communications Corporation, the Guarantors named therein and Wachovia Bank, National Association, as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.9 to Cadmus Communications Corporation’s registration statement on Form S-4 filed August 24, 2004.
- 4.10 First Supplemental Indenture, dated as of March 1, 2005, to the Indenture dated as of June 15, 2004, among Cadmus Communications Corporation, the Guarantors named therein and Wachovia Bank, National Association, as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.9.1 to Cadmus Communications Corporation’s quarterly report on Form 10-Q for the quarter ended March 31, 2005, filed May 13, 2005.

- 4.11 Second Supplemental Indenture, dated as of May 19, 2006, to the Indenture dated as of June 15, 2004, among Cadmus Communications Corporation, the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.9.2 to Cadmus Communications Corporation’s annual report on Form 10-K for the year ended June 30, 2006, filed September 13, 2006.

- 4.12 Third Supplemental Indenture, dated as of March 7, 2007, to the Indenture dated as of June 15, 2004, among Cenveo Corporation (as successor to Cadmus Communications Corporation), the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.11 to registrant’s quarterly report on Form 10-Q for the quarter ended March 31, 2007.
- 4.13 Fourth Supplemental Indenture, dated as of July 9, 2007, to the Indenture dated as of June 15, 2004, among Cenveo Corporation (as successor to Cadmus Communications Corporation), the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.13 to registrant’s quarterly report on Form 10-Q for the quarter ended June 30, 2007.
- 4.14 Fifth Supplemental Indenture, dated as of August 30, 2007, to the Indenture dated as of June 15, 2004, among Cenveo Corporation (as successor to Cadmus Communications Corporation), the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.13 to registrant’s quarterly report on Form 10-Q for the quarter ended September 29, 2007.
- 4.15 Sixth Supplemental Indenture, dated as of November 7, 2007, to the Indenture dated as of June 15, 2004, among Cenveo Corporation (as successor to Cadmus Communications Corporation), the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.12 to registrant’s annual report on Form 10-K for the year ended December 29, 2007.
- 4.16 Seventh Supplemental Indenture, dated as of April 16, 2008, to the Indenture dated as of June 15, 2004, among Cenveo Corporation (as successor to Cadmus Communications Corporation), the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.16 to registrant’s quarterly report on Form 10-Q for the quarter ended June 28, 2008.
- 4.17 Eighth Supplemental Indenture, dated as of August 20, 2008, to the Indenture dated as of June 15, 2004, among Cenveo Corporation (as successor to Cadmus Communications Corporation), the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.18 to registrant’s quarterly report on Form 10-Q for the quarter ended September 27, 2008.
- 4.18 Ninth Supplemental Indenture, dated as of October 15, 2009, to the Indenture dated as of June 15, 2004, among Cenveo Corporation (as successor to Cadmus Communications Corporation), the Guarantors named therein and U.S. Bank National Association (successor to Wachovia Bank, National Association), as Trustee, relating to the 8 % Senior Subordinated Notes due 2014—incorporated by reference to Exhibit 4.2 to registrant’s current report on Form 8-K filed October 16, 2009.
- 4.19 Indenture, dated as of June 13, 2008, between Cenveo Corporation, the other guarantors named therein and U.S. Bank National Association, as Trustee, relating to the 10½% Notes of Cenveo Corporation—incorporated by reference to Exhibit 4.1 to registrant’s current report on Form 8-K dated (date of earliest event reported) June 9, 2008, filed June 13, 2008.

- 4.20 Guarantee by Cenveo, Inc. and the other guarantors named therein relating to the 10½% Notes of Cenveo Corporation—incorporated by reference to Exhibit 4.2 to registrant’s current report on Form 8-K dated (date of earliest event reported) June 9, 2008, filed June 13, 2008.
- 4.21 First Supplemental Indenture, dated as of August 20, 2008, to the Indenture of June 13, 2008 between Cenveo Corporation, the other guarantors named therein and U.S. Bank National Association, as Trustee, relating to the 10½% Notes of Cenveo Corporation—incorporated by reference to Exhibit 4.21 to registrant’s quarterly report on Form 10-Q for the quarter ended September 27, 2008.
- 4.22 Second Supplemental Indenture, dated as of October 15, 2009, to the Indenture of June 13, 2008 between Cenveo Corporation, the other guarantors named therein and U.S. Bank National Association, as Trustee, relating to the 10½% Notes of Cenveo Corporation—incorporated by reference to Exhibit 4.3 to registrant’s current report on Form 8-K filed October 16, 2009.

- 4.23 Indenture dated as of February 5, 2010 among Cenveo Corporation, the Guarantors named therein and Wells Fargo Bank, National Association, as Trustee, relating to the 8 % Notes of Cenveo Corporation —incorporated by reference to Exhibit 4.1 to registrant’s current report on Form 8-K filed February 9, 2010.
- 4.24 Form of Guarantee issued by Cenveo, Inc. and the other Guarantors named therein—incorporated by reference to Exhibit 4.2 to registrant’s current report on Form 8-K filed February 9, 2010.
- 4.25 Registration Rights Agreement dated as of February 5, 2010 among Cenveo Corporation, Cenveo, Inc., the other Guarantors named therein and the initial purchasers named therein—incorporated by reference to Exhibit 4.3 to registrant’s current report on Form 8-K filed February 9, 2010.
- 4.26 Intercreditor Agreement dated as of February 5, 2010 among Cenveo Corporation, Cenveo, Inc., the other Guarantors named therein and the initial purchasers named therein—incorporated by reference to Exhibit 4.4 to registrant’s current report on Form 8-K filed February 9, 2010.
- 4.27 Second Lien Pledge and Security Agreement dated as of February 5, 2010 among Cenveo Corporation, Cenveo, Inc., the other grantors named therein and Wells Fargo Bank, National Association, as collateral agent—incorporated by reference to Exhibit 4.28 to registrant’s annual report on Form 10-K filed March 3, 2010.
- 4.28 Second Lien Intellectual Property Security Agreement dated as of February 5, 2010 among Cenveo Corporation, Cenveo, Inc., the other grantors named therein and Wells Fargo Bank, National Association, as collateral agent—incorporated by reference to Exhibit 4.29 to registrant’s annual report on Form 10-K filed March 3, 2010.
- 10.1 Fourth Amendment, dated as of January 25, 2010, to Credit Agreement, dated as of June 21, 2006, among Cenveo Corporation, Cenveo, Inc., Bank of America, N.A., as Administrative Agent, and the other lenders party thereto—incorporated by reference to Exhibit 10.20 to registrant’s annual report on Form 10-K filed March 3, 2010.
- 31.1\* Certification by Robert G. Burton, Sr., Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2\* Certification by Mark S. Hiltwein, Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1\* Certification of the Chief Executive Officer and of the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, furnished as an exhibit to this report on Form 10-Q.

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\*Filed herewith.



SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on November 12, 2010.

CENVEO, INC.

By: */s/ Robert G. Burton, Sr.*  
Robert G. Burton, Sr.  
Chairman and Chief Executive Officer  
(Principal Executive Officer)

By: */s/ Mark S. Hiltwein*  
Mark S. Hiltwein  
Chief Financial Officer  
(Principal Financial Officer and  
Principal Accounting Officer)