NEOMEDIA TECHNOLOGIES INC Form 10-Q August 16, 2010

#### UNITED STATES

# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10 - Q

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2010

"TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission File Number 0-21743

NeoMedia Technologies, Inc. (Exact Name of Issuer as Specified In Its Charter)

Delaware (State or other jurisdiction of incorporation or organization) 36-3680347 (I.R.S. Employer Identification No.)

Two Concourse Parkway, Suite 500, Atlanta, GA 30328 (Address, including zip code, of principal executive offices)

678-638-0460 (Registrants' telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes x No.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files. Yes "No"

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer " Accelerated filer " Non-accelerated filer " Smaller Reporting Company x

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes "	No x	
The number of outstanding shares of the registrant's Common Stock on August 9, 2010 was 22,675,678.		
		_

#### NeoMedia Technologies, Inc. Form 10-Q For the Quarterly Period Ended June 30, 2010 Index

		Page
PART I	Financial Information	2
ITEL A 1		2
ITEM 1.	Financial Statements	2
ITEM 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	26
ITEM 3.	Quantitative and Qualitative Disclosures About Market Risk	31
ITEM 4.	Controls and Procedures	31
PART II	Other Information	32
ITEM 1.	Legal Proceedings	32
ITEM 1A.	Risk Factors	33
ITEM 2.	Unregistered Sales of Equity Securities and Use of Proceeds	33
ITEM 3.	Defaults Upon Senior Securities	33
ITEM 4.	(Removed and Reserved)	33
ITEM 5.	Other Information	33
ITEM 6.	Exhibits	34
Signatures		41
1		

#### PART I — FINANCIAL INFORMATION

#### ITEM 1. Financial Statements

NeoMedia Technologies, Inc. and Subsidiaries Condensed Consolidated Balance Sheets (in thousands, except share and per share data)

ASSETS	•	ane 30, 2010 audited)	Dec	cember 31, 2009
Current assets:				
Cash and cash equivalents	\$	673	\$	198
Trade accounts receivable	Ψ	236	Ψ	374
Inventories, net of allowance of \$113 and \$136		100		124
Prepaid expenses and other current assets		122		294
Total current assets		1,131		990
Total current assets		1,131		770
Property and equipment, net		96		129
Goodwill		3,418		3,418
Proprietary software, net		1,745		2,076
Patents and other intangible assets, net		1,870		1,996
Cash surrender value of life insurance policies		612		659
Other long-term assets		186		156
Total assets	\$	9,058	\$	9,424
		,		,
LIABILITIES AND SHAREHOLDERS' DEFICIT				
Current liabilities:				
Accounts payable	\$	357	\$	558
Taxes payable		5		4
Accrued expenses		8,132		7,292
Deferred revenues and customer prepayments		459		791
Note payable		15		69
Note payable - YA Global		-		500
Accrued purchase price guarantee		4,535		4,535
Deferred tax liability		706		706
Derivative financial instruments - warrants		2,399		9,912
Derivative financial instruments - Series C and D preferred stock and debentures				
payable		7,422		50,985
Debentures payable - carried at amortized cost		14,411		12,523
Debentures payable - carried at fair value		19,864		37,678
Total current liabilities		58,305		125,553
Commitments and contingencies (Note 7)				
Series C convertible preferred stock, \$0.01 par value, 27,000				
shares authorized, 8,642 and 8,642 shares issued and outstanding,				
liquidation value of \$8,642 and \$8,642		8,642		8,642

Series D convertible preferred stock, \$0.01 par value, 25,000 shares authorized, 25,000 and 0 shares issued and outstanding, liquidation value of \$2,500 and \$0.

liquidation value of \$2,500 and \$0	2,500	-
Shareholders' deficit:		
Common stock, \$0.001 par value, 5,000,000,000 shares authorized, 22,707,093 and		
22,707,093 shares issued and 22,675,678 and 22,675,678 shares		
outstanding, respectively	23	23
Additional paid-in capital	153,157	153,059
Accumulated deficit	(212,651)	(276,985)
Accumulated other comprehensive loss	(139)	(89)
Treasury stock, at cost, 2.012 shares of common stock	(779)	(779)