SELECTIVE INSURANCE GROUP INC

New Jersey

Form 10-Q April 26, 2012
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549
FORM 10-Q
(Mark One)
x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended: March 31, 2012
or
" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period fromto
Commission File Number: 001-33067
SELECTIVE INSURANCE GROUP, INC. (Exact Name of Registrant as Specified in Its Charter)

22-2168890

(State or Other Jurisdiction of Incorporation or Organization) (I.R.S. Employer Identification I	No.)
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40 Wantage Avenue
Branchville, New Jersey
(Address of Principal Executive Offices)
(Zip Code)

(973) 948-3000 (Registrant's Telephone Number, Including Area Code)

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yesx No."

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yesx No."

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer x Accelerated filer "
Non-accelerated filer "
Smaller reporting company "
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes" No x

As of March 31, 2012, there were 54,805,134 shares of common stock, par value \$2.00 per share, outstanding.

SELECTIVE INSURANCE GROUP, INC.

Table of Contents

		Page No.
PART I	. FINANCIAL INFORMATION	
Item 1.	Financial Statements	
	Consolidated Balance Sheets as of March 31, 2012 (Unaudited) and December 31, 2011	1
	Unaudited Consolidated Statements of Income for the Quarter Ended March 31, 2012 and 2011	2
	Unaudited Consolidated Statements of Comprehensive Income for the Quarter Ended March 31, 2012 and 2011	3
	<u>Unaudited Consolidated Statements of Stockholders' Equity for the Quarter Ended March 31, 2012 and 2011</u>	4
	Unaudited Consolidated Statements of Cash Flow for the Quarter Ended March 31, 2012 and 2011	5
	Notes to Unaudited Interim Consolidated Financial Statements	6
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	
	Forward-Looking Statements	24
	Introduction	24
	Critical Accounting Policies and Estimates	25
	Financial Highlights of Results for First Quarter 2012 and 2011	25
	Results of Operations and Related Information by Segment	26
	Financial Condition, Liquidity, Short-term Borrowings, and Capital Resources	43
	Ratings	45
	Off-Balance Sheet Arrangements	46
	Contractual Obligations, Contingent Liabilities, and Commitments	46
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	46
Item 4.	Controls and Procedures	46

PART II. OTHER INFORMATION

Item 1.	<u>Legal Proceedings</u>	47
Item 1A.	Risk Factors	47
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	47
Item 5.	Other Information	48
Item 6.	Exhibits	49

PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS	** 1. 1	
SELECTIVE INSURANCE GROUP, INC.	Unaudited	D 1 21
CONSOLIDATED BALANCE SHEETS	March 31,	December 31,
(\$ in thousands, except share amounts)	2012	2011
ASSETS		
Investments:		
Fixed maturity securities, held-to-maturity – at carrying value	¢ ((7, 100	712 249
(fair value: \$711,731 – 2012; \$758,043 – 2011)	\$667,192	712,348
Fixed maturity securities, available-for-sale – at fair value	2 024 511	2 907 272
(amortized cost: \$2,897,522 – 2012; \$2,766,856 – 2011)	3,034,511	2,897,373
Equity securities, available-for-sale – at fair value	152 006	157 255
(cost of: \$130,213 - 2012; \$143,826 - 2011)	152,986	157,355
Short-term investments (at cost which approximates fair value) Other investments	174,472	217,044
	125,140	128,301
Total investments Cash	4,154,301	4,112,421
	261	762
Interest and dividends due or accrued	35,369	35,842
Premiums receivable, net of allowance for uncollectible accounts of: \$3,730 – 2012; \$3,768 – 2011	491,401	466,294
Reinsurance recoverables, net	446,393	561,855
Prepaid reinsurance premiums	137,262	147,686
Current federal income tax	-	731
Deferred federal income tax	116,417	120,094
Property and equipment – at cost, net of accumulated depreciation and amortization of:	42.019	42 047
\$162,559 - 2012; \$160,294 - 2011	43,918	43,947
Deferred policy acquisition costs	144,331	135,761
Goodwill	7,849	7,849
Other assets	52,095	52,227
Total assets	\$5,629,597	5,685,469
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities:		
Reserve for losses and loss expenses	\$3,035,773	3,144,924
Unearned premiums	937,909	906,991
Notes payable	307,366	307,360
Current federal income tax	5,576	-
Accrued salaries and benefits	113,941	119,297
Other liabilities	146,114	148,569
Total liabilities	\$4,546,679	4,627,141
Stockholders' Equity:		
Preferred stock of \$0 par value per share:		
Authorized shares 5,000,000; no shares issued or outstanding	\$-	-
Common stock of \$2 par value per share	•	

Authorized shares 360,000,000			
Issued: 97,809,949 – 2012; 97,246,711 – 2011	195,620	194,494	
Additional paid-in capital	262,336	257,370	
Retained earnings	1,127,142	1,116,319	
Accumulated other comprehensive income	52,984	42,294	
Treasury stock – at cost (shares: 43,004,815 – 2012; 42,836,201 – 2011)	(555,164)	(552,149)
Total stockholders' equity	1,082,918	1,058,328	
Commitments and contingencies			
Total liabilities and stockholders' equity	\$5,629,597	5,685,469	

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

SELECTIVE INSURANCE GROUP, INC. UNAUDITED CONSOLIDATED STATEMENTS OF INCOME Ouarter ended March 31, 2012 2011 (\$ in thousands, except per share amounts) Revenues: Net premiums earned \$378,829 351,343 Net investment income earned 32,628 43,473 Net realized gains (losses): Net realized investment gains 4,779 6,390 Other-than-temporary impairments (257)) (532) Other-than-temporary impairments on fixed maturity securities recognized in other (164) (98) comprehensive income Total net realized gains 4,358 5,760 Other income 3,533 2,880 Total revenues 419,348 403,456 Expenses: Losses and loss expenses incurred 252,906 249,206 Policy acquisition costs 127,958 115,044 Interest expense 4,700 4,557 Other expenses 10,593 8,491 Total expenses 396,157 377,298 Income before federal income tax 23,191 26,158 Federal income tax expense (benefit): Current 7,178 4,276 Deferred (2,080) 1,382 Total federal income tax expense 5,098 5,658 \$18,093 Net income 20,500 Earnings per share: Basic net income \$0.33 0.38

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

Diluted net income

Dividends to stockholders

0.37

0.13

\$0.33

\$0.13

Quarter ended

SELECTIVE INSURANCE GROUP, INC. UNAUDITED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(\$ in thousands)	March 31, 2012	
Net income	\$18,093	20,500
Other comprehensive income (loss), net of tax:		
Unrealized gains (losses) on investment securities: Unrealized holding gains (losses) arising during period	12,873	(606)
Non-credit portion of other-than-temporary impairments recognized in other comprehensive income	238	117
Amortization of net unrealized gains on held-to-maturity securities	(516)	(764)
Less: reclassification adjustment for gains included in net income	(2,833)	(3,737)
Total unrealized gains (losses) on investment securities	9,762	(4,990)
Defined benefit pension plans: Amortization of net actuarial loss included in net income	903	718
Amortization of prior service cost included in net income	25	24
Total defined benefit pension plans	928	742
Other comprehensive income (loss)	10,690	(4,248)
Comprehensive income	\$28,783	16,252

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

SELECTIVE INSURANCE GROUP, INC. UNAUDITED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

UNAUDITED CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY	Quarter ended 31,	d March
(\$ in thousands)	•	2011
Common stock:		
Beginning of year	\$194,494	192,725
Dividend reinvestment plan		
(shares: 22,916 – 2012; 22,697 – 2011)	46	46
Stock purchase and compensation plans		
(shares: 540,322 – 2012; 453,409 – 2011)	1,080	907
End of period	195,620	193,678
Additional paid-in capital:		
Beginning of year	257,370	244,613
Dividend reinvestment plan	358	360
Stock purchase and compensation plans	4,608	3,602
End of period	262,336	248,575
Retained earnings:		
Beginning of year, as previously reported		1,176,155
Add: Adjustment for the cumulative effect on prior years of applying retroactively the new		
method of accounting for deferred policy acquisition costs (Note 4)		(53,068)
Balance at beginning of year, as adjusted	1,116,319	1,123,087
Net income	18,093	20,500
Dividends to stockholders (\$0.13 per share – 2012 and 2011)	(7,270)	(7,176)
End of period	1,127,142	1,136,411
Accumulated other comprehensive income:		
Beginning of year	42,294	7,024
Other comprehensive income (loss)	10,690	(4,248)
End of period	52,984	2,776
Treasury stock:		
Beginning of year	(552,149)	(549,408)
Acquisition of treasury stock	, , ,	, , ,
(shares: 168,614 – 2012; 135,095 – 2011)	(3,015)	(2,496)
End of period		(551,904)
Total stockholders' equity	\$1,082,918	1,029,536

Selective Insurance Group, Inc. also has authorized, but not issued, 5,000,000 shares of preferred stock, without par value, of which 300,000 shares have been designated Series A junior preferred stock, without par value.

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

SELECTIVE INSURANCE GROUP, INC. UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOW	Quarter endo	ed
(\$ in thousands)	· · · · · · · · · · · · · · · · · · ·	2011
Operating Activities Net income	\$18,093	20,500
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	9,748	8,001
Stock-based compensation expense	3,329	3,135
Undistributed losses (income) of equity method investments	764	(2,482)
Net realized gains	(4,358)	(5,760)
Changes in assets and liabilities:		
Increase in reserves for losses and loss expenses, net of reinsurance recoverables	6,311	22,196
Increase in unearned premiums, net of prepaid reinsurance and advance premiums	41,769	11,297
Decrease in net federal income taxes	4,227	5,663
Increase in premiums receivable	(25,107)	
(Increase) decrease in deferred policy acquisition costs	(8,570)	
Decrease in interest and dividends due or accrued Decrease in accrued salaries and benefits	1,108	355
Decrease in accrued insurance expenses	(5,356) (13,476)	(4,976) (17,082)
Other-net	7,373	2,105
Net adjustments	17,762	7,490
Net cash provided by operating activities	35,855	27,990
Investing Activities		
Purchase of fixed maturity securities, available-for-sale	(226 525)	(114,320)
Purchase of equity securities, available-for-sale		(59,780)
Purchase of other investments	(2,990)	
Purchase of short-term investments		(316,769)
Purchase of subsidiary	255	-
Sale of subsidiary	287	415
Sale of fixed maturity securities, available-for-sale	14,308	14,907
Sale of short-term investments	410,780	321,487
Redemption and maturities of fixed maturity securities, held-to-maturity	38,879	38,483
Redemption and maturities of fixed maturity securities, available-for-sale	84,124	19,771
Sale of equity securities, available-for-sale	57,513	56,836
Distributions from other investments	5,299	9,122
Sale of other investments	-	16,357
Purchase of property and equipment	(2,263)	. , ,
Net cash used in investing activities	(28,267)	(19,865)
Financing Activities		
Dividends to stockholders		(6,605)
Acquisition of treasury stock	(3,015)	
Net proceeds from stock purchase and compensation plans	769	1,008
Excess tax benefits from share-based payment arrangements	870	(181)

Net cash used in financing activities	(8,089)	(8,274)
Net decrease in cash	(501)	(149)
Cash, beginning of year	762		645	
Cash, end of period	\$261		496	

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

NOTES TO UNAUDITED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1. Organization

Selective Insurance Group, Inc., through its subsidiaries, (collectively referred to as "we," "us," or "our") offers standard and excess and surplus lines ("E&S") property and casualty insurance products. Selective Insurance Group, Inc. (referred to as the "Parent") was incorporated in New Jersey in 1977 and its main offices are located in Branchville, New Jersey. The Parent's common stock is publicly traded on the NASDAQ Global Select Market under the symbol "SIGI."

We classify our business into two operating segments:

Insurance Operations, which sells property and casualty insurance products and services in both the standard and E&S markets; and

Investments, which invests the premiums collected by our insurance operations.

NOTE 2. Basis of Presentation

These interim unaudited consolidated financial statements ("Financial Statements") include the accounts of the Parent and its subsidiaries, and have been prepared in conformity with: (i) U.S. generally accepted accounting principles ("GAAP"); and (ii) the rules and regulations of the U.S. Securities and Exchange Commission ("SEC") regarding interim financial reporting. The preparation of the Financial Statements in conformity with GAAP requires us to make estimates and assumptions that affect the reported financial statement balances, as well as the disclosure of contingent assets and liabilities. Actual results could differ from those estimates. All significant intercompany accounts and transactions between the Parent and its subsidiaries are eliminated in consolidation.

These Financial Statements reflect all adjustments that, in our opinion, are normal, recurring, and necessary for a fair presentation of our results of operations and financial condition. The Financial Statements cover the first quarters ended March 31, 2012 ("First Quarter 2012") and March 31, 2011 ("First Quarter 2011"). The Financial Statements do not include all of the information and disclosures required by GAAP and the SEC for audited financial statements. Results of operations for any interim period are not necessarily indicative of results for a full year. Consequently, the Financial Statements should be read in conjunction with the consolidated financial statements contained in our Annual Report on Form 10-K for the year ended December 31, 2011 ("2011 Annual Report").

NOTE 3. Reclassification

Certain prior year amounts in these Financial Statements and related footnotes have been reclassified to conform to the current year presentation. Such reclassifications had no effect on our net income, stockholders' equity, or cash flows.

In October 2010, the FASB issued ASU 2010-26, *Financial Services-Insurance (Topic 944): Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts* ("ASU 2010-26"). ASU 2010-26 requires that only costs that are incremental or directly related to the successful acquisition of new or renewal insurance contracts are to be capitalized as a deferred acquisition cost. This includes, among other items, sales commissions paid to agents, premium taxes, and the portion of employee salaries and benefits directly related to time spent on acquired contracts. We adopted this guidance on January 1, 2012, with retrospective application and, as such, all historical data in this Form 10-Q has been restated to reflect the revised guidance.

The following tables provide select restated financial information:

Balance Sheet Information

December 31, 2011	Decembe	er 31.	2011
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(\$ in thousands)	As Originally	Effect of	As Adopted
(\$ III tilousalius)	Reported	Change	As Adopted
Deferred policy acquisition costs	\$ 214,069	(78,308)	135,761
Deferred federal income tax recoverable	92,686	27,408	120,094
Retained earnings	1,167,219	(50,900)	1,116,319

Income Statement Information

First Quarter 2011

(\$ in thousands, except per share amounts)	As Originally Reported	Effect of Change	As Adopted
Policy acquisition costs	\$ 113,430	1,614	115,044
Deferred federal income tax expense	1,947	(565)	1,382
Net income	21,549	(1,049)	20,500
Net income per share:			
Basic	\$ 0.40	(0.02)	0.38
Diluted	0.39	(0.02)	0.37

Cash Flow Information

First Quarter 2011

(\$ in thousands, except per share amounts)	As Originally Reported	Effect of Change	As Adopted	
(Increase) decrease in deferred policy acquisition costs	\$ (618	1,614	996	
Decrease in net federal income taxes recoverable	6,228	(565)	5,663	

In May 2011, the FASB issued ASU 2011-04, *Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs* ("ASU 2011-04"). This guidance changes the wording used to describe the requirements in U.S. GAAP for measuring fair value and disclosing information about fair value measurements to improve consistency in the application and description of fair value between GAAP and International Financial Reporting Standards. ASU 2011-04 clarifies that the concepts of highest and best use and valuation premise in a fair value measurement are relevant only when measuring the fair value of nonfinancial assets, and are not relevant when measuring the fair value of financial assets or liabilities. In addition, ASU 2011-04 expands

the disclosures for unobservable inputs for Level 3 fair value measurements, requiring quantitative information to be disclosed related to: (i) the valuation processes used; (ii) the sensitivity of the fair value measurement to changes in unobservable inputs and the interrelationships between those unobservable inputs; and (iii) the use of a nonfinancial asset in a way that differs from the asset's highest and best use. ASU 2011-04 was effective prospectively for interim and annual periods beginning after December 15, 2011. We have included the disclosures required by this guidance in our notes to the consolidated financial statements, where appropriate.

In June 2011, the FASB issued ASU 2011-05, Comprehensive Income (Topic 220): Presentation of Comprehensive Income ("ASU 2011-05"). ASU 2011-05 requires that all non-owner changes in stockholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The standard eliminates the option to report other comprehensive income and its components in the statement of stockholders' equity. Based on an amendment issued in December 2011, companies are not required to present separate line items on the income statement for reclassification adjustments out of accumulated other comprehensive income into net income, as would have been required under the initial ASU. This guidance, which is ASU 2011-12, Comprehensive Income (Topic 220): Deferral of the Effective Date for Amendments to the Presentation of Reclassifications of Items Out of Accumulated Other Comprehensive Income in Accounting Standards Update No. 2011-05, is effective concurrently with ASU 2011-05. We have retroactively restated our financial statements in this Form 10-Q to comply with the presentation required under this accounting guidance.

In September 2011, the FASB issued ASU 2011-08, *Intangibles-Goodwill and Other (Topic 350): Testing Goodwill for Impairment*, which simplifies the requirements to test goodwill for impairment. This guidance permits an entity to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If, after assessing events and circumstances, an entity determines that it is not more likely than not that the fair value of the reporting unit is less than the carrying amount, then performing the two-step impairment test is unnecessary. However, if the entity concludes otherwise, then it is required to perform the quantitative impairment test. This guidance was effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011, and early adoption was permitted. The adoption of this guidance did not impact our financial condition or results of operation.

NOTE 5. Statements of Cash Flow

Cash paid during the period for interest and federal income taxes was as follows:

	Quarter ended	March 31,		
(\$ in thousands)	2012	2011		
Cash paid during the period for:				
Interest	\$ 2,111	1,969		
Federal income tax	-	173		

NOTE 6. Investments

(a) The amortized cost, carrying value, unrecognized holding gains and losses, and fair values of held-to-maturity ("HTM") fixed maturity securities were as follows:

March 31, 2012		Net				
		Unrealized		Unrecognized	Unrecognize	ed
	Amortized	Gains	Carrying	Holding	Holding	Fair
(\$ in thousands)	Cost	(Losses)	Value	Gains	Losses	Value
Foreign government	\$5,292	272	5,564	-	(109) 5,455
Obligations of state and political						
subdivisions	570,970	10,526	581,496	30,826	(29) 612,293
Corporate securities	64,686	(1,873)	62,813	6,250	-	69,063
Asset-backed securities ("ABS")	7,856	(1,372)	6,484	1,379	-	7,863
Commercial mortgage-backed						
securities ("CMBS")	13,520	(2,685)	10,835	6,222	-	17,057
Total HTM fixed maturity securities	\$662,324	4,868	667,192	44,677	(138) 711,731

December 31, 2011

Net

Unrealized Unrecognized Unrecognized

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	Amortized	Gains	Carrying	Holding	Holding	Fair
(\$ in thousands)	Cost	(Losses)	Value	Gains	Losses	Value
Foreign government	\$5,292	292	5,584	-	(88)) 5,496
Obligations of state and political						
subdivisions	614,118	11,894	626,012	31,529	(156) 657,385
Corporate securities	64,840	(2,189) 62,651	6,887	-	69,538
ABS	8,077	(1,469) 6,608	1,353	(7) 7,954
CMBS	14,455	(2,962) 11,493	6,177	-	17,670
Total HTM fixed maturity securities	\$706,782	5,566	712,348	45,946	(251) 758,043

Unrecognized holding gains/losses of HTM securities are not reflected in the consolidated financial statements, as they represent fair value fluctuations from the later of: (i) the date a security is designated as HTM; or (ii) the date that an other-than-temporary impairment ("OTTI") charge is recognized on an HTM security, through the date of the balance sheet. Our HTM securities had an average duration of 2.9 years as of March 31, 2012.

During First Quarter 2012, two securities with a carrying value of \$4.4 million and a net unrecognized gain position of \$0.1 million were reclassified from HTM designations to available-for-sale ("AFS") designation due to credit rating downgrades by Moody's Investors Service. These unexpected rating downgrades raised significant concerns about the issuers' credit worthiness, which changed our intention to hold these securities to maturity. There were no downgrades on securities in our HTM portfolio from Standard and Poor's Financial Services, or Fitch Ratings in First Quarter 2012.

(b) The cost/amortized cost, unrealized gains (losses), and fair value of AFS securities were as follows:

March 31, 2012

Cost/			
Amortized	Unrealized	Unrealized	Fair
Cost	Gains	Losses	Value
\$316,520	18,764	(104	335,180
36,903	1,252	(338	37,817
628,968	41,622	(1,517) 669,073
1,236,899	59,389	(1,343) 1,294,945
93,390	1,408	(56) 94,742
109,931	4,686	(2,569) 112,048
474,911	16,626	(831) 490,706
2,897,522	143,747	(6,758	3,034,511
130,213	23,166	(393) 152,986
\$3,027,735	166,913	(7,151	3,187,497
	Amortized Cost \$316,520 36,903 628,968 1,236,899 93,390 109,931 474,911 2,897,522 130,213	Amortized Unrealized Cost Gains \$316,520 18,764 36,903 1,252 628,968 41,622 1,236,899 59,389 93,390 1,408 109,931 4,686 474,911 16,626 2,897,522 143,747 130,213 23,166	Amortized Unrealized Unrealized Cost Gains Losses \$316,520 18,764 (104 36,903 1,252 (338 628,968 41,622 (1,517 1,236,899 59,389 (1,343 93,390 1,408 (56 109,931 4,686 (2,569 474,911 16,626 (831 2,897,522 143,747 (6,758 130,213 23,166 (393

December 31, 2011

	Cost/			
	Amortized	Unrealized	Unrealized	Fair
(\$ in thousands)	Cost	Gains	Losses	Value
U.S. government and government agencies ¹	\$333,504	20,292	-	353,796
Foreign government	33,687	1,042	(556	34,173
Obligations of states and political subdivisions	578,214	44,491	(46	622,659
Corporate securities	1,168,439	50,167	(5,296	1,213,310
ABS	77,706	1,289	(46	78,949
CMBS ²	107,838	6,427	(1,667	112,598
RMBS ³	467,468	16,187	(1,767	481,888
AFS fixed maturity securities	2,766,856	139,895	(9,378	2,897,373
AFS equity securities	143,826	13,617	(88	157,355
Total AFS securities	\$2,910,682	153,512	(9,466	3,054,728

¹ U.S. government includes corporate securities fully guaranteed by the Federal Deposit Insurance Corporation ("FDIC") with a fair value of \$61.5 million at March 31, 2012 and \$76.5 million at December 31, 2011.

² CMBS includes government guaranteed agency securities with a fair value of \$68.4 million at March 31, 2012 and \$72.9 million at December 31, 2011.

³ RMBS includes government guaranteed agency securities with a fair value of \$102.8 million at March 31, 2012 and \$98.2 million at December 31, 2011.

Unrealized gains/losses of AFS securities represent fair value fluctuations from the later of: (i) the date a security is designated as AFS; or (ii) the date that an OTTI charge is recognized on an AFS security, through the date of the balance sheet. These unrealized gains and losses are recorded in accumulated other comprehensive income ("AOCI") on the Consolidated Balance Sheets.

c) The following tables summarize, for all securities in a net unrealized/unrecognized loss position at March 31, 2012 and December 31, 2011, the fair value and gross pre-tax net unrealized/unrecognized loss by asset class and by length of time those securities have been in a net loss position:

March 31, 2012	Less than	12 months	12 months or longer		
(\$ in thousands)	Fair Unrealize		Fair	Unrealized	
	Value	Losses ¹	Value	Losses ¹	
AFS securities					
U.S. government and government agencies	\$12,738	(104	-	-	
Foreign government	5,868	(338	-	-	
Obligations of states and political subdivisions	56,839	(1,507	1,202	(10)
Corporate securities	94,148	(1,005)	12,310	(338)
ABS	3,971	(27	1,318	(29)
CMBS	4,432	(9	15,603	(2,560)
RMBS	40,136	(282	15,733	(549)
Total fixed maturity securities	218,132	(3,272	46,166	(3,486)
Equity securities	11,248	(393	-	-	
Subtotal	\$229,380	(3,665)	46,166	(3,486)

	Less than	12 months			12 mont	hs or longe	er	
(\$ in thousands)	Fair Value	Unrealiz Losses ¹		Unrecogniz Gains ²	zed Fair Value	Unrealiz Losses ¹		Unrecognized Gains ²
HTM securities		Losses				Losses		
Obligations of states and political subdivisions	\$1,842	(88))	81	6,682	(389)	241
ABS	-	-		-	2,834	(968)	748
CMBS	-	-		-	2,691	(1,252)	749
Subtotal	\$1,842	(88))	81	12,207	(2,609)	1,738
Total AFS and HTM	\$231,222	(3,753)	81	58,373	(6,095)	1,738

December 31, 2011	Less than 12	2 months	12 months or longer			
(\$ in thousands)	Fair Value	Unrealized Losses ¹	Fair Value	Unrealized Losses ¹	ļ	
AFS securities:	varac	20000	, arac	205505		
Foreign government	\$8,299	(556)	-	-		
Obligations of states and political subdivisions	517	(1)	1,740	(45)	
Corporate securities	157,510	(4,415)	14,084	(881)	
ABS	15,808	(14)	702	(32)	
CMBS	4,822	(48)	14,564	(1,619)	

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RMBS	29,803	(625) 15,007	(1,142)
Total fixed maturity securities	216,759	(5,659) 46,097	(3,719)
Equity securities	743	(88)) -	-	
Subtotal	\$217,502	(5,747) 46,097	(3,719)

	Less than 12 months			12 months or longer				
(\$ in thousands)	Fair	Unrealize	ed	Unrecognize	d Fair	Unrealize	ed	Unrecognized
(\$ III tilousalius)	Value	Losses ¹		Gains ²	Value	Losses ¹		Gains ²
HTM securities								
Obligations of states and political subdivisions	\$7,244	(94)	78	9,419	(519)	324
ABS	-	-		-	2,816	(1,009)	737
CMBS	-	-		-	2,794	(1,447)	761
Subtotal	\$7,244	(94)	78	15,029	(2,975)	1,822
Total AFS and HTM	\$224,746	(5,841)	78	61,126	(6,694)	1,822

Gross unrealized losses include non-OTTI unrealized amounts and OTTI losses recognized in AOCI. In addition, this column includes remaining unrealized gain or loss amounts on securities that were transferred to an HTM designation in the first quarter of 2009 for those securities that are in a net unrealized/unrecognized loss position.

Unrecognized gains represent fair value fluctuations from the later of: (i) the date a security is designated as HTM; or (ii) the date that an OTTI charge is recognized on an HTM security.

As evidenced by the table below, our unrealized/unrecognized loss positions improved by \$2.6 million as of March 31, 2012 compared to December 31, 2011 as follows:

(\$ in th	nousands)							
March	31, 2012			December 31, 2011				
Number	er Wof	Unrealized		Number			Unrealized	
Ωŧ	% oi Market/Book	Uı	Unrecognized of Market Park		U	Unrecognized		
Issues	Market/book	Lo	OSS	Issues Market/Book		L	oss	
153	80% - 99%	\$	6,071	140	80% - 99%	\$	10,166	
1	60% - 79%		1,516	-	60% - 79%		-	
1	40% - 59%		442	1	40% - 59%		469	
-	20% - 39%		-	-	20% - 39%		-	
-	0% - 19%		-	-	0% - 19%		-	
		\$	8,029			\$	10,635	

We have reviewed the securities in the tables above in accordance with our OTTI policy, as described in Note 2. "Summary of Significant Accounting Policies" in Item 8. "Financial Statements and Supplementary Data." of our 2011 Annual Report.

At March 31, 2012, we had 155 securities in an aggregate unrealized/unrecognized loss position of \$8.0 million, \$4.4 million of which have been in a loss position for more than 12 months. Securities with non-credit OTTI impairments comprised \$2.6 million of the \$4.4 million balance, with the remainder related to securities that were, on average, 4% impaired compared to their amortized cost.

At December 31, 2011, we had 141 securities in an aggregate unrealized/unrecognized loss position of \$10.6 million, \$4.9 million of which had been in a loss position for more than 12 months. Non-credit OTTI impairments comprised \$2.1 million of the \$4.9 million balance, with the remainder related to securities that were, on average, 6% impaired compared to their amortized cost.

We do not have the intent to sell any securities in an unrealized/unrecognized loss position nor do we believe we will be required to sell these securities, and therefore we have concluded that they are temporarily impaired as of March 31, 2012. This conclusion reflects our current judgment as to the financial position and future prospects of the entity that issued the investment security and underlying collateral. If our judgment about an individual security changes in the future, we may ultimately record a credit loss after having originally concluded that one did not exist, which could have a material impact on our net income and financial position in future periods.

(d) Fixed maturity securities at March 31, 2012, by contractual maturity, are shown below. Mortgage-backed securities are included in the maturity tables using the estimated average life of each security. Expected maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations with or without call or prepayment penalties.

Listed below are HTM fixed maturity securities at March 31, 2012:

(\$ in thousands)	Carrying Value	Fair Value
Due in one year or less	\$ 81,754	86,784
Due after one year through five years	495,428	525,309
Due after five years through 10 years	83,147	91,452
Due after 10 years	6,863	8,186
Total HTM fixed maturity securities	\$ 667,192	711,731

Listed below are AFS fixed maturity securities at March 31, 2012:

(\$ in thousands)	Fair Value
Due in one year or less	\$321,292
Due after one year through five years	1,876,518
Due after five years through 10 years	810,211
Due after 10 years	26,490
Total AFS fixed maturity securities	\$3,034,511

(e) The following table outlines a summary of our other investment portfolio by strategy and the remaining commitment amount associated with each strategy:

Other Investments	Carrying V	March 31, 2012	
	March 31,	December 31,	Remaining
(\$ in thousands)	2012	2011	Commitment
Alternative Investments			
Secondary private equity	\$29,761	30,114	8,590
Energy/power generation	24,149	25,913	10,420
Private equity	23,175	21,736	4,389
Distressed debt	15,081	16,953	3,074
Real estate	12,825	13,767	10,506
Mezzanine financing	9,167	8,817	15,256
Venture capital	7,327	7,248	800
Total alternative investments	121,485	124,548	53,035
Other securities	3,655	3,753	1,235
Total other investments	\$125,140	128,301	54,270

The carrying value of our other investments decreased by \$3.2 million compared to year end 2011. The carrying value was impacted in First Quarter 2012 by distributions of \$8.1 million, partially offset by income of \$2.0 million and additional contributions of \$3.0 million under our existing commitments.

For a description of our seven alternative investment strategies outlined above, as well as redemption, restrictions, and fund liquidations, refer to Note 5. "Investments" in Item 8. "Financial Statements and Supplementary Data." of our 2011 Annual Report.

The following table sets forth aggregated summarized financial information for the partnerships in our alternative investment portfolio. The last line of the table below reflects our share of the aggregate income, which is the portion included in our consolidated Financial Statements. As the majority of these investments report results to us on a quarter lag, the summarized financial statement information for the three-month periods ended December 31 is as follows:

Income Statement Information
Quarter ended December 31,
(\$ in millions)

Net investment income
\$36.1 154.2

Realized gains (losses)

750.7 (192.3)

Net change in unrealized (depreciation) appreciation (487.4) 1,464.2 Net income \$299.4 1,426.1

Selective's insurance subsidiaries' net income \$2.0 11.6

(f) At March 31, 2012, we had 27 fixed maturity securities, with a carrying value of \$63.4 million, pledged as collateral for our outstanding borrowing with the Federal Home Loan Bank of Indianapolis ("FHLBI"). This borrowing, which has an outstanding principal balance of \$58.0 million, is included in "Notes payable" on our Consolidated Balance Sheets. In accordance with the terms of our agreement with the FHLBI, we retain all rights regarding the collateral securities, which are included in the "U.S. government and government agencies," "RMBS," and "CMBS" classifications of our AFS fixed maturity securities portfolio.

(g) The components of net investment income earned were as follows:

	Quarter ended March 31,				
(\$ in thousands)	2012		2011		
Fixed maturity securities	\$ 31,350		33,123		
Equity securities	1,237		317		
Short-term investments	38		62		
Other investments	2,000		11,641		
Miscellaneous income	39		25		
Investment expenses	(2,036)	(1,695)	
Net investment income earned	\$ 32,628		43,473		

Net investment income earned, before tax, decreased by \$10.8 million for First Quarter 2012 compared to First Quarter 2011, primarily driven by a decrease of \$9.3 million in income from our alternative investments within our other investment portfolio. Our alternative investments, which are accounted for under the equity method, primarily consist of investments in limited partnerships, the majority of which report results to us on a one quarter lag.

h) The following tables summarize OTTI by asset type for the periods indicated:

First Quarter 2012

(\$ in thousands)	Gross	Included in Other Comprehensive Income ("OCI")		Recognized in Earnings	
Fixed maturity securities					
ABS	\$ 32	-		32	
CMBS	108	-		108	
RMBS	(54)	(164)	110	
Total fixed maturity securities	86	(164)	250	
Equity securities	171	-		171	
OTTI losses	\$ 257	(164)	421	

First Quarter 2011

(\$ in thousands) Fixed maturity securities	Gross	Included in OCI	Recognized in Earnings
Obligations of state and political subdivisions	\$17	-	17
Corporate securities	244	-	244
CMBS	74	(256	330
RMBS	197	158	39

OTTI losses \$532 (98) 630

The following table set forth, for the periods indicated, credit loss impairments on fixed maturity securities for which a portion of the OTTI charge was recognized in OCI, and the corresponding changes in such amounts:

	Quarter	ended
	March 3	31,
(\$ in thousands)	2012	2011
Balance, beginning of year	\$6,602	17,723
Addition for the amount related to credit loss for which an OTTI was not previously recognized	-	-
Reductions for securities sold during the period	-	-
Reductions for securities for which the amount previously recognized in OCI was recognized in earnings because of intention or potential requirement to sell before recovery of amortized cost	-	-
Reductions for securities for which the entire amount previously recognized in OCI was recognized in earnings due to a decrease in cash flows expected	l -	(3,582)
Additional increases to the amount related to credit loss for which an OTTI was previously recognized	109	227
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	-	-
Balance, end of period	\$6,711	14,368

(i) The components of net realized gains, excluding OTTI charges, were as follows:

	Quarter ended March 31,		
(\$ in thousands)		2011	
HTM fixed maturity securities	2012	2011	
•	¢ 1.50	1	
Gains	\$153		
Losses	(81)	(214)	
AFS fixed maturity securities			
Gains	405	407	
Losses	(43)	(7)	
AFS equity securities			
Gains	4,775	6,203	
Losses	(428)	-	
Short-term investments			
Gains	-	-	
Losses	(2)	-	
Total other net realized investment gains	4,779	6,390	
Total OTTI charges recognized in earnings	(421)	(630)	
Total net realized gains (losses)	\$4,358	5,760	

Realized gains and losses on the sale of investments are determined on the basis of the cost of the specific investments sold. Proceeds from the sale of AFS securities were \$71.8 million in First Quarter 2012 and \$71.7 million in First Quarter 2011. In addition to calls and maturities, the realized gain, excluding OTTI charges, in First Quarter 2012 was

driven primarily by the sale of AFS equity securities for proceeds of \$57.5 million with realized gains of \$4.3 million due to a rebalancing of securities within the equity securities portfolio.

Net realized gains, excluding OTTI charges, in First Quarter 2011 was driven by the sale of AFS equity securities for proceeds of \$56.8 million with realized gains of \$6.2 million due to a reallocation of the equity securities portfolio into a high dividend yield equities strategy.

NOTE 7. Fair Value Measurements

The following table presents the carrying amounts and estimated fair values of our financial instruments as of March 31, 2012 and December 31, 2011:

	March 31, 2012		December 3	1, 2011	
	Carrying	Fair	Carrying	Fair	
(\$ in thousands)	Amount	Value	Amount	Value	
Financial Assets					
Fixed maturity securities:					
HTM	\$667,192	711,731	712,348	758,043	
AFS	3,034,511	3,034,511	2,897,373	2,897,373	
Equity securities, AFS	152,986	152,986	157,355	157,355	
Short-term investments	174,472	174,472	217,044	217,044	
Receivable for proceeds related to sale of Selective HR Solutions	2,989	2,989	3,212	3,212	
("Selective HR")	2,909	2,969	3,212	3,212	
Financial Liabilities					
Notes payable:					
7.25% Senior Notes	49,909	59,814	49,908	51,111	
6.70% Senior Notes	99,457	113,261	99,452	113,195	
7.50% Junior Notes	100,000	100,520	100,000	100,360	
2.90% borrowings from FHLBI	13,000	13,725	13,000	13,759	
1.25% borrowings from FHLBI	45,000	44,688	45,000	44,629	
Total notes payable	\$307,366	332,008	307,360	323,054	

The techniques used to value our financial assets are as follows:

For valuations of securities in our equity securities portfolio and U.S. Treasury notes held in our fixed maturity securities portfolio, we receive prices from an independent pricing service that are based on observable market transactions. We validate these prices against a second external pricing service, and if established market value comparison thresholds are breached, further analysis is performed, in conjunction with our external investment managers, to determine the price to be used. These securities are classified as Level 1 in the fair value hierarchy.

·For approximately 95% of our fixed maturity securities portfolio, we utilize a market approach, using primarily matrix pricing models prepared by external pricing services. Matrix pricing models use mathematical techniques to value debt securities by relying on the securities relationship to other benchmark quoted securities, and not relying exclusively on quoted prices for specific securities, as the specific securities are not always frequently traded. As a matter of policy, we consistently use one pricing service as our primary source and secondary pricing services if prices are not available from the primary pricing service. In conjunction with our external investment portfolio managers, fixed maturity securities portfolio pricing is reviewed for reasonableness in the following ways: (i) comparing positions traded directly by the external investment portfolio managers to prices received from the third-party pricing services; (ii) comparing the primary vendor pricing to other third-party pricing services as well as benchmark indexed pricing; (iii) comparing market value fluctuations between months for reasonableness; and (iv)

reviewing stale prices. If further analysis is needed, a challenge is sent to the primary pricing service for review and confirmation of the price. In addition to the tests described above, management also selects a sample of prices for a comparison to a secondary price source. Historically, we have not experienced significant variances in prices, and therefore, we have consistently used our primary pricing service. These prices are typically Level 2 in the fair value hierarchy.

For the small portion of our fixed maturity securities portfolio that we cannot price using our primary service, we typically use non-binding broker quotes. These prices are from various broker/dealers that utilize bid or ask prices, or benchmarks to indices, in measuring the fair value of a security. In conjunction with our external investment portfolio managers, broker quotes are reviewed for reasonableness. This review includes an analysis of price fluctuations between months with variances over established thresholds being analyzed further. These prices are generally classified as Level 3 in the fair value hierarchy, as the inputs cannot be corroborated by observable market data.

Short-term investments are carried at cost, which approximates fair value. Given the liquid nature of our short-term investments, we generally validate their fair value by way of active trades within approximately one week of the financial statement close. These securities are classified as Level 1 in the fair value hierarchy.

Our investments in other miscellaneous securities are generally accounted for under the equity method. Investments in tax credits are carried under the effective yield method of accounting.

The fair value of the receivable for proceeds related to the 2009 sale of Selective HR Solutions operations ("Selective HR") is estimated using a discounted cash flow analysis, which includes our judgment regarding future worksite life generation and retention assumptions. These assumptions are derived based on our historical experience modified to reflect current and anticipated future trends. Proceeds related to the sale are scheduled to be received over a 10-year period based on the ability of the purchaser to retain and generate new worksite lives though our independent agency distribution channel. We have concluded that these proceeds are not directly related to the operations of Selective HR since we have no continuing involvement with the operations of this company and have no continuing cash flows other than these proceeds. This receivable is classified as Level 3 in the fair value hierarchy.

The techniques used to value our financial liabilities are as follows:

The fair values of the 7.25% Senior Notes due November 15, 2034, the 6.70% Senior Notes due November 1, 2035, and the 7.50% Junior Subordinated Notes due September 27, 2066 are based on quoted market prices. These prices are typically Level 1 in the fair value hierarchy.

The fair value of the 2.90% and 1.25% borrowings from the FHLBI are estimated using a discounted cash flow analysis based on a current borrowing rate provided by the FHLBI consistent with the remaining term of the borrowing. These prices are typically Level 2 in the fair value hierarchy.

The following tables provide quantitative disclosures of our financial assets that were measured at fair value at March 31, 2012 and December 31, 2011:

March 31, 2012 Fair Value Measurements Using

Quoted Prices in Active

Assets Markets Significant Other Significant

for

Measured at Assets/ Observable Unobservable

Fair Value Liabilities Inputs Inputs

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(\$ in thousands)	at 3/31/12	(Level 1) ¹	(Level 2) 1	(Level 3)
Description				
Measured on a recurring basis:				
U.S. government and government agencies ²	\$335,180	130,189	183,768	21,223
Foreign government	37,817	-	37,817	-
Obligations of states and political subdivisions	669,073	-	669,073	-
Corporate securities	1,294,945	-	1,292,433	2,512
ABS	94,742	-	94,742	-
CMBS	112,048	-	111,667	381
RMBS	490,706	-	490,706	-
Total AFS fixed maturity securities	3,034,511	130,189	2,880,206	24,116
Equity securities	152,986	152,986	-	-
Short-term investments	174,472	174,472	-	-
Receivable for proceeds related to sale of Selective HR	2,989	-	-	2,989
Total assets	\$3,364,958	457,647	2,880,206	27,105

December 31, 2011		Fair Value	e Measurements Us	sing
		Quoted		-
		Prices in		
		Active		
	Assets	Markets	Significant Other	Significant
		for		
	Measured at	Identical Assets/	Observable	Unobservable
	Fair Value	Liabilities	Inputs	Inputs
(\$ in thousands)	at 12/31/11	(Level 1)	(Level 2)	(Level 3)
Description				
Measured on a recurring basis:				
U.S. government and government agencies ²	\$353,796	126,475	205,580	21,741
Foreign government	34,173	-	34,173	-
Obligations of states and political subdivisions	622,659	-	622,659	-
Corporate securities	1,213,310	-	1,210,707	2,603
ABS	78,949	-	78,949	-
CMBS	112,598	-	112,244	354
RMBS	481,888	-	481,888	-
Total AFS fixed maturity securities	2,897,373	126,475	2,746,200	24,698
Equity securities	157,355	157,355	-	-
Short-term investments	217,044	217,044	-	-
Receivable for proceeds related to sale of Selective HR	3,212	-	-	3,212
Total assets	\$3,274,984	500,874	2,746,200	27,910

¹ There were no transfers of securities between Level 1 and Level 2 in First Quarter 2012.

The following tables provide a summary of the changes in the fair value of securities measured using Level 3 inputs and related quantitative information as of March 31, 2012:

(\$ in thousands)	Government	Corporate	CMBS	Receivable for Proceeds Related to Sale of Selective HR	Total
Fair value, December 31, 2011	\$ 21,741	2,603	354	3,212	27,910
Total net (losses) gains for the period included in:					
OCI ¹	105	99	27	-	231
Net income ^{2,3}	(46)	-	-	64	18
Purchases	-	-	-	-	-

² U.S. government includes corporate securities fully guaranteed by the FDIC.

Sales	-	-	-	-	-
Issuances	-	-	-	-	-
Settlements	(577) (190) -	(287) (1,054)
Transfers into Level 3	-	-	-	-	-
Transfers out of Level 3	-	-	-	-	-
Fair value, March 31, 2012	\$ 21,223	2,512	381	2,989	27,105

Amounts are reported in "Unrealized holding gains (losses) arising during period" on the Consolidated Statements of Comprehensive Income.

As discussed above, the fair value of our Level 3 fixed maturity securities are typically obtained through non-binding broker quotes, which we review for reasonableness. The receivable related to the sale of Selective HR is also a Level 3 fair value measurement using unobservable inputs, the most significant of which is our assumption regarding the retention of business. If this assumption were to change by +/-10%, the value of this receivable would increase/decrease by approximately \$0.1 million.

Amounts are reported in "Net realized gains (losses)" for realized gains and losses and "Net investment income earned" for amortization of securities on the Consolidated Statements of Income.

Amounts are reported in "Other income" for the receivable related to the sale of Selective HR on the Consolidated Statements of Income and are related to interest accretion on the receivable.

The following table provides a summary of the changes in the fair value of securities measured using Level 3 inputs in 2011:

2011 (\$ in thousands)	Government	Corporate	CMBS	Receivable for Proceeds Related to Sale of Selective HR	Total	
(\$\psi \text{III thousands})	Government	corporate	CIVIDO	or selective line	10141	
Fair value, December 31, 2010	\$ -	-	185	5,002	5,187	
Total net (losses) gains for the period included in:						
OCI ¹	-	-	507	-	507	
Net income ^{2,3}	-	-	(322)	(638	(960)
Purchases	-	-	-	-	-	
Sales	-	-	-	-	-	
Issuances	-	-	-	-	-	
Settlements	-	-	(16)	(1,152	(1,168)
Transfers into Level 3	21,741	2,603	-	-	24,344	
Transfers out of Level 3	-	-	-	-	-	
Fair value, December 31, 2011	\$ 21,741	2,603	354	3,212	27,910	

Amounts are reported in "Other net unrealized gains on investment securities, net of deferred income tax" on the Consolidated Statements of Stockholders' Equity in our 2011 Annual Report.

The transfers of the government and corporate securities into level 3 classification at December 31, 2011 were primarily the result of broker-priced securities being transferred from an HTM to an AFS designation in 2011.

The following tables provide quantitative information regarding our financial assets and liabilities that were disclosed at fair value at March 31, 2012:

March 31, 2012

Assets/

Liabilities

Fair Value Measurements Using

Quoted

Prices in

Liabilities

Active Significant Other Significant

Markets

Amounts are reported in "Net realized gains (losses)" for realized gains and losses and "Net investment income earned" for amortization for the CMBS securities on the Consolidated Statements of Income in our 2011 Annual Report. Amounts are reported in either "Loss on disposal of discontinued operations, net of tax" or "Other income" for the receivable related to the sale of Selective HR on the Consolidated Statements of Income. Amounts in "Loss on disposal of discontinued operations, net of tax" related to charges to reduce the fair value of our receivable, and amounts in "Other income" related to interest accretion on the receivable in our 2011 Annual Report.

		for		
	Disclosed at	Identical Assets/	Observable	Unobservable
	Fair Value	Liabilities	s Inputs	Inputs
(4.1.1		(Level	_	•
(\$ in thousands)	at 3/31/12	1)	(Level 2)	(Level 3)
Financial Assets		,		
HTM:				
Foreign government	\$ 5,455	-	5,455	-
Obligations of states and political subdivisions	612,293	-	612,293	-
Corporate securities	69,063	-	63,280	5,783
ABS	7,863	-	6,188	1,675
CMBS	17,057	-	14,366	2,691
Total HTM fixed maturity securities	\$ 711,731	-	701,582	10,149
Financial Liabilities				
Notes payable:				
7.25% Senior Notes	\$ 59,814	59,814	-	-
6.70% Senior Notes	113,261	113,261	-	-
7.50% Junior Notes	100,520	100,520	-	-
2.90% borrowings from FHLBI	13,725	-	13,725	-
1.25% borrowings from FHLBI	44,688	_	44,688	-
Total notes payable	\$ 332,008	273,595	58,413	-

NOTE 8. Reinsurance

The following table contains a listing of direct, assumed, and ceded reinsurance amounts for premiums written, premiums earned, and losses and loss expenses incurred. For more information concerning reinsurance, refer to Note 8. "Reinsurance" in Item 8. "Financial Statements and Supplementary Data." in our 2011 Annual Report.

	Quarter ended March 31,			
(\$ in thousands)	2012	2011		
Premiums written:				
Direct	\$475,966	423,342		
Assumed	21,989	5,653		
Ceded	(77,783)	(67,160)		
Net	\$420,172	361,835		
Premiums earned: Direct Assumed Ceded Net	\$451,988 15,049 (88,208) \$378,829	412,879 5,889 (67,425) 351,343		
Losses and loss expenses incurred: Direct Assumed Ceded Net	\$252,203 10,599 (9,896) \$252,906	269,404 3,833 (24,031) 249,206		

Direct premium written ("DPW") for First Quarter 2012 was \$52.6 million higher than First Quarter 2011 due to the following: (i) our E&S operations that generated DPW of \$13.2 million; (ii) Commercial Lines renewal pure price increases of 5.1% coupled with a three-point increase in retention to 83%; (iii) Personal Lines filed rate increases that were effective for the quarter that averaged 5.9% while retention improved one point from a year ago to 87%; (iv) an increase in direct new business premiums of \$21.8 million; and (v) audit and endorsement additional premium of \$5.7 million compared to return premium of \$4.0 million. Direct premium earned increases in First Quarter 2012 were consistent with the fluctuation in DPW for the twelve-month period ended March 31, 2012 as compared to the twelve-month period ended March 31, 2011.

Assumed premiums written and earned for First Quarter 2012 was \$16.3 million and \$9.2 million higher, respectively, than First Quarter 2011 primarily due to the August 2011 E&S renewal rights acquisition.

The ceded premiums and losses related to our involvement with the National Flood Insurance Program ("NFIP"), in which all of our Flood premiums, losses, and loss expenses are ceded to the NFIP, are as follows:

National Flood Insurance Program	Quarter ended		
	March 31,		
(\$ in thousands)	2012	2011	
Ceded premiums written	\$(51,724)	(48,314)	
Ceded premiums earned	(51,905)	(47,948)	
Ceded losses and loss expenses incurred	\$14,922	(14,540)	

NFIP ceded losses and loss expenses incurred in First Quarter 2012 were \$29.5 million lower than First Quarter 2011. This decrease was a direct result of Hurricane Irene and Lee claims from August and September 2011 being settled in First Quarter 2012 for roughly \$15 million less than their original estimates. On an overall company basis, this decrease was partially offset by ceded loss activity related to our E&S business.

NOTE 9. Segment Information

We have classified our operations into two segments, the disaggregated results of which are reported to and used by senior management to manage our operations:

Insurance Operations, which is evaluated based on statutory underwriting results (net premiums earned, incurred ·losses and loss expenses, policyholders dividends, policy acquisition costs, and other underwriting expenses) and statutory combined ratios; and

· Investments, which is evaluated based on net investment income and net realized gains and losses.

Our Insurance Operations segment has historically reflected the results of our standard market insurance products. In 2011, through our acquisition activities, we began writing E&S business. This business has not met the quantitative thresholds for individual segment reporting, as our E&S operations share various economic, regulatory, and production-related characteristics with our standard market insurance products, we have aggregated their results into our Insurance Operations segment.

In computing the results of each segment, we do not make adjustments for interest expense, net general corporate expenses, or federal income taxes. We do not maintain separate investment portfolios for the segments, and therefore, do not allocate assets to the segments.

The following summaries present revenue (net investment income and net realized gain (loss) on investments in the case of the Investments segment) and pre-tax income for the individual segments:

Revenue by Segment	Quarter ended March 31,		
(\$ in thousands)	2012	2011	
Insurance Operations:			
Net premiums earned:			
Commercial automobile	\$70,484	69,670	
Workers compensation	65,811	62,526	
General liability	90,143	82,566	
Commercial property	49,371	48,193	
Business owners' policies	16,857	16,485	
Bonds	4,663	4,767	
Other	12,891	2,556	
Total commercial lines	310,220	286,763	
Personal automobile	37,456	36,962	
Homeowners	27,958	24,555	
Other	3,195	3,063	
Total personal lines	68,609	64,580	

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Total net premiums earned Miscellaneous income	378,829 3,457	351,343 2,770
Total Insurance Operations revenues	382,286	354,113
Investments:		
Net investment income	32,628	43,473
Net realized gain on investments	4,358	5,760
Total investment revenues	36,986	49,233
Total all segments	419,272	403,346
Other income	76	110
Total revenues	\$419,348	403,456

Income Before Federal Income Tax	Quarter ended March 31,		
(\$ in thousands)	2012	2011	
Insurance Operations:			
Commercial lines underwriting	\$(4,484)	(6,192)	
Personal lines underwriting	3,121	(6,506)	
Underwriting loss, before federal income tax	(1,363)	(12,698)	
GAAP combined ratio	100.4 %	103.6	
Statutory combined ratio	99.1 %	102.6	
Investments:			
Net investment income	\$32,628	43,473	
Net realized gain on investments	4,358	5,760	
Total investment income, before federal income tax	36,986	49,233	
Total all segments	35,623	36,535	
Interest expense	(4,700)	(4,557)	
General corporate and other expenses	(7,732)	(5,820)	
Income before federal income tax	\$23,191	26,158	

NOTE 10. Retirement Plans

The following tables show the costs of the Retirement Income Plan for Selective Insurance Company of America ("Retirement Income Plan") and the retirement life insurance component ("Retirement Life Plan") of the Selective Insurance Company of America Welfare Benefits Plan. For more information concerning these plans, refer to Note 16. "Retirement Plans" in Item 8. "Financial Statements and Supplementary Data." of our 2011 Annual Report.

	Retirement Income Pl	Retirem Life Pla		
	Quarter en March 31,	Quarter ended Marc 31,		
(\$ in thousands)	2012	2011	2012	2011
Components of Net Periodic Benefit Cost:				
Service cost	\$2,154	2,173	-	-
Interest cost	3,230	3,155	74	77
Expected return on plan assets	(3,547)	(3,482)	-	-
Amortization of unrecognized prior service cost	38	37	-	-
Amortization of unrecognized net loss	1,383	1,101	7	4
Net periodic cost	\$3,258	2,984	81	81
Weighted-Average Expense Assumptions for the years ended December 31:				
Discount rate	5.16 %	5.55	5.16%	5.55
Expected return on plan assets	7.75 %	8.00	- %	-
Rate of compensation increase	4.00 %	4.00	- %	-

We presently anticipate contributing \$8.4 million to the Retirement Income Plan in 2012, \$2.4 million of which has been funded as of March 31, 2012.

NOTE 11. Comprehensive Income

The components of comprehensive income, both gross and net of tax, for First Quarter 2012 and 2011 are as follows:

First Quarter 2012 (\$ in thousands) Net income Components of OCI:	Gross	Tax	Net
	\$23,191	5,098	18,093
Unrealized gains on securities: Unrealized holding gains during the period Portion of OTTI recognized in OCI Amortization of net unrealized gains on HTM securities Reclassification adjustment for gains included in net income Net unrealized gains Defined benefit pension and post-retirement plans: Reversal of amortization items:	19,804 367 (794) (4,359) 15,018	` ,	` '
Net actuarial loss Prior service cost Defined benefit pension and post-retirement plans Comprehensive income	1,390	487	903
	38	13	25
	1,428	500	928
	\$39,637	10,854	28,783
First Quarter 2011 (\$ in thousands) Net income Components of OCI:	Gross \$26,158	Tax 5,658	Net 20,500
Unrealized losses on securities: Unrealized holding losses during the period Portion of OTTI recognized in OCI Amortization of net unrealized gains on HTM securities Reclassification adjustment for gains included in net income Net unrealized losses Defined benefit pension and post-retirement plans: Reversal of amortization items:	180 (1,175) (5,749) (7,677)	63 (411) (2,012) (2,687)	(4,990)
Net actuarial loss Prior service cost Defined benefit pension and post-retirement plans Comprehensive income	1,105	387	718
	37	13	24
	1,142	400	742
	\$19,623	3,371	16,252

The balances of, and changes in, each component of AOCI (net of taxes) as of March 31, 2012 are as follows:

March 31, 2012				Defined	
	Net Unre	alized Ga	in (Loss)	Benefit	
				Pension and	Total
	OTTI	HTM	All	Post-	Accumulated
				Retirement	Accumulated
(\$ in thousands)	Related	Related	Other	Plans	OCI
Balance, December 31, 2011	\$(3,500)	4,622	96,125	(54,953)	42,294
Changes in component during period	238	(585)	10,109	928	10,690
Balance, March 31, 2012	\$(3,262)	4,037	106,234	(54,025)	52,984

Note 12. Commitments and Contingencies

At March 31, 2012, we had contractual obligations that expire at various dates through 2022 to invest up to an additional \$54.3 million in alternative and other investments. There is no certainty that any such additional investment will be required.

Note 13. Litigation

In the ordinary course of conducting business, we are named as defendants in various legal proceedings. Most of these proceedings are claims litigation involving our eight insurance subsidiaries (the "Insurance Subsidiaries") as either: (a) liability insurers defending or providing indemnity for third-party claims brought against insureds; or (b) insurers defending first-party coverage claims brought against them. We account for such activity through the establishment of unpaid loss and loss adjustment expense reserves. We expect that the ultimate liability, if any, with respect to such ordinary course claims litigation, after consideration of provisions made for potential losses and costs of defense, will not be material to our consolidated financial condition, results of operations, or cash flows.

Our Insurance Subsidiaries are also from time-to-time involved in other legal actions, some of which assert claims for substantial amounts. These actions include, among others, putative class actions seeking certification of a state or national class. Such putative class actions have alleged, for example, improper reimbursement of medical providers paid under workers compensation and personal and commercial automobile insurance policies. Our Insurance Subsidiaries also are involved from time-to-time in individual actions in which extra-contractual damages, punitive damages, or penalties are sought, such as claims alleging bad faith in the handling of insurance claims. We believe that we have valid defenses to these cases. We expect that the ultimate liability, if any, with respect to such lawsuits, after consideration of provisions made for estimated losses, will not be material to our consolidated financial condition. Nonetheless, given the large or indeterminate amounts sought in certain of these actions, and the inherent unpredictability of litigation, an adverse outcome in certain matters could, from time-to-time, have a material adverse effect on our consolidated results of operations or cash flows in particular quarterly or annual periods.

23

ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

In this Quarterly Report on Form 10-Q, we discuss and make statements regarding our intentions, beliefs, current expectations, and projections regarding our company's future operations and performance. Such statements are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are often identified by words such as "anticipates," "believes," "expects," "will," "should," and "intends" and their negatives. We caution prospective investors that such forward-looking statements are not guarantees of future performance. Risks and uncertainties are inherent in our future performance. Factors that could cause actual results to differ materially from those indicated by such forward-looking statements include, but are not limited to, those discussed under Item 1A. "Risk Factors" below in Part II "Other Information". These risk factors may not be exhaustive. We operate in a continually changing business environment and new risk factors emerge from time to time. We can neither predict such new risk factors nor can we assess the impact, if any, of such new risk factors on our businesses or the extent to which any factor or combination of factors may cause actual results to differ materially from those expressed or implied in any forward-looking statements in this report. In light of these risks, uncertainties, and assumptions, the forward-looking events discussed in this report might not occur. We make forward-looking statements based on currently available information and assume no obligation to update these statements due to changes in underlying factors, new information, future developments, or otherwise.

Introduction

We classify our business into two operating segments:

Insurance Operations, which sells property and casualty insurance products and services; and Investments, which invests the premiums collected by our insurance operations.

Our Insurance Operations offers standard market insurance products and services through seven insurance subsidiaries and, in 2011, we began offering excess and surplus lines ("E&S") insurance products through one insurance subsidiary as the result of the following acquisition activity:

The purchase of the renewal rights to an E&S book of business in August 2011; and The purchase of Montpelier U.S. Insurance Company (now known as Mesa Underwriters Specialty Insurance Company) ("MUSIC") in December 2011.

Our eight insurance subsidiaries are collectively referred to as the "Insurance Subsidiaries".

For additional information regarding our recent acquisitions, refer to Note 13. "Business Combinations" in Item 8. "Financial Statements and Supplementary Data." of our Annual Report on Form 10-K for the year ended December 31, 2011 ("2011 Annual Report").

The purpose of the Management's Discussion and Analysis ("MD&A") is to provide an understanding of the consolidated results of operations and financial condition and known trends and uncertainties that may have a material impact in future periods. Consequently, investors should read the MD&A in conjunction with the consolidated financial statements in our 2011 Annual Report.

In the MD&A, we will discuss and analyze the following:

Critical Accounting Policies and Estimates;
Financial Highlights of Results for First Quarter 2012 and 2011;
Results of Operations and Related Information by Segment;
Financial Condition, Liquidity, Short-term Borrowings, and Capital Resources;
Ratings;
Off-balance Sheet Arrangements; and
Contractual Obligations, Contingent Liabilities, and Commitments.

24

Critical Accounting Policies and Estimates

These unaudited interim consolidated financial statements include amounts based on our informed estimates and judgments for those transactions that are not yet complete. Such estimates and judgments affect the reported amounts in the consolidated financial statements. Those estimates and judgments most critical to the preparation of the consolidated financial statements involve the following: (i) reserves for losses and loss expenses; (ii) deferred policy acquisition costs; (iii) premium audit; (iv) pension and post-retirement benefit plan actuarial assumptions; (v) other-than-temporary investment impairments; and (vi) reinsurance. These estimates and judgments require the use of assumptions about matters that are highly uncertain and, therefore, are subject to change as facts and circumstances develop. If different estimates and judgments had been applied, materially different amounts might have been reported in the financial statements. For additional information regarding our critical accounting policies, refer to our 2011 Annual Report, pages 47 through 56.

Financial Highlights of Results for First Quarter 2012 and 2011¹

	Unaudited Quarter Ended March 31,				
(\$ and shares in thousands)	2012	,	2011	Chang	e
GAAP measures:					
Revenues	\$419,348		403,456	4	%
Pre-tax net investment income	32,628		43,473	(25)
Pre-tax net income	23,191		26,158	(11)
Net income	18,093		20,500	(12)
Diluted net income per share	0.33		0.37	(11)
Diluted weighted-average outstanding shares	55,605		55,054	1	
GAAP combined ratio	100.4	%	103.6	(3.2) pts
Statutory combined ratio	99.1	%	102.6	(3.5)
Return on average equity	6.8	%	8.0	(1.2)
Non-GAAP measures:					
Operating income ²	\$15,260		16,756	(9)%
Diluted operating income per share ²	0.28		0.30	(7)
Operating return on average equity ²	5.7	%	6.5	(0.8)) pts

¹ Refer to the Glossary of Terms attached to our 2011 Annual Report as Exhibit 99.1 for definitions of terms used in this Form 10-Q.

² Operating income is used as an important financial measure by us, analysts, and investors, because the realization of investment gains and losses on sales in any given period is largely discretionary as to timing. In addition, these realized investment gains and losses, as well as other-than-temporary impairments ("OTTI") that are charged to earnings could distort the analysis of trends. See below for a reconciliation of operating income to net income in accordance with U.S. generally accepted accounting principles ("GAAP"). Operating return on average equity is calculated by dividing annualized operating income by average stockholders' equity.

Our pre-tax net income decreased by \$3.0 million in the first quarter of 2012 ("First Quarter 2012") as compared to the first quarter of 2011 ("First Quarter 2011"), primarily due to a reduction in net investment income of \$10.8 million partially offset by improved underwriting operations. The net income fluctuation between 2012 and 2011 is consistent with these pre-tax income changes.

The following table reconciles operating income and net income for the periods presented above: