

SK TELECOM CO LTD

Form 6-K

January 30, 2007

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**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**Form 6-K
REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF JANUARY 2007**

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga Jung-gu

Seoul 100-999, Korea

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F ☐

Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ☐

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ☐

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes ☐ No ☐

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b):
82-_____

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Changes to Revenues or Income
SIGNATURES

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	Years Ended December 31,		Amount of	Percentage
	2006	2005	Increase (Decrease)	of Increase (Decrease)
1. Changes to Revenues or Income				
(in thousands of Won)				
Revenues	10,650,952,432	10,161,128,637	489,823,795	4.8
Operating Income	2,584,369,584	2,653,569,507	(69,199,923)	(2.6)
Ordinary Income	2,021,642,990	2,554,613,346	(532,970,356)	(20.9)
Net Income	1,446,597,938	1,871,380,090	(424,782,152)	(22.7)
2. Balance Sheet Data	As of December 31,			
(in thousands of Won)	2006	2005		
Total Assets	15,814,053,326	14,521,676,459		
Total Liabilities	6,507,625,682	6,263,795,751		
Capital Stock	9,306,427,644	8,257,880,708		
Total Stockholders' Equity	44,639,473	44,639,473		
Capital Stock / Total Stockholders' Equity (%)	20,849.0	18,499.1		
3. Reason for Changes to Revenue or Income	An increase in costs due to heightened market competition.			
4. Date of the Resolution by the Board of Directors	January 25, 2007			
Attendance of external directors	Present			7
	Absent			
Attendance of auditors				
5. Other Noteworthy Matters	Above figures are subject to changes as a result of an audit by the independent auditors or the general shareholders' meeting.			

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.
(Registrant)

By: /s/ Tae Jin Park
(Signature)
Name: Tae Jin Park
Title: Vice President

Date: January 29, 2007