



**ITEM 7.01 REGULATION FD DISCLOSURE**

On March 31, 2008, Cash America International, Inc. (the “Company”) issued a press release regarding potential changes in its Florida product offering. A copy of the Company’s news release is furnished as Exhibit 99.1 to this report on Form 8-K.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(c) Exhibits – The following exhibit is furnished pursuant to the disclosures included under Item 7.01 of this report on Form 8-K.

99.1 Copy of news release dated March 31, 2008, issued by Cash America International, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA INTERNATIONAL, INC.**

Date: March 31, 2008    By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President, General Counsel &  
Secretary

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**EXHIBIT INDEX**

Exhibit No.   Description

99.1            News release dated March 31, 2008, issued by Cash America International, Inc.