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Crocs, Inc. Form 8-K July 27, 2011 SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): July 27, 2011

CROCS, INC.

(Exact name of Registrant as specified in its charter)

Delaware0-5175420-2164234(State or other(Commission(I.R.S. EmployerjurisdictionFile Number)Identification No.)

of incorporation)

6328 Monarch Park Place

Niwot, Colorado 80503 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (303) 848-7000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 2.02 Results of Operations and Financial Condition.

On July 27, 2011, the Company issued a press release reporting its results of operations for the three months ended June 30, 2011. A copy of the press release is furnished as Exhibit 99.1 to this report.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press release dated July 27, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CROCS, INC.

Date: July 27, 2011 By: /s/ Jeffrey J. Lasher

Jeffrey J. Lasher,

Senior Vice President – Finance.

Chief Financial Officer