Edgar Filing: VALASSIS COMMUNICATIONS INC - Form 4

VALASSIS Co Form 4 October 04, 20		TIONS IN	C							
								OMB A	PPROVA	L
FORM	UNITED	STATES		RITIES A shington			COMMISSION	N OMB Number:	3235-	0287
Check this l if no longer subject to Section 16. Form 4 or Form 5	STATEN								Expires:January 31, 2005Estimated average burden hours per response0.5	
obligations may continu <i>See</i> Instruct 1(b).	e. Section 17((a) of the I	Public U	tility Hol	ding Con		of 1935 or Section	on		
(Print or Type Res	sponses)									
1. Name and Address of Reporting Person <u>*</u> DARISH KENNETH V			2. Issuer Name and Ticker or Trading Symbol VALASSIS COMMUNICATIONS INC [VCI]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First) (Middle)	-	of Earliest T	ransaction		X Director	109	6 Owner	
7341 SUMMIT RIDGE			(Month/Day/Year) 10/01/2005			Officer (give titleOther (specify below)				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
BRIGHTON,	MI 48116						Person	More than One R	eporting	
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	Acquired, Disposed of	of, or Beneficia	lly Owned	1
	Transaction Date Ionth/Day/Year)		Date, if	Code (Instr. 8)	4. Securiti nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficia Ownershi (Instr. 4)	ıl
Demind D	. 1.	. f								
Reminder: Report	on a separate line	e tor each cl	ass of sec	urities bene	Perso inform requir	ns who restation cont ed to resp ys a curre	or indirectly. spond to the colle tained in this form ond unless the for ntly valid OMB co	are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8.
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	D
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	S

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8		Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				(I	
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Options (Right to Buy)	\$ 38.98	10/01/2005	А		5,000		10/01/2006	10/01/2015	Common Stock	5,000

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
DARISH KENNETH V 7341 SUMMIT RIDGE BRIGHTON, MI 48116	X							
Signatures								
Steven M. Mitzel, by Power of Attorney		10/04/2	2005					

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

(1) Represents number of derivative securities beneficially owned as of October 1, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.