KROGER CO Form 4 March 14, 2006

## FORM 4

#### OMB APPROVAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or NERSHIP OF Expires: January 31, 2005

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

action 30(II) of the Investment Compar

1(b).

(Print or Type Responses)

1 2	g Person *	2. Issuer Name <b>and</b> Ticker or Trading Symbol KROGER CO [KR]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
rst)	(Middle)	3. Date of Earliest Transaction			
1014 VINE STREET  (Street)  CINCINNATI, OH 45202		(Month/Day/Year) 03/10/2006	Director 10% Owner _X Officer (give title Other (specify below)  Senior Vice President		
		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
		Filed(Month/Day/Year)			
	M T  EST  eeet)	est) (Middle) ET eet) I 45202	Symbol KROGER CO [KR]  3. Date of Earliest Transaction (Month/Day/Year)  ET 03/10/2006  4. If Amendment, Date Original Filed(Month/Day/Year)		

(City)	(State)	(Zip) Tak	ole I - Non-	Derivative	Secu	rities Acqu	ired, Disposed of, o	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) tionor Disposed of (D) (Instr. 3, 4 and 5)			Securities Owner Beneficially Form Owned Following Direct	Ownership Form: Direct (D)	Beneficial (D) Ownership
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock	03/10/2006		M	3,229	A	\$ 10.375	87,206.1558	D	
Common Stock	03/10/2006		S	3,229	D	\$ 20.5	83,977.1558	D	
Common Stock	03/13/2006		M	20,771	A	\$ 10.375	104,748.1558	D	
Common Stock	03/13/2006		S	20,771	D	\$ 20.5	83,977.1558 (1)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02)

#### Edgar Filing: KROGER CO - Form 4

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## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option	\$ 10.375	03/10/2006		M	3,229	(2)	04/17/2006	Common Stock	3,2
Non-Qualified Stock Option	\$ 10.375	03/13/2006		M	20,771	(2)	04/17/2006	Common Stock	20,7

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BOEHM WILLIAM T 1014 VINE STREET CINCINNATI, OH 45202

Senior Vice President

## **Signatures**

/s/ William T. Boehm, by Bruce M. Gack, Attorney-in-Fact

03/14/2006

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total amount of securities directly owned by the reporting person includes shares in the Company's employee benefit plans which are deemed to be 'tax-conditioned plans' pursuant to Rule 16b-3, to the extent disclosed on reports received from plan trustees.
- These options were granted under an option plan of The Kroger Co. and vest in equal annual installments in whole share amounts over a three-year period, at the rate of one-third per year commencing one year after the date of grant, with the remainder vesting three years from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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