Western Union CO Form 4 October 03, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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response...

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

09/29/2006

(Print or Type Responses)

1. Name and Address of Reporting Person * Wray Grover	2. Issuer Name and Ticker or Trading Symbol Western Union CO [WU]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)	3. Date of Earliest Transaction	(Check all applicable)			
12500 EAST BELFORD AVENUE	(Month/Day/Year) 09/29/2006	Director 10% Owner X Officer (give title Other (specify below) EVP - Human Resources			
(Street)	Filed(Month/Day/Year) App				
ENGLEWOOD, CO 80112		_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(State) (City) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of Securities Form: Direct Indirect (Instr. 3) Code (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s)

(1)

A

\$0

(Instr. 3 and 4) Code V Amount (D) Price 15,898

Α

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

18,684 (2)

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Pate	7. Title and Lunderlying S (Instr. 3 and	Securities
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (Right to Buy)	\$ 19.13	09/29/2006		A	115,053	(3)	09/29/2016	Common Stock	115,05
Employee Stock Option (Right to Buy)	\$ 18.84	09/29/2006		A	65,865 (4)	<u>(5)</u>	11/22/2015	Common Stock	65,865
Employee Stock Option (Right to Buy)	\$ 20.01	09/29/2006		A	59,278 (<u>4)</u>	<u>(6)</u>	02/08/2016	Common Stock	59,278

Reporting Owners

Reporting Owner Name / Address	Relationships
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Director 10% Owner Officer Other

Wray Grover

12500 EAST BELFORD AVENUE EVP - Human Resources ENGLEWOOD, CO 80112

Signatures

/s/ Sarah J. Kilgore as Attorney-in-Fact for Grover Wray 10/03/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock award which vests in full, if the executive is still employed by the Company at the time, on the third anniversary of the date of grant.
- (2) Includes 2,786 shares acquired in connection with the distribution by First Data Corporation of shares of common stock of The Western Union Company.
- (3) The option vests in four equal annual installments beginning on September 29, 2007.

Reporting Owners 2

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- Represents option acquired by reporting person as a result of the adjustment of an option to purchase shares of First Data Corporation common stock held by the reporting person. This adjustment occurred pursuant to the terms of the Employee Matters Agreement, dated September 29, 2006, between The Western Union Company and First Data Corporation.
- (5) This option is presently exercisable in full.
- (6) This option vests in four equal annual installments beginning on February 8, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.