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HUFF JESS	SICA										
Form 4											
February 06								0145.4			
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION							т	PPROVAL			
Washington, D.C. 20549						N OMB Number:	3235-0287				
Check this box if no longer			~~~ ~					Expires:	January 31, 2005		
subject section	to SIAIEN 16.	AENT OF	CHAN	NGES IN SECUF		WNERSHIP OF	Estimated burden hou	average urs per			
Form 4 Form 5		cuant to S	action	16(a) of th	response	. 0.5					
obligation	ons Section 17(nge Act of 1934, of 1935 or Section				
may cor <i>See</i> Inst	itinue.			•	•	ny Act of 1					
1(b).	luction				-						
	D										
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> HUFF JESSICA			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer				
			HARTE HANKS INC [HHS]				(Check all applicable)				
(Last)	(First) (I										
(Lust)	(1131) (1	· · · · · · · · · · · · · · · · · · ·	3. Date of Earliest Transaction (Month/Day/Year)				Director 10% Owner				
200 CONCORD PLAZA DR., SUITE 800			02/05/2009				X_Officer (give titleOther (specify below) below) VP Finance, Controller and CAO				
	(Street)		4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
			Filed(Month/Day/Year)				Applicable Line)				
SAN ANT	ONIO, TX 78216						_X_ Form filed by Form filed by Person	One Reporting P More than One R			
(City)	(State)	(Zip)	Tab	la I Nan I	Dominations	Committing A	cquired, Disposed	of on Donoficio	lly Owned		
		-							•		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if any		3.4. SecuritiesTransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)		(A) or of (D)	Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	(A)or(D) Price	Transaction(s) (Instr. 3 and 4)				
				coue v	mount						
Reminder: Re	port on a separate line	e for each cla	ss of sec	urities benef	-		-				
							pond to the colle	ction of S	SEC 1474		

information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities	D
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	S

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(Instr. 3) Price of Derivative Security		(Month/Day/Year) (Instr. 8)	Acquired or Dispose (D) (Instr. 3, 4 and 5)	ed of					(
				Code V	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 6.04	02/05/2009		А	30,000		<u>(1)</u>	02/05/2019	Common Stock	30,000	
Reporting Owners											
Reporting Owner Name / Address Direct		or 10% Owner	Relatio Officer	nships			Other				
HUFF JE 200 CON	SSICA CORD PLAZ	A DR.		VP Finan	ca Contro	oller (and CAO				

VP Finance, Controller and CAO

Signatures

SAN ANTONIO, TX 78216

SUITE 800

Bryan J. Pechersky, Power of Attorney

**Signature of Reporting Person

02/06/2009 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option was granted under the 2005 Omnibus Incentive Plan and vests in four equal installments on the second through fifth anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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