#### MERCURY GENERAL CORP

Form 4

March 09, 2009

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or

Check this box

**SECURITIES** Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations

may continue. See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* **CURTIUS MIKE** 

(First)

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

Issuer

MERCURY GENERAL CORP

[MCY]

(Check all applicable)

5. Relationship of Reporting Person(s) to

3. Date of Earliest Transaction

\_X\_\_ Director Officer (give title below)

10% Owner Other (specify

(Month/Day/Year) 1700 GREENBRIAR LANE

(Middle)

(Zip)

03/09/2009

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

BREA, CA 92821

(City)

| (==-,)                               | ()                                   | Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |   |  |  |   |
|--------------------------------------|--------------------------------------|--|---|---|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                      | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common<br>Stock                      | 03/09/2009                           |  | Code V P                                | Amount (D) Price<br>5,000 A \$<br>22.8944                                 | (Instr. 3 and 4)<br>14,584   | D  |   |
| Common<br>Stock                      |                                      |  |   |   | 1,709  | I  | ESOP<br>Plan (1)                                      |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | orNumber Expiration Date U |                     |                    | and Amount of 8 ying Securities 13 and 4) S |  |  |
|---|---|--------------------------------------|---|----------------------------|---------------------|--------------------|---|--|--|
|   |   |                                      | Code V                                  | (A) (D)                    | Date<br>Exercisable | Expiration<br>Date | Title                                       | Amount<br>or<br>Number<br>of<br>Shares |  |
| Common<br>Stock                                     | \$ 35.412   |                                      |   |                            | 02/08/2004          | 02/08/2013         | Common<br>Stock                             | 5,000                                  |  |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |
| CURTIUS MIKE                   |               |           |         |       |  |  |
| 1700 GREENBRIAR LANE           | X             |           |         |       |  |  |

## **Signatures**

BREA, CA 92821

Judy Walters, Attorney-In-Fact for Mike
Curtius

03/09/2009

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes ESOP allocations and dispositions since last report

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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