### Edgar Filing: BEASLEY BRADLEY C - Form 4

BEASLEY BR	ADLEY C											
Form 4	2010											
December 13, 2												
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									3235-0287			
Check this b	oox	Washington, D.C. 20549										
if no longer subject to Section 16. Form 4 or	STATEN	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES										
Form 5 obligations may continu <i>See</i> Instruct 1(b).	Bection 17(	response 0 iled pursuant to Section 16(a) of the Securities Exchange Act of 1934, ion 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type Res	sponses)											
1. Name and Address of Reporting Person <u>*</u> BEASLEY BRADLEY C			Symbol	er Name <b>an</b>		-	5. Relationship of Reporting Person(s) to Issuer					
		BEASI INC [B		DADCAS	T GROUP	P (Check all applicable)						
(Last) (First) (Middle) 3033 RIVIERA DRIVE, SUITE 200			3. Date of Earliest Transaction (Month/Day/Year) 12/09/2010			DirectorOfficer (give titleOther (specify below)Other (specify below)						
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person						
NAPLES, FL	34103						Form filed by Person	More than One R	eporting			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned			
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deeme Execution I any (Month/Day/Year)		Date, if TransactionAcquired (A) or Code Disposed of (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
				Code V	Amount	or (D) Price	(Instr. 3 and 4)					
Reminder: Report	on a separate line	e for each cl	ass of sec	urities bene	ficially own	ned directly	or indirectly.					
					inforn requir	nation cont ed to resp ys a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)			

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

8 I S

#### Edgar Filing: BEASLEY BRADLEY C - Form 4

(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired (A Disposed o (Instr. 3, 4, 5)	f (D)				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	<u>(1)</u>	12/09/2010		J <u>(2)</u>		495,764		(3)	(3)	Class A Common Stock	495,764
Class B Common Stock	<u>(1)</u>							(5)	(5)	Class A Common Stock	584,528

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BEASLEY BRADLEY C 3033 RIVIERA DRIVE, SUITE 200 NAPLES, FL 34103	Х						
Signatures							
/s/ Caroline Beasley, Attorney-in-Fact	12/13/2010						
**Signature of Reporting Person	Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Class B common stock converts to Class A common stock on a one-for-one basis.
- (2) This transfer was made from George G. Beasley GRAT #3 dated December 9, 2008 to George G. Beasley Trust f/b/o Bradley C. Beasley u/a/d 12/9/08.
- (3) This column is not applicable to this transaction.
- (4) By Bradley C. Beasley as Trustee of George G. Beasley Trust f/b/o Bradley C. Beasley u/a/d 12/9/08.
- (5) This column is not applicable to this holding.
- (6) By Bradley C. Beasley as Trustee of the Bradley C. Beasley Revocable Trust dated July 13, 1999, as amended.

#### **Remarks:**

Caroline Beasley signed this Form 4 pursuant to a Power of Attorney previously filed with the Commission.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.