**KEISTER JOHN** 

Form 5

February 11, 2011

Check this box if

no longer subject

to Section 16.

5 obligations

may continue.

Form 4 or Form

# FORM 5 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response...

Number:

Expires:

3235-0362

January 31,

2005

1.0

See Instruction
1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
Reported
Form 4 30(h) of the Investment Company Act of 1940

Transactions Reported

1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer **KEISTER JOHN** Symbol MARCHEX INC [MCHX] (Check all applicable) (Last) (First) (Middle) 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) \_X\_ Director 10% Owner \_X\_ Officer (give title Other (specify 12/31/2010 below) below) 520 PIKE STREET, SUITE 2000 Executive Vice Chairman (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line)

#### SEATTLE, WAÂ 98101

(Zin)

(City)

\_X\_ Form Filed by One Reporting Person \_\_\_ Form Filed by More than One Reporting Person

	(City)	(State)	(Zip) Tabl	e I - Non-Deri	ivative Secu	rities .	Acquir	ed, Disposed of	or Beneficiall	y Owned
S	Title of ecurity instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securitie (A) or Disp (Instr. 3, 4 a	osed c	of (D)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
(	Class B Common tock	06/08/2010	Â	G	6,494	D	\$0	405,454	D	Â
C	Class B Common tock	Â	Â	Â	Â	Â	Â	50,129	I	By GRAT
C	Class B Common tock	Â	Â	Â	Â	Â	Â	6,160	I	By IRA

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Class B Common Stock	07/09/2010	Â	G	200,000	A	\$0	200,000	I	By JK 2010 GRAT
Class B Common Stock	Â	Â	Â	Â	Â	Â	405,454	D	Â
Class B Common Stock	Â	Â	Â	Â	Â	Â	50,129	I	By GRAT
Class B Common Stock	Â	Â	Â	Â	Â	Â	6,160	I	By IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9.
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Number	Expiration D	ate	Amou	int of	Derivative	of
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	D
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Se
	Derivative				Securities			(Instr.	3 and 4)		В
	Security				Acquired						O
					(A) or						Eı
					Disposed						Is
					of (D)						Fi
					(Instr. 3,						(I:
					4, and 5)						
									Amount		
									or		
						Date	Expiration	Title	Number		
						Exercisable	Date		of		
					(A) (D)				Shares		
					( / (- )						

Dolotionchine

## **Reporting Owners**

Reporting Owner Name / Address	Ketationships						
	Director	10% Owner	Officer	Other			
KEISTER JOHN 520 PIKE STREET SUITE 2000 SEATTLE, WA 98101	ÂX	Â	Executive Vice Chairman	Â			

### **Signatures**

John Keister	02/11/2011			
**Signature of Reporting Person	Date			

Reporting Owners 2

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.