

Preotle Jill C.  
Form 4  
April 19, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Preotle Jill C.

(Last) (First) (Middle)

C/O ZIPCAR, INC., 25 FIRST STREET, 4TH FLOOR

(Street)

CAMBRIDGE, MA 02141

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ZIPCAR INC [ZIP]

3. Date of Earliest Transaction (Month/Day/Year)  
04/19/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	04/19/2011		C		250,000	A	\$ 0 264,396
Common Stock	04/19/2011		C		30,000	A	\$ 0 294,396
Common Stock	04/19/2011		C		53,571	A	\$ 0 347,967
Common Stock	04/19/2011		C		21,983	A	\$ 0 369,950
Common Stock	04/19/2011		C		62,473	A	\$ 0 432,423

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount of Number of Shares
Series B Redeemable Convertible Preferred Stock	(1)	04/19/2011		C	250,000	(1) (2)	Common Stock 250,000
Series B Redeemable Convertible Preferred Stock	(1)	04/19/2011		C	30,000	(1) (2)	Common Stock 30,000
Series C Redeemable Convertible Preferred Stock	(3)	04/19/2011		C	53,571	(3) (2)	Common Stock 53,571
Series D Redeemable Convertible Preferred Stock	(4)	04/19/2011		C	21,983	(4) (2)	Common Stock 21,983
Series E Redeemable Convertible Preferred Stock	(5)	04/19/2011		C	62,473	(5) (2)	Common Stock 62,473

## Reporting Owners

Reporting Owner Name / Address Relationships

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Director 10% Owner Officer Other

Preotle Jill C.  
C/O ZIPCAR, INC. X  
25 FIRST STREET, 4TH FLOOR  
CAMBRIDGE, MA 02141

Signatures

/s/ Jill C. Preotle 04/19/2011  
\*\*Signature of Date  
Reporting Person

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
Each share of Series B Redeemable Convertible Preferred Stock converted into 0.5 shares of common stock upon the closing of Zipcar,  
(1) Inc.'s initial public offering of common stock. Reflects a 1-for-2 reverse stock split of the common stock of Zipcar, Inc., which became effective on March 29, 2011.  
(2) Not applicable.  
Each share of Series C Redeemable Convertible Preferred Stock converted into 0.5 shares of common stock upon the closing of Zipcar,  
(3) Inc.'s initial public offering of common stock. Reflects a 1-for-2 reverse stock split of the common stock of Zipcar, Inc., which became effective on March 29, 2011.  
Each share of Series D Redeemable Convertible Preferred Stock converted into 0.5 shares of common stock upon the closing of Zipcar,  
(4) Inc.'s initial public offering of common stock. Reflects a 1-for-2 reverse stock split of the common stock of Zipcar, Inc., which became effective on March 29, 2011.  
Each share of Series E Redeemable Convertible Preferred Stock converted into 0.5 shares of common stock upon the closing of Zipcar,  
(5) Inc.'s initial public offering of common stock. Reflects a 1-for-2 reverse stock split of the common stock of Zipcar, Inc., which became effective on March 29, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.