NEWS CORP Form 4 July 17, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

SECURITIES Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * BANCROFT NATALIE			2. Issuer Name and Ticker or Trading Symbol NEWS CORP [NWS]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) C/O NEWS CORPORATION, 1211 AVENUE OF THE AMERICAS			3. Date of Earliest Transaction (Month/Day/Year) 07/15/2013				X Director 10% Owner Officer (give title below) Other (specify below)			
		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
NEW YORK	K, NY 10036							Person	/ More than One I	Reporting
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securit	ties Ac	quired, Disposed	of, or Benefici	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transaction Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D) 4 and 5		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
Class B Common Stock								625 (1)	I	By Natalie Bancroft Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		re Expiration I (Month/Day	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (Γ	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units	<u>(2)</u>	07/15/2013		A	6,651 (3)	<u>(4)</u>	<u>(4)</u>	Class A Common Stock	6,651	(3
Deferred Stock Units	<u>(2)</u>	07/15/2013		A	9,262 (3)	<u>(5)</u>	(5)	Class A Common Stock	9,262	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013		A	6,954 (3)	<u>(6)</u>	<u>(6)</u>	Class A Common Stock	6,954	(3
Deferred Stock Units	<u>(2)</u>	07/15/2013		A	5,679 (3)	<u>(7)</u>	<u>(7)</u>	Class A Common Stock	5,679	(3
Deferred Stock Units	<u>(2)</u>	07/15/2013		A	4,626 (3)	(8)	(8)	Class A Common Stock	4,626	(3
Deferred Stock Units	(2)	07/15/2013		A	4,418 (3)	<u>(9)</u>	<u>(9)</u>	Class A Common Stock	4,418	<u>(3</u>
Deferred Stock Units	(2)	07/15/2013		A	5,862 (3)	(10)	(10)	Class A Common Stock	5,862	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013		A	5,273 (3)	<u>(11)</u>	(11)	Class A Common Stock	5,273	<u>(3</u>
Deferred Stock Units	(2)	07/15/2013		A	4,729 (3)	(12)	(12)	Class A Common Stock	4,729	<u>(3</u>
Deferred Stock Units	(2)	07/15/2013		A	3,887 (3)	(13)	(13)	Class A Common Stock	3,887	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013		A	4,162 (3)	(14)	(14)	Class A Common Stock	4,162	<u>(3</u>

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Deferred Stock Units	(2)	07/15/2013	A	5,009 (<u>3)</u>	<u>(15)</u>	(15)	Class A Common Stock	5,009	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013	A	4,098 (<u>3)</u>	(16)	(16)	Class A Common Stock	4,098	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013	A	3,775 (<u>3)</u>	<u>(17)</u>	(17)	Class A Common Stock	3,775	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013	A	3,290 (<u>3)</u>	(18)	(18)	Class A Common Stock	3,290	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013	A	3,062 (<u>3)</u>	<u>(19)</u>	(19)	Class A Common Stock	3,062	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013	A	2,825 (<u>3)</u>	(20)	(20)	Class A Common Stock	2,825	<u>(3</u>
Deferred Stock Units	<u>(2)</u>	07/15/2013	A	2,477 (3)	(21)	(21)	Class A Common Stock	2,477	<u>(3</u>

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

BANCROFT NATALIE C/O NEWS CORPORATION 1211 AVENUE OF THE AMERICAS NEW YORK, NY 10036

X

Signatures

/s/ Kenneth C. Mertz as Attorney-in-Fact for Natalie
Bancroft

07/17/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired in a pro rata distribution by Twenty-First Century Fox, Inc. ("Fox") of shares of News Corporation in connection with the separation of News Corporation from Fox.
- (2) Each deferred stock unit represents the equivalent of one share of News Corporation Class A Common Stock.
- (3) The securities reported are the result of the conversion of deferred stock units originally granted by Fox into deferred stock units of News Corporation in connection with the separation of News Corporation from Fox. The number of deferred stock units received was based on the ratio of the closing price on June 28, 2013 of Fox's Class A common stock and the volume weighted average price of News

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- Corporation's Class A common stock over a 10-day period ending on July 15, 2013.
- (4) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of January 2, 2009.
- (5) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of April 1, 2009.
- (6) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of July 1, 2009.
- (7) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of October 1, 2009.
- (8) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of January 4, 2010.
- (9) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of April 1, 2010.
- (10) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of July 1, 2010.
- (11) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of October 1, 2010.
- (12) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of January 3, 2011.
- (13) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of April 1, 2011.
- (14) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of July 1, 2011.
- (15) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of October 3, 2011.
- (16) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of January 3, 2012.
- (17) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of April 2, 2012.
- (18) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of July 2, 2012.
- (19) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of October 1, 2012.
- (20) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of January 2, 2013.
- (21) The deferred stock units become payable in cash upon the fifth anniversary of the original grant date of April 1, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.