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RYANAIR HOLDINGS PLC
Form 6-K
September 16, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of September, 2003

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

NEW RYANAIR ROUTE BETWEEN UK AND FINLAND
LONDON-STANSTED - TAMPERE FOR GBP29.99

Ryanair, Europe's No.1 low fares airlines, today (Tuesday, 16 September 2003) announced a new daily route DIRECT between London-Stansted and Tampere, Finland with fares starting from GBP29.99 including taxes. This is the airline's 133rd route across Europe.

Announcing details of the new route, Lotta Lindquist, Ryanair's Sales Manager

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for Scandinavia said: "Ryanair's low fares arrived in Finland with the opening of our Stockholm-Tampere route in April 2003.

"To date, over 5m passengers have taken advantage of Ryanair's low fares in Scandinavia and we expect to carry 80,000 passengers annually on this new route. This will be a huge boost to local tourism and will create many new jobs in the region.

Ryanair Passengers Save 95%

| FINNAIR 1 | Ryanair Low Fare 2 | Saving |
|-----------|--------------------|--------|
| GBP570.90 | GBP29.99 | 95% |

Tax inclusive fares as quoted on September 15, 2003.

1. London Heathrow to Tampere via Helsinki. 2. London-Stansted Direct to Tampere

"The route starts on October 30 and passengers can expect to save over 95% on the fares charged by High Fare airlines like Finnair. Better yet, Ryanair is No. 1 for punctuality and offers has a direct route to Tampere from London, so passengers will get to London quicker than anyone else."

Timetable Information

| Flight | From | Depart | Arrive | Days |
|---------|-----------------|--------|--------|---------|
| FR 2194 | London-Stansted | 15:15 | 20:15 | 1234567 |
| FR 2195 | Tampere | 20:40 | 21:50 | 1234567 |

Ends 16th September 2003

For further information: John Rowley Pauline McAlester
Ryanair Murray Consultants
Tel: + 353 1 812 1271 Tel: + 353 1 4980300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 16 September 2003

By:____/s/ Howard Millar____

H Millar

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Company Secretary & Finance Director