PEARSON PLC Form 6-K September 29, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of September 2003

PEARSON plc (Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R ORL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant $\,$ files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

This Report includes the following documents:

1. A press release from Pearson plc announcing "Director Shareholding"

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1. Name of company
PEARSON PLC
2. Name of director
DAVID CHARLES MAURICE BELL
3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest
DIRECTOR'S OWN HOLDING
4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)
AS IN 2) ABOVE
5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s)
6. Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary
REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP
7. Number of shares / amount of stock acquired
621
8. Percentage of issued class
0.00008%
9. Number of shares/amount of stock disposed N/A

10. Percentage of issued class

N/A
11. Class of security
25P ORDINARY SHARES
12. Price per share
587.3p
13. Date of transaction
26/09/2003
14. Date company informed
26/09/2003
15. Total holding following this notification
56,492
30,492
16. Total percentage holding of issued class following this notification
0.00704%
If a director has been granted options by the company please complete the following boxes.
17. Date of grant
N/A
18. Period during which or date on which exercisable
N/A
19. Total amount paid (if any) for grant of the option N/A
IV/ A
20. Description of shares or debentures involved: class, number
N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise

N/A

22. Total number of shares or debentures over which options held following this notification

N/A

23. Any additional information

OPERATION OF EVERGREEN MANDATE

24. Name of contact and telephone number for queries

JENNIFER MURPHY - 020 7010 2256

25. Name and signature of authorised company official responsible for making this notification

STEPHEN JONES, DEPUTY SECRETARY

Date of Notification

29TH SEPTEMBER 2003

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1. Name of company

PEARSON PLC

2. Name of director

LORD BURNS

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

DIRECTOR'S OWN HOLDING

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)
AS IN 2) ABOVE
5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s) NO
6. Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary
REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP
7. Number of shares / amount of stock acquired
5
8. Percentage of issued class
0.000001%
9. Number of shares/amount of stock disposed $\ensuremath{\text{N/A}}$
10. Percentage of issued class
N/A
11. Class of security
25P ORDINARY SHARES
12. Price per share
587.3p
13. Date of transaction

26/09/2003

14. Date company informed
26/09/2003
15. Total holding following this notification
2,546
16. Total percentage holding of issued class following this notification
0.00032%
If a director has been granted options by the company please complete the following boxes.
17. Date of grant
N/A
18. Period during which or date on which exercisable $\ensuremath{\text{N/A}}$
19. Total amount paid (if any) for grant of the option $\ensuremath{\text{N/A}}$
20. Description of shares or debentures involved: class, number $\ensuremath{\text{N/A}}$
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise $\ensuremath{\text{N/A}}$
22. Total number of shares or debentures over which options held following this notification $$\rm N/A$$
23. Any additional information
OPERATION OF EVERGREEN MANDATE

24. Name of contact and telephone number for queries

JENNIFER MURPHY - 020 7010 2256

25. Name and signature of authorised company official responsible for making this notification

STEPHEN JONES, DEPUTY SECRETARY

Date of Notification

29TH SEPTEMBER 2003

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1. Name of company

PEARSON PLC

2. Name of director

JOHN MAKINSON

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

DIRECTOR'S OWN HOLDING

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)

AS IN 2) ABOVE

5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s)

NO

6. Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary

REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP

7. Number of shares / amount of stock acquired
531
8. Percentage of issued class
0.00007%
9. Number of shares/amount of stock disposed N/A
10. Percentage of issued class N/A
11. Class of security 25P ORDINARY SHARES
12. Price per share
587.3p
13. Date of transaction
26/09/2003
14. Date company informed
26/09/2003
15. Total holding following this notification
39,214
16. Total percentage holding of issued class following this notification
0.00489%
If a director has been granted options by the company please complete the following boxes.

17. Date of grant N/A 18. Period during which or date on which exercisable N/A 19. Total amount paid (if any) for grant of the option N/A 20. Description of shares or debentures involved: class, number N/A 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise N/A 22. Total number of shares or debentures over which options held following this notification N/A 23. Any additional information OPERATION OF EVERGREEN MANDATE 24. Name of contact and telephone number for queries JENNIFER MURPHY - 020 7010 2256 25. Name and signature of authorised company official responsible for making this notification STEPHEN JONES, DEPUTY SECRETARY Date of Notification 29TH SEPTEMBER 2003

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1. Name of company
PEARSON PLC
2. Name of director
MARJORIE SCARDINO
3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest
DIRECTOR'S OWN HOLDING
4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)
AS IN 2) ABOVE
5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s) NO
6. Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary
REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP
7. Number of shares / amount of stock acquired
1,402
8. Percentage of issued class
0.000017%
9. Number of shares/amount of stock disposed N/A

10. Percentage of issued class

N/A
11. Class of security
25P ORDINARY SHARES
12. Price per share
587.3p
13. Date of transaction
26/09/2003
14. Date company informed
26/09/2003
15. Total holding following this notification
92,143
16. Total percentage holding of issued class following this notification
10. Total percentage notating of issued class for lowing this notification
0.01148%
If a director has been granted options by the company please complete the following boxes.
17. Date of grant
N/A
18. Period during which or date on which exercisable
N/A
N/A
19. Total amount paid (if any) for grant of the option
N/A
20. Description of shares or debentures involved: class, number
N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise

N/A

22. Total number of shares or debentures over which options held following this notification

N/A

23. Any additional information

OPERATION OF EVERGREEN MANDATE

24. Name of contact and telephone number for queries

JENNIFER MURPHY - 020 7010 2256

25. Name and signature of authorised company official responsible for making this notification

STEPHEN JONES, DEPUTY SECRETARY

Date of Notification

29TH SEPTEMBER 2003

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1. Name of company

PEARSON PLC

2. Name of director

LORD STEVENSON

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

DIRECTOR'S OWN HOLDING

4. Name of the registered holder(s) and, shares held by each of them (if notified		
LORD STEVENSON OF CODDENHAM	1,374	
CLOACA MAXIMA	174	
LORD HENRY DENNISTOUN STEVENSON A/C WBJS	3 2	
5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s)		
NO		
6. Please state the nature of the transa indicate whether general/single co PEP a		
REINVESTMENT OF DIVIDEND UNDER COMPANY'S	; DRIP	
7. Number of shares / amount of stock ac	quired	
1,550		
8. Percentage of issued class		
0.00019%		
9. Number of shares/amount of stock disp	posed	
N/A		
10. Percentage of issued class		
N/A		
11. Class of security		
25P ORDINARY SHARES		
12. Price per share		
587.3p		

13. Date of transaction 26/09/2003 14. Date company informed 26/09/2003 15. Total holding following this notification 163,392 16. Total percentage holding of issued class following this notification 0.02036% If a director has been granted options by the company please complete the following boxes. 17. Date of grant N/A 18. Period during which or date on which exercisable N/A 19. Total amount paid (if any) for grant of the option N/A 20. Description of shares or debentures involved: class, number N/A 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise N/A 22. Total number of shares or debentures over which options held following this notification N/A 23. Any additional information

OPERATION OF EVERGREEN MANDATE

24. Name of contact and telephone number for queries

JENNIFER MURPHY - 020 7010 2256

25. Name and signature of authorised company official responsible for making this notification

STEPHEN JONES, DEPUTY SECRETARY

Date of Notification

29TH SEPTEMBER 2003

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 29 September 2003

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary