PEARSON PLC Form 6-K October 07, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of October 2004

PEARSON plc (Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R ORL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant $\,$ files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

Notification of change in interest in shares

We write in accordance with rule 9.12. under the Continuing Obligations section of the List Rules, to notify you that on 6 October 2004 we received

notification that pursuant to section 198 of the Companies Act 1985, the shareholding of The Capital Group Companies, Inc., which equates to 119,554,432 shares, now represents 14.88% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedule below.

From: Pearson plc

Letter to Pearson PLC Dated 1 October 2004

Section 198 Notification Notification of Decrease

This Notice is given by The Capital Group Companies, Inc. on behalf of its affiliates, including Capital Research and Management Company, Capital International S.A., Capital International, Inc., Capital International Limited, and Capital Guardian Trust Company, pursuant to Section 198 of the Companies Act 1985.

The interest in the relevant share capital indicated below arises by virtue of holdings attributed to the Companies (see Schedule A). These holdings form part of funds managed on behalf of investment clients by the Companies.

Share capital to which this relates:

Ordinary Shares (803,236,721 shares outstanding)

Number of shares in which the Companies have an interest:

119,554,432

Name(s) of registered holder(s):

See Schedule B

As of 1 October 2004				
Pearson plc		Percent of Outstanding		
The Capital Group Companies Inc. ("CG") holdings	119,554,432	14.884%		
Holdings by CG Management Companies and Funds:				
* Capital Guardian Trust Company	63,279,240	7.878%		
* Capital International Limited	13,793,277	1.717%		
* Capital International S.A.	5,832,086	0.726%		
* Capital International Inc.	11,582,557	1.442%		
* Capital Research and Management Company	25,067,272	3.121%		

Schedule A

Schedule of holdings in Pearson plc As of 1 October 2004

Capital Guardian Trust Company

Registered Name		Local Shares
State Street Nominees Limited		9,443,453
Bank of New York Nominees		1,862,658
Northern Trust		134,709
Chase Nominees Limited		27,764,161
BT Globenet Nominees Ltd.		696,235
Midland Bank plc		8,230,375
Cede & Co.		125,663
Deutsche Bank Mannheim		2,200
	Schedule B	
Bankers Trust		2,548,400
Barclays Bank		427,800
Citibank London		12,500
Nortrust Nominees		9,516,982
Royal Bank of Scotland		113,300
MSS Nominees Limited		54,200
State Street Bank & Trust Co.		84,000
RBSTB Nominees Ltd		2,200
Citibank NA		45,500
	Schedule B	
Deutsche Bank AG		2,100
HSBC Bank PLC		13,600
Mellon Bank N.A.		187,900
ROY Nominees Limited		52,900
Mellon Nominees (UK) Limited		1,909,904
HSBC		43,900

JP Morgan Chase Bank 4,600

TOTAL 63,279,240

Schedule B

Capital International Limited

•	incernacional bimieca
Registered Name	Local Shares
State Street Nominees Limited	516,962
Bank of New York Nominees	3,647,212
Northern Trust	700,244
Chase Nominees Limited	2,204,935
Midland Bank Plc	78,200
Bankers Trust	237,771
Barclays Bank	67,200
Citibank London	52,300
	Schedule B
Morgan Guaranty	202,200
Nortrust Nominees	2,426,246
Royal Bank of Scotland	845,000
MSS Nominees Limited	109,000
State Street Bank & Trust Co	384,700
National Westminster Bank	63,900
Lloyds Bank	53,600
Citibank NA	23,500
Deutsche Bank AG	1,078,036
	Schedule B
HSBC Bank plc	789,530
Mellon Bank NA	11,016
KAS UK	37,125
Bank One London	187,300
Clydesdale Bank plc	82,500

JP Morgan Chase Bank 14,800

TOTAL 13,793,277

Schedule B

_	ital Ir	nternational	S.A.	Tarana la Characana
Registered Name				Local Shares
State Street Nominees Limited				16,036
Bank of New York Nominees				27,700
Chase Nominees Limited				2,950,242
Credit Suisse London Branch				20,000
Midland Bank plc				652,000
Barclays Bank				758,518
Pictet & Cle, Geneva				10,900
Citibank London				21,200
	S	Schedule B		
Brown Bros.				73,900
Nortrust Nominees				11,300
Morgan Stanley				12,900
Royal Bank of Scotland				130,018
J.P. Morgan				577,883
State Street Bank & Trust Co.				65,600
National Westminster Bank				35,200
Lloyds Bank				44,300
RBSTB Nominees Ltd				60,100

Schedule B

TOTAL

Schedule B

72,352

275,537

16,400

5,832,086

Deutsche Bank AG

HSBC Bank plc

HSBC

Capital International Inc.

Registered Name		Local Shares
State Street Nominees Limited		3,802,857
Bank of New York Nominees		1,190,399
Northern Trust		52,600
Chase Nominees Limited		2,861,350
Midland Bank plc		255,400
Bankers Trust		51,500
Citibank London		138,000
Brown Bros.		122,800
	Schedule B	
Nortrust Nominees		905,398
Royal Bank of Scotland		193,700
State Street Bank & Trust Co.		945,496
Citibank		36,100
RBSTB Nominees Ltd		38,500
Citibank NA		358,657
HSBC Bank PLC		185,200
JP Morgan Chase Bank		444,600
	TOTAL	11,582,557
	Cahadula D	

Schedule B

Capital Research & Management Company

Registered Name		Local Shares
State Street Nominees Limited		750,000
Chase Nominees Limited		24,317,272
	TOTAL	25,067,272

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

undersigned, thereunto duly authorized.

PEARSON plc

Date: 07 October 2004

By: /s/ STEPHEN JONES

Stephen Jones Deputy Secretary