

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC
Form 6-K
May 17, 2007

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of May, 2007

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

9 NEW RYANAIR ROUTES FROM MILAN BERGAMO

ALGHERO, BARI, BILLUND, CAGLIARI, GOTHENBURG,

PORTO, RIGA , SANTANDER, TAMPERE

1 MILLION FREE SEATS - NO TAXES, NO FEES, NO CHARGES

Ryanair, Europe's largest low fares airline, today (Thursday, 17th May 2007) announced nine new routes from its Milan base to Alghero, Bari, Billund, Cagliari, Gothenburg, Porto, Riga, Santander and Tampere. These 9 new routes

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

start in December, when Ryanair increases its Milan based aircraft from 4 to 6.

To celebrate, Ryanair yesterday launched a new price war by giving away 1 million free seats on www.ryanair.com. Only Ryanair guarantees* the lowest fares. If any passenger finds a cheaper fare on the same route with another airline, Ryanair will refund double the difference. Only Ryanair offers the lowest fares in Italy, GUARANTEED*.

Announcing the new routes, Ryanair's CEO Michael O'Leary said:

"Ryanair now serves 34 destinations from Milan, and will carry 4 million passengers in 2008, creating a tourism boom which will generate a visitor spend of EUR500m in the Lombardy region.

"Ryanair guarantees* the lowest fares in Italy, and if any passenger finds a cheaper fare on the same route with any other airline, Ryanair will pay double the difference between the two fares - GUARANTEED.*

"These nine new routes go on sale today and we urge all passengers to log onto www.ryanair.com immediately, as these 1 million free seats will be snapped up in record time."

Route	Starts	Frequency
Alghero	Jan	4 weekly
Bari	Dec	3 weekly
Billund	Jan	4 weekly
Cagliari	Dec	Daily
Santander	Dec	4 weekly
Göteborg	Jan	3 weekly
Porto	Dec	Daily
Riga	Jan	3 weekly
Tampere	Jan	4 weekly

*FIND CHEAPER THAN RYANAIR WITH ANY OTHER AIRLINE AND WE'LL GIVE YOU DOUBLE THE DIFFERENCE BETWEEN RYANAIR'S FARE AND THE COMPETITOR'S FARE. SEE WWW.RYANAIR.COM FOR DETAILS OF RYANAIR'S 'PRICE GUARANTEE'.

Ends.

Thursday, 17th May 2007

Peter Sherrard - Ryanair

Pauline McAlester - Murray Consultants

Tel: 00 353 1 8121228

Tel: 00 353 1 4980300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 17 May, 2007

By:____/s/ James Callaghan____

James Callaghan
Company Secretary & Finance Director