

PRUDENTIAL PLC  
Form 6-K  
February 20, 2009

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**

**Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934**

For the month of February, 2009

**PRUDENTIAL PUBLIC LIMITED COMPANY**

(Translation of registrant's name into English)

**LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Enclosure: Full Year 2008 New Business - Part 2

Schedule 1A - Constant Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2008

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

| Note  | UK               |                  |            | US<br>Note 1a    |                  |             | Asia<br>Note 1a  |                  |            | Total            |                  |            |
|---|------------------|------------------|------------|------------------|------------------|-------------|------------------|------------------|------------|------------------|------------------|------------|
|   | FY<br>2008<br>£m | FY<br>2007<br>£m | +/-(<br>%) | FY<br>2008<br>£m | FY<br>2007<br>£m | +/-(<br>%)  | FY<br>2008<br>£m | FY<br>2007<br>£m | +/-(<br>%) | FY<br>2008<br>£m | FY<br>2007<br>£m | +/-(<br>%) |
| Total<br>Insurance<br>Products                            | 7,183            | 6,879            | 4%         | 6,941            | 7,063            | (2%)        | 2,673            | 3,149            | (15%)      | 16,797           | 17,091           | (2%)       |
| Total<br>Investment<br>Products - (2)<br>Gross<br>Inflows | 16,154           | 14,745           | 10%        | 36               | 65               | (45%)       | 46,957           | 40,875           | 15%        | 63,147           | 55,685           | 13%        |
|   | <u>23,337</u>    | <u>21,624</u>    | <u>8%</u>  | <u>6,977</u>     | <u>7,128</u>     | <u>(2%)</u> | <u>49,630</u>    | <u>44,024</u>    | <u>13%</u> | <u>79,944</u>    | <u>72,776</u>    | <u>10%</u> |

INSURANCE OPERATIONS

|  | Single           |                  |            | Regular          |                  |            | Total            |                  |            | Annual Equivalents<br>Note 3 |                  |            |
|--|------------------|------------------|------------|------------------|------------------|------------|------------------|------------------|------------|------------------------------|------------------|------------|
|  | FY<br>2008<br>£m | FY<br>2007<br>£m | +/-(<br>%) | FY<br>2008<br>£m | FY<br>2007<br>£m | +/-(<br>%) | FY<br>2008<br>£m | FY<br>2007<br>£m | +/-(<br>%) | FY<br>2008<br>£m             | FY<br>2007<br>£m | +/-(<br>%) |

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UK Insurance  
Operations

Product Summary

|                                       |              |              |             |            |            |             |              |              |             |            |            |             |
|---------------------------------------|--------------|--------------|-------------|------------|------------|-------------|--------------|--------------|-------------|------------|------------|-------------|
| Internal Vesting annuities            | 1,600        | 1,399        | 14%         | -          | -          | -           | 1,600        | 1,399        | 14%         | 160        | 140        | 14%         |
| Direct and Partnership Annuities      | 703          | 842          | (17%)       | -          | -          | -           | 703          | 842          | (17%)       | 70         | 84         | (17%)       |
| Intermediated Annuities               | 497          | 555          | (10%)       | -          | -          | -           | 497          | 555          | (10%)       | 50         | 56         | (11%)       |
| <b>Total Individual Annuities</b>     | <b>2,800</b> | <b>2,796</b> | <b>0%</b>   | <b>-</b>   | <b>-</b>   | <b>-</b>    | <b>2,800</b> | <b>2,796</b> | <b>0%</b>   | <b>280</b> | <b>280</b> | <b>0%</b>   |
| Equity Release                        | 242          | 156          | 55%         | -          | -          | -           | 242          | 156          | 55%         | 24         | 16         | 50%         |
| Individual Pensions                   | 115          | 38           | 203%        | 3          | 1          | 200%        | 118          | 39           | 203%        | 15         | 5          | 200%        |
| Corporate Pensions                    | 221          | 283          | (22%)       | 88         | 84         | 5%          | 309          | 367          | (16%)       | 110        | 112        | (2%)        |
| Unit Linked Bonds                     | 109          | 243          | (55%)       | -          | -          | -           | 109          | 243          | (55%)       | 11         | 24         | (54%)       |
| With-Profit Bonds                     | 869          | 297          | 193%        | -          | -          | -           | 869          | 297          | 193%        | 87         | 30         | 190%        |
| Protection                            | -            | -            | -           | 6          | 5          | 20%         | 6            | 5            | 20%         | 6          | 5          | 20%         |
| Offshore Products                     | 551          | 434          | 27%         | 4          | 4          | 0%          | 555          | 438          | 27%         | 59         | 47         | 26%         |
| Pru Health (12)                       | -            | -            | -           | 16         | 13         | 23%         | 16           | 13           | 23%         | 16         | 13         | 23%         |
| Income Drawdown (13)                  | 75           | 34           | 121%        | -          | -          | -           | 75           | 34           | 121%        | 8          | 3          | 167%        |
| <b>Total Retail Retirement</b>        | <b>4,982</b> | <b>4,281</b> | <b>16%</b>  | <b>117</b> | <b>107</b> | <b>9%</b>   | <b>5,099</b> | <b>4,388</b> | <b>16%</b>  | <b>615</b> | <b>535</b> | <b>15%</b>  |
| Corporate Pensions                    | 227          | 198          | 15%         | 116        | 115        | 1%          | 343          | 313          | 10%         | 139        | 135        | 3%          |
| Other Products                        | 132          | 190          | (31%)       | 21         | 25         | (16%)       | 153          | 215          | (29%)       | 34         | 44         | (23%)       |
| DWP Rebates                           | 153          | 143          | 7%          | -          | -          | -           | 153          | 143          | 7%          | 15         | 14         | 7%          |
| <b>Total Mature Life and Pensions</b> | <b>512</b>   | <b>531</b>   | <b>(4%)</b> | <b>137</b> | <b>140</b> | <b>(2%)</b> | <b>649</b>   | <b>671</b>   | <b>(3%)</b> | <b>188</b> | <b>193</b> | <b>(3%)</b> |
| <b>Total Retail</b>                   | <b>5,494</b> | <b>4,812</b> | <b>14%</b>  | <b>254</b> | <b>247</b> | <b>3%</b>   | <b>5,748</b> | <b>5,059</b> | <b>14%</b>  | <b>803</b> | <b>728</b> | <b>10%</b>  |

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|                                 |       |       |       |     |     |     |       |       |       |     |     |       |
|---------------------------------|-------|-------|-------|-----|-----|-----|-------|-------|-------|-----|-----|-------|
| Wholesale Annuities             | 1,417 | 1,799 | (21%) | -   | -   | -   | 1,417 | 1,799 | (21%) | 142 | 180 | (21%) |
| Credit Life                     | 18    | 21    | (14%) | -   | -   | -   | 18    | 21    | (14%) | 2   | 2   | 0%    |
| Total UK Insurance Operations   | 6,929 | 6,632 | 4%    | 254 | 247 | 3%  | 7,183 | 6,879 | 4%    | 947 | 910 | 4%    |
| Channel Summary                 |       |       |       |     |     |     |       |       |       |     |     |       |
| Direct and Partnership          | 2,352 | 2,385 | (1%)  | 215 | 212 | 1%  | 2,567 | 2,597 | (1%)  | 450 | 451 | (0%)  |
| Intermediated                   | 2,990 | 2,284 | 31%   | 39  | 35  | 11% | 3,029 | 2,319 | 31%   | 338 | 263 | 29%   |
| Wholesale                       | 1,434 | 1,820 | (21%) | -   | -   | -   | 1,434 | 1,820 | (21%) | 143 | 182 | (21%) |
| Sub-Total                       | 6,776 | 6,489 | 4%    | 254 | 247 | 3%  | 7,030 | 6,736 | 4%    | 932 | 896 | 4%    |
| DWP Rebates                     | 153   | 143   | 7%    | -   | -   | -   | 153   | 143   | 7%    | 15  | 14  | 7%    |
| Total UK Insurance Operations   | 6,929 | 6,632 | 4%    | 254 | 247 | 3%  | 7,183 | 6,879 | 4%    | 947 | 910 | 4%    |
| US Insurance Operations (1a)    |       |       |       |     |     |     |       |       |       |     |     |       |
| Fixed Annuities                 | 1,724 | 619   | 179%  | -   | -   | -   | 1,724 | 619   | 179%  | 172 | 62  | 177%  |
| Fixed Index Annuities           | 501   | 483   | 4%    | -   | -   | -   | 501   | 483   | 4%    | 50  | 48  | 4%    |
| Variable Annuities              | 3,491 | 4,922 | (29%) | -   | -   | -   | 3,491 | 4,922 | (29%) | 349 | 492 | (29%) |
| Life                            | 7     | 8     | (13%) | 24  | 20  | 20% | 31    | 28    | 11%   | 25  | 21  | 19%   |
| Sub-Total Retail                | 5,723 | 6,032 | (5%)  | 24  | 20  | 20% | 5,747 | 6,052 | (5%)  | 596 | 623 | (4%)  |
| Guaranteed Investment Contracts | 857   | 441   | 94%   | -   | -   | -   | 857   | 441   | 94%   | 86  | 44  | 95%   |
| GIC - Medium Term Note          | 337   | 570   | (41%) | -   | -   | -   | 337   | 570   | (41%) | 34  | 57  | (40%) |
| Total US Insurance Operations   | 6,917 | 7,043 | (2%)  | 24  | 20  | 20% | 6,941 | 7,063 | (2%)  | 716 | 724 | (1%)  |

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|                                  |      |        |        |       |       |       |       |        |        |       |       |       |       |
|----------------------------------|------|--------|--------|-------|-------|-------|-------|--------|--------|-------|-------|-------|-------|
| Asian Insurance Operations       | (1a) |        |        |       |       |       |       |        |        |       |       |       |       |
| China                            | (10) | 63     | 53     | 19%   | 32    | 28    | 14%   | 95     | 81     | 17%   | 38    | 33    | 15%   |
| Hong Kong                        |      | 507    | 543    | (7%)  | 154   | 127   | 21%   | 661    | 670    | (1%)  | 205   | 181   | 13%   |
| India                            | (6)  | 60     | 27     | 122%  | 202   | 183   | 10%   | 262    | 210    | 25%   | 208   | 186   | 12%   |
| Indonesia                        |      | 94     | 121    | (22%) | 167   | 113   | 48%   | 261    | 234    | 12%   | 176   | 125   | 41%   |
| Japan                            |      | 115    | 150    | (23%) | 30    | 27    | 11%   | 145    | 177    | (18%) | 42    | 42    | 0%    |
| Korea                            |      | 78     | 165    | (53%) | 211   | 223   | (5%)  | 289    | 388    | (26%) | 219   | 240   | (9%)  |
| Malaysia                         |      | 28     | 46     | (39%) | 99    | 87    | 14%   | 127    | 133    | (5%)  | 102   | 92    | 11%   |
| Singapore                        |      | 341    | 684    | (50%) | 78    | 77    | 1%    | 419    | 761    | (45%) | 112   | 145   | (23%) |
| Taiwan                           |      | 153    | 149    | 3%    | 189   | 246   | (23%) | 342    | 395    | (13%) | 204   | 261   | (22%) |
| Other                            | (4)  | 18     | 40     | (55%) | 54    | 60    | (10%) | 72     | 100    | (28%) | 56    | 64    | (13%) |
| Total Asian Insurance Operations |      | 1,457  | 1,978  | (26%) | 1,216 | 1,171 | 4%    | 2,673  | 3,149  | (15%) | 1,362 | 1,369 | (1%)  |
| Group Total                      |      | 15,303 | 15,653 | (2%)  | 1,494 | 1,438 | 4%    | 16,797 | 17,091 | (2%)  | 3,024 | 3,003 | 1%    |

Schedule 1B - Actual Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2008

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

| Note | UK               |                  |         | US<br>Note 1b    |                  |         | Asia<br>Note 1b  |                  |         | Total            |                  |         |
|------|------------------|------------------|---------|------------------|------------------|---------|------------------|------------------|---------|------------------|------------------|---------|
|      | FY<br>2008<br>£m | FY<br>2007<br>£m | +/- (%) | FY<br>2008<br>£m | FY<br>2007<br>£m | +/- (%) | FY<br>2008<br>£m | FY<br>2007<br>£m | +/- (%) | FY<br>2008<br>£m | FY<br>2007<br>£m | +/- (%) |
|      | 7,183            | 6,879            | 4%      | 6,941            | 6,534            | 6%      | 2,673            | 2,901            | (8%)    | 16,797           | 16,314           | 3%      |

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Total  
Insurance  
Products

Total  
Investment  
Products - (2)  
Gross  
Inflows

|               |               |           |              |              |           |               |               |            |               |               |            |
|---------------|---------------|-----------|--------------|--------------|-----------|---------------|---------------|------------|---------------|---------------|------------|
| 16,154        | 14,745        | 10%       | 36           | 60           | (40%)     | 46,957        | 38,954        | 21%        | 63,147        | 53,759        | 17%        |
| <u>23,337</u> | <u>21,624</u> | <u>8%</u> | <u>6,977</u> | <u>6,594</u> | <u>6%</u> | <u>49,630</u> | <u>41,855</u> | <u>19%</u> | <u>79,944</u> | <u>70,073</u> | <u>14%</u> |

INSURANCE OPERATIONS

|  | Single           |                  |           | Regular          |                  |          | Total            |                  |           | Annual Equivalents<br>Note 3 |                  |           |
|--|------------------|------------------|-----------|------------------|------------------|----------|------------------|------------------|-----------|------------------------------|------------------|-----------|
|  | FY<br>2008<br>£m | FY<br>2007<br>£m | +/(%)     | FY<br>2008<br>£m | FY<br>2007<br>£m | +/(%)    | FY<br>2008<br>£m | FY<br>2007<br>£m | +/(%)     | FY<br>2008<br>£m             | FY<br>2007<br>£m | +/(%)     |
| UK Insurance<br>Operations             |                  |                  |           |                  |                  |          |                  |                  |           |                              |                  |           |
| Product Summary                        |                  |                  |           |                  |                  |          |                  |                  |           |                              |                  |           |
| Internal Vesting<br>annuities          | 1,600            | 1,399            | 14%       | -                | -                | -        | 1,600            | 1,399            | 14%       | 160                          | 140              | 14%       |
| Direct and<br>Partnership<br>Annuities | 703              | 842              | (17%)     | -                | -                | -        | 703              | 842              | (17%)     | 70                           | 84               | (17%)     |
| Intermediated<br>Annuities             | 497              | 555              | (10%)     | -                | -                | -        | 497              | 555              | (10%)     | 50                           | 56               | (11%)     |
| Total Individual<br>Annuities          | <u>2,800</u>     | <u>2,796</u>     | <u>0%</u> | <u>-</u>         | <u>-</u>         | <u>-</u> | <u>2,800</u>     | <u>2,796</u>     | <u>0%</u> | <u>280</u>                   | <u>280</u>       | <u>0%</u> |
| Equity Release                         | 242              | 156              | 55%       | -                | -                | -        | 242              | 156              | 55%       | 24                           | 16               | 50%       |
| Individual Pensions                    | 115              | 38               | 203%      | 3                | 1                | 200%     | 118              | 39               | 203%      | 15                           | 5                | 200%      |
| Corporate Pensions                     | 221              | 283              | (22%)     | 88               | 84               | 5%       | 309              | 367              | (16%)     | 110                          | 112              | (2%)      |
| Unit Linked Bonds                      | 109              | 243              | (55%)     | -                | -                | -        | 109              | 243              | (55%)     | 11                           | 24               | (54%)     |

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|                                |       |       |       |     |     |       |       |       |       |     |     |       |
|--------------------------------|-------|-------|-------|-----|-----|-------|-------|-------|-------|-----|-----|-------|
| With-Profit Bonds              | 869   | 297   | 193%  | -   | -   | -     | 869   | 297   | 193%  | 87  | 30  | 190%  |
| Protection                     | -     | -     | -     | 6   | 5   | 20%   | 6     | 5     | 20%   | 6   | 5   | 20%   |
| Offshore Products              | 551   | 434   | 27%   | 4   | 4   | 0%    | 555   | 438   | 27%   | 59  | 47  | 26%   |
| Pru Health (12)                | -     | -     | -     | 16  | 13  | 23%   | 16    | 13    | 23%   | 16  | 13  | 23%   |
| Income Drawdown (13)           | 75    | 34    | 121%  | -   | -   | -     | 75    | 34    | 121%  | 8   | 3   | 167%  |
| Total Retail Retirement        | 4,982 | 4,281 | 16%   | 117 | 107 | 9%    | 5,099 | 4,388 | 16%   | 615 | 535 | 15%   |
| Corporate Pensions             | 227   | 198   | 15%   | 116 | 115 | 1%    | 343   | 313   | 10%   | 139 | 135 | 3%    |
| Other Products                 | 132   | 190   | (31%) | 21  | 25  | (16%) | 153   | 215   | (29%) | 34  | 44  | (23%) |
| DWP Rebates                    | 153   | 143   | 7%    | -   | -   | -     | 153   | 143   | 7%    | 15  | 14  | 7%    |
| Total Mature Life and Pensions | 512   | 531   | (4%)  | 137 | 140 | (2%)  | 649   | 671   | (3%)  | 188 | 193 | (3%)  |
| Total Retail                   | 5,494 | 4,812 | 14%   | 254 | 247 | 3%    | 5,748 | 5,059 | 14%   | 803 | 728 | 10%   |
| Wholesale Annuities            | 1,417 | 1,799 | (21%) | -   | -   | -     | 1,417 | 1,799 | (21%) | 142 | 180 | (21%) |
| Credit Life                    | 18    | 21    | (14%) | -   | -   | -     | 18    | 21    | (14%) | 2   | 2   | 0%    |
| Total UK Insurance Operations  | 6,929 | 6,632 | 4%    | 254 | 247 | 3%    | 7,183 | 6,879 | 4%    | 947 | 910 | 4%    |
| Channel Summary                |       |       |       |     |     |       |       |       |       |     |     |       |
| Direct and Partnership         | 2,352 | 2,385 | (1%)  | 215 | 212 | 1%    | 2,567 | 2,597 | (1%)  | 450 | 451 | (0%)  |
| Intermediated                  | 2,990 | 2,284 | 31%   | 39  | 35  | 11%   | 3,029 | 2,319 | 31%   | 338 | 263 | 29%   |
| Wholesale                      | 1,434 | 1,820 | (21%) | -   | -   | -     | 1,434 | 1,820 | (21%) | 143 | 182 | (21%) |
| Sub-Total                      | 6,776 | 6,489 | 4%    | 254 | 247 | 3%    | 7,030 | 6,736 | 4%    | 932 | 896 | 4%    |
| DWP Rebates                    | 153   | 143   | 7%    | -   | -   | -     | 153   | 143   | 7%    | 15  | 14  | 7%    |
| Total UK Insurance Operations  | 6,929 | 6,632 | 4%    | 254 | 247 | 3%    | 7,183 | 6,879 | 4%    | 947 | 910 | 4%    |

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|                                  |      |       |       |       |       |       |       |       |       |       |       |       |       |
|----------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| US Insurance Operations          | (1b) |       |       |       |       |       |       |       |       |       |       |       |       |
| Fixed Annuities                  |      | 1,724 | 573   | 201%  | -     | -     | -     | 1,724 | 573   | 201%  | 172   | 57    | 202%  |
| Fixed Index Annuities            |      | 501   | 446   | 12%   | -     | -     | -     | 501   | 446   | 12%   | 50    | 45    | 11%   |
| Variable Annuities               |      | 3,491 | 4,554 | (23%) | -     | -     | -     | 3,491 | 4,554 | (23%) | 349   | 455   | (23%) |
| Life                             |      | 7     | 7     | 0%    | 24    | 19    | 26%   | 31    | 26    | 19%   | 25    | 20    | 25%   |
| Sub-Total Retail                 |      | 5,723 | 5,580 | 3%    | 24    | 19    | 26%   | 5,747 | 5,599 | 3%    | 596   | 577   | 3%    |
| Guaranteed Investment Contracts  |      | 857   | 408   | 110%  | -     | -     | -     | 857   | 408   | 110%  | 86    | 41    | 110%  |
| GIC - Medium Term Note           |      | 337   | 527   | (36%) | -     | -     | -     | 337   | 527   | (36%) | 34    | 53    | (36%) |
| Total US Insurance Operations    |      | 6,917 | 6,515 | 6%    | 24    | 19    | 26%   | 6,941 | 6,534 | 6%    | 716   | 671   | 7%    |
| Asian Insurance Operations       | (1b) |       |       |       |       |       |       |       |       |       |       |       |       |
| China                            | (10) | 63    | 45    | 40%   | 32    | 24    | 33%   | 95    | 69    | 38%   | 38    | 29    | 31%   |
| Hong Kong                        |      | 507   | 501   | 1%    | 154   | 117   | 32%   | 661   | 618   | 7%    | 205   | 167   | 23%   |
| India                            | (6)  | 60    | 26    | 131%  | 202   | 177   | 14%   | 262   | 203   | 29%   | 208   | 180   | 16%   |
| Indonesia                        |      | 94    | 118   | (20%) | 167   | 109   | 53%   | 261   | 227   | 15%   | 176   | 121   | 45%   |
| Japan                            |      | 115   | 122   | (6%)  | 30    | 22    | 36%   | 145   | 144   | 1%    | 42    | 34    | 24%   |
| Korea                            |      | 78    | 179   | (56%) | 211   | 241   | (12%) | 289   | 420   | (31%) | 219   | 259   | (15%) |
| Malaysia                         |      | 28    | 41    | (32%) | 99    | 78    | 27%   | 127   | 119   | 7%    | 102   | 82    | 24%   |
| Singapore                        |      | 341   | 593   | (42%) | 78    | 67    | 16%   | 419   | 660   | (37%) | 112   | 126   | (11%) |
| Taiwan                           |      | 153   | 132   | 16%   | 189   | 218   | (13%) | 342   | 350   | (2%)  | 204   | 231   | (12%) |
| Other                            | (4)  | 18    | 36    | (50%) | 54    | 55    | (2%)  | 72    | 91    | (21%) | 56    | 59    | (5%)  |
| Total Asian Insurance Operations |      | 1,457 | 1,793 | (19%) | 1,216 | 1,108 | 10%   | 2,673 | 2,901 | (8%)  | 1,362 | 1,287 | 6%    |

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|             |        |        |    |       |       |    |        |        |    |       |       |    |
|-------------|--------|--------|----|-------|-------|----|--------|--------|----|-------|-------|----|
| Group Total | 15,303 | 14,940 | 2% | 1,494 | 1,374 | 9% | 16,797 | 16,314 | 3% | 3,024 | 2,868 | 5% |
|-------------|--------|--------|----|-------|-------|----|--------|--------|----|-------|-------|----|

Schedule 2A - Constant Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2008

INVESTMENT OPERATIONS

|                               | Note | Gross Inflows<br>£m | Redemptions<br>£m | Net Inflows<br>£m | Opening FUM<br>£m | Closing FUM<br>£m | Variance<br>% |
|-------------------------------|------|---------------------|-------------------|-------------------|-------------------|-------------------|---------------|
| 2008                          |      |                     |                   |                   |                   |                   |               |
| M&G                           | (9)  |                     |                   |                   |                   |                   |               |
| Retail                        |      | 9,040               | (6,945)           | 2,095             | 22,320            | 19,142            | (14%)         |
| Institutional                 | (5)  | 7,114               | (5,802)           | 1,312             | 28,901            | 27,855            | (4%)          |
| Total M&G                     |      | <u>16,154</u>       | <u>(12,747)</u>   | <u>3,407</u>      | <u>51,221</u>     | <u>46,997</u>     | <u>(8%)</u>   |
| Asia                          | (9)  |                     |                   |                   |                   |                   |               |
| India                         |      | 968                 | (1,100)           | (132)             | 2,493             | 1,567             | (37%)         |
| Taiwan                        |      | 992                 | (947)             | 45                | 2,016             | 1,156             | (43%)         |
| Korea                         |      | 1,413               | (1,317)           | 96                | 3,031             | 1,878             | (38%)         |
| Japan                         |      | 1,070               | (857)             | 213               | 7,359             | 3,211             | (56%)         |
| Other Mutual Fund Operations  | (11) | 1,602               | (1,145)           | 457               | 3,492             | 2,758             | (21%)         |
| Total Asian Equity/Bond/Other |      | <u>6,045</u>        | <u>(5,366)</u>    | <u>679</u>        | <u>18,391</u>     | <u>10,570</u>     | <u>(43%)</u>  |
| MMF                           |      |                     |                   |                   |                   |                   |               |
| India                         |      | 33,896              | (34,072)          | (176)             | 1,586             | 1,562             | (2%)          |
| Taiwan                        |      | 4,047               | (3,610)           | 437               | 863               | 1,421             | 65%           |
| Korea                         |      | 1,933               | (1,955)           | (22)              | 494               | 474               | (4%)          |



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|                                    |      |               |                 |              |
|------------------------------------|------|---------------|-----------------|--------------|
| Taiwan                             |      | 2,563         | (2,384)         | 179          |
| Korea                              |      | 2,023         | (2,137)         | (114)        |
| Other Mutual Fund Operations       |      | 482           | (359)           | 123          |
| Total Asian MMF                    |      | <u>30,036</u> | <u>(29,052)</u> | <u>984</u>   |
| Total Asia Retail Mutual Funds     |      | <u>40,660</u> | <u>(37,302)</u> | <u>3,358</u> |
| Third Party Institutional Mandates |      | 215           | (118)           | 97           |
| Total Asian Investment Operations  |      | <u>40,875</u> | <u>(37,420)</u> | <u>3,455</u> |
| US                                 |      |               |                 |              |
| Retail                             |      | 65            | (4)             | 61           |
| Total US                           |      | <u>65</u>     | <u>(4)</u>      | <u>61</u>    |
| Total Investment Products          |      | <u>55,685</u> | <u>(47,211)</u> | <u>8,474</u> |
|                                    |      | Gross Inflows | Redemptions     | Net Inflows  |
| 2008 Movement Relative to 2007 M&G | (9)  | %             | %               | %            |
| Retail                             |      | 4%            | (16%)           | (23%)        |
| Institutional                      | (5)  | 17%           | (52%)           | (41%)        |
| Total M&G                          |      | <u>10%</u>    | <u>(30%)</u>    | <u>(31%)</u> |
| Asia                               | (9)  |               |                 |              |
| India                              |      | (19%)         | (2%)            | (214%)       |
| Taiwan                             |      | (53%)         | 45%             | (88%)        |
| Korea                              |      | (33%)         | 44%             | 141%         |
| Japan                              |      | (63%)         | 42%             | (85%)        |
| Other Mutual Fund Operations       | (11) | (30%)         | 29%             | (31%)        |

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|                                    |              |               |              |
|------------------------------------|--------------|---------------|--------------|
| Total Asia Equity/Bond/Other       | <u>(43%)</u> | <u>35%</u>    | <u>(71%)</u> |
| MMF                                |              |               |              |
| India                              | 36%          | (41%)         | (122%)       |
| Taiwan                             | 58%          | (51%)         | 144%         |
| Korea                              | (4%)         | 9%            | 81%          |
| Other Mutual Fund Operations       | 62%          | (103%)        | (57%)        |
| Total Asian MMF                    | <u>35%</u>   | <u>(39%)</u>  | <u>(70%)</u> |
| Total Asia Retail Mutual Funds     | <u>15%</u>   | <u>(23%)</u>  | <u>(71%)</u> |
| Third Party Institutional Mandates | 19%          | (215%)        | (220%)       |
| Total Asian Investment Operations  | <u>15%</u>   | <u>(23%)</u>  | <u>(75%)</u> |
| US                                 |              |               |              |
| Retail                             | (45%)        | (700%)        | (93%)        |
| Total US                           | <u>(45%)</u> | <u>(700%)</u> | <u>(93%)</u> |
| Total Investment Products          | <u>13%</u>   | <u>(25%)</u>  | <u>(50%)</u> |

|  |     |         |         |         |
|--|-----|---------|---------|---------|
| US   | (7) | 2008 Q4 | 2007 Q4 |         |
|  |     | YTD     | YTD     | +/- (%) |
|  |     | £m      | £m      |         |
| Curian Capital External Funds Under Administration |     | 1,818   | 2,413   | (25%)   |

Schedule 2B - Actual Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2008

## INVESTMENT OPERATIONS

|                                       | Note | Opening<br>FUM<br>£m | Gross<br>Inflows<br>£m | Redemptions<br>£m | Net<br>Inflows<br>£m | Other<br>Movements<br>£m | Market &<br>Currency<br>Movements<br>£m | Net<br>Movement<br>In FUM<br>£m | Closing<br>FUM<br>£m |
|---------------------------------------|------|----------------------|------------------------|-------------------|----------------------|--------------------------|---|---------------------------------|----------------------|
| 2008                                  |      |                      |                        |                   |                      |                          |   |                                 |                      |
| M&G                                   | (9)  |                      |                        |                   |                      |                          |   |                                 |                      |
| Retail                                |      | 22,320               | 9,040                  | (6,945)           | 2,095                | -                        | (5,273)                                 | (3,178)                         | 19,142               |
| Institutional                         | (5)  | 28,901               | 7,114                  | (5,802)           | 1,312                | 91                       | (2,449)                                 | (1,046)                         | 27,855               |
| Total M&G                             |      | <u>51,221</u>        | <u>16,154</u>          | <u>(12,747)</u>   | <u>3,407</u>         | <u>91</u>                | <u>(7,722)</u>                          | <u>(4,224)</u>                  | <u>46,997</u>        |
| Asia                                  | (9)  |                      |                        |                   |                      |                          |   |                                 |                      |
| India                                 |      | 2,225                | 968                    | (1,100)           | (132)                | (104)                    | (422)                                   | (658)                           | 1,567                |
| Taiwan                                |      | 1,476                | 992                    | (947)             | 45                   | -                        | (365)                                   | (320)                           | 1,156                |
| Korea                                 |      | 2,946                | 1,413                  | (1,317)           | 96                   | (177)                    | (987)                                   | (1,068)                         | 1,878                |
| Japan                                 |      | 4,313                | 1,070                  | (857)             | 213                  | -                        | (1,315)                                 | (1,102)                         | 3,211                |
| Other Mutual Fund Operations          | (11) | 2,537                | 1,602                  | (1,145)           | 457                  | (13)                     | (223)                                   | 221                             | 2,758                |
| Total Asian<br>Equity/Bond/Other      |      | <u>13,497</u>        | <u>6,045</u>           | <u>(5,366)</u>    | <u>679</u>           | <u>(294)</u>             | <u>(3,312)</u>                          | <u>(2,927)</u>                  | <u>10,570</u>        |
| MMF                                   |      |                      |                        |                   |                      |                          |   |                                 |                      |
| India                                 |      | 1,416                | 33,896                 | (34,072)          | (176)                | 16                       | 306                                     | 146                             | 1,562                |
| Taiwan                                |      | 632                  | 4,047                  | (3,610)           | 437                  | -                        | 352                                     | 789                             | 1,421                |
| Korea                                 |      | 480                  | 1,933                  | (1,955)           | (22)                 | (21)                     | 37                                      | (6)                             | 474                  |
| Other Mutual Fund Operations          |      | 252                  | 780                    | (727)             | 53                   | -                        | 111                                     | 164                             | 416                  |
| Total Asian MMF                       |      | <u>2,780</u>         | <u>40,656</u>          | <u>(40,364)</u>   | <u>292</u>           | <u>(5)</u>               | <u>806</u>                              | <u>1,093</u>                    | <u>3,873</u>         |
| Total Asia Retail Mutual<br>Funds     |      | <u>16,277</u>        | <u>46,701</u>          | <u>(45,730)</u>   | <u>971</u>           | <u>(299)</u>             | <u>(2,506)</u>                          | <u>(1,834)</u>                  | <u>14,443</u>        |
| Third Party Institutional<br>Mandates |      | 1,116                | 256                    | (372)             | (116)                | -                        | (211)                                   | (327)                           | 789                  |
| Total Asian Investment<br>Operations  |      | <u>17,393</u>        | <u>46,957</u>          | <u>(46,102)</u>   | <u>855</u>           | <u>(299)</u>             | <u>(2,717)</u>                          | <u>(2,161)</u>                  | <u>15,232</u>        |



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|                                    |             |               |             |             |                 |                             |                     |             |  |
|------------------------------------|-------------|---------------|-------------|-------------|-----------------|-----------------------------|---------------------|-------------|--|
| Total Asia Retail Mutual Funds     |             |               |             |             |                 |                             |                     |             |  |
| Third Party Institutional Mandates | 840         | 188           | (103)       | 85          | -               | 191                         | 276                 | 1,116       |  |
| Total Asian Investment Operations  | 12,253      | 38,954        | (35,993)    | 2,961       | (277)           | 2,456                       | 5,140               | 17,393      |  |
| US                                 |             |               |             |             |                 |                             |                     |             |  |
| Retail                             | -           | 60            | (4)         | 56          | -               | (1)                         | 55                  | 55          |  |
| Total US                           | -           | 60            | (4)         | 56          | -               | (1)                         | 55                  | 55          |  |
| Total Investment Products          | 57,199      | 53,759        | (45,784)    | 7,975       | (523)           | 4,018                       | 11,470              | 68,669      |  |
|                                    | Opening FUM | Gross Inflows | Redemptions | Net Inflows | Other Movements | Market & Currency Movements | Net Movement In FUM | Closing FUM |  |
| 2008 Movement Relative to 2007     | %           | %             | %           | %           | %               | %                           | %                   | %           |  |
| M&G (9)                            |             |               |             |             |                 |                             |                     |             |  |
| Retail                             | 16%         | 4%            | (16%)       | (23%)       | -               | (1,344%)                    | (201%)              | (14%)       |  |
| Institutional (5)                  | 12%         | 17%           | (52%)       | (41%)       | 137%            | (315%)                      | (133%)              | (4%)        |  |
| Total M&G                          | 14%         | 10%           | (30%)       | (31%)       | 137%            | (594%)                      | (167%)              | (8%)        |  |
| Asia (9)                           |             |               |             |             |                 |                             |                     |             |  |
| India                              | 72%         | (16%)         | (5%)        | (218%)      | (154%)          | (167%)                      | (170%)              | (30%)       |  |
| Taiwan                             | 52%         | (47%)         | 38%         | (87%)       | -               | (328%)                      | (163%)              | (22%)       |  |
| Korea                              | (0%)        | (38%)         | 48%         | 138%        | 25%             | (304%)                      | (17,700%)           | (36%)       |  |
| Japan                              | 53%         | (55%)         | 28%         | (82%)       | -               | (510%)                      | (174%)              | (26%)       |  |
| Other Mutual Fund Operations (11)  | 73%         | (20%)         | 20%         | (21%)       | (124%)          | (152%)                      | (79%)               | 9%          |  |
| Total Asia Equity/Bond/Other       | 42%         | (38%)         | 31%         | (65%)       | (2,773%)        | (263%)                      | (173%)              | (22%)       |  |
| MMF                                |             |               |             |             |                 |                             |                     |             |  |
| India                              | 100%        | 40%           | (46%)       | (123%)      | 106%            | 51%                         | (79%)               | 10%         |  |
| Taiwan                             | 35%         | 78%           | (71%)       | 175%        | -               | 5,767%                      | 378%                | 125%        |  |

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|                                    |            |              |               |              |             |                 |               |              |
|------------------------------------|------------|--------------|---------------|--------------|-------------|-----------------|---------------|--------------|
| Korea                              | (21%)      | (12%)        | 15%           | 82%          | 0%          | 147%            | 95%           | (1%)         |
| Other Mutual Fund Operations       | 89%        | 84%          | (130%)        | (51%)        | -           | 909%            | 38%           | 65%          |
| Total Asian MMF                    | <u>45%</u> | <u>40%</u>   | <u>(43%)</u>  | <u>(68%)</u> | <u>98%</u>  | <u>243%</u>     | <u>27%</u>    | <u>39%</u>   |
| Total Asia Retail Mutual Funds     | <u>43%</u> | <u>20%</u>   | <u>(27%)</u>  | <u>(66%)</u> | <u>(8%)</u> | <u>(211%)</u>   | <u>(138%)</u> | <u>(11%)</u> |
| Third Party Institutional Mandates | 33%        | 36%          | (261%)        | (236%)       | -           | (210%)          | (218%)        | (29%)        |
| Total Asian Investment Operations  | <u>42%</u> | <u>21%</u>   | <u>(28%)</u>  | <u>(71%)</u> | <u>(8%)</u> | <u>(211%)</u>   | <u>(142%)</u> | <u>(12%)</u> |
| US                                 |            |              |               |              |             |                 |               |              |
| Retail                             | -          | (40%)        | (700%)        | (93%)        | -           | (1,200%)        | (109%)        | (9%)         |
| Total US                           | <u>-</u>   | <u>(40%)</u> | <u>(700%)</u> | <u>(93%)</u> | <u>-</u>    | <u>(1,200%)</u> | <u>(109%)</u> | <u>(9%)</u>  |
| Total Investment Products          | <u>20%</u> | <u>17%</u>   | <u>(29%)</u>  | <u>(47%)</u> | <u>61%</u>  | <u>(360%)</u>   | <u>(156%)</u> | <u>(9%)</u>  |

| US   | 2008 Q4 | 2007 Q4 |         |
|--|---------|---------|---------|
|  | YTD     | YTD     | +/- (%) |
|  | £m      | £m      |         |
| Curian Capital External Funds Under Administration | 1,818   | 1,743   | 4%      |

Schedule 3 - Actual Exchange Rates

PRUDENTIAL PLC - NEW BUSINESS - QUARTER 4 2008 VERSUS QUARTER 4 2007

INSURANCE OPERATIONS

| Note | Single  |         |         | Regular |         |         | Total   |         |         | Annual Equivalents |         |         |
|------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------------------|---------|---------|
|      | Q4 2008 | Q4 2007 | +/- (%) | Q4 2008 | Q4 2007 | +/- (%) | Q4 2008 | Q4 2007 | +/- (%) | Q4 2008            | Q4 2007 | +/- (%) |

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|                                  | £m    | £m    |       | £m | £m |       | £m    | £m    |       | £m  | £m  |       |
|----------------------------------|-------|-------|-------|----|----|-------|-------|-------|-------|-----|-----|-------|
| UK Insurance Operations          |       |       |       |    |    |       |       |       |       |     |     |       |
| Product Summary                  |       |       |       |    |    |       |       |       |       |     |     |       |
| Internal Vesting annuities       | 471   | 369   | 28%   | -  | -  | -     | 471   | 369   | 28%   | 47  | 37  | 27%   |
| Direct and Partnership Annuities | 153   | 184   | (17%) | -  | -  | -     | 153   | 184   | (17%) | 15  | 18  | (17%) |
| Intermediated Annuities          | 96    | 126   | (24%) | -  | -  | -     | 96    | 126   | (24%) | 10  | 13  | (23%) |
| Total Individual Annuities       | 720   | 679   | 6%    | -  | -  | -     | 720   | 679   | 6%    | 72  | 68  | 6%    |
| Equity Release                   | 54    | 48    | 13%   | -  | -  | -     | 54    | 48    | 13%   | 5   | 5   | 0%    |
| Individual Pensions              | 63    | 11    | 473%  | 1  | -  | -     | 64    | 11    | 482%  | 7   | 1   | 600%  |
| Corporate Pensions               | 67    | 162   | (59%) | 24 | 26 | (8%)  | 91    | 188   | (52%) | 31  | 42  | (26%) |
| Unit Linked Bonds                | 21    | 43    | (51%) | -  | -  | -     | 21    | 43    | (51%) | 2   | 4   | (50%) |
| With-Profit Bonds                | 218   | 114   | 91%   | -  | -  | -     | 218   | 114   | 91%   | 22  | 11  | 100%  |
| Protection                       | -     | -     | -     | 2  | 2  | 0%    | 2     | 2     | 0%    | 2   | 2   | 0%    |
| Offshore Products                | 104   | 129   | (19%) | 1  | 1  | 0%    | 105   | 130   | (19%) | 11  | 14  | (21%) |
| Pru Health (12)                  | -     | -     | -     | 2  | 3  | (33%) | 2     | 3     | (33%) | 2   | 3   | (33%) |
| Income Drawdown (13)             | 21    | 14    | 50%   | -  | -  | -     | 21    | 14    | 50%   | 2   | 1   | 100%  |
| Total Retail Retirement          | 1,268 | 1,200 | 6%    | 30 | 32 | (6%)  | 1,298 | 1,232 | 5%    | 157 | 152 | 3%    |
| Corporate Pensions (14)          | -     | 30    | -     | 28 | 29 | (3%)  | 28    | 59    | (53%) | 28  | 32  | (13%) |
| Other Products                   | 19    | 47    | (60%) | 4  | 5  | (20%) | 23    | 52    | (56%) | 6   | 10  | (40%) |
| DWP Rebates                      | 50    | 14    | 257%  | -  | -  | -     | 50    | 14    | 257%  | 5   | 1   | 400%  |
| Total Mature Life and Pensions   | 69    | 91    | (24%) | 32 | 34 | (6%)  | 101   | 125   | (19%) | 39  | 43  | (9%)  |

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|                                 |              |              |              |           |           |             |              |              |              |            |            |              |
|---------------------------------|--------------|--------------|--------------|-----------|-----------|-------------|--------------|--------------|--------------|------------|------------|--------------|
| Total Retail                    | <u>1,337</u> | <u>1,291</u> | <u>4%</u>    | <u>62</u> | <u>66</u> | <u>(6%)</u> | <u>1,399</u> | <u>1,357</u> | <u>3%</u>    | <u>196</u> | <u>195</u> | <u>1</u>     |
| Wholesale Annuities             | 47           | 1,754        | (97%)        | -         | -         | -           | 47           | 1,754        | (97%)        | 5          | 175        | (97%)        |
| Credit Life                     | 7            | 4            | 75%          | -         | -         | -           | 7            | 4            | 75%          | 1          | -          |              |
| Total UK Insurance Operations   | <u>1,391</u> | <u>3,049</u> | <u>(54%)</u> | <u>62</u> | <u>66</u> | <u>(6%)</u> | <u>1,453</u> | <u>3,115</u> | <u>(53%)</u> | <u>201</u> | <u>371</u> | <u>(46%)</u> |
| Channel Summary                 |              |              |              |           |           |             |              |              |              |            |            |              |
| Direct and Partnership          | 623          | 648          | (4%)         | 54        | 59        | (8%)        | 677          | 707          | (4%)         | 116        | 124        | (6%)         |
| Intermediated                   | 664          | 627          | 6%           | 8         | 7         | 14%         | 672          | 634          | 6%           | 74         | 70         | 6%           |
| Wholesale                       | 54           | 1,760        | (97%)        | -         | -         | -           | 54           | 1,760        | (97%)        | 5          | 176        | (97%)        |
| Sub-Total                       | <u>1,341</u> | <u>3,035</u> | <u>(56%)</u> | <u>62</u> | <u>66</u> | <u>(6%)</u> | <u>1,403</u> | <u>3,101</u> | <u>(55%)</u> | <u>196</u> | <u>370</u> | <u>(47%)</u> |
| DWP Rebates                     | 50           | 14           | 257%         | -         | -         | -           | 50           | 14           | 257%         | 5          | 1          | 400%         |
| Total UK Insurance Operations   | <u>1,391</u> | <u>3,049</u> | <u>(54%)</u> | <u>62</u> | <u>66</u> | <u>(6%)</u> | <u>1,453</u> | <u>3,115</u> | <u>(53%)</u> | <u>201</u> | <u>371</u> | <u>(46%)</u> |
| US Insurance Operations (1b)(8) |              |              |              |           |           |             |              |              |              |            |            |              |
| Fixed Annuities                 | 583          | 152          | 284%         | -         | -         | -           | 583          | 152          | 284%         | 58         | 15         | 287%         |
| Fixed Index Annuities           | 184          | 104          | 77%          | -         | -         | -           | 184          | 104          | 77%          | 18         | 10         | 80%          |
| Variable Annuities              | 895          | 1,137        | (21%)        | -         | -         | -           | 895          | 1,137        | (21%)        | 90         | 114        | (21%)        |
| Life                            | 1            | 2            | (50%)        | 6         | 6         | 0%          | 7            | 8            | (13%)        | 6          | 6          | 0%           |
| Sub-Total Retail                | <u>1,663</u> | <u>1,395</u> | <u>19%</u>   | <u>6</u>  | <u>6</u>  | <u>0%</u>   | <u>1,669</u> | <u>1,401</u> | <u>19%</u>   | <u>172</u> | <u>146</u> | <u>18%</u>   |
| Guaranteed Investment Contracts | 42           | 148          | (72%)        | -         | -         | -           | 42           | 148          | (72%)        | 4          | 15         | (73%)        |
| GIC - Medium Term Note          | 16           | (4)          | 500%         | -         | -         | -           | 16           | (4)          | 500%         | 2          | -          |              |
| Total US Insurance Operations   | <u>1,721</u> | <u>1,539</u> | <u>12%</u>   | <u>6</u>  | <u>6</u>  | <u>0%</u>   | <u>1,727</u> | <u>1,545</u> | <u>12%</u>   | <u>178</u> | <u>160</u> | <u>11%</u>   |

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| Asian Insurance Operations       | (1b)<br>(8) |       |       |       |     |     |       |       |       |       |     |     |       |
|----------------------------------|-------------|-------|-------|-------|-----|-----|-------|-------|-------|-------|-----|-----|-------|
| China                            | (10)        | 16    | 18    | (11%) | 9   | 8   | 13%   | 25    | 26    | (4%)  | 11  | 10  | 10    |
| Hong Kong                        |             | 47    | 178   | (74%) | 41  | 35  | 17%   | 88    | 213   | (59%) | 46  | 53  | (13%) |
| India                            | (6)         | 7     | 6     | 17%   | 34  | 53  | (36%) | 41    | 59    | (31%) | 35  | 54  | (35%) |
| Indonesia                        |             | 9     | 53    | (83%) | 46  | 38  | 21%   | 55    | 91    | (40%) | 47  | 43  | 9     |
| Japan                            |             | 21    | 40    | (48%) | 6   | 6   | 0%    | 27    | 46    | (41%) | 8   | 10  | (20%) |
| Korea                            |             | 15    | 60    | (75%) | 35  | 61  | (43%) | 50    | 121   | (59%) | 37  | 67  | (45%) |
| Malaysia                         |             | 6     | 21    | (71%) | 35  | 29  | 21%   | 41    | 50    | (18%) | 36  | 31  | 16    |
| Singapore                        |             | 35    | 168   | (79%) | 22  | 21  | 5%    | 57    | 189   | (70%) | 26  | 38  | (32%) |
| Taiwan                           |             | 10    | 33    | (70%) | 70  | 36  | 94%   | 80    | 69    | 16%   | 71  | 39  | 82    |
| Other                            | (4)         | 4     | 15    | (73%) | 14  | 22  | (36%) | 18    | 37    | (51%) | 14  | 24  | (42%) |
| Total Asian Insurance Operations |             | 170   | 592   | (71%) | 312 | 309 | 1%    | 482   | 901   | (47%) | 329 | 368 | (11%) |
| Group Total                      |             | 3,282 | 5,180 | (37%) | 380 | 381 | (0%)  | 3,662 | 5,561 | (34%) | 708 | 899 | (21%) |

INVESTMENT OPERATIONS

|                          |      |         | Opening FUM<br>£m | Gross Inflows<br>£m | Redemptions<br>£m | Net Inflows<br>£m | Other Movements<br>£m | Market & Currency Movements<br>£m | Net Movement<br>£m | Closing FUM<br>£m |
|--------------------------|------|---------|-------------------|---------------------|-------------------|-------------------|-----------------------|-----------------------------------|--------------------|-------------------|
| M&G                      | (5)  | Q4 2008 | 49,994            | 4,040               | (4,775)           | (735)             | 110                   | (2,372)                           | (2,997)            | 46,997            |
|                          |      | Q4 2007 | 49,907            | 3,933               | (2,568)           | 1,365             | (123)                 | 72                                | 1,314              | 51,221            |
|                          |      | +/- (%) | 0%                | 3%                  | (86%)             | (154%)            | 189%                  | (3,394%)                          | (328%)             | (8%)              |
| Asia Retail Mutual Funds | (15) | Q4 2008 | 13,594            | 12,529              | (12,618)          | (89)              | (6)                   | 944                               | 849                | 14,443            |

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|                           |         |        |        |          |        |       |         |         |        |
|---------------------------|---------|--------|--------|----------|--------|-------|---------|---------|--------|
|                           | Q4 2007 | 15,120 | 10,842 | (10,346) | 496    | (125) | 786     | 1,157   | 16,277 |
|                           | +/- (%) | (10%)  | 16%    | (22%)    | (118%) | 95%   | 20%     | (27%)   | (11%)  |
| Asia Third Party          | Q4 2008 | 755    | 16     | (24)     | (8)    | -     | 42      | 34      | 789    |
|                           | Q4 2007 | 980    | 167    | (76)     | 91     | -     | 45      | 136     | 1,116  |
|                           | +/- (%) | (23%)  | (90%)  | 68%      | (109%) | -     | (7%)    | (75%)   | (29%)  |
| US Retail Mutual Funds    | Q4 2008 | 58     | 4      | (8)      | (4)    | 2     | (6)     | (8)     | 50     |
|                           | Q4 2007 | 32     | 27     | (2)      | 25     | -     | (2)     | 23      | 55     |
|                           | +/- (%) | 81%    | (85%)  | (300%)   | (116%) | -     | (200%)  | (135%)  | (9%)   |
| Total Investment Products | Q4 2008 | 64,401 | 16,589 | (17,425) | (836)  | 106   | (1,392) | (2,122) | 62,279 |
|                           | Q4 2007 | 66,039 | 14,969 | (12,992) | 1,977  | (248) | 901     | 2,630   | 68,669 |
|                           | +/- (%) | (2%)   | 11%    | (34%)    | (142%) | 143%  | (254%)  | (181%)  | (9%)   |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 20 February, 2009

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Jon Bunn

Jon Bunn  
Director of Public Relations