

AMERITRADE HOLDING CORP  
Form SC 13G  
February 13, 2004

---

OMB APPROVAL

---

OMB Number: 3235-0145

---

Expires: 12-31-05

---

Estimated Average burden  
hours per response

---

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**SCHEDULE 13G**

**UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**(AMENDMENT NO. \_\_\_\_)\***

**Ameritrade Holding Company, Inc.**

(Name of Issuer)

**Common Stock Par Value 5.01**

**(Title of Class of Securities)**

**03074K 10 0**

**(CUSIP Number)**

**12/31/03**

**(Date of Event Which Requires Filing of this Statement)**

**THIS SCHEDULE IS BEING FILED PURSUANT TO RULE I3d-1 (d)**

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Edgar Filing: AMERITRADE HOLDING CORP - Form SC 13G

CUSIP NO. 03074K 10 0

13G

1 NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

TA IX L.P.	04-3520503
TA/Advent VIII L.P.	04-3334380
Advent Atlantic and Pacific III L.P.	04-3299318
TA/Atlantic and Pacific IV L.P.	04-3465628
TA Executives Fund LLC	04-3398534
TA Investors LLC	04-3395404

2 CHECK THE BOX IF A MEMBER OF A GROUP\*

(A)  x

(B)  ..

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

TA IX L.P.	Delaware
TA/Advent VIII L.P.	Delaware
Advent Atlantic and Pacific III L.P.	Delaware
TA/Atlantic and Pacific IV L.P.	Delaware
TA Executives Fund LLC	Delaware
TA Investors LLC	Delaware

5 SOLE VOTING POWER

18,779,137

Edgar Filing: AMERITRADE HOLDING CORP - Form SC 13G

	TA IX L.P.	6,738,658
NUMBER OF SHARES	TA/Advent VIII L.P.	1,160,800
BENEFICIALLY OWNED BY	Advent Atlantic and Pacific III L.P.	4,567,297
EACH	TA/Atlantic and Pacific IV L.P.	211,521
REPORTING	TA Executives Fund LLC	510,354
WITH	TA Investors LLC	

6 SHARED VOTING POWER

N/A

7 SOLE DISPOSITIVE POWER

	TA IX L.P.	18,779,137
	TA/Advent VIII L.P.	6,738,658
	Advent Atlantic and Pacific III L.P.	1,160,800
	TA/Atlantic and Pacific IV L.P.	4,567,297
	TA Executives Fund LLC	211,521
	TA Investors LLC	510,354

8 SHARED DISPOSITIVE POWER

N/A

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

	TA IX L.P.	18,779,137
	TA/Advent VIII L.P.	6,738,658
	Advent Atlantic and Pacific III L.P.	1,160,800
	TA/Atlantic and Pacific IV L.P.	4,567,297
	TA Executives Fund LLC	211,521
	TA Investors LLC	510,354

Edgar Filing: AMERITRADE HOLDING CORP - Form SC 13G

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

TA IX L.P.	4.38%
TA/Advent VIII L.P.	1.57%
Advent Atlantic and Pacific III L.P.	0.27%
TA/Atlantic and Pacific IV L.P.	1.06%
TA Executives Fund LLC	0.05%
TA Investors LLC	0.12%

---

12 TYPE OF REPORTING PERSON

Each entity is a Partnership

---

Edgar Filing: AMERITRADE HOLDING CORP - Form SC 13G

ITEM 1 (A) NAME OF ISSUER: Ameritrade Holding Company, Inc.  
 ITEM 1 (B) ADDRESS OF ISSUER S PRINCIPAL EXECUTIVE OFFICES:  
 4211 South 102nd Street

Omaha, NE 68127

ITEM 2 (A) NAME OF PERSON FILING:

TA IX L.P.

TA/Advent VIII L.P.

Advent Atlantic and Pacific III L.P.

TA/Atlantic and Pacific IV L.P.

TA Executives Fund LLC

TA Investors LLC

ITEM 2 (B) ADDRESS OF PRINCIPAL BUSINESS OFFICE:

c/o TA Associates

125 High Street, Suite 2500

Boston, MA 02110

ITEM 2 (C) CITIZENSHIP: Not Applicable

ITEM 2 (D) TITLE AND CLASS OF SECURITIES: Common

ITEM 2 (E) CUSIP NUMBER: 03074K 10 0

ITEM 3 IF THIS STATEMENT IS FILED PURSUANT TO RULES 13D-1  
 (B) OR 13D-2 (B), CHECK WHETHER THE PERSON FILING IS A:

Not Applicable

ITEM 4 OWNERSHIP

	<u>COMMON STOCK</u>
ITEM 4 (A) AMOUNT BENEFICIALLY OWNED:	
TA IX L.P.	
TA/Advent VIII L.P	
Advent Atlantic and Pacific III L.P.	18,779,137
TA/Atlantic and Pacific IV L.P.	6,738,658
TA Executives Fund LLC	1,160,800
TA Investors LLC	4,567,297
	211,521
	510,364
ITEM 4 (B) PERCENT OF CLASS	<b>PERCENTAGE</b>

---

TA IX L.P.	
TA/Advent VIII L.P	
Advent Atlantic and Pacific III L.P.	4.38%
TA/Atlantic and Pacific IV L.P.	1.57%
	0.27%
TA Executives Fund LLC	1.06%
	0.05%
TA Investors LLC	0.12%

ITEM 4 (C) NUMBER OF SHARES AS TO WHICH SUCH PERSON HAS:

**COMMON STOCK**

---

(I) SOLE POWER TO VOTE OR DIRECT THE VOTE:

TA IX L.P.	
TA/Advent VIII L.P	
Advent Atlantic and Pacific III L.P.	18,779,137
TA/Atlantic and Pacific IV L.P.	6,738,658
	1,160,800
TA Executives Fund LLC	4,567,297
	211,521
TA Investors LLC	510,354

(II) SHARED POWER TO VOTE OR DIRECT THE VOTE: N/A

**COMMON STOCK**

---

(III) SOLE POWER TO DIPOSE OR DIRECT THE DISPOSITION:

TA IX L.P.	
TA/Advent VIII L.P	
Advent Atlantic and Pacific III L.P.	18,779,137
TA/Atlantic and Pacific IV L.P.	6,738,658
	1,160,800
TA Executives Fund LLC	4,567,297
	211,521
TA Investors LLC	510,354

(IV) SHARED POWER TO DISPOSE OR DIRECT THE DISPOSITION N/A

- ITEM 5 OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS: Not Applicable
- ITEM 6 OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON: Not Applicable
- ITEM 7 IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY THAT ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Not Applicable

- ITEM 8 IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

This schedule 13G is filed pursuant to Rule 13d-1 (d). For the agreement of the TA group members to a joint filing, see below.

The TA Associates group of funds is party to a Stockholders Agreement, dated as of April 6, 2002, between the Issuer, entities affiliated with J. Joe Ricketts, entities affiliated with Bain Capital, and entities affiliated with Silver Lake Partners, L.P. An exhibit listing each party to the Stockholders Agreement is attached hereto. The stockholders Agreement requires the parties to vote their Common Stock for directors that are designated in accordance with the provisions of the Stockholders Agreement. The Stockholders Agreement restricts the parties from selling Common Stock in some negotiated transactions unless the seller offers each other party an opportunity to participate in the sale. In addition, the Stockholders Agreement restricts the parties from voting their shares of Common Stock in favor of or against certain sale of the company transactions that are not approved by the required directors. The aggregate number of shares of Common Stock owned by the parties to the Stockholders Agreement, based on information provided to TA Associates by the other parties to the Stockholders Agreement, is 179,162,848 shares. The share ownership for TA Associates does not include any shares owned by the other parties to the Stockholders Agreement. TA Associates disclaims beneficial ownership of any shares of Common Stock owned by the other parties to the Stockholders Agreement.

- ITEM 9 NOTICE OF DISSOLUTION OF GROUP: Not Applicable
- ITEM 10 CERTIFICATION: Not Applicable



**SIGNATURE**

After reasonable inquiry and to the best of my Knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

**AGREEMENT FOR JOINT FILING**

TA IX L.P., TA/Advent VIII L.P., Advent Atlantic and Pacific III L.P., TA/Atlantic and Pacific IV L.P., TA Executives Fund LLC and TA Investors LLC, hereby agree that TA Associates Inc. shall file with the Securities and Exchange Commission a joint schedule 13G on behalf of the above-named parties concerning their beneficial ownership of Ameritrade Holding Company, Inc.

Dated: February 13, 2004

TA IX L.P.

By: TA Associates IX LLC., its General Partner

By: TA Associates, Inc. its Manager

By:                   /s/ THOMAS P. ALBER

**Thomas P. Alber, Chief Financial Officer**

TA/ADVENT VIII L.P.

By: TA Associates VIII LLC. its General Partner

By: TA Associates, Inc. its Manager

By:                   /s/ THOMAS P. ALBER

**Thomas P. Alber, Chief Financial Officer**

ADVENT ATLANTIC AND PACIFIC III L.P.

By: TA Associates AAP III Partners L.P., its General Partner

By: TA Associates, Inc. its General Partner

By:                   /s/ THOMAS P. ALBER

**Thomas P. Alber, Chief Financial Officer**

Edgar Filing: AMERITRADE HOLDING CORP - Form SC 13G

TA/ATLANTIC AND PACIFIC IV L.P.

By: TA Associates AP IV L.P., its General Partner

By: TA Associates, Inc. its General Partner

By: /s/ THOMAS P. ALBER

---

**Thomas P. Alber, Chief Financial Officer**

TA EXECUTIVES FUND LLC

By: TA Associates, Inc., its Manager

By: /s/ THOMAS P. ALBER

---

**Thomas P. Alber, Chief Financial Officer**

TA INVESTORS LLC

By: TA Associates, Inc., its Manager

By: /s/ THOMAS P. ALBER

---

**Thomas P. Alber, Chief Financial Officer**

**Parties to the Stockholders Agreement**

1. Ameritrade Holding Corporation
2. Bain Capital Fund VII, L.P.
3. Bain Capital VII Coinvestment Fund, L.P.
4. BCI Datek Investors, LLC
5. BCIP Associates II
6. BCIP Associates II-B
7. BCIP Trust Associates II
8. BCIP Trust Associates II-B
9. Silver Lake Partners, L.P.
10. Silver Lake Investors, L.P.
11. Silver Lake Technology Investors, L.L.C.
12. TA/Advent VIII, L.P.
13. TA Executives Fund, LLC
14. TA Investors, LLC
15. TA Atlantic & Pacific IV, L.P.
16. TA IX, L.P.
17. Advent Atlantic & Pacific III, L.P.
18. J. Joe Ricketts

Edgar Filing: AMERITRADE HOLDING CORP - Form SC 13G

19. Marlene M. Ricketts
20. Marlene M. Ricketts 1994 Dynasty Trust
21. J. Joe Ricketts 1994 Dynasty Trust
22. Ricketts Grandchildren Trust

Page 6