COLUMBIA SPORTSWEAR CO Form 8-K October 22, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

October 22, 2009

## **COLUMBIA SPORTSWEAR COMPANY**

(Exact name of registrant as specified in its charter)

Oregon (State or other jurisdiction

000-23939 (Commission File Number) 93-0498284 (I.R.S. Employer

of incorporation)

**Identification No.)** 

14375 Northwest Science Park Drive

#### Portland, Oregon 97229

(Address of principal executive offices) (Zip code)

(503) 985-4000

(Registrant s telephone number, including area code)

#### No Change

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On October 22, 2009, Columbia Sportswear Company (the <u>Company</u>) issued a press release reporting its third quarter 2009 financial results. A copy of the Company s press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

#### ITEM 7.01 REGULATION FD DISCLOSURE

In its October 22, 2009 press release, the Company also announced that its board of directors approved a dividend of \$0.18 per share of common stock to be paid on November 25, 2009 to its shareholders of record on November 12, 2009.

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press release dated October 22, 2009 (furnished pursuant to Items 2.02 and 7.01 hereof).

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### COLUMBIA SPORTSWEAR COMPANY

Dated: October 22, 2009

By: /s/ Thomas B. Cusick
Thomas B. Cusick

Vice President, Chief Financial Officer and Treasurer

#### EXHIBIT INDEX

#### **Exhibit** Description

99.1 Press release dated October 22, 2009 (furnished pursuant to Items 2.02 and 7.01 hereof).