

HONDA MOTOR CO LTD  
Form 6-K  
March 02, 2010  
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No.1-7628

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16

UNDER THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF February 2010

COMMISSION FILE NUMBER: 1-07628

**HONDA GIKEN KOGYO KABUSHIKI KAISHA**

(Name of registrant)

**HONDA MOTOR CO., LTD.**

(Translation of registrant's name into English)

**1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ☐

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ☐

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

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Yes " No "

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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**Exhibit 1:**

The Board of Directors of Honda Motor Co., Ltd. (the Company ), at its meeting held on February 22, 2010 has decided a plan for changes to its management. These changes are subject to approval at the General Meeting of Shareholders of the Company scheduled to be held in late June 2010 and/or decision at the meeting of the Board of Directors to be held immediately thereafter.

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HONDA GIKEN KOGYO KABUSHIKI KAISHA

(HONDA MOTOR CO., LTD.)

/s/ Yoichi Hojo  
Yoichi Hojo  
Director  
Chief Operating Officer for  
Business Management Operations  
Honda Motor Co., Ltd.

Date: March 2, 2010

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[Translation]

February 22, 2010

To: Shareholders of Honda Motor Co., Ltd.

From: Honda Motor Co., Ltd.

1-1, Minami-Aoyama 2-chome,

Minato-ku, Tokyo, 107-8556

Takeo Fukui

President and Representative Director

**Notice Concerning Management Changes**

The Board of Directors of Honda Motor Co., Ltd. (the Company), at its meeting held on February 22, 2010 has decided a plan for changes to its management. These changes are subject to approval at the General Meeting of Shareholders of the Company scheduled to be held in late June 2010 and/or decision at the meeting of the Board of Directors to be held immediately thereafter.

**Particulars****Planned changes in Directors (as of late June 2009)**

## Change in Director

Name	New Title	Current Title
Tatsuhiro Oyama	Senior Managing Director	Managing Director
Tomohiko Kawanabe	Managing Director	Senior Managing Director, Honda R&D Co., Ltd.

## Directors to be newly appointed

Name	New Title	Current Title
Tomohiko Kawanabe	Managing Director	Senior Managing Director, Honda R&D Co., Ltd.
Masahiro Yoshida	Director	Operating Officer
Seiji Kuraishi	Director	Operating Officer

## Directors to be retired

Name	Current Title
Satoshi Aoki	Chairman of the Board of Directors Meetings
Atsuyoshi Hyogo	Senior Managing Director
Mikio Yoshimi	Senior Managing Director

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Hiroshi Soda

Director

Mr. Hiroshi Soda is to be appointed as an Executive Vice President of Honda North America, Inc.

**Planned changes in Operating Officers (as of late June 2009)**

Operating Officers to be newly appointed

<b>Name</b>	<b>New Title</b>	<b>Current Title</b>
Manabu Nishimae	Managing Officer	Operating Officer
Koichi Fukuo	Managing Officer	Operating Officer