WHITEWAVE FOODS Co Form SC 13G February 14, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No.)*

The WhiteWave Foods Company

(Name of Issuer)

Class A common stock, \$0.01 par value

(Title of Class of Securities)

966244105

(CUSIP Number)

December 31, 2012

Date of Event Which Requires Filing of the Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[&]quot; Rule 13d-1(b)

"Rule 13d-1(c)

x Rule 13d-1(d)

^{*} The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

| Cusip No | . 966244105 | Page 2 of 6 Pages | | |
|------------|--|-------------------|--|--|
| 1. | NAME OF REPORTING PERSONS. | | | |
| 2. | DEAN FOODS COMPANY CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | | | |
| | (a) " | | | |
| 3. | (b) " SEC USE ONLY | | | |
| 4. | CITIZENSHIP OR PLACE OF ORGANIZATION | | | |
| | DELAWARE 5. SOLE VOTING POWER | | | |
| NUMB | ER OF | | | |
| SHA | RES 150,000,000 shares of Class A common stock* 6. SHARED VOTING POWER | | | |
| BENEFI | CIALLY | | | |
| OWNI EA | -0- 7 SOLE DISPOSITIVE POWER | | | |
| REPOI | RTING | | | |
| PER | SON 150,000,000 shares of Class A common stock* 8. SHARED DISPOSITIVE POWER | | | |
| WI | ГН: | | | |
| 9. | -0- AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | |
| 10 | 150,000,000 shares of Class A common stock* CHECK BOY IF THE ACCRECATE AMOUNT IN DOW (0) EYELLIDES CEPTAIN SHARES | | | |

- 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
 - 86.7%
- 12. TYPE OF REPORTING PERSON

CO

* The Reporting Person owns 150,000,000 shares of Class B common stock, par value \$0.01 per share, of The WhiteWave Foods Company (the Issuer). The Reporting Person s shares of Class B common stock are convertible into shares of Class A common stock on a one-for-one basis, at any time at the option of the Reporting Person, and upon the occurrence of certain events, as described in the Issuer s Registration Statement on Form S-1 (File No. 333-183112).

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Item 1 (a) Name of Issuer

The WhiteWave Foods Company

(b) Address of Issuer s Principal Executive Offices

2711 North Haskell Avenue, Suite 3400

Dallas, Texas 75204

Item 2 (a) Name of Person Filing

Dean Foods Company

(b) Address of Principal Business Office

2711 North Haskell Avenue, Suite 3400

Dallas, Texas 75204

(c) Citizenship

Delaware

(d) Title of Class of Securities

Class A common stock

(e) CUSIP Number

966244105

Item 3 If this statement is filed pursuant to §§ 240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) "Broker or dealer registered under section 15 of the Act (15 U.S.C. 780);
- (b) "Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) "Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) "Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) "An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) "An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) "A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) "A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) "Group, in accordance with §240.13d-1(b)(1)(ii)(J).

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|---------------------------|---|---|----------------------------|
| If filing as | a non-U.S. institutio | on in accordance with \$240.13d-1(b)(1)(ii)(J), please specify the type of institution | 1: . |
| Item 4 Provide the | Ownership following information | tion regarding aggregate number and percentage of the class of securities of the iss | suer identified in Item 1. |
| (a) Amount | t beneficially owned | l: | |
| 150,000,00 | 0 shares of Class A | common stock* | |
| (b) Percent | of class: | | |
| 86.7% | | | |
| (c) Number | of shares as to whi | ch such person has: | |
| 150,000,00 | (i) 0 shares of Class A | Sole power to vote or to direct the vote common stock* | |
| 0 shares | (ii) | Shared power to vote or to direct the vote | |
| 150,000,00 | (iii) 0 shares of Class A | Sole power to dispose or to direct the disposition of common stock* | |
| 0 shares | (iv) Shared | d power to dispose or to direct the disposition of | |
| Comp stock | oany (the Issuer) on a one-for-one ba | vns 150,000,000 shares of Class B common stock, par value \$0.01 per share, of The Reporting Person s shares of Class B common stock are convertible into shasis, at any time at the option of the Reporting Person, and upon the occurrence of Registration Statement on Form S-1 (File No. 333-183112). | ares of Class A common |
| Item 5 Not applica | | of Five Percent or Less of a Class | |

Ownership of More than Five Percent on Behalf of Another Person

Item 6

Not applicable.

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company

Not applicable.

Item 8 Identification and Classification of Members of the Group

Not applicable.

Item 9 Notice of Dissolution of Group

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Not applicable.

Item 10 Certification

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of its knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DATED: February 14, 2013

DEAN FOODS COMPANY

By: /s/ Rachel A. Gonzalez Name: Rachel A. Gonzalez

Title: Executive Vice President, General Counsel

Designate