

SALESFORCE COM INC
Form 8-K
March 29, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

March 29, 2013

Date of Report (date of earliest event reported)

SALESFORCE.COM, INC.

(Exact name of Registrant as specified in charter)

Delaware
(State or other jurisdiction
of incorporation)

001-32224
(Commission
File Number)

94-3320693
(I. R. S. Employer
Identification No.)

Edgar Filing: SALESFORCE COM INC - Form 8-K

The Landmark @ One Market, Suite 300

San Francisco CA 94105

(Address of principal executive offices)

Registrant's telephone number, including area code: (415) 901-7000

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On March 29, 2013, salesforce.com, inc. (the Company) awarded cash bonuses to its named executive officers for fiscal year 2013 performance pursuant to the Company's bonus plan. As discussed in the Company's Proxy Statement on Schedule 14A filed with the Securities and Exchange Commission on May 8, 2012, the bonus amounts were based primarily on the achievement of specific corporate and individual goals during the Company's fiscal year 2013, from February 1, 2012 to January 31, 2013, net of mid-year bonus payouts made on September 28, 2012. The following table sets forth the bonus amounts paid on March 29, 2013 to the Company's named executive officers as approved by the Compensation Committee of the Company's Board of Directors:

Named Executive Officer	Position	Bonus Amount
Marc Benioff (1)	Chairman of the Board and Chief Executive Officer	\$ 927,000
Graham Smith (2)	Executive Vice President and Chief Financial Officer	309,000
Parker Harris (3)	Co-Founder	309,000
George Hu (4)	Chief Operating Officer	309,000
Burke Norton (5)	Executive Vice President and Chief Legal Officer	309,000
Frank van Veenendaal (6)	Vice Chairman	370,800

- (1) Mr. Benioff was paid a mid-year bonus on September 28, 2012 of \$375,000.
- (2) Mr. Smith was paid a mid-year bonus on September 28, 2012 of \$125,000.
- (3) Mr. Harris was paid a mid-year bonus on September 28, 2012 of \$125,000.
- (4) Mr. Hu was paid a mid-year bonus on September 28, 2012 of \$125,000.
- (5) Mr. Norton was paid a mid-year bonus on September 28, 2012 of \$125,000.
- (6) Mr. van Veenendaal was paid a mid-year bonus on September 28, 2012 of \$150,000.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 29, 2013

salesforce.com, inc.

/s/ Burke F. Norton
Burke F. Norton

Executive Vice President and Chief Legal Officer