

ENERGIZER HOLDINGS INC
Form DEFA14A
December 11, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-12

3. Filing Party:

4. Date Filed:

ENERGIZER HOLDINGS, INC.

Energizer World Headquarters

533 Maryville University Drive

St. Louis, Missouri 63141

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR ENERGIZER HOLDINGS, INC. S ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MONDAY, JANUARY 26, 2015

This communication is not a form for voting and presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The following Proxy Materials for the 2015 Annual Meeting are available to you to review at www.cstproxy.com/energizer/2014:

the Company s Annual Report on Form 10-K for the fiscal year ended September 30, 2014;

the Company s Proxy Statement for the 2015 Annual Meeting;

the Proxy Card for the 2015 Annual Meeting; and

any amendments or supplements to the foregoing materials that are required to be furnished to shareholders. **If you want to receive a paper or email copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below on or before January 14, 2015 to facilitate timely delivery. You may also request to receive paper copies of all future proxy materials from the Company.**

You can request a copy of the proxy materials for all meetings and for the particular meeting to which this notice relates in one of three ways:

1. By calling toll-free 1-888-221-0690
2. By sending an email to proxy@continentalstock.com (Please type **Energizer** and your account number in the subject line.)
3. By logging onto www.cstproxy.com/energizer/2014

Make sure to have this notice available when you:

Request a paper copy or email copy of the proxy materials

Want to view your proxy materials on the Internet

Want to vote your proxy on the Internet

You must reference your company ID, 9-digit proxy number and 10-digit account number located on the reverse side.

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IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF SHAREHOLDERS OF ENERGIZER HOLDINGS, INC. TO BE HELD ON MONDAY, JANUARY 26, 2015

To the Shareholders of Energizer Holdings, Inc.:

The 2015 Annual Meeting of Shareholders of Energizer Holdings, Inc. (the Company) will be held at the Energizer World Headquarters, 533 Maryville University Drive, St. Louis, Missouri 63141, on Monday, January 26, 2015, at 8:30 a.m., local time.

Proposals to be considered at the 2015 Annual Meeting:

1. election of the following director nominees to serve one year terms ending at the Annual Meeting held in 2016, or until their respective successors are elected and qualified:

(a) Bill G. Armstrong (b) J. Patrick Mulcahy
2. to ratify the appointment of PricewaterhouseCoopers LLP as the Company s independent registered public accounting firm for fiscal 2015;
3. to cast an advisory vote on executive compensation;
4. to vote on a shareholder proposal if properly presented at the meeting; and
5. to act upon such other matters as may properly come before the meeting.

The Company s Board of Directors has proposed and recommends that shareholders vote FOR each of the nominees to the Board of Directors listed in Proposal No. 1 and FOR Proposals Nos. 2 and 3 and AGAINST Proposal No. 4.

This Notice also constitutes notice of the 2015 Annual Meeting of Shareholders of the Company. The Board of Directors has fixed the close of business on November 26, 2014 as the record date for the determination of shareholders entitled to receive notice of and to vote at the Annual Meeting or any adjournment(s) thereof.

This Notice is being mailed to shareholders on or about December 11, 2014. Shareholders are cordially invited to attend the Annual Meeting and vote in person. Directions to attend the Annual Meeting can be found at www.cstproxy.com/energizer/2014.

You may vote your proxy when you view the materials on the Internet. You will be asked to follow the prompts to vote your shares. Please refer to the Company s Proxy Statement for instructions on how to vote in person at

the Annual Meeting.

The Proxy Materials are available for review at:

www.cstproxy.com/energizer/2014

Vote Your Proxy on the Internet:

Go to <http://www.cstproxyvote.com>

Have your notice available when you access the above website. Follow the prompts to vote your shares.

COMPANY ID:

PROXY NUMBER:

ACCOUNT NUMBER: