# UNITED STATES SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549

## FORM 10-Q

x QUARTERLY REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2015
or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$

# CNB FINANCIAL CORPORATION 

## Edgar Filing: CNB FINANCIAL CORP/PA - Form 10-Q

# Pennsylvania <br> (State or other jurisdiction of <br> incorporation or organization) 

25-1450605
(I.R.S. Employer

Identification No.)

## 1 South Second Street

## P.O. Box 42

Clearfield, Pennsylvania 16830
(Address of principal executive offices)

Registrant s telephone number, including area code, (814) 765-9621

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. x Yes "No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). x Yes " No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer , accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.:

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PART I.

## FINANCIAL INFORMATION

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## Forward-Looking Statements

This quarterly report on form 10-Q contains information below includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, with respect to the financial condition, liquidity, results of operations, future performance and our business. These forward-looking statements are intended to be covered by the safe harbor for forward-looking statements provided by the Private Securities Litigation Reform Act of 1995. Forward-looking statements are those that are not historical facts. Forward-looking statements include statements with respect to beliefs, plans, objectives, goals, expectations, anticipations, estimates and intentions that are subject to significant risks and uncertainties and are subject to change based on various factors (some of which are beyond our control). Forward-looking statements often include the words believes, expects, anticipates, estimates, forecasts, intends, plans, targets, potentially, probably, projects, outlook or similar expressions or future conditional v may, will, should, would and could. Such known and unknown risks, uncertainties and other factors that could cause the actual results to dif materially from the statements, include, but are not limited to, (i) changes in general business, industry or economic conditions or competition; (ii) changes in any applicable law, rule, regulation, policy, guideline or practice governing or affecting financial holding companies and their subsidiaries or with respect to tax or accounting principles or otherwise; (iii) adverse changes or conditions in capital and financial markets; (iv) changes in interest rates; (v) higher than expected costs or other difficulties related to integration of combined or merged businesses; (vi) the inability to realize expected cost savings or achieve other anticipated benefits in connection with business combinations and other acquisitions; (vii) changes in the quality or composition of our loan and investment portfolios; (viii) adequacy of loan loss reserves; (ix) increased competition; (x) loss of certain key officers; (xi) continued relationships with major customers; (xii) deposit attrition; (xiii) rapidly changing technology; (xiv) unanticipated regulatory or judicial proceedings and liabilities and other costs; (xv) changes in the cost of funds, demand for loan products or demand for financial services; (xvi) other economic, competitive, governmental or technological factors affecting our operations, markets, products, services and prices; and (xvii) our success at managing the foregoing items. Some of these and other factors are discussed in our annual and quarterly reports filed with the Securities and Exchange Commission (SEC). Such factors could have an adverse impact on our financial position and our results of operations.

The forward-looking statements contained herein are based upon management s beliefs and assumptions. Any forward-looking statement made herein speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

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## Part I Financial Information

Item 1. Financial Statements

## CONSOLIDATED BALANCE SHEETS

Dollars in thousands, except share data
$\left.\begin{array}{lrrr} & \begin{array}{c}\text { (unaudited) } \\ \text { March 31, }\end{array} & \begin{array}{c}\text { December } 31, \\ \hline\end{array} & 2015\end{array}\right)$

|  | LIABILITIES AND SHAREHOLDERS | EOUITY |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Non-interest bearing deposits | $\mathbf{2 5 9 , 5 1 2}$ | $\$$ | 244,743 |  |
| Interest bearing deposits | $1,607,869$ | $1,602,336$ |  |  |
|  |  |  |  |  |
| Total deposits | $1,867,381$ | $1,847,079$ |  |  |
| FHLB and other long-term borrowings | 75,652 | 75,715 |  |  |
| Other short-term borrowings | 0 | 35,980 |  |  |
| Subordinated debentures | 20,620 | 20,620 |  |  |
| Accrued interest payable and other liabilities | 20,605 | 21,271 |  |  |
| Total liabilities | $1,984,258$ | $2,000,665$ |  |  |


| Common stock, $\$ 0$ par value; authorized $50,000,000$ shares; issued $14,473,482$ shares | 0 | 0 |
| :--- | ---: | ---: |
| Additional paid in capital | 77,339 | 78,022 |
| Retained earnings | 113,800 | 110,619 |
| Treasury stock, at cost (71,120 shares at March 31, 2015 and 69,066 shares at December 31, 2014) | $(1,205)$ | $(1,152)$ |


| Accumulated other comprehensive income | 5,948 | 1,059 |
| :--- | ---: | ---: |
| Total shareholders equity | 195,882 | 188,548 |
| Total Liabilities and Shareholders Equity | $\$ 2,180,140$ | $\$ 2,189,213$ |

See Notes to Consolidated Financial Statements

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## CONSOLIDATED STATEMENTS OF INCOME (unaudited)

Dollars in thousands, except per share data

|  | Three months ended March 31, |  |
| :---: | :---: | :---: |
|  | 2015 | 2014 |
| INTEREST AND DIVIDEND INCOME: |  |  |
| Loans including fees | \$ 17,496 | \$ 17,085 |
| Securities: |  |  |
| Taxable | 2,939 | 3,396 |
| Tax-exempt | 938 | 909 |
| Dividends | 268 | 47 |
| Total interest and dividend income | 21,641 | 21,437 |
| INTEREST EXPENSE: |  |  |
| Deposits | 2,047 | 2,072 |
| Borrowed funds | 818 | 898 |
| Subordinated debentures (includes $\$ 96$ and $\$ 97$ accumulated other comprehensive income reclassification for change in fair value of interest rate swap agreements in 2015 and 2014, respectively) | 186 | 187 |
| Total interest expense | 3,051 | 3,157 |
| NET INTEREST INCOME | 18,590 | 18,280 |
| PROVISION FOR LOAN LOSSES | 943 | 1,019 |
| NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES | 17,647 | 17,261 |


| NON-INTEREST INCOME: |  |  |
| :--- | ---: | ---: |
| Wealth and asset management fees | 766 | 672 |
| Service charges on deposit accounts | 1,017 | 1,041 |
| Other service charges and fees | 624 | 568 |

Net realized gains on available-for-sale securities (includes $\$ 19$ and $\$ 66$ accumulated other comprehensive income
reclassifications for net realized gains on available-for-sale securities in 2015 and 2014, respectively)

| Net realized and unrealiz |
| :---: |
|  |  |


| Mortgage banking | 113 | 175 |
| :--- | :--- | :--- |
| Bank owned life insurance | 276 | 240 |


| Other | 314468 |
| :--- | :--- |


| Total non-interest income | 3,205 |
| :--- | :--- |

NON-INTEREST EXPENSES:

| Salaries and benefits | 6,632 | 6,835 |
| :--- | ---: | ---: |
| Net occupancy expense | 1,799 | 1,761 |
| Amortization of core deposit intangible | 259 |  |
| Data processing | 1,037 |  |
| State and local taxes | 503 |  |
| Legal, professional, and examination fees | 550 |  |
| Advertising | 312 | 562 |
| FDIC insurance premiums | 334 |  |


| Other | 1,874 | 1,604 |
| :---: | :---: | :---: |
| Total non-interest expenses | 13,093 | 13,261 |
| INCOME BEFORE INCOME TAXES | 7,651 | 7,205 |
| INCOME TAX EXPENSE (includes (\$27) and (\$11) income tax expense from reclassification items in 2015 and 2014, respectively) | 2,086 | 2,039 |
| NET INCOME | \$ 5,565 | \$ 5,166 |
| EARNINGS PER SHARE: |  |  |
| Basic | \$ 0.39 | \$ 0.36 |
| Diluted | \$ 0.39 | \$ 0.36 |
| DIVIDENDS PER SHARE: |  |  |
| Cash dividends per share | \$ 0.165 | \$ 0.165 |

See Notes to Consolidated Financial Statements

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## CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (unaudited)

Dollars in thousands

|  | Three months ended March 31, |  |
| :---: | :---: | :---: |
|  | 2015 | 2014 |
| NET INCOME | \$ 5,565 | \$ 5,166 |
| Other comprehensive income, net of tax: |  |  |
| Net change in fair value of interest rate swap agreements designated as cash flow hedges: |  |  |
| Unrealized gain on interest rate swaps, net of tax of \$43 and \$21, respectively | (81) | (39) |
| Reclassification adjustment for losses recognized in earnings, net of tax of (\$34) and (\$34), respectively | 62 | 63 |
|  | (19) | 24 |
| Net change in unrealized gains on securities available for sale: |  |  |
| Unrealized gains on other-than-temporarily impaired securities available for sale: |  |  |
| Unrealized gains arising during the period, net of tax of \$0 and (\$48), respectively | 0 | 89 |
| Unrealized gains on other securities available for sale: |  |  |
| Unrealized gains arising during the period, net of tax of (\$2,650) and (\$2,306), respectively | 4,920 | 4,283 |
| Reclassification adjustment for realized gains included in net income, net of tax of \$7 and \$23, respectively | (12) | (43) |
|  | 4,908 | 4,240 |
| Other comprehensive income | 4,889 | 4,353 |
| COMPREHENSIVE INCOME | \$ 10,454 | \$9,519 |

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## CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

Dollars in thousands

$\left.\begin{array}{l|cc} & \begin{array}{c}\text { Three months ended } \\ \text { March 31, }\end{array} \\ \hline \text { CASH FLOWS FROM OPERATING ACTIVITIES: } & 2015\end{array}\right)$

CASH FLOWS FROM INVESTING ACTIVITIES:

| Net decrease in interest bearing time deposits with other banks | 50 |  |
| :--- | ---: | ---: |
| Proceeds from maturities, prepayments and calls of available-for-sale securities | 25,021 | 20,162 |
| Proceeds from sales of available-for-sale securities | 32,949 | 12,951 |
| Purchase of available-for-sale securities | $(20,763)$ | $(29,027)$ |
| Loan origination and payments, net | $1,772)$ | 1,201 |
| Redemption of FHLB and other equity interests | $(1,435)$ | $(1,910)$ |
| Purchase of premises and equipment | 4 | 164 |

$\begin{array}{ll}\text { NET CASH PROVIDED BY INVESTING ACTIVITIES } & 37,452305\end{array}$

CASH FLOWS FROM FINANCING ACTIVITIES:

| Net change in: |  |  |
| :--- | :---: | :---: |
| Checking, money market and savings accounts | $(14,977)$ | 38,520 |
| Certificates of deposit | 35,279 | $(45,176)$ |
| Purchase of treasury stock | $(868)$ |  |
| Cash dividends paid | $(2,384)$ | $(2,387)$ |
| Repayment of long-term borrowings | $(63)$ |  |
| Proceeds from long-term borrowings | 0 | $(51)$ |
| Net change in short-term borrowings | $(35,980)$ | 2,300 |



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## CNB Financlal Corporation

Notes To Consolidated Financial Statements

(Unaudited)

## 1. BASIS OF PRESENTATION

The accompanying consolidated financial statements have been prepared pursuant to rules and regulations of the SEC and in compliance with accounting principles generally accepted in the United States of America (GAAP ). Because this report is based on an interim period, certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been condensed or omitted.

In the opinion of management of the registrant, the accompanying consolidated financial statements as of March 31, 2015 and for the three month periods ended March 31, 2015 and 2014 include all adjustments, consisting of only normal recurring adjustments, necessary for a fair presentation of the financial condition and the results of operations for the periods presented. The financial performance reported for CNB Financial Corporation (the Corporation ) for the three month period ended March 31, 2015 is not necessarily indicative of the results to be expected for the full year. This information should be read in conjunction with the Corporation s Annual Report on Form 10-K for the period ended December 31, 2014 (the 2014 Form 10-K ). All dollar amounts are stated in thousands, except share and per share data and other amounts as indicated. Certain prior period amounts have been reclassified to conform to the current period presentation.

## 2. STOCK COMPENSATION

The Corporation has a stock incentive plan for key employees and independent directors. The stock incentive plan, which is administered by a committee of the Board of Directors, provides for aggregate grants of up to 500,000 shares of common stock in the form of nonqualified options or restricted stock. For key employees, the plan vesting is one-fourth of the granted options or restricted stock per year beginning one year after the grant date, with $100 \%$ vested on the fourth anniversary of the grant date. For independent directors, the vesting schedule is one-third of the granted options or restricted stock per year beginning one year after the grant date, with $100 \%$ vested on the third anniversary of the grant date.

At March 31, 2015, there was no unrecognized compensation cost related to nonvested stock options granted under this plan and no stock options were granted during the three month periods ended March 31, 2015 and 2014.

Compensation expense for the restricted stock awards is recognized over the requisite service period noted above based on the fair value of the shares at the date of grant. Nonvested restricted stock awards are recorded as a reduction of additional paid-in-capital in shareholders equity until earned. Compensation expense resulting from these restricted stock awards was $\$ 157$ and $\$ 208$ for the three months ended March 31, 2015 and 2014, respectively. As of March 31, 2015, there was $\$ 1,465$ of total unrecognized compensation cost related to unvested restricted stock awards.

A summary of changes in nonvested restricted stock awards for the three months ended March 31, 2015 follows:

|  |  | Per Share |
| :--- | :---: | :---: |
|  |  | Weighted Average <br> Grant Date Fair Value |
|  | Shares | 68,210 |

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## 3. FAIR VALUE

Fair Value Measurement
Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. A fair value hierarchy has also been established which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The following three levels of inputs are used to measure fair value:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant unobservable inputs that reflect a company s own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The fair values of most trading securities and securities available for sale are determined by obtaining quoted prices on nationally recognized securities exchanges (Level 1 inputs) or matrix pricing, which is a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities but rather relying on the securities relationship to other benchmark quoted securities (Level 2 inputs).

The Corporation s structured pooled trust preferred security is priced using Level 3 inputs. The decline in the level of observable inputs and market activity in this class of investments by the measurement date has been significant and resulted in unreliable external pricing. Broker pricing and bid/ask spreads, when available, vary widely, and the once-active market has become comparatively inactive. The Corporation engaged a third party consultant who has developed a model for pricing this security. Information such as historical and current performance of the underlying collateral, deferral and default rates, collateral coverage ratios, break in yield calculations, cash flow projections, liquidity and credit premiums required by a market participant, and financial trend analysis with respect to the individual issuing financial institutions and insurance companies are utilized in determining the security valuation. Due to the current market conditions as well as the limited trading activity of these types of securities, the market value of the Corporation s structured pooled trust preferred security is highly sensitive to assumption changes and market volatility.

The Corporation s derivative instrument is an interest rate swap that is similar to those that trade in liquid markets. As such, significant fair value inputs can generally be verified and do not typically involve significant management judgments (Level 2 inputs).

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Assets and liabilities measured at fair value on a recurring basis are as follows at March 31, 2015 and December 31, 2014:

|  |  | Fair Value Measurements at March 31, 2015 Using <br> Quoted <br> Prices <br> in |  |
| :--- | :---: | :---: | :---: | :---: | :---: |


|  | Total | Fair Value Measurements at December 31, 2014 Using |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quoted Prices in | Significant Other Observable Inputs (Level 2) |  | Significant Unobservable <br> Inputs <br> (Level 3) |  |
|  |  | Active Markets for Identical Assets (Level 1) |  |  |  |  |
| Assets: |  |  |  |  |  |  |
| Securities Available For Sale: |  |  |  |  |  |  |
| U.S. Government sponsored entities | \$ 155,564 | \$ 0 | \$ | 155,564 | \$ | 0 |
| States and political subdivisions | 181,002 | 0 |  | 181,002 |  | 0 |
| Residential and multi-family mortgage | 265,164 | 0 |  | 265,164 |  | 0 |
| Corporate notes and bonds | 19,430 | 0 |  | 19,430 |  | 0 |
| Pooled trust preferred | 905 | 0 |  | 0 |  | 905 |
| Pooled SBA | 62,653 | 0 |  | 62,653 |  | 0 |
| Other securities | 1,002 | 1,002 |  | 0 |  | 0 |


| Total Securities Available For Sale | \$ 685,720 |  | \$ 1,002 | \$ | 683,813 | \$ | \$ 905 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trading Securities: |  |  |  |  |  |  |  |
| Corporate equity securities | \$ | 3,044 | \$ 3,044 | \$ | 0 | \$ | 0 |
| Mutual funds |  | 997 | 997 |  | 0 |  | 0 |
| Certificates of deposit |  | 253 | 253 |  | 0 |  | 0 |
| Corporate notes and bonds |  | 157 | 0 |  | 157 |  | 0 |
| U.S. Government sponsored entities |  | 54 | 0 |  | 54 |  | 0 |
| Total Trading Securities | \$ | 4,505 | \$4,294 | \$ | 211 | \$ | 0 |
| Liabilities, |  |  |  |  |  |  |  |
| Interest rate swaps | \$ | (946) | \$ 0 | \$ | (946) | \$ | 0 |

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The table below presents a reconciliation of the fair value of securities available for sale measured on a recurring basis using significant unobservable inputs (Level 3) for the three months ended March 31, 2015 and March 31, 2014:

|  | 2015 | 2014 |
| :--- | :---: | :---: |
| Balance, January 1 | $\$ 905$ | $\$ 661$ |
| Total gains or (losses): | 0 | 137 |
| Included in other comprehensive income (unrealized) | $\$ 905$ | $\$ 798$ |

The following table presents quantitative information about Level 3 fair value measurements at March 31, 2015:

|  | Unobservable |  |  | Input |
| :---: | :---: | :---: | :---: | :---: |
|  | Fair value | Valuation Technique | Inputs | Utilized |
| Pooled trust preferred | \$ 905 | Discounted | Collateral default rate | $0.83 \%$ in $2015 ; 0.5 \%$ in 2016 and thereafter |
|  |  | cash flow |  |  |
|  |  |  | Yield | 13\% |
|  |  |  | Prepayment speed | 2.0\% constant prepayment rate in 2015 and thereafter |

The following table presents quantitative information about Level 3 fair value measurements at December 31, 2014:

|  | Unobservable |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Fair value | Valuation Technique | Inputs | Input Utilized |
| Pooled trust preferred | \$ 905 | Discounted | Collateral default rate | $1 \%$ in 2015; $0.5 \%$ in 2016 and thereafter |
|  |  | cash flow |  |  |
|  |  |  | Yield | 11\% |
|  |  |  | Prepayment speed | $2.0 \%$ constant prepayment rate in 2015 and thereafter |

At March 31, 2015 and December 31, 2014, the significant unobservable inputs used in the fair value measurement of the Corporation s pooled trust preferred security are collateral default rate, yield, and prepayment speed. Significant increases in specific-issuer default assumptions or decreases in specific-issuer recovery assumptions would result in a significantly lower fair value measurement. Conversely, decreases in specific-issuer default assumptions or increases in specific-issuer recovery assumptions would result in a higher fair value measurement.

Assets and liabilities measured at fair value on a non-recurring basis are as follows at March 31, 2015 and December 31, 2014:


|  | Identical <br> Assets <br> (Level | Inputs <br> (Level 2) | (Level 3) |  |
| :--- | :---: | :---: | :---: | :---: |
| 1) |  |  |  |  |
| Assets: |  |  |  |  |
| Impaired loans: | $\$ 2,431$ | 0 | 0 | $\$$ |
| Commercial mortgages | 2,563 | 0 | 0 | 2,431 |
| Commercial, industrial, and agricultural |  |  | 0,563 |  |

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Impaired loans, which are measured for impairment using the fair value of collateral for collateral dependent loans, had a recorded investment of $\$ 7,049$ with a valuation allowance of $\$ 2,056$ as of March 31,2015 , resulting in an additional provision for loan losses of $\$ 3$ for the corresponding three month period. Impaired loans had a recorded investment of $\$ 7,423$ with a valuation allowance of $\$ 2,250$ as of December 31 , 2014 , resulting in an additional provision for loan losses of $\$ 350$ for the corresponding three month period.

The estimated fair values of impaired collateral dependent loans such as commercial or residential mortgages are determined primarily by using third-party appraisals. When a collateral dependent loan, such as a commercial or residential mortgage loan, becomes impaired, a decision is made regarding whether an updated certified appraisal of the real estate is necessary. This decision is based on various considerations, including the age of the most recent appraisal, the loan-to-value ratio based on the original appraisal, and the condition of the property. Appraised values are discounted to arrive at the estimated selling price of the collateral and a further reduction for estimated costs to sell the property is applied, which results in an amount that is considered to be the estimated fair value. If a loan becomes impaired and management determines an updated appraisal is not necessary, an appropriate adjustment factor is applied based on experience with current valuations of similar collateral in determining the loan s estimated fair value and resulting allowance for loan losses. Third-party appraisals are not customarily obtained in respect of unimpaired loans, unless in management $s$ view changes in circumstances warrant obtaining an updated appraisal.

The following table presents quantitative information about Level 3 fair value measurements for financial instruments measured at fair value on a non-recurring basis at March 31, 2015:

|  | Unobservable |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Fair value | Valuation <br> Technique | Inputs | Range <br> (Weighted Average) |
| Impaired loans commercial | \$ 2,431 | Sales comparison approach | Adjustment for differences | 33\%-83\% (44\%) |
| mortgages |  |  | between the comparable sales |  |
| Impaired loans commercial, | \$ 2,563 | Sales comparison approach | Adjustment for differences | 7\% |

industrial, and agricultural
between the comparable sales
The following table presents quantitative information about Level 3 fair value measurements for financial instruments measured at fair value on a non-recurring basis at December 31, 2014:

|  | Unobservable |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Fair value | Valuation Technique | Inputs | Range <br> (Weighted Average) |
| Impaired loans commercial | \$ 2,353 | Sales comparison approach | Adjustment for differences | 34\%-100\% (44\%) |
| mortgages |  |  | between the comparable sales |  |
| Impaired loans commercial, | \$ 2,820 |  | Adjustment for differences | 8\%-49\% (13\%) |

industrial, and agricultural
Sales comparison between the comparable sales approach

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## Fair Value of Financial Instruments

The following table presents the carrying amount and fair value of financial instruments at March 31, 2015:

|  | Carrying | Fair Value Measurement Using: <br> Amount |  | Level 1 | Level 2 | Level 3 | Fotal |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Fair Value |  |  |  |  |  |  |  |

The following table presents the carrying amount and fair value of financial instruments at December 31, 2014:

|  | Carrying <br> Amount | Fair Value Measurement Using: <br> Level 1 |  | Level 2 | Tetal <br> Level 3 | Fair Value |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

The methods and assumptions, not otherwise presented, used to estimate fair values are described as follows:
Cash and cash equivalents: The carrying amounts of cash and cash equivalents approximate fair values and are classified as Level 1.
Interest bearing time deposits with other banks: The fair value of interest bearing time deposits with other banks is estimated using a discounted cash flow calculation that applies interest rates currently being offered to a schedule of aggregated expected monthly maturities, resulting in a Level 2 classification.

Loans held for sale: The fair value of loans held for sale is estimated based upon binding contracts and quotes from third party investors resulting in a Level 2 classification.

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Loans: For variable rate loans that reprice frequently and with no significant change in credit risk, fair values are based on carrying values, resulting in a Level 3 classification. Fair values for other loans are estimated using discounted cash flow analyses, using interest rates currently being offered for loans with similar terms to borrowers of similar credit quality, resulting in a Level 3 classification. Impaired loans are valued at the lower of cost or fair value as described previously. The methods utilized to estimate the fair value of loans do not necessarily represent an exit price.

FHLB and other equity interests: It is not practical to determine the fair value of Federal Home Loan Bank stock and other equity interests due to restrictions placed on the transferability of these instruments.

Accrued interest receivable: The carrying amount of accrued interest receivable approximates fair value. The Level classification of accrued interest receivable is matched to the corresponding Level of the asset with which it is associated.

Deposits: The fair values disclosed for demand deposits are, by definition, equal to the amount payable on demand at the reporting date (i.e., their carrying amount), resulting in a Level 1 classification. Fair values for time deposits are estimated using a discounted cash flow calculation that applies interest rates currently being offered on certificates to a schedule of aggregated expected monthly maturities on time deposits, resulting in a Level 2 classification.

FHLB and other borrowings: The fair values of the Corporation s FHLB and other borrowings are estimated using discounted cash flow analyses based on the current borrowing rates for similar types of borrowing arrangements, resulting in a Level 2 classification.

Subordinated debentures: The fair value of the Corporation s subordinated debentures are estimated using discounted cash flow analyses based on the current borrowing rates for similar types of arrangements, resulting in a Level 2 classification.

Accrued interest payable: The carrying amount of accrued interest payable approximates fair value resulting in a classification that is consistent with the liability with which it is associated.

While estimates of fair value are based on management $s$ judgment of the most appropriate factors as of the balance sheet date, there is no assurance that the estimated fair values would have been realized if the assets had been disposed of or the liabilities settled at that date, since market values may differ depending on various circumstances. The estimated fair values would also not apply to subsequent dates.

In addition, other assets and liabilities that are not financial instruments, such as premises and equipment, are not included in the disclosures. Also, non-financial assets such as, among other things, the estimated earning power of core deposits, the earnings potential of trust accounts, the trained workforce, and customer goodwill, which typically are not recognized on the balance sheet, may have value but are not included in the fair value disclosures.

## 4. SECURITIES

Securities available for sale at March 31, 2015 and December 31, 2014 are as follows:

|  | March 31, 2015 |  |  |  | December 31, 2014 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cost | Gains | Losses | Value | Cost | Gains | Losses | Value |
| U.S. Gov t sponsored entities | \$ 146,329 | \$ 2,711 | \$ (407) | \$ 148,633 | \$ 155,482 | \$ 2,301 | \$ $(2,219)$ | \$ 155,564 |
| State \& political subdivisions | 172,948 | 7,885 | (136) | 180,697 | 174,600 | 6,804 | (402) | 181,002 |
| Residential \& multi-family mortgage | 240,172 | 3,766 | (986) | 242,952 | 265,678 | 2,291 | $(2,805)$ | 265,164 |
| Corporate notes \& bonds | 20,792 | 167 | $(1,423)$ | 19,536 | 20,791 | 139 | $(1,500)$ | 19,430 |
| Pooled trust preferred | 800 | 105 | 0 | 905 | 800 | 105 | 0 | 905 |
| Pooled SBA | 61,515 | 1,157 | $(1,000)$ | 61,672 | 63,139 | 1,074 | $(1,560)$ | 62,653 |
| Other securities | 1,020 | 0 | (15) | 1,005 | 1,020 | 0 | (18) | 1,002 |
| Total | \$ 643,576 | \$ 15,791 | \$ $(3,967)$ | \$ 655,400 | \$ 681,510 | \$ 12,714 | \$ $(8,504)$ | \$ 685,720 |

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At March 31, 2015 and December 31, 2014, there were no holdings of securities of any one issuer, other than the U.S. Government sponsored entities, in an amount greater than $10 \%$ of shareholders equity. The Corporation s residential and multi-family mortgage securities are issued by government sponsored entities.

Trading securities at March 31, 2015 and December 31, 2014 are as follows:
$\left.\begin{array}{lcr} & \text { March 31, } & \begin{array}{c}\text { December 31, } \\ 2014\end{array} \\ \text { Corporate equity securities } & 2015\end{array}\right)$

Securities with unrealized losses at March 31, 2015 and December 31, 2014, aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position, are as follows (in thousands):

## March 31, 2015

|  | Less than 12 Months |  |  | 12 Months or More |  |  | Total |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Description of Securities | Fair Value | Unrealized Loss |  | Fair Value | Unrealized Loss |  | Fair Value |  | Unrealized Loss |  |
| U.S. Gov t sponsored entities | \$ 12,509 | \$ | (16) | \$ 65,116 | \$ | (391) | \$ | 77,625 | \$ | (407) |
| State \& political subdivisions | 14,513 |  | (61) | 5,412 |  | (75) |  | 19,925 |  | (136) |
| Residential \& multi-family mortgage | 33,201 |  | (174) | 58,378 |  | $(812)$ |  | 91,579 |  | (986) |
| Corporate notes \& bonds | 0 |  | 0 | 7,984 |  | $(1,423)$ |  | 7,984 |  | $(1,423)$ |
| Pooled SBA | 0 |  | 0 | 32,991 |  | $(1,000)$ |  | 32,991 |  | $(1,000)$ |
| Other securities | 0 |  | 0 | 1,005 |  | (15) |  | 1,005 |  | (15) |
|  | \$ 60,223 | \$ | (251) | \$ 171,792 | \$ | $(3,716)$ |  | 232,015 | \$ | $(3,967)$ |

## December 31, 2014

|  | Less than 12 Months |  |  | 12 Months or More |  |  |  | Total |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Description of Securities | Fair <br> Value | Unrealized Loss |  | Fair <br> Value |  | Unrealized Loss |  | Fair <br> Value | Unrealized Loss |  |
| U.S. Gov t sponsored entities | \$ 26,069 | \$ | (149) | \$ | 85,016 | \$ | $(2,070)$ | \$ 111,085 | \$ | $(2,219)$ |
| State \& political subdivisions | 16,398 |  | (179) |  | 12,363 |  | (223) | 28,761 |  | (402) |
| Residential \& multi-family mortgage | 70,360 |  | (603) |  | 99,397 |  | $(2,202)$ | 169,757 |  | $(2,805)$ |
| Corporate notes \& bonds | 5,008 |  | (30) |  | 7,935 |  | $(1,470)$ | 12,943 |  | $(1,500)$ |
| Pooled SBA | 0 |  | (0) |  | 34,608 |  | $(1,560)$ | 34,608 |  | $(1,560)$ |
| Other securities | 0 |  | (0) |  | 1,002 |  | (18) | 1,002 |  | (18) |
|  | \$ 117,835 | \$ | (961) |  | 240,321 | \$ | $(7,543)$ | \$ 358,156 | \$ | $(8,504)$ |

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The Corporation evaluates securities for other-than-temporary impairment on a quarterly basis, or more frequently when economic or market conditions warrant such an evaluation.

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A roll-forward of the other-than-temporary impairment amount related to credit losses for the three months ended March 31, 2015 and 2014 is as follows:

| Balance of credit losses on debt securities for which a portion of other-than-temporary impairment was |
| :--- | ---: |
| recognized in earnings, beginning of period |$\quad \$ 4,054$

Due to the insignificance of the adjusted amortized cost balance, no further disclosures are required with respect to the Corporation structured pooled trust preferred securities.

For the securities that comprise corporate notes and bonds and the securities that are issued by state and political subdivisions, management monitors publicly available financial information, such as filings with the Securities and Exchange Commission, in order to evaluate the securities for other-than-temporary impairment. For financial institution issuers, management monitors information from quarterly call report filings that are used to generate Uniform Bank Performance Reports. All other securities that were in an unrealized loss position at the balance sheet date were reviewed by management, and issuer-specific documents were reviewed, as appropriate given the following considerations. When reviewing securities for other-than-temporary impairment, management considers the financial condition and near-term prospects of the issuer and whether downgrades by bond rating agencies have occurred. Management also considers the length of time and extent to which fair value has been less than cost, and whether management does not have the intent to sell these securities and it is likely that it will not be required to sell the securities before their anticipated recovery.

As of March 31, 2015 and December 31, 2014, management concluded that the securities described in the previous paragraph were not other-than-temporarily impaired for the following reasons:

There is no indication of any significant deterioration of the creditworthiness of the institutions that issued the securities.

All contractual interest payments on the securities have been received as scheduled, and no information has come to management s attention through the processes previously described which would lead to a conclusion that future contractual payments will not be timely received.
The Corporation does not intend to sell and it is not more likely than not that it will be required to sell the securities in an unrealized loss position before recovery of its amortized cost basis.

Information pertaining to security sales on available for sale securities is as follows:

|  | Proceeds | Gross Gains | Gross Losses |  |
| :--- | :---: | :---: | :---: | :---: |
| Three months ended March 31, 2015 | $\$ 32,949$ | $\$$ | 136 | $\$$ |
| Three months ended March 31, 2014 | $\$ 12,951$ | $\$$ | 149 | $\$$ |

The following is a schedule of the contractual maturity of securities available for sale, excluding equity securities, at March 31, 2015:

|  | Amortized |  |
| :--- | :---: | ---: |
| 1 year or less | Cost | Fair Value |
| 26,601 | 26,752 |  |

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| 1 year 5 years | 170,252 | 175,000 |
| :--- | ---: | ---: |
| 5 years 10 years | 111,026 | 114,745 |
| After 10 years | 32,990 | 33,274 |
|  |  |  |
| Residential and multi-family mortgage | 340,869 | 349,771 |
| Pooled SBA | 240,172 | 242,952 |
|  | 61,515 | 61,672 |
| Total debt securities | $\$ 642,556$ | $\$ 654,395$ |

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Mortgage and asset backed securities and pooled SBA securities are not due at a single date; periodic payments are received based on the payment patterns of the underlying collateral.

On March 31, 2015 and December 31, 2014, securities carried at $\$ 292,962$ and $\$ 325,799$, respectively, were pledged to secure public deposits and for other purposes as provided by law.

## 5. LOANS

Total net loans at March 31, 2015 and December 31, 2014 are summarized as follows:

|  | March 31, <br> 2015 | December 31,$2014$ |  |
| :---: | :---: | :---: | :---: |
| Commercial, industrial, and agricultural | \$ 436,305 | \$ | 428,458 |
| Commercial mortgages | 345,561 |  | 352,752 |
| Residential real estate | 504,569 |  | 502,317 |
| Consumer | 67,461 |  | 69,648 |
| Credit cards | 5,004 |  | 5,233 |
| Overdrafts | 1,075 |  | 1,188 |
| Less: unearned discount | $(3,849)$ |  | $(4,307)$ |
| allowance for loan losses | $(17,682)$ |  | $(17,373)$ |
| Loans, net | \$ 1,338,444 | \$ | 1,337,916 |

At March 31, 2015 and December 31, 2014, net unamortized loan costs of $\$ 219$ and $\$ 483$, respectively, have been included in the carrying value of loans.

The Corporation s outstanding loans and related unfunded commitments are primarily concentrated within Central and Western Pennsylvania and Central Ohio. The Bank attempts to limit concentrations within specific industries by utilizing dollar limitations to single industries or customers, and by entering into participation agreements with third parties. Collateral requirements are established based on management s assessment of the customer. The Corporation maintains lending policies to control the quality of the loan portfolio. These policies delegate the authority to extend loans under specific guidelines and underwriting standards. These policies are prepared by the Corporation s management and reviewed and ratified annually by the Corporation s Board of Directors.

All relevant documentation, such as the loan application, financial statements and tax returns, required under the lending policies is summarized and provided to management and/or the Corporation s Board of Directors in connection with the loan approval process. Such documentation is subsequently electronically archived in the Corporation s document management system. Pursuant to the Corporation s lending policies, management considers a variety of factors when determining whether to extend credit to a customer, including loan-to-value ratios, FICO scores, quality of the borrower s financial statements, and the ability to obtain personal guarantees.

Commercial, industrial, and agricultural loans comprised $32 \%$ and $32 \%$ of the Corporation s total loan portfolio at March 31, 2015 and December 31, 2014, respectively. Commercial mortgage loans comprised $26 \%$ of the Corporation s total loan portfolio at March 31, 2015 and December 31, 2014. Management assigns a risk rating to all commercial loans in excess of $\$ 250,000$. The loan-to-value policy guidelines for commercial, industrial, and agricultural loans are generally a maximum of $80 \%$ of the value of business equipment, a maximum of $75 \%$ of the value of accounts receivable, and a maximum of $60 \%$ of the value of business inventory. The loan-to-value policy guideline for commercial mortgage loans is generally a maximum of $85 \%$ of the appraised value of the real estate.

Residential real estate loans comprised $37 \%$ and $37 \%$ of the Corporation s total loan portfolio at March 31, 2015 and December 31, 2014, respectively. The loan-to-value policy guidelines for residential real estate loans vary depending on the collateral position and the specific type of loan. Higher loan-to-value terms may be approved with the appropriate private mortgage insurance coverage. The Corporation also originates and prices loans for sale into the secondary market through

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Freddie Mac. Loans originated for sale into the secondary market are classified as loans held for sale and are excluded from residential real estate loans reported above. The rationale for these sales is to mitigate interest rate risk associated with holding lower rate, long-term residential mortgages in the loan portfolio and to generate fee revenue from sales and servicing the loan. The Corporation also offers a variety of unsecured and secured consumer loan and credit card products which represent less than $10 \%$ of the total loan portfolio at both March 31, 2015 and December 31, 2014. Terms and collateral requirements vary depending on the size and nature of the loan.

CNB has not underwritten any hybrid loans, payment option loans, or low documentation/no documentation loans. Variable rate loans are generally underwritten at the fully indexed rate. Loan underwriting policies and procedures have not changed materially between any periods presented.

Transactions in the allowance for loan losses for the three months ended March 31, 2015 were as follows:

|  | Commercial, Industrial, and Agricultural |  | Commercial Mortgages |  | Residential Real Estate |  | Consumer |  | Credit Cards |  | Overdrafts |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for loan losses, January 1, 2015 | S | 7,114 | \$ | 5,310 | \$ | 2,479 | \$ | 2,205 |  |  | \$ | 194 | \$ 17,373 |
| Charge-offs |  | (74) |  | 0 |  | (66) |  | (523) |  | (42) |  | (57) | (762) |
| Recoveries |  | 15 |  | 50 |  | 1 |  | 29 |  | 3 |  | 30 | 128 |
| Provision (benefit) for loan losses |  | 168 |  | (64) |  | 372 |  | 418 |  | 42 |  | 7 | 943 |
| Allowance for loan losses, March 31, 2015 | \$ | 7,223 | \$ | 5,296 | \$ | 2,786 | \$ | 2,129 | \$ | 74 | \$ | 174 | \$ 17,682 |

Transactions in the allowance for loan losses for the three months ended March 31, 2014 were as follows:

|  | Commercial, Industrial, and Agricultural |  | Commercial Mortgages |  | Residential Real Estate |  | Consumer |  | Credit Cards |  | Overdrafts |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for loan losses, January 1, 2014 | \$ | 8,212 | \$ | 3,536 | \$ | 2,450 | \$ | 1,763 |  | 66 | \$ | 207 | \$ 16,234 |
| Charge-offs |  | 0 |  | (50) |  | (122) |  | (399) |  | (21) |  | (58) | (650) |
| Recoveries |  | 0 |  | 0 |  | 19 |  | 22 |  | 2 |  | 28 | 71 |
| Provision (benefit) for loan losses |  | 66 |  | 218 |  | 108 |  | 586 |  | 21 |  | 20 | 1,019 |
| Allowance for loan losses, March 31, 2014 | \$ | 8,278 | \$ | 3,704 | \$ | 2,455 | \$ | 1,972 | \$ | 68 | \$ | 197 | \$ 16,674 |

The following table presents the balance in the allowance for loan losses and the recorded investment in loans by portfolio segment and is based on the Corporation s impairment method as of March 31, 2015 and December 31, 2014. The recorded investment in loans excludes accrued interest and unearned discounts due to their insignificance.

March 31, 2015

|  | Commercial, Industrial, and Agricultural |  | Commercial Mortgages |  | Residential <br> Real Estate |  | Consumer |  | Credit Cards |  | Overdrafts |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for loan losses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ending allowance balance attributable to loans: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Individually evaluated for impairment | \$ | 205 | \$ | 407 | \$ | 193 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 805 |
| Collectively evaluated for impairment |  | 6,240 |  | 2,471 |  | 2,593 |  | 2,129 |  | 74 |  | 174 |  | 13,681 |
| Acquired with deteriorated credit quality |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |
| Modified in a troubled debt restructuring |  | 778 |  | 2,418 |  | 0 |  | 0 |  | 0 |  | 0 |  | 3,196 |


| Total ending allowance balance | $\$$ | 7,223 | $\$$ | 5,296 | $\$$ | 2,786 | $\$$ | 2,129 | $\$$ | 74 | $\$$ | 174 | $\$$ | 17,682 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Loans: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Individually evaluated for impairment | \$ | 3,434 | \$ | 490 | \$ | 657 | \$ | 0 | \$ 0 | \$ | 0 | \$ | 4,581 |
| Collectively evaluated for impairment |  | 428,991 |  | 329,829 |  | 503,912 |  | 67,461 | 5,004 |  | 1,075 |  | 1,336,272 |
| Acquired with deteriorated credit quality |  | 0 |  | 713 |  | 0 |  | 0 | 0 |  | 0 |  | 713 |
| Modified in a troubled debt restructuring |  | 3,880 |  | 14,529 |  | 0 |  | 0 | 0 |  | 0 |  | 18,409 |
| Total ending loans balance | \$ | 436,305 | \$ | 345,561 |  | 504,569 |  | 67,461 | \$ 5,004 | \$ | 1,075 |  | 1,359,975 |

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## December 31, 2014

|  | Commercial, Industrial, and Agricultural |  | Commercial <br> Mortgages |  | Residential <br> Real Estate |  | Consumer |  | Credit Cards |  | Overdrafts |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for loan losses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ending allowance balance attributable to loans: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Individually evaluated for impairment | \$ | 254 | \$ | 294 | \$ | 197 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 745 |
| Collectively evaluated for impairment |  | 6,703 |  | 2,503 |  | 2,282 |  | 2,205 |  | 71 |  | 194 |  | 13,958 |
| Acquired with deteriorated credit quality |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |
| Modified in a troubled debt restructuring |  | 157 |  | 2,513 |  | 0 |  | 0 |  | 0 |  | 0 |  | 2,670 |
| Total ending allowance balance | \$ | 7,114 | \$ | 5,310 | \$ | 2,479 | \$ | 2,205 | \$ | 71 | \$ | 194 | \$ | 17,373 |
| Loans: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Individually evaluated for impairment | \$ | 3,394 | \$ | 494 | \$ | 657 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 4,545 |
| Collectively evaluated for impairment |  | 421,144 |  | 336,801 |  | 501,660 |  | 69,648 |  | 233 |  | 1,188 |  | 35,674 |
| Acquired with deteriorated credit quality |  | 0 |  | 719 |  | 0 |  | 0 |  | 0 |  | 0 |  | 719 |
| Modified in a troubled debt restructuring |  | 3,920 |  | 14,738 |  | 0 |  | 0 |  | 0 |  | 0 |  | 18,658 |
| Total ending loans balance | \$ | 428,458 | \$ | 352,752 |  | 502,317 |  | 69,648 |  |  | \$ | 1,188 |  | 59,596 |

The following tables present information related to loans individually evaluated for impairment, including loans modified in troubled debt restructurings, by portfolio segment as of March 31, 2015 and December 31, 2014 and for the three months ended March 31, 2015 and 2014:

## March 31, 2015

|  | Unpaid Principal <br> Balance |  | Recorded <br> Investment |  | Allowance for Loan Losses Allocated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| With an allowance recorded: |  |  |  |  |  |  |
| Commercial, industrial, and agricultural | \$ | 6,225 | \$ | 6,225 | \$ | 983 |
| Commercial mortgage |  | 10,762 |  | 10,269 |  | 2,825 |
| Residential real estate |  | 400 |  | 400 |  | 193 |
| With no related allowance recorded: |  |  |  |  |  |  |
| Commercial, industrial, and agricultural |  | 2,644 |  | 1,693 |  | 0 |
| Commercial mortgage |  | 4,757 |  | 4,750 |  | 0 |
| Residential real estate |  | 319 |  | 257 |  | 0 |
| Total | \$ | 25,107 |  | 23,594 | \$ | 4,001 |

## December 31, 2014

|  | Unpaid Principal <br> Balance | Recorded <br> Investment | Allowance for Loan <br> Losses <br> Allocated |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| With an allowance recorded: | $\$$ | 5,737 | $\$$ | 5,737 | $\$$ |
| Commercial, industrial, and agricultural |  | 10,651 | 10,212 | 411 |  |
| Commercial mortgage |  |  | 2,807 |  |  |


| Residential real estate | 400 | 400 | 197 |
| :--- | ---: | ---: | ---: |
| With no related allowance recorded: |  |  |  |
| Commercial, industrial, and agricultural | 2,530 | 1,577 | 0 |
| Commercial mortgage | 5,020 | 5,020 | 0 |
| Residential real estate | 319 | 257 | 0 |
|  |  |  |  |
| Total | $\$$ | 24,657 | $\$ 23,203$ |

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|  | Three Months Ended March 31, 2015 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Recorded Investment | Interest <br> Income <br> Recognized |  | Cash <br> Basis <br> Interest <br> Recognized |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| With an allowance recorded: |  |  |  |  |  |
| Commercial, industrial, and agricultural | \$ 5,981 | \$ | 35 | \$ | 35 |
| Commercial mortgage | 10,241 |  | 0 |  | 0 |
| Residential real estate | 400 |  | 2 |  | 2 |
| With no related allowance recorded: |  |  |  |  |  |
| Commercial, industrial, and agricultural | 1,636 |  | 10 |  | 10 |
| Commercial mortgage | 4,886 |  | 0 |  | 0 |
| Residential real estate | 257 |  | 2 |  | 2 |
| Total | \$ 23,401 | \$ | 49 | \$ | 49 |


\left.|  | Three Months Ended March 31, 2014 |  |
| :--- | :---: | :---: | :---: | :---: |
| Cash |  |  |
| Basis |  |  |
| Interest |  |  |
| Recognized |  |  |$\right]$

The following table presents the recorded investment in nonaccrual loans and loans past due over 90 days still accruing interest by class of loans as of March 31, 2015 and December 31, 2014:

|  | March 31, 2015 |  |  | December 31, 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Past Due Over |  |  | Nonaccrual | Past Due Over |  |
|  | 90 Days |  |  |  | 90 Days |  |
|  | Nonaccrual | Still on Accrual |  |  |  |  |
| Commercial, industrial, and agricultural | \$ 715 | \$ | 0 | \$ 796 | \$ | 0 |
| Commercial mortgages | 4,447 |  | 0 | 4,323 |  | 0 |
| Residential real estate | 3,152 |  | 57 | 3,026 |  | 213 |
| Consumer | 844 |  | 0 | 1,045 |  | 0 |
| Credit cards | 0 |  | 0 | 0 |  | 0 |
| Total | \$ 9,158 | \$ | 57 | \$ 9,190 | \$ | 213 |

Nonaccrual loans and loans past due over 90 days still on accrual include both smaller balance homogeneous loans that are collectively evaluated for impairment and individually classified impaired loans.

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Generally, loans are restored to accrual status when the obligation is brought current, has performed in accordance with the contractual terms for a reasonable period of time (generally six months) and the ultimate collectability of the total contractual principal and interest is no longer in doubt.

The following table presents the aging of the recorded investment in past due loans as of March 31, 2015 and December 31, 2014 by class of loans.

## March 31, 2015

|  | $\begin{aligned} & \text { 30-59 Days } \\ & \text { Past Due } \end{aligned}$ |  | 60-89 Days Past Due |  | Greater Than 90 Days Past Due |  | Total PastDue |  | Loans Not <br> Past Due |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial, industrial, and agricultural | + | 2,550 | \$ | 69 | \$ | 223 | \$ | 2,842 | \$ | 433,463 | \$ | 436,305 |
| Commercial mortgages |  | 2,395 |  | 1,144 |  | 4,447 |  | 7,986 |  | 337,575 |  | 345,561 |
| Residential real estate |  | 2,385 |  | 614 |  | 3,209 |  | 6,208 |  | 498,361 |  | 504,569 |
| Consumer |  | 146 |  | 49 |  | 844 |  | 1,039 |  | 66,422 |  | 67,461 |
| Credit cards |  | 0 |  | 0 |  | 0 |  | 0 |  | 5,004 |  | 5,004 |
| Overdrafts |  | 0 |  | 0 |  | 0 |  | 0 |  | 1,075 |  | 1,075 |
| Total | \$ | 7,476 | S | 1,876 | \$ | 8,723 | \$ | 18,075 |  | 1,341,900 |  | 1,359,975 |

## December 31, 2014

|  | $\begin{aligned} & \text { 30-59 Days } \\ & \text { Past Due } \end{aligned}$ |  | $\begin{aligned} & \text { 60-89 Days } \\ & \text { Past Due } \end{aligned}$ |  | Greater Than 90 Days Past Due |  | Total Past Due |  | Loans Not Past Due |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial, industrial, and agricultural | \$ | 888 | \$ | 588 | \$ | 294 | \$ | 1,770 | \$ | 426,688 | \$ | 428,458 |
| Commercial mortgages |  | 20 |  | 1,351 |  | 4,323 |  | 5,694 |  | 347,058 |  | 352,752 |
| Residential real estate |  | 2,719 |  | 1,191 |  | 3,239 |  | 7,149 |  | 495,168 |  | 502,317 |
| Consumer |  | 265 |  | 122 |  | 1,045 |  | 1,432 |  | 68,216 |  | 69,648 |
| Credit cards |  | 0 |  | 83 |  | 0 |  | 83 |  | 5,150 |  | 5,233 |
| Overdrafts |  | 0 |  | 0 |  | 0 |  | 0 |  | 1,188 |  | 1,188 |
| Total | \$ | 5,083 | \$ | 2,144 | \$ | 8,901 | \$ | 16,128 |  | ,343,468 |  | 359,596 |

## Troubled Debt Restructurings

The terms of certain loans have been modified as troubled debt restructurings. The modification of the terms of such loans included either or both of the following: a reduction of the stated interest rate of the loan or an extension of the maturity date at a stated rate of interest lower than the current market rate for new debt with similar risk.

The following table presents the number of loans, loan balances, and specific reserves for loans that have been restructured in a troubled debt restructuring as of March 31, 2015 and December 31, 2014.

|  | March 31, 2015 |  |  |  | December 31, 2014 |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of | Loan | Specific | Number of | Loan | Specific |  |
| Commercial, industrial, and agricultural | Loans | Balance | Reserve | Loans | Balance | Reserve |  |
| Commercial mortgages | 6 | $\$ 3,880$ | $\$ 778$ | 6 | $\$ 3,920$ | $\$$ | 157 |
|  | 9 | 14,529 | 2,418 | 9 | 14,738 | 2,513 |  |

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| Residential real estate | 0 | 0 | 0 | 0 | 0 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Consumer | 0 | 0 | 0 | 0 | 0 | 0 |
| Credit cards | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 15 | $\$ 18,409$ | $\$ 3,196$ | 15 | $\$ 18,658$ | $\$ 2,670$ |

There were no loans modified as troubled debt restructurings during the three months ended March 31, 2015 or March 31, 2014.

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A loan is considered to be in payment default once it is 90 days contractually past due under the modified terms. All loans modified in troubled debt restructurings are performing in accordance with their modified terms as of March 31, 2015 and December 31, 2014 and no principal balances were forgiven in connection with the loan restructurings.

In order to determine whether a borrower is experiencing financial difficulty, the Corporation performs an evaluation using the its internal underwriting policies of the probability that the borrower will be in payment default on any of its debt in the foreseeable future without a loan modification. The Corporation has no further loan commitments to customers whose loans are classified as a troubled debt restructuring.

Generally, non-performing troubled debt restructurings are restored to accrual status when the obligation is brought current, has performed in accordance with the contractual terms for a reasonable period of time (generally six months) and the ultimate collectability of the total contractual principal and interest is no longer in doubt.

## Credit Quality Indicators

The Corporation classifies commercial, industrial, and agricultural loans and commercial mortgage loans into risk categories based on relevant information about the ability of borrowers to service their debt, such as current financial information, historical payment experience, credit documentation, public information, and current economic trends, among other factors. Loans with outstanding balances greater than $\$ 1$ million are analyzed at least semiannually and loans with outstanding balances of less than $\$ 1$ million are analyzed at least annually.

The Corporation uses the following definitions for risk ratings:

Special Mention: Loans classified as special mention have a potential weakness that deserves management s close attention. If left uncorrected, these potential weaknesses may result in deterioration of the repayment prospects for the loan or of the Corporation scredit position at some future date.

Substandard: Loans classified as substandard are inadequately protected by the current net worth and paying capacity of the obligor or of the collateral pledged, if any. Loans so classified have a well-defined weakness or weaknesses that jeopardize the liquidation of the debt. They are characterized by the distinct possibility that the Corporation will sustain some loss if the deficiencies are not corrected.

Doubtful: Loans classified as doubtful have all the weaknesses inherent in those classified as substandard, with the added characteristic that the weaknesses make collection or liquidation in full, on the basis of currently existing facts, conditions, and values, highly questionable and improbable.

Loans not rated as special mention, substandard, or doubtful are considered to be pass rated loans. All loans included in the following tables have been assigned a risk rating within 12 months of the balance sheet date.

March 31, 2015

|  | Special |  |  |  | Doubtful |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial, industrial, and agricultural | \$ 414,492 | \$4,818 | \$ | 16,641 | \$ | 354 | \$ 436,305 |
| Commercial mortgages | 323,722 | 0 |  | 21,403 |  | 436 | 345,561 |
| Total | \$ 738,214 | \$ 4,818 | \$ | 38,044 | \$ | 790 | \$ 781,866 |

December 31, 2014

|  | Pass | Special <br> Mention | Substandard | Doubtful | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial, industrial, and agricultural | \$ 402,923 | \$ 6,703 | \$ 18,525 | \$ 307 | \$ 428,458 |
| Commercial mortgages | 328,614 | 0 | 23,699 | 439 | 352,752 |

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Total
\$731,537 $\$ 6,703 \quad \$ 42,224 \quad \$ 746 \quad \$ 781,210$

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The Corporation considers the performance of the loan portfolio and its impact on the allowance for loan losses. For residential real estate, consumer, and credit card loan classes, the Corporation also evaluates credit quality based on the aging status of the loan, which was previously presented, and by payment activity. The following table presents the recorded investment in residential, consumer, and credit card loans based on payment activity as of March 31, 2015 and December 31, 2014:

|  | March 31, 2015 |  |  | December 31, 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Residential Real Estate | Consumer | Credit Cards | Residential Real Estate | Consumer | Credit Cards |
| Performing | \$ 501,360 | \$ 66,617 | \$ 5,004 | \$ 499,078 | \$ 68,603 | \$ 5,233 |
| Non-performing | 3,209 | 844 | 0 | 3,239 | 1,045 | 0 |
| Total | \$ 504,569 | \$ 67,461 | \$ 5,004 | \$ 502,317 | \$ 69,648 | \$ 5,233 |

The Corporation s portfolio of residential real estate and consumer loans maintained within Holiday Financial Services Corporation ( Holiday ) are considered to be subprime loans. Holiday is a subsidiary that offers small balance unsecured and secured loans primarily collateralized by automobiles and equipment, to borrowers with higher risk characteristics than are typical in the Bank s consumer loan portfolio.

Holiday s loan portfolio is summarized as follows at March 31, 2015 and December 31, 2014:

|  | March 31, | December 31, |
| :--- | :---: | :---: |
| Consumer | 2015 | 2014 |
| Residential real estate | $\$ 25,700$ | $\$ 27,916$ |
| Less: unearned discount | 1,219 | 1,270 |
| Total | $(3,849)$ | $(4,307)$ |

## 6. DEPOSITS

Total deposits at March 31, 2015 and December 31, 2014 are summarized as follows (in thousands):

|  | Percentage <br> Change | March 31, 2015 | December 31, 2014 |  |
| :--- | :---: | :---: | :---: | ---: |
| Checking, non-interest bearing | $6.0 \%$ | $\$$ | 259,512 | $\$$ |
| Checking, interest bearing | $-3.1 \%$ |  | 438,867 | 453,743 |
| Savings accounts | $-1.6 \%$ | 956,816 | 402 |  |
| Certificates of deposit | $34.1 \%$ |  | 212,186 | 972,327 |
|  |  |  |  | 176,907 |
|  | $1.1 \%$ | $\$$ | $1,867,381$ | $\$$ |

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## 7. EARNINGS PER SHARE

Basic earnings per share is computed by dividing net income by the weighted average number of shares outstanding during the applicable period, excluding outstanding participating securities. Diluted earnings per share is computed using the weighted average number of shares determined for the basic computation plus the dilutive effect of potential common shares issuable under certain stock compensation plans. For the three months ended March 31, 2015, there were no outstanding stock options to include in the diluted earnings per share calculations.

Unvested share-based payment awards that contain nonforfeitable rights to dividends or dividend equivalents (whether paid or unpaid) are participating securities and are included in the computation of earnings per share pursuant to the two-class method. The Corporation has determined that its outstanding unvested stock awards are participating securities.

The computation of basic and diluted earnings per share is shown below (in thousands except per share data):

|  | Three months ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2015 |  | 2014 |
| Basic earnings per common share computation: |  |  |  |  |
| Net income per consolidated statements of income | \$ | 5,565 |  | 5,166 |
| Net earnings allocated to participating securities |  | (29) |  | (22) |
| Net earnings allocated to common stock |  | 5,536 |  | 5,144 |
| Distributed earnings allocated to common stock |  | 2,370 |  | 2,375 |
| Undistributed earnings allocated to common stock |  | 3,166 |  | 2,769 |
| Net earnings allocated to common stock |  | 5,536 |  | 5,144 |
| Weighted average common shares outstanding, including shares considered participating securities |  | 14,424 |  | 14,444 |
| Less: Average participating securities |  | (67) |  | (52) |
| Weighted average shares |  | 14,357 |  | 14,392 |
| Basic earnings per common share |  | 0.39 |  | 0.36 |
| Diluted earnings per common share computation: |  |  |  |  |
| Net earnings allocated to common stock | \$ | 5,536 |  | 5,144 |
| Weighted average common shares outstanding for basic earnings per common share |  | 14,357 |  | 14,392 |
| Add: Dilutive effects of assumed exercises of stock options |  | 0 |  | 2 |
| Weighted average shares and dilutive potential common shares |  | 14,357 |  | 14,394 |
| Diluted earnings per common share |  | 0.39 |  | 0.36 |

## 8. DERIVATIVE INSTRUMENTS

On May 3, 2011, the Corporation executed an interest rate swap agreement with a 5 year term and an effective date of September 15, 2013 in order to hedge cash flows associated with $\$ 10$ million of a subordinated note that was issued by the Corporation during 2007 and elected cash flow hedge accounting for the agreement. The Corporation s objective in using this derivative is to add stability to interest expense and to manage its exposure to interest rate risk. The interest rate swap

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involves the receipt of variable-rate amounts in exchange for fixed-rate payments from September 15, 2013 to September 15, 2018 without exchange of the underlying notional amount. At March 31, 2015, the variable rate on the subordinated debt was $1.79 \%$ (LIBOR plus 155 basis points) and the Corporation was paying $5.57 \%$ ( $4.02 \%$ fixed rate plus 155 basis points).

As of March 31, 2015 and December 31, 2014, no derivatives were designated as fair value hedges or hedges of net investments in foreign operations. Additionally, the Corporation does not use derivatives for trading or speculative purposes and currently does not have any derivatives that are not designated as hedges.

The following tables provide information about the amounts and locations of activity related to the interest rate swaps designated as cash flow hedges within the Corporation s consolidated balance sheet and statement of income as of March 31, 2015 and December 31, 2014 and for the three months ended March 31, 2015 and 2014:

| Fair value as of |  |
| :--- | :---: | :---: |
| December 31, |  |
| Interest rate contracts | Balance Sheet |
| Location |  |

## For the Three Months

Ended March 31, 2015
Interest rate contracts
(a)
) (b)

Interest expense \$ (19) subordinated debentures
For the Three Months
Ended March 31, 2014
Interest rate contracts
(a) Amount of Gain or (Loss) Recognized in Other Comprehensive Loss on Derivative (Effective Portion), net of tax
(b) Location of Gain or (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion)
(c) Amount of Gain or (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion)
(d) Location of Gain or (Loss) Recognized in Income on Derivative (Ineffective Portion and Amount Excluded from Effectiveness Testing)
(e) Amount of Gain or (Loss) Recognized in Income on Derivative (Ineffective Portion and Amount Excluded from Effectiveness Testing)

Amounts reported in accumulated other comprehensive loss related to the interest rate swap will be reclassified to interest expense as interest payments are made on the subordinated debentures. Such amounts reclassified from accumulated other comprehensive loss to interest expense in the next twelve months are expected to be $\$ 379$. As of March 31, 2015 and December 31, 2014, a cash collateral balance in the amount of $\$ 1,400$ was maintained with a counterparty to the interest rate swaps. These balances are included in interest bearing deposits with other banks on the consolidated balance sheet.

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## 9. RECENT ACCOUNTING PRONOUNCEMENTS

In January 2014, the FASB issued Accounting Standards Update 2014-04, Receivables Troubled Debt Restructurings by Creditors (Subtopic 310-40) (ASU 2014-04). The amendments in ASU 2014-04 clarify the circumstances under which an in substance repossession or foreclosure occurs and when a creditor is considered to have received physical possession of a residential real estate property collateralizing a residential real estate loan. The amendments in ASU 2014-04 also require interim and annual disclosure of the amount of foreclosed residential real estate property held by the creditor and the recorded investment in loans collateralized by residential real estate property that are in the process of foreclosure according to local requirements of the applicable jurisdiction. ASU 2014-04 is effective for reporting periods beginning after December 15, 2014. The effect of adopting ASU 2014-04 did not have a material effect on the Corporation s financial statements.

In June 2014, the FASB issued ASU 2014-12 Compensation Stock Compensation (Topic 718) . ASU 2014-12 clarifies that entities should treat performance targets that can be met after the requisite service period of a share-based payment award as performance conditions that affect vesting. Therefore, an entity would not record compensation expense (measured as of the grant date without taking into account the effect of the performance target) related to an award for which transfer to the employee is contingent on the entity s satisfaction of a performance target until it becomes probable that the performance target will be met. No new disclosures are required under ASU 2014-12. The guidance is effective for reporting periods beginning after December 15, 2015. The effect of adopting ASU 2014-12 is not expected to have a material effect on the Corporation s financial statements.

## Item 2

## Management s Discussionnd Analysis of Financial Condition

## And Results of Operations

The following discussion and analysis of the consolidated financial statements of the Corporation is presented to provide insight into management s assessment of financial results. The Corporation s subsidiary, CNB Bank (the Bank ), provides financial services to individuals and businesses primarily within its primary market area of the Pennsylvania counties of Blair, Cambria, Cameron, Centre, Clearfield, Crawford, Elk, Indiana, Jefferson, and McKean. As ERIEBANK, a division of CNB Bank, the Bank operates in the Pennsylvania counties of Crawford, Erie, and Warren, and the Ohio county of Ashtabula. As FCBank, a division of CNB Bank, the Bank operates in the Ohio counties of Crawford, Richland, Ashland, Wayne, Marion, Morrow, Knox, Holmes, Delaware, and Franklin.

The Bank is subject to regulation, supervision and examination by the Pennsylvania State Department of Banking as well as the Federal Deposit Insurance Corporation. The financial condition and results of operations of the Corporation and its consolidated subsidiaries are not necessarily indicative of future performance. CNB Securities Corporation is incorporated in Delaware and currently maintains investments in debt and equity securities. County Reinsurance Company is an Arizona corporation and provides credit life and disability insurance for customers of CNB Bank. CNB Insurance Agency, incorporated in Pennsylvania, provides for the sale of nonproprietary annuities and other insurance products. Holiday Financial Services Corporation ( Holiday ), incorporated in Pennsylvania, offers small balance unsecured loans and secured loans, primarily collateralized by automobiles and equipment, to borrowers with higher risk characteristics.

When we use the terms we , us and our , we mean CNB Financial Corporation and its subsidiaries. Management s discussion and analysis should be read in conjunction with the Corporation s consolidated financial statements and related notes.

The following discussion should be read in conjunction with the Corporation s Consolidated Financial Statements and Notes thereto, for the year ended December 31, 2014, included in its 2014 Form 10-K, and in conjunction with the Consolidated Financial Statements and Notes thereto included in Item 1 of this report. Operating results for the three months ended March 31, 2015 are not necessarily indicative of the results for the full year ending December 31, 2015, or any future period.

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## GENERAL OVERVIEW

Management uses return on average equity, earnings per share, asset quality, and other metrics to measure the performance of the Corporation. The interest rate environment will continue to play an important role in the future earnings of the Corporation. During the past several years, in order to address the historically low interest rates that are primarily tied to short-term rates, such as the Prime Rate, the Corporation has taken a variety of measures including instituting rate floors on our commercial lines of credit and home equity lines.

Non-interest costs are expected to increase with the growth of the Corporation; however, management s growth strategies are expected to also result in an increase in earning assets as well as enhanced non-interest income which is expected to more than offset increases in non-interest expenses in 2015 and beyond. While past results are not an indication of future earnings, management believes the Corporation is well-positioned to sustain core earnings during 2015.

## CASH AND CASH EQUIVALENTS

Cash and cash equivalents totaled $\$ 51.6$ million at March 31,2015 compared to $\$ 27.9$ million at December 31, 2014. Cash and cash equivalents fluctuate based on the timing and amount of liquidity events that occur in the normal course of business. During the last few weeks of the first quarter of 2015, the Corporation experienced higher than expected cash inflows from deposit growth and investment security maturities and pre-payments. These funds were used to pay-down overnight borrowings, with the remaining amount being temporarily placed in interest earning cash accounts until new securities were purchased in April 2015.

Management believes the liquidity needs of the Corporation are satisfied by the current balance of cash and cash equivalents, readily available access to traditional funding sources, Federal Home Loan Bank financing, and the portions of the securities and loan portfolios that mature within one year. The Corporation expects that these sources of funds will enable it to meet cash obligations and off-balance sheet commitments as they come due.

## SECURITIES

Securities available for sale and trading securities decreased by $\$ 30.3$ million or $4.4 \%$ since December 31, 2014, and associated cash proceeds were used primarily to pay down short-term borrowings. The footnotes to the consolidated financial statements provide more detail concerning the composition of the Corporation s securities portfolio, the process for evaluating securities for other-than-temporary impairment, and for valuation of structured pooled trust preferred securities.

The Corporation generally buys into the market over time and does not attempt to time its transactions. In doing this, the highs and lows of the market are averaged into the portfolio and the overall effect of different rate environments is minimized. The Corporation monitors the earnings performance and the effectiveness of the liquidity of the securities portfolio on a regular basis through meetings of the Asset/Liability Committee of the Corporation s Board of Directors ( ALCO ). The ALCO also reviews and manages interest rate risk for the Corporation. Through active balance sheet management and analysis of the securities portfolio, a sufficient level of liquidity is maintained to satisfy depositor requirements and various credit needs of our customers.

## LOANS

The Corporation experienced an increase in loans, net of unearned discount, of $\$ 837$ thousand, or $0.1 \%$, during the first three months of 2015 . Lending efforts consist principally of commercial and retail lending, which includes single family residential mortgages and other consumer loans. The Corporation views commercial lending as its competitive advantage and continues to focus on this area by hiring and retaining experienced loan officers and supporting them with quality credit analysis. Although loan balances increased only slightly in the first quarter, the Corporation expects loan demand to be solid and loan balances to grow throughout the remainder of 2015.

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## ALLOWANCE FOR LOAN LOSSES

The allowance for loan losses is established by provisions for losses in the loan portfolio as well as overdrafts in deposit accounts. These provisions are charged against current income. Loans and overdrafts deemed not collectible are charged off against the allowance while any subsequent collections are recorded as recoveries and increase the allowance.

The table below shows activity within the allowance account for the specified periods (in thousands):


The adequacy of the allowance for loan losses is subject to a formal analysis by the Credit Administrator of the Corporation. As part of the formal analysis, delinquencies and losses are monitored monthly. The loan portfolio is divided into several categories in order to better analyze the entire pool. First is a selection of classified loans that is given a specific reserve. The remaining loans are pooled, by category, into these segments:

## Reviewed

Commercial, industrial, and agricultural

## Commercial mortgages

## Homogeneous

Residential real estate

Consumer

Credit cards

Overdrafts
The reviewed loan pools are further segregated into four categories: special mention, substandard, doubtful, and unclassified. Historical loss factors are calculated for each pool excluding overdrafts based on the previous eight quarters of experience.

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The homogeneous pools are evaluated by analyzing the historical loss factors from the most previous quarter end and the two most recent year ends.

The historical loss factors for both the reviewed and homogeneous pools are adjusted based on the following six qualitative factors:
levels of and trends in delinquencies, non-accrual loans, and classified loans;
trends in volume and terms of loans;
effects of any changes in lending policies and procedures;
experience and ability of management;
national and local economic trends and conditions; and
concentrations of credit.
The methodology described above was created using the experience of the Corporation s Credit Administrator, guidance from the regulatory agencies, expertise of a third-party loan review provider, and discussions with peers. The resulting factors are applied to the pool balances in order to estimate the probable risk of loss within each pool. Prudent business practices dictate that the level of the allowance, as well as corresponding charges to the provision for loan losses, should be commensurate with identified areas of risk within the loan portfolio and the attendant risks inherent therein. The quality of the credit risk management function and the overall administration of this vital segment of the Corporation $s$ assets are critical to the ongoing success of the Corporation.

The previously mentioned analysis considers numerous historical and other factors to analyze the adequacy of the allowance and current period charges against the provision for loan losses. Management uses the analysis to compare and plot the actual level of the allowance against the aggregate amount of loans adversely classified in order to compute the estimated probable losses associated with those loans. Management then determines the current adequacy of the allowance and evaluates trends that may be developing. The volume and composition of the Corporation s loan portfolio continue to reflect growth in commercial credits including commercial real estate loans.

As mentioned in the Loans section of this analysis, management considers commercial lending to be a competitive advantage and continues to focus on this area as part of its strategic growth initiatives. However, management recognizes and considers the fact that risk is more pronounced in these types of credits and is, to a greater degree than with other loans, driven by the economic environment in which the debtor s business operates.

During the three months ended March 31, 2015, CNB recorded a provision for loan losses of $\$ 943$ thousand, as compared to a provision for loan losses of $\$ 1.0$ million for the three months ended March 31, 2014. During the first quarter of 2015, a commercial and industrial loan that was modified in a troubled debt restructuring in 2014 deteriorated and resulted in an additional provision for loan losses of $\$ 620$ thousand. The additional $\$ 323$ thousand of provision for loan losses in the first quarter of 2015 resulted in a lower total provision for loan losses than was recorded in the first quarter of 2014. The decrease in the provision for loan losses from the first quarter of 2014 to the first quarter of 2015 reflects lower levels of non-accrual loans, past due loans and loans classified as special mention, substandard and doubtful during the respective periods. Non-accrual loans as of March 31, 2015 were $\$ 9,158$ compared to $\$ 11,644$ as of March 31, 2014. Total past due loans as of March 31, 2015 were $\$ 18,075$ compared to $\$ 24,698$ as of March 31, 2014. Total special mention, substandard and doubtful loans as of March 31, 2015 were $\$ 43,652$ compared to $\$ 77,833$ as of March 31, 2014.

Management believes that the allowance for loan losses is reasonable and adequate to absorb probable incurred losses in the Corporation s portfolio at March 31, 2015.

## FUNDING SOURCES

The Corporation considers deposits, short-term borrowings, and term debt when evaluating funding sources. Deposits increased $\$ 20.3$ million from $\$ 1.847$ billion at December 31, 2014 to $\$ 1.867$ billion at March 31, 2015.

Periodically, the Corporation utilizes term borrowings from the Federal Home Loan Bank ( FHLB ) and other lenders to meet funding needs. Management plans to maintain access to short-term and long-term borrowings as an available funding source.

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## SHAREHOLDERS EQUITY AND CAPITAL RATIOS AND METRICS

The Corporation s capital continued to provide a base for profitable growth through March 31, 2015. Total shareholders equity was $\$ 195.9$ million at March 31, 2015 and $\$ 188.5$ million at December 31, 2014. In the first three months of 2015, the Corporation earned $\$ 5.6$ million and declared dividends of $\$ 2.4$ million, resulting in a dividend payout ratio of $42.3 \%$ of net income.

The Corporation is required to comply with standards of capital adequacy mandated by banking regulators. On January 1, 2015, rules to implement Basel III capital requirements became effective for community banks. The March 31, 2015 regulatory capital ratios were prepared under the Basel III capital requirements. Prior year ratios were prepared under Basel I requirements. The Corporation exceeded all of its regulatory capital requirements under the applicable guidelines for the respective periods.

The Corporation s capital ratios, book value per share and tangible book value per share as of March 31, 2015 and December 31, 2014 are as follows:

|  | March 31, 2015 | December 31, 2014 |
| :--- | :---: | :---: |
| Total risk-based capital ratio | $14.07 \%$ | $14.30 \%$ |
| Tier 1 capital ratio | $12.84 \%$ | $13.06 \%$ |
| Tier 1 common equity ratio | $11.45 \%$ | N/A |
| Leverage ratio | $8.59 \%$ | $8.39 \%$ |
| Tangible common equity/tangible assets (1) | $7.70 \%$ | $7.32 \%$ |
| Book value per share | $\$$ | 13.60 |
| Tangible book value per share (1) | 11.49 | $\$$ |

(1) Tangible common equity, tangible assets and tangible book value per share are non-GAAP financial measures calculated using GAAP amounts. Tangible common equity is calculated by excluding the balance of goodwill and core deposit intangibles from the calculation of shareholders equity. Tangible assets is calculated by excluding the balance of goodwill and core deposit intangibles from the calculation of total assets. Tangible book value per share is calculated by dividing tangible common equity by the number of shares outstanding. The Corporation believes that these non-GAAP financial measures provide information to investors that is useful in understanding its financial condition because they are additional measures used to assess capital adequacy. Because not all companies use the same calculation of tangible common equity and tangible assets, this presentation may not be comparable to other similarly titled measures calculated by other companies. A reconciliation of these non-GAAP financial measures is provided below (dollars in thousands, except share and per share data).

|  | March 31, 2015 |  | December 31, 2014 |  |
| :---: | :---: | :---: | :---: | :---: |
| Shareholders equity | \$ | 195,882 | \$ | 188,548 |
| Less goodwill |  | 27,194 |  | 27,194 |
| Less core deposit intangible |  | 3,144 |  | 3,403 |
| Tangible common equity | \$ | 165,544 | \$ | 157,951 |
| Total assets | \$ | 2,180,140 | \$ | 2,189,213 |
| Less goodwill |  | 27,194 |  | 27,194 |
| Less core deposit intangible |  | 3,144 |  | 3,403 |
| Tangible assets | \$ | 2,149,802 | \$ | 2,158,616 |
| Ending shares outstanding |  | 14,402,362 |  | 14,404,416 |
| Tangible book value per share | \$ | 11.49 | \$ | 10.97 |
| Tangible common equity/tangible assets |  | 7.70\% |  | 7.32\% |

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## LIQUIDITY

Liquidity measures an organization sability to meet cash obligations as they come due. The consolidated statement of cash flows provides analysis of the Corporation s cash and cash equivalents. Additionally, management considers that portion of the loan and investment portfolio that matures within one year to be part of the Corporation s liquid assets. The Corporation s liquidity is monitored by both management and the ALCO, which establishes and monitors ranges of acceptable liquidity. Management believes the Corporation s current liquidity position is acceptable.

## OFF BALANCE SHEET ACTIVITIES

Some financial instruments, such as loan commitments, credit lines, letters of credit and overdraft protection, are issued to meet customer financing needs. These are agreements to provide credit or to support the credit of others, as long as conditions established in the contract are met, and usually have expiration dates. Commitments may expire without being used. Off balance sheet risk to credit loss exists up to the face amount of these instruments, although material losses are not anticipated. The same credit policies are used to make such commitments as are used for loans, including obtaining collateral at exercise of the commitment. The contractual amount of financial instruments with off-balance sheet risk was as follows at March 31, 2015 (in thousands):

The contractual amount of financial instruments with off balance sheet risk was as follows at March 31, 2015 and December 31, 2014:

|  | March 31, 2015 |  | December 31, 2014 |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Fixed Rate | Fixed Rate | Fixed Rate | Variable Rate |
| Commitments to make loans | $\$ 23,737$ | $\$ 236,461$ | $\$ 28,831$ | $\$ 254,269$ |
| Unused lines of credit | 0 | 81,288 | 0 | 80,428 |
| Standby letters of credit | 0 | 15,501 | 0 | 15,132 |

Commitments to make loans are generally made for periods of 60 days or less. The fixed rate loan commitments at March 31, 2015 have interest rates ranging from $1.69 \%$ to $18.00 \%$ and maturities ranging from 3 months to 20 years. The fixed rate loan commitments at December 31, 2014 have interest rates ranging from $1.69 \%$ to $18.00 \%$ and maturities ranging from 3 months to 20 years.

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## CONSOLIDATED YIELD COMPARISONS

AVERAGE BALANCES AND NET INTEREST MARGIN FOR THE THREE MONTHS ENDED
Dollars in thousands

|  | March 31, 2015 |  |  | March 31, 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Balance | Annual Rate | Interest Inc./Exp. | Average Balance | Annual Rate | Interest Inc./Exp. |
| ASSETS: |  |  |  |  |  |  |
| Securities: |  |  |  |  |  |  |
| Taxable (1) | 524,653 | 2.26\% | 2,939 | 567,027 | 2.36\% | 3,396 |
| Tax-Exempt (1,2) | 135,695 | 4.30\% | 1,414 | 128,424 | 4.31\% | 1,367 |
| Equity Securities (1,2) | 9,286 | 15.64\% | 363 | 2,271 | 6.34\% | 36 |
| Total securities | 669,634 | 2.85\% | 4,716 | 697,722 | 2.73\% | 4,799 |
| Loans: |  |  |  |  |  |  |
| Commercial (2) | 439,895 | 4.77\% | 5,250 | 392,731 | 5.16\% | 5,066 |
| Mortgage (2) | 852,783 | 4.97\% | 10,597 | 842,506 | 5.10\% | 10,734 |
| Consumer | 70,001 | 10.44\% | 1,827 | 56,748 | 10.21\% | 1,449 |
| Total loans (3) | 1,362,679 | 5.19\% | 17,674 | 1,291,985 | 5.34\% | 17,249 |
| Total earning assets | 2,032,313 | 4.42\% | \$ 22,390 | 1,989,707 | 4.42\% | \$ 22,048 |
| Non interest-bearing assets: |  |  |  |  |  |  |
| Cash and due from banks | 31,230 |  |  | 29,137 |  |  |
| Premises and equipment | 35,938 |  |  | 32,231 |  |  |
| Other assets | 92,738 |  |  | 91,696 |  |  |
| Allowance for loan losses | $(17,681)$ |  |  | $(16,546)$ |  |  |
| Total non interest-bearing assets | 142,225 |  |  | 136,518 |  |  |
| TOTAL ASSETS | \$ 2,174,538 |  |  | \$ 2,126,225 |  |  |

LIABILITIES AND SHAREHOLDERS EQUITY:

|  | $\$ 42,468$ | $0.35 \%$ | $\$$ | 386 | $\$ 439,977$ | $0.36 \%$ | $\$$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Demand - interest-bearing | 961,222 | $0.49 \%$ | 1,177 | 925,407 | $0.47 \%$ | 1,083 |  |
| Savings | 192,326 | $1.01 \%$ | 484 | 237,385 | $1.00 \%$ | 596 |  |
| Time |  |  |  |  |  |  |  |
|  | $1,596,016$ | $0.51 \%$ | 2,047 | $1,602,769$ | $0.52 \%$ | 2,072 |  |
| Total interest-bearing deposits | 19,807 | $0.53 \%$ | 26 | 17,877 | $0.18 \%$ | 8 |  |
| Short-term borrowings | 75,668 | $4.19 \%$ | 792 | 75,283 | $4.73 \%$ | 890 |  |
| Long-term borrowings | 20,620 | $3.61 \%$ | 186 | 20,620 | $3.63 \%$ | 187 |  |
| Subordinated debentures |  |  |  |  |  |  |  |
|  | $1,712,111$ | $0.71 \%$ | $\$ 3,051$ | $1,716,549$ | $0.74 \%$ | $\$ 3,157$ |  |
| Total interest-bearing liabilities |  |  |  |  | 215,566 |  |  |
|  | 248,163 |  |  | 21,495 |  |  |  |
| Demand - no interest-bearing | 20,205 |  |  |  |  |  |  |

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| Total liabilities | 1,980,479 | 1,953,610 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shareholders equity | 194,059 | 172,615 |  |  |  |  |
| TOTAL LIABILITIES AND SHAREHOLDERS EQUITY | \$ 2,174,538 |  |  | \$2,126,225 |  |  |
| Interest income/Earning assets |  | 4.42\% | \$ 22,390 |  | 4.42\% | \$ 22,048 |
| Interest expense/Interest-bearing liabilities |  | 0.71\% | 3,051 |  | 0.74\% | 3,157 |
| Net interest spread |  | 3.71\% | \$ 19,339 |  | 3.68\% | \$ 18,891 |
| Interest income/Earning assets |  | 4.42\% | 22,390 |  | 4.42\% | 22,048 |
| Interest expense/Earning assets |  | 0.60\% | 3,051 |  | 0.63\% | 3,157 |
| Net interest margin |  | 3.82\% | \$ 19,339 |  | 3.78\% | \$ 18,891 |

(1) Includes unamortized discounts and premiums. Average balance is computed using the carrying value of securities. The average yield has been computed using the historical amortized cost average balance for available for sale securities.
(2) Average yields are stated on a fully taxable equivalent basis.
(3) Average outstanding includes the average balance outstanding of all non-accrual loans. Loans consist of the average of total loans less average unearned income. The amount of loan fees included in the interest income on loans is not material.

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## Results of Operations

## Three Months Ended March 31, 2015 and 2014

## OVERVIEW OF THE INCOME STATEMENT

The Corporation had net income of $\$ 5.6$ million in the first quarter of 2015 and $\$ 5.2$ million in the first quarter of 2014. The earnings per diluted share were $\$ 0.39$ in the first quarter of 2015 and $\$ 0.36$ in the first quarter of 2014 . The annualized return on assets and return on equity for the first quarter of 2015 are $1.02 \%$ and $11.47 \%$ compared to $0.97 \%$ and $11.97 \%$ for the first quarter of 2014.

## INTEREST INCOME AND EXPENSE

Net interest margin on a fully tax equivalent basis was $3.82 \%$ for the three months ended March 31, 2015, compared to $3.79 \%$ for the three months ended March 31, 2014. Net accretion included in loan interest income in the first quarter of 2015 related to loans acquired in the fourth quarter of 2013 was $\$ 1.1$ million, which resulted in an increase in the March 31, 2015 net interest margin of 21 basis points and was $\$ 740$ thousand for the three months ended March 31, 2014, which resulted in an increase to the net interest margin of 15 basis points. During the first three month of 2015, the Corporation received dividend income from its equity investment in FHLB stock of $\$ 217$ thousand compared to $\$ 56$ thousand during the first quarter of 2014.

## PROVISION FOR LOAN LOSSES

The Corporation recorded a provision for loan losses of $\$ 943$ thousand in the first quarter of 2015 compared to $\$ 1.0$ million in the first quarter of 2014. During the first quarter of 2015 , a commercial and industrial loan that was modified in a troubled debt restructuring in 2014 deteriorated and resulted in an additional provision for loan losses of $\$ 620$ thousand. As disclosed in the Allowance for Loan Losses section of Management s Discussion and Analysis, the decrease in the provision for loan losses in the first quarter of 2015 compared to the first quarter of 2014 primarily reflects lower levels of non-accrual loans, past due loans and loans classified as special mention, substandard and doubtful during the respective periods.

Management believes the provision for loan losses was appropriate and the allowance for loan losses is adequate to absorb probable incurred losses in our portfolio as of March 31, 2015.

## NON-INTEREST INCOME

Non-interest income was $\$ 3.1$ million for the three months ended March 31, 2015, compared to $\$ 3.2$ million for the three months ended March 31, 2014. This decrease is due mostly to lower securities gains, lower overdraft fees and lower mortgage loan sales gains in the first quarter of 2015 as compared to the first quarter of 2014.

## NON-INTEREST EXPENSES

Total non-interest expenses decreased $\$ 175$ thousand, or $1.3 \%$, during the three months ended March 31, 2015 compared to the three months ended March 31, 2014, and no significant changes occurred in the individual expenses that comprise the total. The ratio of non-interest expenses to average assets was $2.41 \%$ and $2.49 \%$ during the quarters ended March 31, 2015 and 2014, respectively.

## INCOME TAX EXPENSE

Income tax expense was $\$ 2.1$ million in the first quarter of 2015 and $\$ 2.0$ million in the first quarter of 2014, resulting in effective tax rates of $27.3 \%$ and $28.3 \%$ for the periods, respectively. The effective rates for the periods differed from the federal statutory rate of $35.0 \%$ principally as a result of tax exempt income from securities and loans as well as earnings from bank owned life insurance.

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## CRITICAL ACCOUNTING POLICIES

The Corporation s accounting and reporting policies are in accordance with GAAP and conform to general practices within the financial services industry. Accounting and reporting practices for the allowance for loan losses and fair value of securities are deemed critical since they involve the use of estimates and require significant management judgments. In addition, the fair value of assets acquired and liabilities assumed in connection with business combinations, including the associated goodwill that was recorded, required the use of material estimates. Application of assumptions different than those used by management could result in material changes in the Corporation s financial position or results of operations. Note 1 (Summary of Significant Accounting Policies), Note 2 (Business Combination), Note 4 (Securities), and Note 5 (Loans) of the Corporation s 2014 Form 10-K, provide detail with regard to the Corporation s accounting for the allowance for loan losses, the fair value of securities, business combinations and loans. There have been no significant changes in the application of accounting policies since December 31, 2014.

## Item 3

## QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As a financial institution, the Corporation s primary source of market risk is interest rate risk, which is the exposure to fluctuations in the Corporation s future earnings resulting from changes in interest rates. This exposure is correlated to the repricing characteristics of the Corporation s portfolio of assets and liabilities. Each asset or liability reprices either at maturity or during the life of the instrument.

The principal purpose of asset/liability management is to maximize current and future net interest income within acceptable levels of interest rate risk while satisfying liquidity and capital requirements. Net interest income is enhanced by increasing the net interest margin and by the growth in earning assets. As a result, the primary goal of interest rate risk management is to maintain a balance between risk and reward such that net interest income is maximized while risk is maintained at an acceptable level.

The Corporation uses an asset-liability management model to measure the effect of interest rate changes on its net interest income. The Corporation s management also reviews asset-liability maturity gap and repricing analyses regularly. The Corporation does not always attempt to achieve a precise match between interest sensitive assets and liabilities because it believes that an actively managed amount of interest rate risk is inherent and appropriate in the management of the Corporation s profitability.

Asset-liability modeling techniques and simulation involve assumptions and estimates that inherently cannot be measured with precision. Key assumptions in these analyses include maturity and repricing characteristics of assets and liabilities, prepayments on amortizing assets, non-maturing deposit sensitivity, and loan and deposit pricing. These assumptions are inherently uncertain due to the timing, magnitude, and frequency of rate changes and changes in market conditions and management strategies, among other factors. However, the analyses are useful in quantifying risk and provide a relative gauge of the Corporation sinterest rate risk position over time.

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Management reviews interest rate risk on a quarterly basis and reports to the ALCO. This review includes earnings shock scenarios whereby interest rates are immediately increased and decreased by 100,300 , and 400 basis points. These scenarios, detailed in the table below, indicate that there would not be a significant variance in net interest income over a one-year period due to interest rate changes; however, actual results could vary significantly. All interest rate risk levels according to the model were within the tolerance limits of ALCO approved policy of +/$25 \%$. In addition, the table does not take into consideration changes that management would make to realign its assets and liabilities in the event of an unexpected change in the interest rate environment. Due to the historically low interest rate environment, the -300 and -400 scenarios have been excluded from the table.

|  | March 31, 2015 |  |  | Change in |
| :---: | :---: | :---: | :---: | :---: |
| Change in |  | December 31, 2014 | \% Change in Net |  |
|  |  | Basis Points | Interest Income |  |
| Basis Points | Interest Income | 400 | $-0.1 \%$ |  |
| 400 | $-0.2 \%$ | 300 | $1.1 \%$ |  |
| 300 | $0.4 \%$ | 100 | $1.4 \%$ |  |
| 100 | $0.9 \%$ | $(100)$ | $-2.9 \%$ |  |
| $(100)$ | $-2.3 \%$ |  |  |  |

## CONTROLS AND PROCEDURES

As of the end of the period covered by this quarterly report, an evaluation was carried out under the supervision and with the participation of the Corporation s management, including the Chief Executive Officer and Principal Financial Officer, of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) or 15d-15(e) under the Securities Exchange Act of 1934) ( Exchange Act ). Based on their evaluation, our Chief Executive Officer and Principal Financial Officer have concluded that the Corporation s disclosure controls and procedures were effective as of the end of the period covered by this quarterly report to ensure that information required to be disclosed by the Corporation in reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms. There were no changes in the Corporation s internal control over financial reporting that occurred during the period covered by this quarterly report that have materially affected, or are reasonably likely to materially affect, the Corporation sinternal control over financial reporting.

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## Part II Other Information

ITEM 1. LEGAL PROCEEDINGS None

ITEM 1A. RISK FACTORS There have been no material changes to the risk factors disclosed in Part I, Item IA of the 2014 Form 10-K.

## ITEM 6. EXHIBITS

| Exhibit No. | Description |
| :---: | :---: |
| 3.1 | Amended and Restated Articles of Incorporation of the Corporation, filed as Appendix B to the 2006 Proxy Statement, filed with the SEC on March 24, 2006, and incorporated herein by reference. |
| 3.2 | By-Laws of the Corporation, as amended and restated, filed as Appendix C to the 2006 Proxy Statement, filed with the SEC on March 24, 2006, and incorporated herein by reference. |
| 31.1 | Rule 13a 14(a)/15d 14(a) Certification of the Principal Executive Officer |
| 31.2 | Rule 13a 14(a)/15d 14(a) Certification of the Principal Financial Officer |
| 32.1 | Section 1350 Certification |
| 32.2 | Section 1350 Certification |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema Document |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document |
| 101.DEF | XBRL Taxonomy Extension Definitions Linkbase Document |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document |

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DATE: May 7, 2015

DATE: May 7, 2015

CNB FINANCIAL CORPORATION
(Registrant)
/s/ Joseph B. Bower, Jr.
Joseph B. Bower, Jr.
President and Director
(Principal Executive Officer)
/s/ Brian W. Wingard
Brian W. Wingard
Treasurer
(Principal Financial Officer)

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