

SPDR GOLD TRUST  
Form FWP  
November 12, 2015

**Filed Pursuant To Rule 433**

**Registration No. 333-203585**

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**Central banks added to gold reserves  
(+175t) for 19th consecutive quarter**

Purchases almost matched the 180t record  
of Q3 2014.

**Bargain-hunting for bars and coins as  
price fell in Q3**

Global demand soared 33% - notably in  
North America - as investors sought to  
grab a bargain.

**Small contraction in mine production**

Mine output fell slightly to 828t.

SPDR® GOLD TRUST has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the Trust or any Authorized Participant will arrange to send you the prospectus if you request it by calling toll free at 1-866-320-4053 or contacting State Street Global Markets, LLC, One Lincoln Street, Attn: SPDR® Gold Shares, 30th Floor, Boston, MA 02111.