

DUNKIN' BRANDS GROUP, INC.

Form 4

November 02, 2012

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TRAVIS NIGEL

2. Issuer Name and Ticker or Trading  
Symbol  
DUNKIN' BRANDS GROUP, INC.  
[DNKN]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O DUNKIN' BRANDS GROUP,  
INC., 130 ROYALL STREET

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/31/2012

☐ Director ☐ 10% Owner  
☒ Officer (give title below) Other (specify below)  
CEO & President

(Street)  
CANTON, MA 02021

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
Common Stock	10/31/2012		M		220,436	A \$ 3.02 344,813	D
Common Stock	10/31/2012		S		220,436	D \$ 31.02 124,377	D
Common Stock	11/01/2012		M		49,219	A \$ 3.02 173,596	D
Common Stock	11/01/2012		S		49,219	D \$ 31 124,377	D
	11/01/2012		M		20,000	A \$ 3.02 144,377	D

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Common  
Stock

Common Stock	11/01/2012	S <sup>(2)</sup>	20,000	D	\$ 30.94 <u>(3)</u>	124,377	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount o Number o Shares
Option to Purchase Common Stock	\$ 3.02	10/31/2012		M		220,436		<u>(4)</u>	02/23/2020	Common Stock	220,436
Option to Purchase Common Stock	\$ 3.02	11/01/2012		M		7,645		<u>(4)</u>	02/23/2020	Common Stock	7,645
Option to Purchase Common Stock	\$ 3.02	11/01/2012		M		41,574		<u>(5)</u>	02/23/2020	Common Stock	41,574
Common Stock	\$ 3.02	11/01/2012		M		20,000		<u>(4)</u>	02/23/2020	Common Stock	20,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TRAVIS NIGEL C/O DUNKIN' BRANDS GROUP, INC. 130 ROYALL STREET	X		CEO & President	

CANTON, MA 02021

## Signatures

/s/ Richard Emmett, as attorney-in-fact for Nigel  
Travis

11/02/2012

                    Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$31.00 to \$31.11, inclusive. The reporting person undertakes to provide Dunkin' Brands Group, Inc., any security holder of Dunkin' Brands Group, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (1) to this Form 4.

(2) The sales reported on this line in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on 11/04/2011.

(3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.79 to \$31.00, inclusive. The reporting person undertakes to provide Dunkin' Brands Group, Inc., any security holder of Dunkin' Brands Group, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (5) to this Form 4.

(4) On 2/23/2010, the reporting person was granted an option to purchase 820,928 shares of Common Stock. The options vests based upon time criteria (five equal installments that began on 2/23/2010).

(5) On 2/23/2010, the reporting person was granted an option to purchase 1,915,499 shares of common stock. The option vests based upon time (five equal annual installments that began on 2/23/2010) and performance (investment returns to investment funds affiliated with Bain Capital Partners, LLC, The Carlyle Group and Thomas H. Lee Partners, L.P. (collectively, the "Sponsors") criteria.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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