

GEIER KATHLEEN T  
Form 4  
March 09, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GEIER KATHLEEN T

2. Issuer Name and Ticker or Trading Symbol  
GOODYEAR TIRE & RUBBER CO /OH/ [GT]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Senior Vice President

(Last) (First) (Middle)

THE GOODYEAR TIRE & RUBBER COMPANY, 1144 EAST MARKET STREET

3. Date of Earliest Transaction (Month/Day/Year)  
03/07/2007

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

AKRON, OH 44316-0001

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |
| Common Stock                    | 03/07/2007                           |  | F <sup>(1)</sup>               |   | 3,807   | D  | \$ 28.59<br><u>(1)</u>                     |
| Common Stock                    | 03/07/2007                           |  | M <sup>(2)</sup>               |   | 7,000   | A  | \$ 15.55<br><u>(2)</u>                     |
| Common Stock                    | 03/07/2007                           |  | F <sup>(3)</sup>               |   | 972   | D  | \$ 28.59<br><u>(3)</u>                     |

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|              |            |                          |       |   |                                 |        |   |
|--------------|------------|--------------------------|-------|---|---------------------------------|--------|---|
| Common Stock | 03/07/2007 | <u>M</u> <sup>(4)</sup>  | 3,500 | A | \$ <u>7.94</u> <sup>(4)</sup>   | 21,133 | D |
| Common Stock | 03/07/2007 | <u>F</u> <sup>(5)</sup>  | 1,113 | D | \$ <u>28.59</u> <sup>(5)</sup>  | 20,020 | D |
| Common Stock | 03/07/2007 | <u>M</u> <sup>(6)</sup>  | 4,675 | A | \$ <u>6.81</u> <sup>(6)</sup>   | 23,548 | D |
| Common Stock | 03/07/2007 | <u>F</u> <sup>(7)</sup>  | 1,337 | D | \$ <u>28.59</u> <sup>(7)</sup>  | 22,211 | D |
| Common Stock | 03/07/2007 | <u>M</u> <sup>(8)</sup>  | 3,050 | A | \$ <u>12.54</u> <sup>(8)</sup>  | 24,709 | D |
| Common Stock | 03/07/2007 | <u>F</u> <sup>(9)</sup>  | 855   | D | \$ <u>28.59</u> <sup>(9)</sup>  | 23,854 | D |
| Common Stock | 03/07/2007 | <u>M</u> <sup>(10)</sup> | 1,950 | A | \$ <u>12.54</u> <sup>(10)</sup> | 25,804 | D |
| Common Stock | 03/07/2007 | <u>F</u> <sup>(11)</sup> | 2,005 | D | \$ <u>28.59</u> <sup>(11)</sup> | 23,799 | D |
| Common Stock | 03/07/2007 | <u>M</u> <sup>(12)</sup> | 2,600 | A | \$ <u>22.05</u> <sup>(12)</sup> | 26,399 | D |
| Common Stock | 03/07/2007 | <u>F</u> <sup>(13)</sup> | 3,091 | D | \$ <u>28.59</u> <sup>(13)</sup> | 23,308 | D |
| Common Stock | 03/07/2007 | <u>M</u> <sup>(14)</sup> | 5,000 | A | \$ <u>17.68</u> <sup>(14)</sup> | 28,308 | D |
| Common Stock | 03/07/2007 | <u>F</u> <sup>(15)</sup> | 544   | D | \$ <u>28.59</u> <sup>(15)</sup> | 27,764 | D |
| Common Stock | 03/07/2007 | <u>M</u> <sup>(16)</sup> | 880   | A | \$ <u>17.68</u> <sup>(16)</sup> | 28,535 | D |
| Common Stock | 03/07/2007 | <u>F</u> <sup>(17)</sup> | 2,624 | D | \$ <u>28.59</u> <sup>(17)</sup> | 25,911 | D |
| Common Stock | 03/07/2007 | <u>M</u> <sup>(18)</sup> | 4,375 | A | \$ <u>17.15</u> <sup>(18)</sup> | 29,722 | D |

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Common Stock 1,592 <sup>(19)</sup> I 401(k) Plan <sup>(20)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| 2002 Plan Option <sup>(21)</sup>           | \$ 15.55   | 03/07/2007                           |  | M                              | 7,000   | <sup>(22)</sup> 08/06/2012                               | Common Stock 7,000  |
| 2002 Plan Option <sup>(23)</sup>           | \$ 28.59   | 03/07/2007                           |  | A                              | 4,932   | 03/07/2008 08/06/2012                                    | Common Stock 4,932  |
| 2002 Plan Option <sup>(24)</sup>           | \$ 7.94  | 03/07/2007                           |  | M                              | 3,500   | <sup>(22)</sup> 12/03/2012                               | Common Stock 3,500  |
| 2002 Plan Option <sup>(23)</sup>           | \$ 28.59   | 03/07/2007                           |  | A                              | 1,787   | 03/07/2008 12/03/2012                                    | Common Stock 1,787  |
| 2002 Plan Option <sup>(25)</sup>           | \$ 6.81  | 03/07/2007                           |  | M                              | 4,675   | <sup>(22)</sup> 12/02/2013                               | Common Stock 4,675  |
| 2002 Plan Option <sup>(23)</sup>           | \$ 28.59   | 03/07/2007                           |  | A                              | 2,260   | 03/07/2008 12/02/2013                                    | Common Stock 2,260  |

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|                                       |          |            |   |       |             |            |                 |       |
|---------------------------------------|----------|------------|---|-------|-------------|------------|-----------------|-------|
| 2002<br>Plan<br>Option<br><u>(26)</u> | \$ 12.54 | 03/07/2007 | M | 3,050 | <u>(22)</u> | 12/09/2014 | Common<br>Stock | 3,050 |
| 2002<br>Plan<br>Option<br><u>(23)</u> | \$ 28.59 | 03/07/2007 | A | 1,889 | 03/07/2008  | 12/09/2014 | Common<br>Stock | 1,889 |
| 2002<br>Plan<br>Option<br><u>(10)</u> | \$ 12.54 | 03/07/2007 | M | 1,950 | <u>(22)</u> | 12/09/2014 | Common<br>Stock | 1,950 |
| 2002<br>Plan<br>Option<br><u>(27)</u> | \$ 28.59 | 03/07/2007 | A | 855   | 03/07/2008  | 12/09/2014 | Common<br>Stock | 855   |
| 1997<br>Plan<br>Option<br><u>(12)</u> | \$ 22.05 | 03/07/2007 | M | 2,600 | <u>(22)</u> | 12/03/2011 | Common<br>Stock | 2,600 |
| 1997<br>Plan<br>Option<br><u>(27)</u> | \$ 28.59 | 03/07/2007 | A | 2,005 | 03/07/2008  | 12/03/2011 | Common<br>Stock | 2,005 |
| 1997<br>Plan<br>Option<br><u>(14)</u> | \$ 17.68 | 03/07/2007 | M | 5,000 | <u>(22)</u> | 12/04/2010 | Common<br>Stock | 5,000 |
| 1997<br>Plan<br>Option<br><u>(27)</u> | \$ 28.59 | 03/07/2007 | A | 3,091 | 03/07/2008  | 12/04/2010 | Common<br>Stock | 3,091 |
| 1997<br>Plan<br>Option<br><u>(28)</u> | \$ 17.68 | 03/07/2007 | M | 880   | <u>(22)</u> | 12/04/2010 | Common<br>Stock | 880   |
| 1997<br>Plan<br>Option<br><u>(23)</u> | \$ 28.59 | 03/07/2007 | A | 653   | 03/07/2008  | 12/04/2010 | Common<br>Stock | 653   |
| 2005<br>Plan<br>Option<br><u>(29)</u> | \$ 17.15 | 03/07/2007 | M | 4,375 | <u>(22)</u> | 12/06/2015 | Common<br>Stock | 4,375 |
|                                       | \$ 28.59 | 03/07/2007 | A | 3,188 | 03/07/2008  | 12/06/2015 |                 | 3,188 |

2005  
Plan  
Option  
(23)

Common  
Stock

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| GEIER KATHLEEN T<br>THE GOODYEAR TIRE & RUBBER COMPANY<br>1144 EAST MARKET STREET<br>AKRON, OH 44316-0001 |               |           | Senior<br>Vice<br>President |       |

## Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Kathleen T Geier pursuant to a Power of Attorney dated 10/3/02, a copy of which has been previously filed with the SEC.

03/09/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 3,807 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$15.55 per share for 7,000 shares acquired pursuant to the exercise of an option granted under the 2002 Plan.  
7,000 shares were acquired pursuant to the exercise of an option granted under the 2002 Plan. The option purchase price was paid in accordance with the 2002 Plan in the form of 3,807 shares valued in accordance with the 2002 Plan. In addition, 1,125 shares were withheld to pay Federal withholding taxes as permitted by the 2002 Plan and option grant.
  - (2) 972 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$7.94 per share for 3,500 shares acquired pursuant to the exercise of an option granted under the 2002 Plan.  
3,500 shares were acquired pursuant to the exercise of an option granted under the 2002 Plan. The option purchase price was paid in accordance with the 2002 Plan in the form of 972 shares valued in accordance with the 2002 Plan. In addition, 815 shares were withheld to pay Federal withholding taxes as permitted by the 2002 Plan and option grant.
  - (3) 1,113 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$6.81 per share for 4,675 shares acquired pursuant to the exercise of an option granted under the 2002 Plan.  
4,675 shares were acquired pursuant to the exercise of an option granted under the 2002 Plan. The option purchase price was paid in accordance with the 2002 Plan in the form of 1,113 shares valued in accordance with the 2002 Plan. In addition, 1,147 shares were withheld to pay Federal withholding taxes as permitted by the 2002 Plan and option grant.
  - (4) 1,337 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$12.54 per share for 3,050 shares acquired pursuant to the exercise of an option granted under the 2002 Plan.  
3,050 shares were acquired pursuant to the exercise of an option granted under the 2002 Plan. The option purchase price was paid in accordance with the 2002 Plan in the form of 1,337 shares valued in accordance with the 2002 Plan. In addition, 552 shares were withheld to pay Federal withholding taxes as permitted by the 2002 Plan and option grant.
  - (5) 855 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$12.54 per share for 1,950 shares acquired pursuant to the exercise of an option granted under the 2002 Plan.
  - (6) Exercise of Incentive Stock Option granted on 12/9/2004 under the 2002 Plan.
  - (7) 2,005 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$22.05 per share for 2,600 shares acquired pursuant to the exercise of an option granted under the 1997 Plan.
  - (8) 2,600 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$22.05 per share for 2,600 shares acquired pursuant to the exercise of an option granted under the 1997 Plan.

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- (12) Exercise of Incentive Stock Option granted on 12/3/2001 under the 1997 Plan.
- (13) 3,091 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$17.68 per share for 5,000 shares acquired pursuant to the exercise of an option granted under the 1997 Plan.
- (14) Exercise of Incentive Stock Option granted on 12/4/2000 under the 1997 Plan.
- (15) 544 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$17.68 per share for 880 shares acquired pursuant to the exercise of an option granted under the 1997 Plan.
- (16) 880 shares were acquired pursuant to the exercise of an option granted under the 1997 Plan. The option purchase price was paid in accordance with the 1997 Plan in the form of 544 shares valued in accordance with the 1997 Plan. In addition, 109 shares were withheld to pay Federal withholding taxes as permitted by the 1997 Plan and option grant.
- (17) 2,624 previously owned shares having a market value of \$28.59 per share were delivered in payment of the option price of \$17.15 per share for 4,375 shares acquired pursuant to the exercise of an option granted under the 2005 Plan.
- (18) 4,375 shares were acquired pursuant to the exercise of an option granted under the 2005 Plan. The option purchase price was paid in accordance with the 2005 Plan in the form of 2,624 shares valued in accordance with the 2005 Plan. In addition, 564 shares were withheld to pay Federal withholding taxes as permitted by the 2005 Plan and option grant. As a result of the transactions reported herein, the reporting person's ownership of stock increased by 12,370 shares.
- (19) Total number of shares of common stock allocated to the account of the reporting person in a Trust established under Goodyear's Employee Savings Plan for Salaried Employees, a 401(k) Plan (the "Savings Plan"), as of the date of this statement as reported by the Plan Trustee.
- (20) The shares are held by a nominee of The Northern Trust Company, the Savings Plan Trustee.
- (21) Exercise of Non-Qualified Stock Option granted on 8/6/2002 under the 2002 Plan.
- (22) The option vests and becomes exercisable in 25% increments over four years commencing one year after the date of grant.
- (23) Pursuant to the terms of the plan, a reload option was granted for the number of shares tendered in payment of the option exercise price and withheld to pay Federal withholding taxes.
- (24) Exercise of Non-Qualified Stock Option granted on 12/3/2002 under the 2002 Plan.
- (25) Exercise of Non-Qualified Stock Option granted on 12/02/2003 under the 2002 Plan.
- (26) Exercise of Non-Qualified Stock Option granted on 12/9/2004 under the 2002 Plan.
- (27) Pursuant to the terms of the plan, a reload option was granted for the number of shares tendered in payment of the option exercise price.
- (28) Exercise of Non-Qualified Stock Option granted on 12/4/2000 under the 1997 Plan.
- (29) Exercise of Non-Qualified Stock Option granted on 12/6/2005 under the 2005 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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